

# Midsummer Fads and Fashions

NEW YORK, July 7.—There is no stability in the extremes of fashion, and already women are sheering gradually off from the rocks and pitfalls to beauty that lie in the path of the very close-fitting skirt and the beautiful but impossible lace frock. Lace is as keenly loved as ever, for evening gowns particularly, but it is lavished as a trimming on a basis of organdie, embroidered muslin and the ever lovely liberty satin.

The extreme of smartness and luxurious loveliness for an evening toilet is achieved by the painted muslin dress, served up with a delectable sauce of rare Duchesse, Breton, or even blonde lace; the other extreme of sweet shepherdess-like simplicity is attained by that blue white India muslin which is as soft as chiffon, and is treated with hand-worked lozenge-shaped dots, each set in a tiny circle. The debutantes

This arrangement, by the way, is a great improvement on the two solid golden manacles that we knew two decades ago.

### Royal Garter Blue.

Very latest among the discoveries of an effective and popular evening color for silk or satin is garter blue. This is the exact tint of the broad blue ribbon that Queen Victoria wears when she dons the famous order, and the belles who are not debutantes and the belles who are handsome matrons wear the garter blue in trained gowns that are besprinkled with judicious seed pearl embroidery. A very regal sort of costume is indicated in one of the illustrations this week, and this is a garter blue satin cut with an ample train. In front a breadth is slit open to the knees to show an underdress of white upon which a curtain of pale blue chiffon falls, and a foot trimming of

slip ring. The ring, of course, secures the fan when the wearer does not need it, and it is perfectly easily detached from the ring when she does.

For the undoing of the woman who spent nearly all her year's income two months ago for proper spring plumage, the milliners are bringing out their midsummer crop of hats. They have a unique and lovely thing christened Juliet in honor of Miss Maud Adams, although it has little outward and visible significance with the tempestuous young wife of Romeo. From a crown and wide brim of that sweet new fabric known as open leghorn, which looks like fine straw lace, runs a garnishment of tinted grain, from which at some point springs a cluster of broad and narrow muslin wings so painted as to simulate those of butterflies. The leghorn brim is twisted and bent to harmonize with the lines of any face, and then from the rear full tulle strings come down to cross under the chin, pass again to the back of the neck and there tie in a vast and picturesque bow.

The Juliet has penetrated many wardrobes by sheer force of airy beauty and its influence has been to relegate many hat and bonnet strings to the rear of the head, where the loops and ends usually form a most charming setting for a fair, rosy face.

Very nearly simultaneous with the Juliet was the advent of the striped veil, to which women are, strangely enough, taking very kindly. At first glance these masques of white and black, with their fine satin or thread lines crossing the thin fabric at intervals of an inch, would seem more deadly in their influence on eyes than the objectionable dot; in reality, the line is no more destructive than the close-set velvet periods, and yet, more curiously still, quite as becoming to most faces.

MARY DEAN.

### Living Fashion Models

The principal fashion model this week represents an engaging little wrap of white satin and black chiffon, with sparkling bands of jet outlining graceful bowknots on the satin. It is designed for wear over muslin and lace evening gowns and in spite of its frivolous appearance gives sufficient use for warmth in really cold weather. It is cut with double capes, a V front and has stole ends, falling to the hem in front. White taffeta ribbons, one and a half inches in length, tie over the bust and hang mixed with a narrow lace barb.

The attractive little frock for a young girl from 10 to 14 years of age is of apricot-colored glace silk, having a plain skirt finished with a hem, and is gathered full at the belt. A gamp of fine French batiste is worn with it and the full baby waist is finished around the shoulders with a frill of heavy cream-tinted needlework. Black velvet ribbon is twisted around the belt and tied in a smart bow on the left side. The hat of coarsely woven cream straw is charmingly dressed with a big mixed bow of apricot-colored silk and black velvet.

Another plate shows an exquisite frock that illustrates once more how silk has been superseded by grenadine this summer. The model here photographed is of heliotrope gauze grenadine, perpendicularly lined with satin stripes of a darker shade. Over this is an intricate pattern simulating white lace that forms innumerable bowknots. The gauze is hung over a white silk slip and the hem and edges of the open bodice are finished with a quilling of heliotrope muslin. The gamp is of white lisse, that appears again in the sleeves, and there is a collar of grenadine.

### Veils in Oriental Fashion

Fashion, who is always having a quiet sort of a wrestling match with her bold rival, Comfort, has been victorious this season, and now declares boldly that in her train she will have no more sunburnt, tanned or freckled faces. She has endured them long enough. Her adherents also are beginning to see the absurdity of allowing the heat of a summer's day to vanquish all the whiteness and softness that has been procured to the skin by infinite care and attention during the winter.

Veils are undoubtedly a nuisance when on the golf field, wheeling or yachting, where clear, unobstructed vision is necessary. In fact, as long as they interfered with the sight they were impossible. This year, however, there is a new way of wearing them which makes them a trifle more bearable, and leaves the eyes uncovered.



GRENADINE FROCK.

The lower selvage of the veil is first arranged loosely about the shoulders and pinned securely at the back of the neck. The veil is then taken up over the face and the upper selvage drawn tightly across the bridge of the nose and under the eyes to the back of the head. By this arrangement, the forehead and eyes are all of the face that are left exposed to the sun; and the brim of the hat should be such as to sufficiently protect them. Brown tissue, or chiffon veils appear to be the ones most often chosen for this purpose; the black ones are really too grewsome and hideous. Sometimes a white veil is used to cover the face and a brown one is loosely dropped over from the brim of the hat to do away with the unpleasant glare of the sun's rays upon the white veil. It is said on good

jewelry. In gold and silver and gun metal the tiny electric cab, runabout and victoria are reproduced for scarf pins, watch charms, buckles and lockets.

Automobile red will be the most fashionable color for the summer season. Automobile parties will be the most fashionable diversion at the seashore and at mountain resorts where the roads are good.

As to the machines themselves, they cost anywhere from \$1,500 to \$2,000, and as much more as you may care to spend in the way of gorgeous decoration. A very handsome runabout or victoria, however, may be obtained for \$1,500 and when it is considered that the new machine may be operated without the expense of horses and livery charges the cost is not so great after all.

### How Success is Won

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In January, 1883, over sixteen years ago, Moritz Meyer went to New York and engaged the services of A. Mandelberg as foreman of the Max Meyer & Bro. watch making department, which position he held with them for four years, after which he was made general manager and diamond expert and buyer for the firm. He remained in this capacity with the firm until it went out of business in 1893, when he leased the same corner and started in business for himself.

During the panic which followed, in spite of the failure of numerous banks and stores, Mr. Mandelberg, by giving careful attention to his business and accommodating his many customers, succeeded in building up an establishment that is today one of the largest west of Chicago.

Only last fall Mr. Mandelberg found that he was unable to do the volume of business coming to his store in the single room he then occupied, so that he added another room, putting in entirely new fixtures all beautifully enameled in white and gold. Thus he has grown from his stock of \$5,000 to a stock of \$50,000, with one of the best appointed and most attractive jewelry stores in this city.

It is not an uncommon thing for Mr. Mandelberg to show in his Farnam street show window \$25,000 worth of diamonds at one time. These beautiful exhibits have become an attractive feature of the store. Aside from diamonds he carries a large line of cut glass, watches, silverware, miscellaneous jewelry and art stationery.

Mr. Mandelberg has lately secured the services of H. Dorris, formerly associated with Spaulding of Chicago, who gives his entire attention to the stationery engraving department, doing all of the work in the Omaha store, including the copper plate, dye work, stamping and printing. In charge of the watch repairing department is Fred Woodmansee, late of New York, who devotes his time to this branch of the work—being an expert Mr. Mandelberg never hesitates to take the most difficult or complicated watches or French clocks for repair, always guaranteeing satisfaction. As a salesman Mr. Charles Woodmansee has won



APRICOT COLORED GLACE SILK.

authority that the old-fashioned green veils will also be worn in this way during the summer.

One unaccustomed to seeing veils worn in this fashion is apt to be rather astonished, at first, by the Egyptian-like, curious effect it gives to the whole figure. The scheme for protecting the face, however, is really a good one. When the veil is not too thick and especially when it is worn by a woman with fine eyes it is also not without a subtle amount of attraction.

### Hail to Automobile Girl

The summer girl of this season is the "automobile girl."

Twenty years ago the summer girl went in for croquet. Then came a short spell of archery. Then there was a rage for tennis. Then came the bicycle, followed by goff, which has had a steady and somewhat remarkable growth in popularity. Now it is golf—and the automobile.

When not engaged at golf this summer you will find the typical girl off somewhere on her "auto." She has set out to solve the mysteries of this new vehicle and you may be sure that she will succeed, for the average American girl is both curious and persistent. It has been said that the automobile is not a fad, yet in a social sense it is, and, what is more, it is a Parisian fad. The French are far ahead of us in the manufacture of automobiles, and the latest fashions in self-propelling carriages emanate from the French capital.

It is a very expensive luxury, this fashionable automobile, involving an expenditure of several thousand dollars. Perhaps that is why the summer girl de luxe has adopted it. Her handsome electric victoria with its flaming red broadcloth linings and silver trappings will cost more than the interest on her pa's latest investment in dividend-paying securities. And her victoria is but one of the automobiles she will own if she is a young person of wealth and fashion.

The gorgeous gowns she will wear when managing levers and brakes and pedals and buttons will be equally as elaborate as her ball gowns; for the automobile girl dresses in scarlet—scarlet and black and scarlet and white. The automobiles will revolutionize dress at Newport this summer. For the first time in years picturesque, fluffy Paris riding costumes will take the place of smart, stiff English tailor styles. The scarlet toilet will push the tan covert coat to the wall. It will double the cost of the summer girl's wardrobe. Even among Newport millionaires, therefore, automobiles will not be distributed broadcast without a few minutes' deliberation.

Among the happy possessors of these new machines is Mrs. Stuyvesant Fish, Mrs. Hermann Oelrichs, Mrs. Harry Payne Whitney, the Misses Gerry and young Mrs. Willie K. Vanderbilt, jr.

But the automobile is more than a plaything. It is a powerful factor in society. It has not only revolutionized dress for riding, but there is already a demand for automobile



A. MANDELBERG.

many friends since coming to Omaha by his pleasing way of showing goods to purchaser and visitor alike.

In the basement a corps of manufacturing jewelers and diamond setters are at work, making it possible to give the best service in every department of this popular jewelry store.

Mr. Mandelberg remarked the other day that in all the years he had been in business not one person could say that he had misrepresented anything he had ever sold. It has been one of his business rules never to misrepresent a single article and always to mark everything in plain figures, so that a child is as sure of getting the same price as his parents. It is not necessary for the purchaser to know the value of the article here, as he is told frankly just what it is worth. The Greater America Exposition visitors should not fail to visit this progressive jewelry store.

### Blossoms

Detroit Journal: In her heart Maude was reluctant to accept the hand and heart of the courtly Marmaduke. She had her misgivings.

"That rum blossom on the end of your nose!" she protested, with a shiver. Marmaduke smiled reassuringly down into her great, anxious eyes. "By their fruits ye shall know them," he whispered, "and not, my beloved, by their blossoms!" Ah, love would find a way.



WRAP OF WHITE SATIN AND BLACK CHIFFON.

of this summer (and there are plenty of smart girls who have accepted the new notion of coming out at their parents' or friends' country houses) will dance their first formal dance in dresses of this description, showing not a thread of lace, but all the flounces and edges everywhere completed with deep leafpoint pinking, carefully and to tell the truth, most expensively, buttonholed every inch by hand. The debut trousseaux of fair Miss Crosby and Mrs. Levi Morton's youngest daughter are wonders of the finest needlework, with lace only occasionally appearing, and all the little muslin dresses are cut with small trains and short sleeves, for if you have pretty arms, prepare to show them now.

That boon of the thin woman, the lace or full wrinkled transparent sleeve to the wrist, is about to be snatched from her, and a study in soft frills and puffs on the shoulder only remains. Very young ladies have given motive power to a possible bangle craze by winding round their white forearms fine gold chains strung with many varieties of souvenirs, trinkets, little gold pigs and bunnies and cats' heads, which, with jeweled hubs and small dried flowers in crystal cases, is the type of popular trifle and our latest recruit to the foreign nobility.

Miss Julia Grant has made fashionable again the Catacuzene bracelet. When the distinguished mother of the young prince to whom Miss Grant will plight her troth was, some twenty odd years ago, in America, she wore golden bands on her arm and forearm connected by chains, and now the pretty custom is to wear a thread of pearls or emeralds below the elbow, a very fine circle of diamonds near the shoulder, and unite the circles by hair fine chains of gold, punctuated at intervals with small jewels.

mingled blue and white ostrich tips appears as a ruche.

A typical cloak of the season is sketched with this pearl embroidered gown. It is a circular of white satin, its edges shaped in large shallow scallops edged with dark brown marabout and a deep frill of lace. A hood that falls from the neck of the cloak is made all of lace and brown marabout. Such are some of the splendors of our merchant princesses.

Well open, in a simple curve, is the proper shaping, back and front, for an evening dress body, and in the building of bodices nothing is more justly popular with the slim women than the front that is drawn in full horizontal wrinkles across the bust. Of course, very soft satin and pliable muslins only are adapted to this style and the finish for the fullness is three rosettes of graduated size, or three smart clusters of blossoms fastened one at the waist, one at the bust and one on the left shoulder. Evidently every effort is being made to replace, by some equally serviceable device, the pouched bodice front that women almost refuse to relinquish.

### A Pigeon in the Hair.

A fan-tailed pigeon is what you should wear in your hair at the country dances. It is a decoration easily secured by the simple method of tying a scarf of perfectly fresh, crisp, white tulle in a large wide-winged bow and fastening it at any point you please in your hair by aid of a jewel-headed hatpin. In the evening also every woman who keeps abreast with the mode pins her little fan to her belt to the right side. First she makes a small, perfectly flat satin ribbon rosette with a bright imitation gem in its center and from this beneath hangs a four-inch long strap of ribbon, on the end of which is fastened a gold safety