ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JULY 2, 1899.

SINGLE COPY FIVE CENTS.

# The sale we've been preparing for for months

The Big Store's unequalled resources have been taxed for months to bring together the grandest collection of values in high-class, seasonable goods that has ever been shown in America. Expert buyers with unlimited spot cash have skimmed the markets of the world and for the Grand Opening Exposition Sale offer thousands of marvelous bargains that in themselves would attract buyers from hundreds of miles. Every promise in the paper, no matter how incredible it may appear will be fulfilled at the Big Store. Exposition visitors are invited to make the Big Store their headquarters. Baggage checked free, waiting and writing rooms and materials free. Meet your friends here. Ask for what you want. The Big Store is a whole circus in itself-Do not fail to visit it and see the vast assortment of all classes of goods gathered from every country in the world and displayed in our five acres of floor space.

# Popular Silk Dept. Special Greater Values Than Ever Before. Furnishing for Men-services Special Furnishing for Men-services Furnishing for Silk Sale

\$1.25 Silks for 39c-

Silk Gauze, in light shades-black all-silk Grenadine, with colored polka dot—Cheney Bros. best quality summer dress silks-latest style corded waist silkplain white and plain black silks-commencing Monday morning at 10 o'clock-

\$1.00 Silks for 25c—

Light Colored Dress Silks, in small designs-fine quality plain Habutia silk, in most all shades, most in lengths sufficient for waist or dress-for Monday only at this price .....

only one pattern to a customer-all in one

#### Plain Black Taffeta Special—

An unusual offering in the way of an all silk, fine grade Black taffeta—on sale for Monday only at this price and quantity limited .....

#### Monday is Black Grenadine Day—

It is well known that we lead in Grenadines. We show the greatest variety of designs and handle the very finest grades. Your choice Monday of 50 styles, worth \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, for only...... These Grenadines are all 44 inches wide.

MAIL ORDERS must be received not later than Wednesday to be filled. Positively no samples sent of advertised silks.

## The Leading Dress Goods House west



Commencing Monday we will place on our bargain counter over 200 Skirt Patterns, in Ribbon Sala black and colors, at one-third of their actual value-from, per 50c to \$1.50 About 300 Dress Patterns of all shades and

black-some sold as high as \$10.00 per paitern—on Monday all 75c to \$2.98 Special Sale Golfing Plaids-in all shades

and colors 1.19, 1.75, 1.98 Challis-all wool, all shades-

French Challis-satin stripe, all woo, in 

The finest line of Brilliantine Sicilians and all kinds of Mohairs, in black, blue, brown green, drab, grey, red, etc., at from, yd 25c to \$2.50

### SPECIAL ON BLACK CREPONS.

the Live and the Control of the Control	A THE COURSE OF THE PARTY OF TH
Priestley's Crepons that sell at \$3.50, \$3.00 \$2.50—all will go on Monday at \$1.98	Hayden Bres, and cannot be found
	SHOWEL LIGHT, WHAT DIELE METERS
60 shades of the genuine Lans- down confined to Hayden Bros., \$1.19	Cravenette, and is 60 inches wide, we sell at
15 shades of Sublime, what other marchants call Lansdown—all sell at \$1.00— 85c	MAIL ORDERS promptly filled. Sar sent to out-of-town customers. Sat tion guaranteed or money refunded.

### Wash Dress Goods

Everything Washable—Biggest Variety of Desirable Fabrics. Some very special prices for Monday's sale. All of the finest grade Anderson Scotch Ginghams-were 35c to 50c 25c yard yard-Monday ..... 200 pattern lengths Imported German Organdles-handsome floral 1.69 pattern effects-worth \$3.00 each-Monday ..... 49 pieces Scotch Madras-fine goods-worth 35c a yard-ou sale 15c vard Monday ..... 10,000 yards of fine printed fast color Lawns—on sale 5,000 yards Sea Island Percale, yard wide, 121/2c quality-splendid wrapper styles-go on sale Monday ..... 15 shades of the popular Washable Covert Cloth Skirtings-12c yard our price ...... Pancy Stripe and plain Crash Skirtings-32 inches wide-10c yard

15c yard-1 case on sale Monday ..... "Decorate"—We Have Bunting Very Cheap—"Decorate"

on sale Monday .....

Navy blue and white Lace Cord and Stripe Dimity-worth

### White Dress Goods

6.000 yards fancy weave White Dress Goods, worth from 15c to 25c yard-on sale Monday 70gc yard—our loss your gain—see them.
India Linon, Victoria Lawn and Checked Nainsook on sale Monday 5c yard.

### Linens and Domestics

Our prices on Towels on sale in Linen department on main floor ought to interest you Monday-214c, 10c, 15c, 19c and 25c-ex-

Bleached Damask, Cream Damask and White Bed Spreads, 49c and 75c-two big pillow casing, at the old prices.

All Linen Crash, 5c and 8c yard. Yard Wide Unbleached Sheeting 374c yard. Extra good value in Bleached Muslin,

61/20 yard. Ready-made Sheets and Pillow Cases-a Fancy Colored Table Damask, on sale at 25c large line to select from, and all the leading brands in double width sheetings and Romnants of Table Linen, Sheetings and 1242c and 15c Linen Toweling reduced to White Dress Goods on sale Monday at about one-half their usual price.

5c yard

# **Furnishing Bargains**

Men's \$1.50 Shirts at ...... 49c Men's \$2.00 and \$2.50 Shirts at .... 69c Boys' \$1.50 Shirts at ......... 49c

#### Men's Underwear

Men's 75c Underwear on sale at., 25c Men's \$1.00 Underwear on sale at... 35c Men's \$1.50 Underwear at 75c. \$1.00 Night Shirts at 33c. \$1.50 Night Shirts at 35c. \$1.50 Night Shirts reduced to 49c. Men's 25c Bow and String Ties at 5c. Men's 35c Suspenders at 15c. Men's Colored String Ties at 10c per 25c Handkerchiefs at 5c. Men's

#### Ladies' Furnishing Bargains

15c Vests at 7
25c Vests at
50c Vests at
15c Hose at 71/2c. 25c Hose at 121/2
Children's Bicycle Hose, regular 27
quality, at 124c. Children's Hose, re-
ular 50e quality, at 25c. 75c Corse
at 25c. Ladies' Parasols at 50c. 75c an
98c. Children's at 15c. 25c and 35c.

#### → Grand Sale on Ladies' Ties

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	Ladies' Ladies'	75e	Ties	on	sale	at.		* *	4:
	Ladies'	Toe	and	\$1	Ties	on	saie	* *	2,

#### Sale on Souvenirs 50c Smoking Set at ..... 75c Water Bottle at .....

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25c	Pin	f Box Tray	s a	t		::	•	**			٠		*	÷	k d	•	٠	1
50c	Put	r Box	108	at		• •			12	,	٠	,	¥		0		٠	1
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#### Ladies' 25c Belts on sale at ..... 15c Ladies' 50c Belts on sale at ... Ladies' 75c Belts on sale at ......

uinn	UII	U		•			
10c. 15c	and	20c	Re	1.	W	hite	and
Blue							
vard	5e ar	id .					

# on Hammocks

75c Hammocks on sale at ..... 48c \$1.00 Hammocks on sale at ..... 65c

# **Drapery Department**

Commencing Monday we will put on sale 200 pairs of beautiful tapestry curtains with heavy top and bottom fringe, the latest effects, at half their former price. We have another lot of odd portieres ve wish to clear out at less than cost. Some of the above are slightly soiled.

Couch Covers-40 oriental couch covers at Grocery Specials Rope Portieres-The nevest effects, \$2.2 Extra size, \$2.50. Furniture Cord-In either silk or cotto

per ; ard, 5c. Gimp-A choice assortment, per yard, 2 Fish Net-36 inches wide, 1214c; 45 inch vide, 15c; 50 inches wide, 20c Madras Curtains-In colors, \$3.00. Ruffled Swiss Curtains-From 45c to \$1

pair. French seamed lace insertion, \$1.

Our lace curtain stock was never mor omplete. We have a lot of odd curtai and single pairs at a bargain. Curtain cords, 5c.

#### Silkolines, 714c. Brass extension rods, 5c.

#### sale ready mixed paints, enamels, stains, varnishes, brushes and room moulding. We have just a few patterns of wall papers left which we can sell you at 5c per roll, this will possibly be your last chance to get wall

### paper at such low price. Come early and **Greatest Cuts Ever**

Made on Pianos. Great bargain sale will last to July 10th. Most extraordinary values ever offered during this sale. Finest stock in the west to choose from, including every high grade to choose from, including every high grade piano. The Chickering, nover surpassed, never equalled; the Fischer, now nearly 109,000 manufactured, sold and in use. Lester Kurtzmann, Jacob Boli, Franklin and eighteen other makes always in stock. We will furnish you any piano you wish, and will save you from \$75 to \$200 on prices asked for the same piano by other dealers—and every one guaranteed positively as represented or money cheerfully refunded. Come and be convinced.

Pianes \$75, \$85, \$96, \$125, \$138, \$140 and up. Fine line of Organs—Burdell, Newman

Fine line of Organs-Burdett, Newman \$3.95. Bros., Lehr Bros. Pisno Case, 71-3 octaves. Good Organs \$15, \$17, \$25 and up. Fine new | strike, \$2.49. pianos for rent. Special care and promptness given to moving, tuning and repairing, Chains, Bracelets, Cuff Links, Brooches,

#### Furniture

Things you will need and the place to find them at the lowest possible price is what most interests you now. Wood Seat Chairs, for exposition purposes at lowest prices. 24x24 Oak Table,

lower shelf, 85c. Another Table at 65c. Smaller Folding Chairs, \$5.00 per doz., costs 85c and \$1.15. Pillows, all feathers, 85c per pair. Full size White Iron Bed, the strongest on the market for the money, \$4.95, including a good spring and

Large Oak Rockers, cane sent, arms, high Round and square tables, 36x36 top, \$1.75. 26x36 White Wood Tables, 85c each. Camp Stoools, 25c. Camp Chairs, 35c

#### Mirrors, 25c, 30c and 50c Hayden's Furniture Department anticiates your wants and fills them at a saving

#### **Cracker Prices** For Monday

	5 pounds Ginger Snaps	:
	Soda Crackers	
	Oyster Crackers	
	Newport Flakes	7
	Bremner's Lunch	
	Shredded Wheat Biscuits	1
N	Granose Biscuits	1
١	Graham and Oatmeal Crackers	1
١	Lemon and Vanila Wafers	j
V	Pretzelettes	7
	Ralston's Health Biscuits	-
	Barrel Ginger Snaps	-
	Uneeda Ginger Wafers	1
	Animal Crackers12	í
•	Boston Butter Crackers	
	Round Butter Crackers 6	i
	Sultana Fruit Crackers	į
	Manitou Fig Biscuits	
	Fine Mixed Cookies	1
١	Fine street Countes	

### Teas and Coffees

1040 4114 0011000	
Special for Monday .	
New Tea Siftings, pound for	
Fancy new grop Sun Dried Japan	
Basket Fired Japan Tea	
Moyune Gunpowder Tea	
New English Breakfast Tea	
Whole Rio Coffee, only	
Santos Coffee, only	
Golden Rio Coffee	
Java and Mocha Blend	
Old Government Java and Mocha	

#### **Meats and Lard**

Buy your Meats before the price advan No. 1 Hams, sugar cured, per pound1
No. 1 California Hams, per pound
Pickled Pigs Feet, per pound
Pickled Tripe, per pound
Sweet Pickled Pork, per pound
Corned Beef, per pound
3-pound pails best Lard
Choice Lean Bacon, per pound
No. 1 Bacon, per pound74/2c and
3-pound pails Peerless Lard
We carry a full line of Potted Meats
picnics, etc. We sell at the lowest po
ble prices.

25.	IN OUR GREATER-AMERICA PU	RE
	FOOD DEPARTMENT.	
on.	11 Kanon camp real form real	30c
2008	3-pound cans Cider Apple Butter	9c
2c.	3-pound cans new Red Raspberries12	16c
168	tra maked Comptone 7	16c
ica:	3-pound cans Sweet Potatoes	10c
	3-pound cans Grated Pineapple 8	140
.25	to the state appeared bloods	15c
14.5	1-pound fancy glass jars assorted Pre-	
.00	serves	10e
ore		25c
are.	2 large sacks Table Salt	5c
ns	2 large sacks lable call.	
	2-pound cans Wax or String Beans 7	5910
	2-pound cans Sweet Sugar Corn 6	Mari

#### Flour, Etc.

Fancy high grade Patent Flour....... Good White Patent Flour..... 10 pounds Navy Beans, hand picked ... 10 pounds White or Yellow Cornmeal .. 10 pounds Breakfast Oatmeal..... Large sacks pure Graham Flour ..... Parrot Food, 3 pounds for ..... Fancy Mixed Bird Seed, per pound ....

#### **Jewelry Department** Gents' gold filled open face Watch, war-

ranted to wear twenty years, Elgin or Walthan \$7.95. Ladies' gold filled hunting case Watches, fine Elgin or Waltham works, \$7.95. Ladies' gun metal chatelaine Watches. Ladies' sterling silver chatelaine Watches,

leweled movements, \$2.98. Sterling silver Nethersole Bracelets, 79c. 500 solid gold Band Rings, beautifully chased, sale price 65c each. Roger's 12 dwt. Knives or Forks, \$2.25 per

set of 12 pieces. Four-piece quadruple plated, hand engraved, gold lined, Tea Set, regular \$8.00 value,

Elegant oak Eight-Day Clocks, half hour All the latest novelties in Waist Sets. Buckles, etc., at half regular jewelers' prices

#### Hayden's Big **Basement Bargains** Monday.

We will place on sale 3 cases of fine French Figured Batiste, at 10c per yard worth 20c..... Positively one dress pattern to a customer.

Monday, in our basement 50 dozen wrappers, worth \$90 \$1.50, at, each ..... 25 dozen wrappers in lawn and percales, worth from \$1.75 to \$2, at Double fold cashmere wool dress goods on sale in our basement at 71c yd, 

36-in. fancy dress goods Monday in our basement worth 49c, at..... In our basement Monday, your choice of any towel at

10c each, worth from 15e to 25c.... Sussex crochet quilts worth \$1.25, Monday, at 490 Victoria lawn, worth from 25c to 60c, Mon-

day at, yard...... Boys' suspenders in our basement, Monday.... Men's unlaundered shirts 350 worth \$1, Monday at...350

#### **Basement Specials** Monday

Don't miss Hayden's big clearance sale of ribbons in the basement Monday.

Boys' wash pants in our basement Monday, worth 25c, at..... Boys' wash suits in our basement, regular 75c values, at....

### Sheet Music.

Leaders in sheet music—all the very latest sheet music that is published, is always on hand at Hayden Bros'. Everyfor thing in sheet music sold at one half off. Liberal discount on books and folios. If you are looking for anything in the way of sheet music, be sure to call on us, as we have a complete stock of everything in that line. We also carry 74c an elegant line of 10c sheet music—some of the very best classical music can be found in this catalogue. Call or send for lists, which are free. Mail 5c orders promptly filled.

### Sewing Machines

Wall Paper and Paints Fancy high patent Minnesota Flour....\$1.00 five year guarantee. Box head style, \$20.00. Drop head style, The celebrated Seamstress, sold under a Special prices on all China and Japanese Matting. Cotton warps, 15c yard Person \$22.00. Matting. Cotton warps, 15c yard. Extra heavy union ingrain carpet, 33c yard. Drop patterns in best all wool ingrain, worth 75c. All odd pieces and patterns are being closed out at half regular price.

#### Butter, Eggs and Cheese

Very best Elgin Creamery Butter .... 20 Very fancy Separator Creamery ..... Extra choice Country Butter...17c and 18 Very fine Table Butter ......14c and 16c Good Cooking Butter.....11c and 12c Strictly Fresh Eggs ...... 110 Red Cloud Canadian Cheese ..... Fancy Full Cream Wisconsin Cheese, 1214c Brick or Limberger ......1212c Neufchatel, Durham brand (each).....

#### Drug Dept.

Wine of Cardui, 75c bottle. Kennedy's Medical Discovery, \$1.15 bottle. Ayer's Hair Vigor, 65c bottle. Pe-ru-na, 75c bottle, Coke Dandruff Cure, 10-ounce bottle, 55c Swamp-Root, 40c and 75c.

### Ladies' Ready-to-Wear Garments

Join the crowds and visit the greatest cloak department in the west. mense stocks of ladies' Shirt Waists, Skirts, Sults and Wrappers, bought by our New York buyer for 50c on the dollar. Displayed Monday Morning at 8 o'clock for your

This is a golden opportunity to buy your summer garments at less than the material cost to make them. A cyclone of bargains that no other house can dare to compete with. Honorable dealing in honest goods and small profits place this department as high as Washington's monument above all competitors.

#### 50c Shirt Waists at 15c

25 dozen pretty, stylish patterns, with detachable collars—special price	15c
\$1.00 Waists, in an endless variety-well made, with full fronts, plain and tucked, double pointed yoke, in all colors and plain white, for	300
\$1.25 Waists, in beautiful patterns, perfect fitting, in ginghams, lawns, piques and plain white, for only	600
\$2.00 Waists, in the greatest assortment of patterns and styles ever shown it they come in plain colors. French plaues, Freech ginghams, chambrays, wh with tucked and embroidered fronts, all high class goods, perfect fitting—a bridliant assortment at	Omaha— ite lawns
Ladies' high class Waists, imported styles and fabrics, in fine French lawns, duplex colored striped piques, imported chambrays—these exquisite novelties both in material and artistically from anything previously shown, come from the seas and are made from the choicest 2.00, 2.50 and materials of foreign looms—on sale at	organdies, that differ un beyond

#### Ladies' Wash Skirts

You see them everywhere. They hold high carnival on the street and	in t	he
parlor-indoor and outdoor and by the sad sea waves.		
\$1.25 heavy Canvas Duck Skirts, all colors, trimmed with four rows of braid, extra width, on sale at	49	Эс
\$2.00 Skirts, in covert cloths, linens, crashes, piques and denims— at	98	30
at		
\$3.00 Skirts, in dimities, extra quality fine linen, white piques, twill mix- tures, all colors, elaborately braided and thoroughly well made, for	1.5	50

#### 5000 yards of Swiss nainsook, Ladies' Silk Waists

every woman to excel in her dress over her associates has governed us in the collection of our silk garments.

\$6.00 Silk Waists, made of striped taffetas, pointed yoke, all the new shades, on sale at \$8.00 Silk Waists, in stripes and prain taffetas, beautifully trimmed, on sale at ...... \$15.00 Silk Waists-words fail to describe their beauty-there are two hundred of them -no two alike-from the well known high class manufacturer, James McCreery & Co.,

6.98

3.98



### Ladies' Suit Dept.

Our man-tailored Suits are works of art. They embody new beauties, Over 250 of them-no two alike. They are two separate lots.

LOT 1-125 Suits, in Venetian, broadcloths a nd serges-jackets all silk lined and artistically trimmed with braids-skirts lined and interlined with percaline -they are worth \$15,00-at .....



LOT 2-125 Suits-finest all wool serges, Venetians, checks and plaids-finely tailored-taffeta lined throughout-braided and plain they are beauties-every one of them and they demonstrate our 

Ladies' House Wrappers Ladies' House Wrappers that help to make the warm weather

enjoyable. French breezes in every fold-practical economy in Ladies' 75c Wrappers-light and dark 

\$2.00 Wrappers-nice, dainty lawns, percales and dimities—ruffles over shoulders—pointed 98c yoke—18-inch flounce

# Flannel Department

BARGAINS FOR MONDAY.	5
800 yards 36 inches wide fine White Dome t Baby Flannel, worth 55c-	40c
2 cases 33 inches wide Eastlake fine Shirting—regular 15c and 20c— per yard	81c
1 case Siikoline—worth 12½c and 15c per yard— Monday	
700 yards All Wool White Flannel, worth 29c per yard	19c
1 case 36 inches wide Cretonne—regular 18 c—per yard	
3 cases Fancy Shirting—worth 10c—per yard	47c
Monday	5½c
1½ case Shaker Flannel—worth 8½c—Monday— per yard	4c
1 lot Embroidered Flannel—regular price 65c per yard	40-

#### Big Shoe Sale Monday On fine Summer Shoes and Oxfords, in our

big shoe department on main floor. Hun-dreds of pairs on four large bargain tables in center aisle. You can pick them out to suit yourself.

On Table No 1—Ladies' fine vici kid, Brooks Bros. Rochester made, hand turned. \$3.90 and \$4.00 Oxford Ties at \$1.98. Ladies' fine vici kid, Rochester made, \$3.00 and \$1.00

fine vici kid, Rochester made, \$3.00 and \$1.00
Shoes \$1.98.
Table No. 2—Ladies' fine vici kid, hand turned \$2.00 Slippers, 98c. Ladies' fine dongola kid \$1.25 Oxfords, 73c.
Table No. 3—Ladies' fine tan and black vici kid \$2.00 Oxfords, \$1.23. Ladies' fine dongola tan lace \$2.25 shoes, \$1.48. Children's fine dongola lace and button \$1.00 Shoes, 49c—sizes 5 to 8.

Table No. 4—Misses' fine tan and black vici kid strap and lace \$1.50 oxfords 98c—sizes 11½ to 2. infants' fine patent leather and kid \$5.00 Shoes, 38c—sizes 2 to 5. Men's dongola \$2.00 Southern Ties, \$1.00. Write for our shoe catalogue.



# Hardware, Stoves and Housefurnishing Dept,

SPECIAL BARGAINS FOR OPENING WEEK. The Cleveland Steel Range, the gem, fine as sifk, with all latest improvements, 6 holes high closet, large 18-inch oven, large enameled reservoir, 10 gaillons; regular \$45.00 REFRIGERATORS from \$4:95 up—cut on range, opening week price, \$31.95. HOUSEFURNISHING GOODS. 

est style Giant burners, regular \$17. WATER COOLERS, all sizes, very low. 14-in 815-in. high wheel Lawn Mowers, \$2.49

Adjustable Grass Catchers ...... 49c Hardwood Hose Reels ...... Granite Tea Kettles Rubber Hose, warranted ....,.... Screen Doors ...... 500 Remnants Screen Wire ..... 10 Write for prices on Binding Twine. Write for price list on. Hardware and