

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 28, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S Sweeping Reductions to Force Big Sales HAYDEN'S

The backwardness of the season has been town talk. The Big Store is overstocked and to dispose of our immense surplus stock before the receipt of great special orders placed for the exposition, we have decided to hold a GRAND MID-SUMMER CLEARING SALE Monday and all week.

Nowhere will you find such a Genuine Letting Down of Prices

Mid-Summer Clearing Sale on

Ladies' Suits and Skirts.



July prices for Monday. 75 dozen ladies' tailor made Suits, in all wool materials, in Eton and jacket styles, skirts percaline lined, jackets with lined, worth \$12.50, for \$7.50.

Grand Clearing Sale Prices on

Ladies' Jackets and Capes.

150 ladies' Spring Jackets, in blues, blacks and tans, silk lined, worth \$8.90; clearing sale price \$4.95.

Clearing Sale Prices on

Ladies' Wash Skirts and Waists

Our New York buyer bought two entire stocks of Wash Skirts and Waists. On sale Monday at our well known low prices.

Grand Silk Waist Sale.

We are selling more Silk Waists than all the other houses combined and showing twice as many. Our Silk Waists for Monday's clearance sale at \$3.95 are worth better.



Grand Millinery Cut Price Sale Monday.

The popular fancy mixed straw sailiors, sold everywhere at \$1. for one day only at 50c.

Walking hats in endless variety and at cut prices for this sale. All the leading fancy shapes in the very stylish Benena braid, in blue, black and brown, worth \$1, on sale at 50c.

Children's trimmed hats 45c. Exquisitely prettily trimmed hats for children, trimmed with fancy ribbons, chiffons and flares at 95c.

50 dozen ladies' trimmed hats at cut prices for Monday, a nicely trimmed hat for \$1.50.

As a leader for Monday's sale we will offer a splendid line of handsome, showy and fashionably trimmed hats, stylishly made up with flowers, chiffon, ribbons, and fancy braid trimmings, not a hat in the entire showing worth less than \$5.00, sale price will be

Flannel and Shirting Bargains.

- 4 cases White Wool Flannel, regular price 25c, our clearing sale price... 15c
3 cases Good Luck Shaker Flannels... regular price 7c, our closing out, per yard... 2 1/2c

Household Linens, Muslin and Sheeting.

Special Clearing Sale for Monday.

- 4-4 LL Muslin, worth 6c yard, at... 2 1/2c
4-4 Soft Finish Bleached Muslin at... 2 1/2c
Fruit of the Loom, Lonsdale, at... 4 1/2c

Great Clearing Sale of Shoes.

- 360 pairs ladies' fine tan and black kid \$1.50, \$2.00 and \$2.50 Oxford ties 98c. Sizes, 2 to 4 1/2.
600 pairs ladies' fine cloth and kid top \$3.00 shoes \$1.98.

300 pairs children's fine kid 90c shoes, 63c. 400 pairs infants' fine patent leather, 75c shoes, 38c. 500 pairs men's fine \$2.50 and \$3.00 shoes, at \$1.99 and \$1.98.

25c Hose Supporters 10c Pair

Special line, extra heavy frilled, button clasp Hose Supporters, in all colors, on sale Monday at 10c per pair.

Book Sale Continued

Bigger values than ever. David Harum at 90c. All other copyrighted books in proportion. A full line of paper novels at 2 1/2c.

Hardware, Stoves and Housefurnishing Dept.

GOODS ARE GOING UP, YET WE QUOTE LOWER PRICES THAN EVER—KEEP YOUR EYE ON THIS FACT. STOVES. RANGES. STOVES.

Do You Want to Buy or Rent a Piano?

We have the finest display ever seen in Omaha, including every high grade make. The Chickering, best and superior to all.

Grand Lace Sale Monday

25,000 yards elegant Torchon Laces, worth 15c, 20c, 25c and 30c yard, all go at one price, only 5c yard.

Sporting Goods, Toys, Etc.

Base Ball, 10c Base Ball League Bat, 25c Catcher's mitt, patent laced, \$2.50.

Wall paper—Paints

This work we will make a special cut on wall paper. We have just received 2 car loads of the latest and most desirable patterns ever seen in Omaha.

Grandest of all Clearing Sales

will be the basement on Monday. 250 pieces Wool Dress Goods, worth 25c, now 15c.

Clearing Sale Prices

New imported designs, neat effects, largest line to select from in Omaha. Nottingham Lace Curtains, 60 in. wide, 2 1/2 yards long, worth \$2.50, at only \$1.49 per pair.

Furniture

A DEAL IN IRON BEDS. It will pay you to buy—Do not put it off another day. If you need an iron bed see us at once.

Hayden's Pure Ice Cream

Served daily. The purest ice cream in Omaha. Nothing but pure cream, sugar and flavor used.

Big Flour and Canned Goods Sale Monday

Fancy high patent Minnesota Flour, 60c. Purest Family Flour, 50c.

Grand Lace Sale Monday

25,000 yards elegant Torchon Laces, worth 15c, 20c, 25c and 30c yard, all go at one price, only 5c yard.

TEAS AND COFFEE.

Good broken Mocha and Java, 10c. Choice Santos Coffee, 15c.

Grand Clearing Silk Sale

Big cut in prices all through the big silk department—too many silks, and we must reduce stock. The Bargains will Surprise You, for the styles are the newest and the silks are the best to be had.

Black Grenadine Sale.

Over 200 choice designs, and at these prices every one should buy a Grenadine Dress. 44-inch wide Black Grenadine at 95c; \$1.25 quality at 70c; \$2.00 quality at 98c.

Big Sale on Waist Silks, in Stripes and Plaids.

Your choice of over 500 pieces in very best qualities, sold at \$1.25, \$1.39, \$1.50, \$1.75, \$1.98, \$2.00—know the correctness of style—and all to go in one lot at 98c.

Grand Clearing Sale of the S. & B. Stock on Dress Goods.

Thousands of short lengths, some large enough for a whole dress pattern, some only large enough for a skirt—all must go no matter what price they bring.

Best Taffetas Made, at Haydens.

Maintains its position as the leading taffeta in the world for lining purposes. Hundreds of manufacturers are trying to imitate the Winslow, but none have succeeded in making as good a taffeta.

Wash Dress Goods Department.

On Monday we start slashing prices to move several lines of goods, which, by reason of the backward WASH GOODS WEATHER—HAVE GOT TO GO.

Men's Shirt Sale

The Famous Blackstone Shirt—the best Shirt made—on sale Monday at only \$2.00.

Men's Underwear Sale.

Men's fine Balbriggan Shirts and Drawers—in plain and fancy colors—regular 50c quality—at... 25c

Ladies' Furnishings.

Ladies' 75c Summer Corsets—in all sizes—at... 25c

HAYDEN BROS.