

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 14, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S Grand Closing Out Bankrupt Sale of S. & B. Stock. HAYDEN'S

Bigger than ever before; greater far than you ever expected will be the sensational closing sale of the Segwick & Blair \$200,000.00 bankrupt stock, Monday. This entire wholesale stock has been received, and in spite of the tremendous selling of last week, vast assortments still block the aisles and fill every counter in the Big Store. "Letting down the prices" is the war cry for Monday, and the most astonishing reductions will be made on new, perfect goods. Come early before the crowds and get your choice. Extra salespeople to wait on you. Sale begins promptly at 8 o'clock.

SILKS From S. & B. Stock

At Closing Out Prices. Our desire to move balance of S. & B. Stock in quick order has induced us to cut prices to the lowest notch. An occasion to be remembered for.

The Whole Silk Department Will Be on Sale Monday.

Colored Silks.

- SILKS—in both stripes and figures—worth up to 19c. WHITE WASH SILK—very fine—will not lose long as quantity is limited 25c. OMBRE STRIPE WAIST SILK—in violet, cerise, nice brown and blue, red and blue—very fine—Monday 49c. 100 pieces DRAPERY SILK—from S. & B. stock—all 30 inches wide and worth up to \$1.00 39c. PLAIDS, STRIPES AND BROCADES—heavy silks—worth up to \$1.75 49c. BEAUTIFUL CORDED TAFFETA—Heavy grade—in cerise, helio, turquoise, cherry, pink, blue, worth \$1.50 69c.

Black Silks.

- Most of the S. & B. stock of silks was BLACK—take advantage of the startling bargains. BLACK HABULIA SILK—29c, worth 50c. BLACK TAFFETA—50c, worth 85c. BLACK PEAU DE SOIE—50c, worth \$1.00. BLACK LINGE SERGE—25 inches wide 29c. FINEST FRENCH TWILL SILK—24 inches wide—warranted in every respect—for waists and dresses—worth \$1.25 69c.

On sale Monday—the grandest bargains in BLACK SATINS that were ever shown by anyone. They are the most reliable silks and can be depended upon. Black Satin, 50c, worth \$1.00. Black Satin, 27 inches wide, worth \$1.25, at 69c. Black Satin, very best, all pure silk, worth \$1.50, at 82c. Black Skirting Satin, 27 inches wide, most beautiful finish and exceptionally fine weave, worth \$1.75, on sale at \$1.15.

Who Has Not Heard of the Winslow Taffeta? Ask Sarah Bernhardt

—the celebrated actress—and she will tell you of the merits. WINSLOW TAFFETA is used by millions of ladies throughout the world that have become dissatisfied with the old style narrow taffetas, which do not wear well. Winslow Taffeta is 27 inches wide—all others only 19 inches. Hayden Bros. is the only place in Omaha to get Winslow Taffeta.

DRESS GOODS

- 10 more cases of new goods from the S. & B. stock on sale Monday. Have you ever seen such prices as these before? 150 pieces English Black Novelities that were jobbed at 75c—100 pieces of all wool serges, in black and colors, 38 inches wide, extra heavy—55 pieces of storm serge, 44 inches, in all colors—100 pieces of 36-inch extra heavy cashmere, worth 35c—this whole lot will be bunched at one price 19c. 250 pieces of Jamestown Novelities, in all kinds of fancies—150 pieces of 50-inch all wool ladies' cloth—25 pieces of all wool bunting—Venetians, 44 inches wide—worth up to \$1.00—all will go on sale 25c. 200 pieces of all wool Venetians, worth \$1.95—150 pieces of all wool 54-inch broadcloths—40 pieces of golfing and bicycle, 54 inches wide—100 pieces of silk finished extra fine German hosiery—worth up to \$1.00—all go on sale at 49c. 25 pieces of golf suitings, tailor suitings, homespun, tweeds, mixtures, goods that sold from \$1.50 to \$3.00 per yard—all will go at 75c. No peddlers nor merchants will be sold one yard of these goods. We will fill small orders for out-of-town customers at these prices, but no samples of goods advertised will be furnished, as quantities are limited and liable to be sold out Monday.

Muslin and Sheeting Specials.

- Muslins—All of the best brands of 4-4 bleached muslins, including Lonsdale, Fruit of the Loom, Atlantic, Trident, Famous, Barker and Hill, worth 8c to 12 1/2c, on sale to-morrow at 4 1/2c per yard—quantity limited. Remember the price, 4 1/2c. Sheetings—Heavy L.L. Sheeting, worth 6c at 2 1/2c. 4-4 Bleached Muslin, soft finish, worth 6 1/2c to 10c, at 3 1/2c. 8-4 Bleached Sheeting, best quality at 15c. Imperial Long Cloth, 12 yards to 10, worth \$1.35, at 75c per bolt.

Men's Furnishings—S. & B. Sale.

- Men's and boys' Shirts, all new styles, in madras, with or without attached collar and cuffs; silk front shirts, in colors and white, worth up to \$5, at 49c. Men's 50c Neckties, all styles 19c. Men's 40c Underwear 15c. Men's 16c and 20c Handkerchiefs 5c. Men's 25c Suspenders 10c. Men's 50c Suspenders 19c. Men's 50c Underwear at 25c. Men's Fine Jersey Ribbed Shirts and Drawers 35c. Men's Night Shirts, worth 75c and \$1.00, 49c.

Ladies' S. & B. Furnishing Bargains—

- Ladies' Vests, all colors and styles 25c quality, at 12 1/2c. Ladies' 15c Vests at 5c. Ladies' black, brown and fancy Hose, 12 1/2c. Ladies' Tea Gowns 50c. Children's 25c Hose, double knee, heel and toe, at 12 1/2c. Children's Parasols 15c. Ladies' Parasols 12 1/2c. Ladies' silk and Hale thread Vests 35c.

Washable Cotton Dress Fabrics.

- Navy blue and white, black and white, dotted and figured Dimity Mull, Monday, yard 9c. Covert Cloth or Venetian, for washable dress skirts, in 29 shades, yard 12c. Fancy Scotch Ginghams, the genuine cloth, yard 19c. Finest Scotch Madras, in the new insertion effects, 22 inches wide—best goods made for shirtings and waist purposes—strongest washing color—yard 25c. Real English fancy Pique, solid colors and fancy stripes—our price is just one-half the regular selling value—yard 25c to 50c. Finest line of sheer Irish Dimities, 50 styles in the popular and hard-to-get shades of blue, yard 25c. 5,000 styles, in the newest and best effects in fine Zephyr Ginghams, yard 10c. Seersucker Ginghams, the standard of all wash fabrics, in plain colors and stripes, yard 10c. Exquisite patterns and colorings in sheer organdies, yard 15c. 1,000 pieces to select from in the best Dimity made to sell, at, yard 15c. Full line, all colors, in fine Dimities, at, yard 10c. 200 pieces (all that is left of 700 pieces from S. & B. stock) fancy Manila Lawns, excellent styles, Monday, yard 2 1/2c. HEADQUARTERS FOR SHIRT WAIST STUFFS. We send samples and give mail orders prompt attention.

From the S. & B. Stock.

- 500 fine Leather Belts 25c. Fine 75c Studded Leather Belts 25c. Fine \$1.00 Studded Leather Belts 30c. Elegant \$1.00 Handbags 30c. All Silk Vellings, worth 50c, at 30c. Ladies' new \$1.00 Neckwear 50c. Ladies' New 50c Neckwear 25c.

Prices ..

Lower Than Ever. Stock Greater.

Two carloads just arrived and others on the way. The CHICKERING, the finest, best action, best wearing, best pianos, not only in America, but the world. For over 75 years unsurpassed and never equalled, and better today than ever before. Here only can you find them, with the superb Fischer (over 100,000 manufactured), the Lester, Doll, Franklin, Kurtzmann and any other good piano you want. We handle only pianos we can guarantee, and in addition to manufacturer's guarantee, personally guarantee every one of them as represented. Easy payments if desired.

Fine Stock of Organs, Stools, Benches. Moving, Tuning and Repairing. Fine New Pianos for Rent

Flannels

- SPECIAL FOR MONDAY. 1,300 yards all wool flannels, S. & B. price 30c, our price per yard 19c. 3,900 yards outing flannels, light and dark colors, S. & B. price 30c, our price per yard 19c. 300 yards embroidered flannels, 7 beautiful patterns, S. & B. price 65c, our price 49c. 3,500 yards double-fold East Lake shirting, S. & B. price 15c and 20c, our price 9 1/2c. 3,725 yards baby flannels, cream blue and pink, S. & B. price 12 1/2c, our price 6 1/2c. 2,855 yards job embroidered flannel, S. & B. price 40c, our price per yard 22c. 2,200 yards cretonne, beautiful patterns, S. & B. price 12 1/2c, our price 6c. 1,900 yards Nonpareil chevrons, S. & B. price 15c, our price per yard 7 1/2c.

Bed Blankets

- Extra heavy, soft and downy, fancy color, cotton blankets, S. & B. price 90c, our price 49c. 11-4 white and gray bed blankets, S. & B. price \$1.00, our price 75c. 11-4 Good as Gold California white bed blanket, worth \$6.50, our sale price \$1.75. 60x76 all wool family gray 2 1/2 blankets, worth \$2.50, our sale price \$2.60. 10 dozen bed comforters, saten covered, white cotton filled, stitched, \$1.50 value, for \$1.00. 12 doz. comforters, well made, 72x75 and best cotton filling, covered with fine silk-lime, value \$1.50, our sale price \$1.00. Largest and best home made silk-lime covered, fine cotton filling, bed comforter, \$2.48 each.

Linens

- 56-inch Turkey Red Damask, worth 18c, at 9c. 60-inch Turkey Red Damask, worth 20c, at 10c. 60-inch all linen full Bleached Damask, worth \$1.00, at 47 1/2c. 60-inch double satin Damask, 50c. Choice patterns to choose from, worth \$1.50, for this sale only, go at 75c per yard. 64-inch extra heavy Cream Damask, the kind that sells at 60c, at 32 1/2c. 29-inch all linen Crash, extra quality, worth 15c, at 8 1/2c. 16-inch all linen Crash, extra quality, worth 10c, at 4 1/2c. 18-inch all linen Bleached Crash, worth 15c, at 7 1/2c. Bed Spreads at 45c, 75c, 95c, \$1.25, \$2.19 and \$3.00.

Jewelry Dept. Special Sale on Silverware

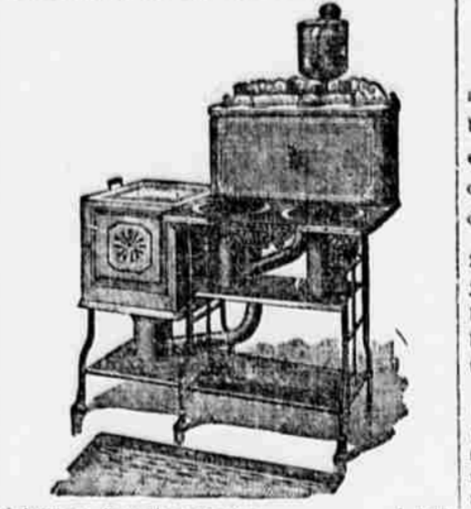
- Rogers' 12 dwt. Knives and Forks, set of 12 pieces, \$2.25. Rogers' Tea Spoons, 7pc set of 6. Sterling Silver Tea Spoons, \$2.98 for 6. Sterling Silver Bon Bon Spoons, Sugar shells, Olive Spoons, Sardine Forks, Meat Forks, etc., regular \$2.09 articles, on sale at 98c each. Sterling Silver Tops, Pepper and Salt, 10c each. 4-piece quadruple plated hand engraved gold lined Tea Set, consisting of teapot, sugar spooner and creamer, regular value \$5, sale price \$3.58. Ladies' Gold Filled Hunting Case Watch, with fine Elgin or Waltham works, \$7.95. Gents' Gold Filled Watch, warranted to wear 20 years, Elgin or Waltham, \$7.95. Gents' Elgin or Waltham Watches in silver, dust proof, screw cases, \$3.98. The greatest watch in the world, a regular 18-size silver case, stem wind and set, warranted by the makers, 95c each.

\$2.00 Books only 20c.

- 2,000 finely bound books, some slightly soiled, majorly in perfect condition, must be closed out. A few were \$2.00, now 20c. Memoirs of Jefferson Davis, 700 pages, was \$1.50 volume, now 20c. Lourdes, by Zola, 486 pages, was \$1.50, now 57c. Old volumes Chamber's Encyclopedia, Encyclopedia Britannica, American Encyclopedia, National Encyclopedia, each worth at least \$1.50, will go at 15c volume. A big job of Whitney's best stationery at one-fourth actual cost. Bicycle playing cards, \$1.50 doz. Finest engraving in the city.

Hardware, Stoves and Housefurnishing Dept

PRICES THAT CAN'T BE DUPLICATED THIS YEAR—JUST RECEIVED, 2 CARS OF GRANITE WARE, 3 CARS OF CAST COOK STOVES, 3 CARS OF STEEL RANGES, 3 CARS BINDING TWINE. SPECIAL SALE ON GASOLINE STOVES.



- 2-burner Gasoline Stoves, \$2.19. 3-burner, with step, large size, \$7.95. 3-burner, with step, giant burners, \$11.49. 4-burner, with step, giant burners, the insurance, the best generator stove on earth—NO SMOKE, NO SMELL—\$14.95. The Process Cabinet, finest stove made, a perfect stove, lights at once, no smoke, regular \$28.00, at \$23.95. DO YOU NEED A STEEL RANGE?—We have the celebrated M. & D. Steel Range, the best on earth. We can sell you a 6-hole, with a large, square oven, high shelf, with water back, all complete, (regular \$45.00), our price \$33.55. We have a very good Steel Range which we guarantee in every way, 6 holes, high shelf, with large oven, low warming closet, with porcelain lined reservoir, all complete, (regular \$38.00), \$27.95. A good No. 8 Square Cook, warranted, \$7.95. Cast Range, 6 holes, large 20-inch oven, with reservoir, (regular \$18.00), our price \$12.95. An extra heavy No. 8 Square Cook, large 18-inch oven, nicely nickel plated, (regular \$16.50), our price \$11.95. DO YOU NEED A LAWN MOWER?—We can sell you a high wheel Lawn Mower, 14-inch knives, (regular \$4.50), our price \$2.49. Screen Doors 50c. Hardwood Hoe Rels 49c. Garden Hose, per foot 7 1/2c. 4-tined Spading Fork 49c. 8 D Nails 25c. Adjustable Screens 25c. Grass Catchers 49c. Garden Rakes 15c. Garden Hoes 15c. 20 D Nails 24.45. DO YOU NEED BINDING TWINE?—5 car loads just received—Steen and Standard, 500 feet, 9 1/2c. Manila, 600 feet, 10 1/2c. Send your mail orders. These prices can't last.

Carpets and Mattings

- Letting down S. & B. prices. Bigger and better bargains than ever before. Brussels Carpets reduced to 25c. The best grades Brussels Carpets in this sale for 49c and 50c. Union Ingrain Carpets, S. & B. sale price 25c. All Wool Ingrain Carpets, letting down price 35c. Mattings at 9c. 20c Matting, S. & B. sale price 12 1/2c. A grand collection of fine Smyrna Rugs. See the 9x12 Royal Smyrna Rugs in this sale at \$20.00. They are worth up to \$40.00.

Grocery Specials in Our Pure Food Dept.

- Fancy High Grade Minnesota Flour 90c. Good White Patent Flour 60c. Large sacks pure Graham Flour 25c. 10 lbs. White or Yellow Cornmeal 5c. 6 lbs. Hard Pickled Navy Beans 25c. 10 bars Laundry Soap 25c. 2-lb. Wheatlet, breakfast food 6c. 2-lb. cans Solid Packed Tomatoes 7 1/2c. 2-lb. cans Pork and Beans 7 1/2c. 2-lb. cans Preserved Raspberries 12 1/2c. 2-lb. cans Lemon Cling Peaches 12 1/2c. 2-lb. cans June Peas 5c. 2-lb. cans Lima Beans or String Beans 5c. 2-lb. cans Wax or String Beans 7 1/2c. Evaporated Fruits: New California Prunes 5c. New California Muscatel Raisins 5c. Fancy Evaporated Bartlett Pears 12 1/2c. New Evaporated California Peaches 12 1/2c. New Evaporated Alden Apples 12 1/2c. New Evaporated Red Raspberries 15c. Large Seedless Raisins 7 1/2c. Butter, Cheese and Eggs: Fancy Separator Creamery Butter, 17c. Choice Creamery Butter 15c. Fresh Country Butter 12 1/2c. Good Cooking Butter 10c. 11c. Strictly fresh Eggs, per dozen 11c. Best Summer Sausage 7 1/2c. Fresh Pork Sausage, links 7 1/2c. 3-lb. cans Best Lard 20c. Bologna Sausage 5c. Fresh Dressed Chickens at lowest market prices.

Meats and Lard

- No. 1 Breakfast Bacon 7 1/2c. Choice Pickled Pork 6c. Pickled Tripe 3 1/2c. Choice Boneless Corned Beef 7 1/2c. Good Salt Pork 5c. No. 1 Hams, sugar cured 8 1/2c. Best Summer Sausage 7 1/2c. Fresh Pork Sausage, links 7 1/2c. 3-lb. cans Best Lard 20c. Bologna Sausage 5c. Fresh Dressed Chickens at lowest market prices.

Choice of Any Ladies' Suit in the House

For \$10.00

This is undoubtedly a golden opportunity for our customers and more so in the cloak department than anywhere else. The bargains that we quote you are, to speak modestly, the greatest we have ever given you. You will never have such another opportunity. We assure you once again that you will not be disappointed. 200 Sample Suits, new all wool materials—Jackets silk lined throughout—skirts peraline lined and interlined, in modes, tans, blues, greens and blacks—worth from \$12.00 to \$18.00—your choice for \$6.75. Our \$10.00 Suit was always the talk of the town, but now we have 375 suits—some all silk lined throughout—the choice of any suit on our racks—suits worth \$20.00, \$30.00 and \$40.00—your choice in this great S. & B. sale for \$10.00. They come in checks, plaids, Venetians, serges and broadcloths—blues, tans, modes, browns and black. Any ladies' suit in the house during this S. & B. sale for \$10.00.

600 S. & B. SILK WAISTS

- 600 Silk Waists go on sale at less than half the price of silk. They come in plain colors, blues, helios, cerises, nice greens, pinks, reds and black—checks, plaids and stripes. Lot 1—175 worth at least \$4.00 \$1.98. Lot 2—200 that were never sold for less than \$5.00 go at \$3.98. Lot 3—200 more Silk Waists made from celebrated Winslow taffetas in all the new shades, worth \$8.00 and \$10.00, for \$4.98. A few Odd Waists, worth \$20.00, for \$9.98.

Grand Millinery Sale.

An elegant showing of Trimmed Hats at all prices. Special reductions for this sale. Two excellent values—beautifully and stylishly trimmed—worth up to \$4.00—on sale at \$1.50 and \$1.95. Rough Sailors, in the new Knox block, 50c. New pattern hats, worth up to \$12.00, at \$4.50 and \$4.75. An exquisite assortment of stylish Flowers and Novelties at cut prices.

Ladies' Dress Skirts

- 250 ladies' Dress Skirts, in duck, serges, black figured mohairs, plain brillantines, all wool checks and plaids, plain blues, some slightly soiled—worth \$5.00—on S. & B. Sale Price 98c. 275 ladies' Dress Skirts, in fine brillantines, mohairs, checks and plaids and broadcloths—cut in the new styles with button backs—worth \$7.00 and \$8.00—on S. & B. Sale Price 2.98.

Shirt Waists From the S. & B. Stock.

- We were overcrowded with Shirt Waists, and now this stock gives us 1,000 dozen more, making 2,200 dozen all told. We start this sale with 50 dozen ladies' Waists, sizes 32 to 46, for 15c. 150 dozen ladies' Shirt Waists—worth \$1.25—49c. 175 dozen ladies' Waists—percales, dimities, ginghams, embroidered fronts, all made up in the newest styles, worth \$2.00, for 98c. 10 dozen ladies' White Waists, in exclusive designs—worth \$2.00—1.00. Ladies' fine White Waists at \$1.50, \$2.00, and \$3.00, worth double.

Underskirts From the S. & B. Stock

- 137 ladies' Silk Undershirts that have never been sold for less than \$7.00—S. & B. sale price—\$2.90. 100 dozen ladies' Percoline Underskirts, worth \$2.50, for—98c.

Ladies' Wrappers

- 50 dozen Ladies' Wrappers, in light and dark colors, worth \$1.50—59c. 150 dozen Ladies' Wrappers, in percales, dimities and lawns, light and dark colors—with or without flounce—worth \$2.00 for—98c. Ladies' all wool Mackintoshes, single or double cape, blue or black, warranted worth \$6.00—S. & B. sale price—2.75.

Basement Bargains

- Ladies' Handkerchiefs, worth 25c each, at 2 1/2c, in our basement. New stock of Ribbon in the basement at 5c and 6c per yard. Silk Gartering at 1c per yard. Monday in our basement we will place on sale 50 cases Calicos at 2 1/2c. 75 cases Batistes at 5c. 100 cases Gingham at 5c. You don't make any mistake when you buy one of our exceptionally big bargains in wrappers or shirt waists in our basement. Don't miss this opportunity. 200 cases Wool Dress Goods at 5c, 7 1/2c, 10c, 15c and 20c—worth 15c, 25c, 35c, 45c and 75c. 5 cases Challis, all wool, fancy and light colors, at 15c, worth 40c. All wool Serge, 36 inches wide, worth 40c, at only 19c Monday—all colors. No peddlers or merchants at these prices. In our basement we place on sale 1,000 dozen large Check Towels at 1 1/2c each, worth 5 1/2c. Heavy L.L. sheeting at 2 1/2c, worth 6 1/2c. 8-4 sheeting Monday at 13 1/2c. 50 cases ticking in the basement Monday at 6c, worth 12 1/2c. 50 cases ladies' vests at 8c, good values at 25c. Ladies' and gents' hose at 3 1/2c pair. Gents' suspenders, regular 25c goods, at 10c. 2 cases only of Red Cedar blocks, better preventive of moths than camphor, on sale in the basement Monday at 7c each. Monday in the basement we will sell 25c tooth brushes at 7c each. Only 2 to a customer.

HAYDEN BROS.