

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 23, 1899.

SINGLE COPY FIVE CENTS.



The Leading Dress Goods House of the West.

Over 30,000 styles always on hand—more than the entire stock of all other stores combined.

All our heavy Tailor Suitings, all our heavy Cheviots, all our heavy Venetians, all our heavy Broadcloths, all our French Colours, all our Coatings, Serees and all heavy Spring Suiting that sold from \$2.25 to \$2.50 per yard, will be put at one price on Monday, only \$1.25.

25 pieces of the finest Challis that was ever imported, and sold at from 35c to 50c, will go on this sale at only one price—50c.

B. Priestley & Co. BLACK DRESS GOODS Cravenette

75 pieces of Priestley's Crepon just arrived and will be sold at \$1.50 to \$2.98. 25 pieces of Coutler's new French Crepons, direct from France, will be sold at \$1.50, \$2.50, \$4.00, \$5.00 per yard.

We Are Headquarters for Sheeting and Muslin

Lonsdale 60 Cambrie, 12 1/2 grade, at 7 1/2c. 10c quality extra fine Brown Muslin at 6c. 60 quality heavy L.L. Muslin at 3 1/2c.

The Largest White Goods Department in the City

India Linen at 5c, 7 1/2c, 10c, 12 1/2c up to 50c yard. Persian Lawns at 20c, 25c up to 50c yard. Opera Batiste at 35c, 40c and 50c yard.

Linens! Linens!

The lowest prices ever made by any house. 25 pieces 66-inch heavy all linen bleached Damask, 45c yard. 11 pieces 60-inch all linen German silver bleached Damask, 42 1/2c.

Large Stock of Bed Spreads

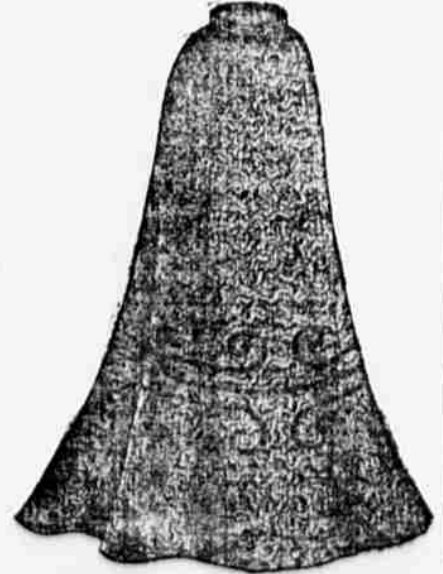
For Monday we will sell you: \$1.00 satin finish Marseilles at \$2.19. 150 extra large Crochet Spreads at \$1.00. 100 large Crochet Spreads at 75c.

60 Days' Advance Sale Ladies' Suits at 50c on the Dollar.

The sale which you have waited and watched for commences Monday morning at 8 o'clock. Right in the middle of the season we have decided to close out our entire stock of Ladies' Tailor Made Suits at prices that other houses will quote you in July and August.

Ladies' Dress Skirts

They are in every latest style, fresh and new, of the best materials. They are perfect in every detail and must come to the slaughter with our tailor made suits.



100 Ladies' high class Silk Waists, in new corded effects, at \$7.50. 275 Ladies' Taffeta Underskirts, in light and dark colors, plain and stripes, the cheapest are worth \$10.00, in this sale for \$3.98.

HAYDEN'S Agents for Butterick Patterns Cut Prices and Special Purchases.

Unusual bargain opportunities this week in new, stylish goods. Attend the great cloak sale. Visit the basement bargain counters. See the big values in men's and boys' clothing.

Grand Dress Trimmings Sale.

We put on sale Monday a complete line of novelties in the latest applique and fancy braid trimmings, bought at a closing out sale of the largest importer in America.

Furniture.



If you need anything in furniture it will pay you to look over these prices and then come and see us. Several cars of new goods just arrived and are now ready for your inspection.

Hardware, Stoves and Housefurnishing Goods

A car load of granite ware to select from—bought before the rise. Our customers get the benefit while this shipment lasts. Some snaps: 1-gallon tin oil can, 20c.

Grand Notion Sale.

500 beautiful medallions on glass, with heavy chain, regular price 50c, on sale only 15c. STAMPED LINENS worth 25c, 35c and 50c, go on sale.

Special Sale on Curling Irons.

5-cent and 10-cent curling irons on sale only 15c. Don't forget the price, 15c. Special sale on ladies' leather belts, regular 50c quality, only 25c.

Wash Goods Hints For Monday's Shopping

We will have 60 special sale 2 cases of new pattern Yale blue and white, wide Percales at 7 1/2c yard. We will have 175 pieces of Soft Twilled Percale on special sale, in new patterns.

Special Sale on Ladies' Furnishings.

Ladies' kid gloves in all sizes and shades, regular \$1.25 quality, at 75c. Ladies' kid gloves at 40c. Ladies' corsets in pink and white, blue and white and drab, regular 75c quality, at 35c.

Men's Furnishings.

Men's 75c and \$1.00 shirts at 50c. Men's 75c underwear at 25c. 50c underwear at 25c. 25c and 35c ties cut to 15c.

Special Carpet Sale

One lot of Brussels Carpet, that has sold as high as 65c, goes Monday at 45c. Some of the best patterns that have sold for 80c and 95c, will be sold at 60c and 65c.

Piano Reduction Sale

continues a few days longer. The many shipments ordered now arriving each day and stock and assortments are larger and finer than ever. If you haven't a piano, call or send for our literature, which we will guarantee you can please yourself in every respect.

Sheet Music

We carry all the very latest Sheet Music to be had; all the very latest ballads, dainty songs, two-steps, waltzes of every description can be found on our counters and sold to you at just one-half price. We also carry an elegant line of Sheet Music, call or send for our literature, which we will guarantee you can please yourself in every respect.

New Prices on Wall Paper

Monday we will cut the prices on new spring Wall Paper. Several carloads of latest and best designs in all qualities, from the cheapest to the highest grade paper and library wall decorations.

Sewing Machines

A few more of the Will Free machines left—equal to, if not superior to the machines offered by eastern concerns as great bargains at a higher price.

Big Bargains on Basement Bargain Counters For Monday

Finest Goods at One-Tenth Regular Prices.

5,000 yards of full width Dress Flouncing—embroidered goods—sold from 50c to \$1.25—in three lots at 10c, 15c and 25c yard. 2 cases Colored Embroidery, worth 10c, 15c, 25c and 50c, go in three lots at 1c, 2c and 5c yard—in the basement on Monday.

EXTRA! EXTRA! Special Silk Bargains!

Such a silk sale as we will hold Monday occurs but once in a great while. Marvelous Offerings! Magnetic Prices! Silk Bargains Bordered on the Sensational!

Monday's Prices in Our Cracker Dept.

Uneda Biscuit, 5c; 5 lbs. Ginger Snaps, 25c; A. B. C. Soda Crackers, 6c; A. B. C. Oyster Crackers, 6c; Newport Flakes, 12c.

Bargains in Black Grenadines.

It is well known that we carry the finest and largest line of French Grenadines in Omaha—prices cut in two for Monday. NEW GREYADINES—1 1/2 grade—in checks and stripes—59c.

In Trimmed Millinery

We Offer for Monday at \$2.00, \$2.75, \$3.48 and \$3.98. Neat, stylish and serviceable hats in a great variety of styles.

We Offer for Monday at from \$4.50 to \$10.00 over 700 different designs in Fine Trimmed Hats and Bonnets, all in the latest and prettiest effects.

Fine Italian Leghorn Hats in children's and misses' sizes—at 49c, 69c, 89c, 98c and \$1.25, worth 75c to \$2.25.

Flannel Department Special for Monday.

Now is the time to take advantage of low prices. Large stock to pick from. 35 pieces Striped and Checked Scotch Wool Flannel worth 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00, 5.10, 5.20, 5.30, 5.40, 5.50, 5.60, 5.70, 5.80, 5.90, 6.00, 6.10, 6.20, 6.30, 6.40, 6.50, 6.60, 6.70, 6.80, 6.90, 7.00, 7.10, 7.20, 7.30, 7.40, 7.50, 7.60, 7.70, 7.80, 7.90, 8.00, 8.10, 8.20, 8.30, 8.40, 8.50, 8.60, 8.70, 8.80, 8.90, 9.00, 9.10, 9.20, 9.30, 9.40, 9.50, 9.60, 9.70, 9.80, 9.90, 10.00.

Blankets.

2 cases Fancy Pluff Cotton Blankets at pair \$1.00. 2 cases White and Silver Gray, finished as well as down at pair \$1.25. 2 cases 11-4 Wood Blankets, fancy border, at pair \$1.50.

Bed Comforters.

15 dozen large size cotton filled, wadded tied, silklike covered Comforters, worth \$1.25, Monday, each \$1.00. 10 dozen heavy weight quilted Comforters, filled with white cotton, extra large, worth \$1.50, Monday, each \$1.00.

HAYDEN BROS.