ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, FEBRUARY 19, 1899.

SINGLE COPY FIVE CENTS.

AGENT FOR **BUTTERICK PATTERNS** 

# HAVDEN: Hundreds of

AGENTS FOR **BUTTERICK PATTERNS** 

## Economical Buyers are Waiting for These Sales

They take advantage of the special offerings. More times than you think we strip the profits entirely off. It makes the best kind of advertising. Just now IT IS NECESSARY. We are trying to make room for our immense spring purchases and are selling winter goods at hal f price and less. Many special bargains in the different departments. The whole town is talking about our Basement Bargain Counters. See the items for Monday, Send mail orders,

## Absolute Leaders in Rich Silk Materials

narrow taffetas, which do not cut to good advantage and do not wear.

The finest collection of Newest Silks in both plain and fancy, colored and black ever shown in the city. We can match every shade, we can trim every material, we can suit every taste. FANCY STRIPES-in over 100 different styles-in best quality of satin and PRINT WARP TAFFETA-all the rage in the east-we show the first in BRIGHT PLAIDS-in pretty combinationsonly ..... 98c
100 pieces of heavy corded WASHABLE SILKS—in pretty shades of nile, helio, Do you know that WINSLOW TAFFETA is the best lining silk made? We have exclusive sale for city of Omaha on this extra wide silk. Do not buy the old style

White Silks at Special Prices. CREAM WHITE JAPANESE WHITE AND CREAM SATIN-80-in wide, all silk. 290 worth \$1.00, on sale. 290 1 yd. wide, all silk, worth 75c, on sale at 39c fine, on sale at ..... 75c NEW WHITE PEAU DE SOIE-extra heavy, beautiful satin finish, and NEW 

A Few Odds and Ends at Prices to Run Them Out Quickly. PLAIN SILKS—
in Japs, India and
Surabs, many in
bright shades, at. 290
Changeable TAFFETA
good quality, all
silk, on sale
at. 490

Black Silk Department Specials. BLACK GRENADINES-44-in, wide, in all the leading styles, at \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.75, \$3.00, \$3.50......\$4.00 Monday, 50 pieces on sale, worth \$1.50, go at only ....... 98c BLACK PEAU DE SOIE-best make warranted to wear-21-inch, \$1.00-22-inch, Taffetas—guaranteed ......\$1.00, \$1.25, \$1.50, \$1.75 BLACK SATIN . BLACK TAFFETA BLACK PEAU DE SOIF SALE—
All silk 27-in wide, worth \$1.25, for Monday only, at All silk, for Monday only at .......490 MAIL ORDERS FILLED on special sale silk if sent in not later than Wednesday. Samples of new silk sent upon application.

## Elegant Engraved Visiting Cards & Plate for

For the next ten days we will furnish 100 elegant engraved calling cards for 19c and give plate. All orders now in transit at same price. These prices are in force from Saturday, February 18, till Wednesday, March 1. Get orders in as early as possible to insure prompt delivery.

#### All Work Guaranteed Perfect.

We make a speciality of Wedding invitations and at home cards.



## The Final Cut on Ladies' Jackets

Every garment goes in this sale no matter what the price. Not one carried over. Your choice of any winter Jacket in the house at

\$2.98, \$4,48 and \$5.98

worth \$1.00, at 49c.

some all silk and satin lined, others half stripes, worth up to \$7.50, go at \$3.48. lined; all the latest cuts, closing out at \$2.98. Lot 2- Consists of all jackets that sold up to \$15.00, all colors, some silk, oth- at \$2.98. as \$40,00, to close at \$5.98. Any misses' or close at \$1.98. child's jacket in the house at \$1.98. Six dozen of the new metalic skirts to close at \$1.23.

Lot 1-Jersey, boucle, astrakhan cloths, | 50 silk skirts in all the new figures and One lot of silk waists to close at \$1.98.

ers satin lined, to close at \$4.48. Lot 3-Any A few children's long coats, ages 8 to 14. jacket in the house, some that sold as high made of good kersey with plaid hoods, to 25 dozen ladies' wrappers in dark percales, ruffle around shoulder, braid trimmed, well

Washable Dress Fabrics Jewelry Dept Almost every freight received increases the elegance of the showing we are making on fine spring wash stuffs. Our great vari-

ety-the safeguard of satisfactory results, in your spring purchases. 500 new styles in the very best percales, just received, waist, dress and shirting

styles, 121/2c yard. Pe. Kay in light dark grounds, all new, very stylish, 12%c yard. Novelty double-fold dress suitings, hand-

some effects, 15c yard. All the new dainty effects in fine zephyr ginghams, 10c yard. Daintiest colorings and designs in dimity

extra fine cloth, 15c yard. Warp welt skirting in all the colors, perfectly fast, one of the best fabrics of the

We ask you, whether you intend early buying or not, to come in and let us show you the most excellent lot of wash fabrics offered by the trade anywhere. Silk Madras, Pongee shirtings, Madras Pique, Scotch ginghams, Scotch novelty, silk ginghams, Pekay cords, Irish dimities and hundreds of others of the genuinely new and popular fabrics. (Great wash goods bargains in basement.)

#### Flannel Department

30c, 35c, 40c and 50c. Ramona fleeced flanne at, yard, Monday, 10c. Remnants of fancy outing flannel, worth 75c, at yard, 35c. Cotton flannel at, yard, 21/2c, 5c, 61/2c, 8c and be An Iceman," "Darktown is Out Tonight, 10c. All baby flannel, pink cream and blue at, yard, 8c. Cheviot Shirting at yard, 5c. 6 gc. 8 gc, 10c, 12 gc and 15c. Shaker Flannel at, yard, 31/2c, 5c, 61/2c, 8c and 10c. Chinchilla Down Flannel at, yard, 11c. All cot ton Eiderdown at, yard, Monday, 121/2c.

#### Bed Blankets

Blankets, regular 75c, at pair Monday 50c. pairs 11-4 white and brown cotton Blankets, worth 85c, at pair 69c. All fancy line of enamels, stains, varnishes, brushes stripe and silver state cotton Blankets at and room mouiding. The coming week we pair, 65c. 11-4 all wool scarlet Blankets, at land room moulding. The coming week we pair, 65c. 12-4 all wool scarlet Blankets, will have special sale on room moulding. Worth \$4.25, at pair \$3.25. 11-4 all wool white Blankets, at pair, \$4.50. 38 dozen thand we have cut the prices way down. Call and be convinced.

Another lot that sold as high as \$6.00 close

SPECIAL SALE ON WATCHES THIS

WEEK Gent's Elgin or Waltham watches, in sil-

verine, dustproof cases, \$3.98. Gent's gold filled open-face watches, warranted 20 years, fine Elgin or Waltham movements, \$8.95, regular price \$15.00.

Ladies' gold filled hunting case watch, warranted to wear 10 years, Elgin or Waltham movements, \$7.95, regular price \$12.50. Ladies' and Gents' gold filled hunting case watches, warranted to wear 20 years, fine Elgin or Waltham movements, \$10.95, regular value, \$20.00.

Ansonia nickel watches, stem wind and set, good timekeepers, 98c each. Rogers' 12 dwt. knives and forks, \$2.25 for

set of twelve pieces. Rogers' teaspoons, 69c set of six. Four-piece quadruple plated tea set, hand engraved and gold lined, \$3.98, regular value

All the latest novelties in Cyrano chains.

#### Sheet Music

Always leaders in sheet music, we carry all the very latest sheet music to be had and sell it to you at 1/2 price. Our big hits at present are "Uncle Jasper's Jubilee March." by Pauli, composer of "Ben Hur Chariot All wool white flannel at, yard, 26c, 25c, Race," this is the latest cake walk and promises to be as large a seller as "At a Georgia Campmeeting." Latest new darkey songs: "Kill It Babe." "How'd You Like to "Who Dat Say Chicken in Dis Crowd?" the above selections are all 50c per copy, our price only 25c. Call or send for catalogues which are free.

Wall Paper News. You can buy your paints and paper here fully one-third less than anywhere else in 125 pairs good size Atlantic fancy cotton the city. Just received our new spring stock and suit everybody's taste in way of colors and patterns. We also carry a full

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1	\$2.00	\$2.50 to \$4.00	\$3.25	\$2.50 & \$3.25	\$1.25	15e
	DRESS PATTERN, Half wool, on sale Monday of	DRESS PATTERNS, Mohair, mixtures, and all wool	Magnificent LADIES' UNDERSKIRTS will be closed at	SHAWLS all go Monday at	SILKS, in short lengths, Monday, per yd.	Quality 32-inch MADRAS SHIRTING per yard,
	75c	\$1.35	\$1,23	98c	19c	8½c
	\$7.50 JACKETS, only 115 left, in	\$8,50 to \$9,00 LADIES JACKETS	Ladies' and children's JERSEY	\$9 and \$10	\$1.50 and \$2	\$1.50 LADIES' WRAPPERS, Mind only 100,
	tan, navy and black, Monday at	All sizes, while they last, Monday at	JACKETS, For the last time Monday at	high storm collar, will be offered for the 1st time	Only for tomor- row at 49c	Extra quality and neat designs,
	5c	15c	5c	5e	\$4.50	\$1.75
	Gold and Silver Eyed NEEDLES, Monday at	WHISK BROOMS, Monday at	Paper of SAFETY PINS. Monday,	SKIRT BINDING, Monday at	All wool DRESS PATTERNS, In handsome new styles Monday, at	LADIES' WRAPPERS, In new designs and patterns, go at
	1c	- 3c	1c	1c	\$1.98	98c
	15c DRESS SHIELDS	10c HANDKER- CHIEFS	25c Ladies' Hose Monday for 7 1-2c.	98c and \$1.25 Fascinators, Monday choice, 25c.	\$15 and \$20 LADIES' ULSTERS, Will be closed out	15c Embroidery and Torehon LACES,
	7c	3c		GAIN	\$1.49	at, per yd. 3c
	5c WIRE HAIR PINS, Monday at	Drapery Rug and Couch FRINGE, at, per yard		of those Embroid'r'd Flannel Skirts left-Monday, 19c.	10c PAPER OF PINS at 3c	All Remnants of Cheviots, Flan- nelettes and Tick- ings marked down to close out Mon- day.
	20e and 25e  LINEN COLLARS, Turn down and standing,	10c GENTS' SOX Monday only 2c	\$1.25 & \$1.50  Gents' Percale and Madras SHIRTS You can have them Monday at only  29c	85c SILKS, in remnants, all kinds, Monday, per yd., for the last time.	10c and 12½c  Old style Shaker Flannel, in 10-yd, lengths, one piece only to each cus- tomer, per piece,  59c	Double fold PLAIDS, 30-in, wide, per yard, 40
	50c  HAIR  BRUSHES  Good quality  at	25c French Plate MIRRORS	25c and 50c NECKTIES Your choice Monday at	for Plaids, on Monday at BC life quality. If these beautiful new at this price is limit the price will be re-	10c and 15c  BLEACHED  MUSLIN, Very fine, in remnants, per yd.	12½c STANDARD PERCALES, Light and dark, per yard;
	7c	7c	1c and 5c	nday at for quality. these beau at this price we	5c	6½c
	25c and 50c suspenders Odds and ends, your choice at	\$1.25 & \$1.35  Gents' Fleeced UNDERSHIRTS Monday only at	85c  Heavy cheviot WORKING SHIRTS go Monday at	Latest Scotch Plaids,  Regular 15c quality The amount of these bea goods to be sold at this prised. When sold the price stored to 15c.	8c and 10c UNBLEACHED MUSLIN Monday only at	12½c ZEPHYR GINGHAMS, per yard.
	5c	35c	35c	Sto H	3½c	6½c

#### Furniture



Our efforts to gain your trade are not rompted altogether by mercenary motives. We wish to secure for you the brightest and best at the smallest possible price. Just received, 500 of those elegant photo rames, fitted with white, green, red and

slate colored mats, with oval and square openings. The frames come in gilt, malogany, green, silver, maple and bronze and We intend selling an oak rocker, cobbler

seat, golden oak finish, a large and roomy rocker, with arms, at \$1.95. This is the kind of rocker that has sold for \$2.50 and Just in, new line of iron beds in white,

green, blue, mahogany and black enamel, at \$4.85, \$5.50 and \$6.75. Also just in, an elegant line of golden oak extension tables, heavy and massive, fine facturers' cost of carpet. Mattings, 121/20 finish and good work at \$6.50, \$7.85, \$8.50 and We are getting in shape to show you the finest line we ever had. The goods have been bought right and will be sold at a saving to you. Look over our new picture department.

#### Men's Furnishings

Men's sample shirts, worth \$1 and \$1.25, at 50c. Men's black and brown sox, regular 20c quality at 10c.

chiefs, worth 12½c, at 5c. Neckwear, bow and string ties, regular 25c ties at 15c. Men's medium weight wool shirts and drawers, regular \$1.00 quality, at 50c.

Men's white unlaundered shirts, with re-

enforced front and back, 4-ply all linen

Men's silkaline handker-

#### bosoms, worth 75c, at 35c. Ladies' Furnishings

Ladies' kid gloves, worth \$1.00 and \$1.25 Hose in black and brown, full, seamless, worth 20c, at 121/2c.

Boys' shirt waists, regular 50c quality, 25c; regular 75c quality, 25c; regular \$1.00 Children's bicycle hose worth 20c, at 10c.

#### Notion Specials

50c and 75c pillow tops 25c. 50c satin belt button, clasp hose supporters 25c. 25c pearl buttons 5c doz.

#### Torchon Lace Sale

Elegant fine edges only 2½c. Elegant fine laces at 5c, 71c, 10c, worth 5c to 25c,

25c handkerchiefs only 10c. Grand sale on black sating Ribbons—Nos. 9, 12, 16, 22, 40, 50, 60 and 80, worth 15c to 65c, on sale at 8½c to 30c.

#### Big Rug Specials

9x12 Smyrna rugs, \$22.50. 76x106 Smyrna rugs, \$16.50. 30x60 Smyrna rugs, \$1.95 27x60 Nubia rug, new, \$1.50, 30x60 Smyrna rug, special, \$1.25. Full line of Wilton, Axminster rugs in room sizes, new things and latest designs. 500 made rugs at prices less than manu-

up. Big line.

### China Dept

SPECIAL DINNER SET SALE. To all our customers who were unable t

attend our great dinner set sale last Monday we will give the benefit of another sale. Tomorrow 100-piece dinner sets, French shape and decoration, in three colors, blue, brown and natural; these sets sell regular at from \$10.00 to \$15.00; tomorrow we put them on sale at \$5.49.

Fancy olive trays in all colors, worth 35c, ..... 10c Fancy syrup jugs, worth 50c..... 15c Decorated toilet sets.....\$1.69 Handled cups and saucers, each...... Fine white china cups and saucers, 

cluding Welsbach, from 10c up. Tumblers ..... Lamp chimneys ..... Crystal fruit napples..... 25c flowered blue oatmeal bowls ..... Decorated individual butter or cup

plates ..... Gallon milk crocks..... Emerald fruit dishes, celery stands, cake, olive trays, sauce napples, cake

#### Bargains

22 pounds C Sugar for .....\$1.00 Fancy High Patent Minnesota Flour.. 98c White Roller Mills Flour, per sack ... 1 quart can Baked Beans with tomato sauce, 15c; 1 can June Peas, very best, 12%c, all three for .....

can Sugar Corn, very best, 121/2c; 1 can Wax or String Beans, very best, 10c; 1 can Golden Pumpkin, very best, 13c; all three for..... -pound can Yellow Table Peaches, 15c; 3-pound can fancy Table Apricots, 15c; 3-pound can Bartlett Pears, 15c,

all three for ...... 35c

	Meats
N	Pienie Hams
3	Pickled pig feet 5
	No 1 hams, sugar cured 81/2
	Choice breakfast bacon 10
	Fresh spare ribs 51/2
N	Good salt pork 51/2
-84	No. 1 Bacon 71/2
	Fresh pork, boneless 7
	Best summer sausage
	3-lb Pail Lard 22

1	Fish for Lent
	Imported Holland Herring Salad, lb 121/2
	Beardsley's Shredded Codfish, pkg 71/2
	Fine fat new Irish Mackerel, each 121/2
2	German Codfish, whole chunks 10
=)	Snow white Codfish, in bricks 71/2
•	Fancy new Brick Codfish only 4%
	Imported Norway Anchovies only 9
=}	Large kegs Norway Milchner Herring. 85
Ŋ	Smoked Salmon, Halibut, White Fish,
0	etc121/2

#### Butter

Fresh country roll, 10c, 121/2c, 14c. Very best country roll, 150 Choice country tub butter, 13c, 14c, 15c, Separator Creamery-Monday our regular 20c separator creamery butter goes for 16c Strictly fresh eggs at lowest market

#### Cheese

We have the largest cheese department-in the west and keep in stock every kind of cheese made, Full cream cheese, Herkimer Co., only 10s Fancy Full Cream Wisconsin ........ 1214c Herkimer County Double Cream, only.. 14: Red Cloud, Fancy Canadian Cheese .... 14c Fancy Brick Swiss Cheese ...........121/20 Ohio Swiss, very fine, only..... Vermont Swiss Cheese, finest made .... 16c Imported Swiss (Emmenthal) only .... 29c Potsdam Sage Cheese ..... Fancy Brick or Limberger, only.....121/2c Young Americas, Full Cream .......121/20 Club House in fancy glass jars ...... 29c Edam Cheese (Van Ressems) ..... Pineapple Cheese (Nortons) ...... Hand Kase, each only ..... 02c

#### The Leading Dress Goods House of the West.

that can be called a dress good stock we can show it to you.

The following lines are strictly confined to us for Omaha and can't be procured outside of our stere. PRIESTLEY'S black goods, LANSDOWN, Coutiere's celebrated silk crepons, Sir Titus Salts mehairs and secifians. LANSDOWN is rolled on a Lansdown board and all others are imitations.

#### Extra heavy Suitings to be made up \$1.25 to \$7.50 Yard.

English Whipowds, \$2.50-English Venttians, 58-inch, \$2.50—French Venitians, kie finish, 54-inch, \$4.25—English Plates, 60inch wide, \$7.50-English Pin Dots, 60-inch, \$5.00-Blarney Tweeds, 60-inch wide and Scotch Homespuns, 60-inch wide, \$8.50 and \$3.98-French Super Fine Velours, 54-Inch, \$2.50 and \$1.50 per yard-English Clay Cheviots, 58-inch wide, \$1.98-Soriana Chevlots, \$1.75-Bokara Cheviots, \$1.75-Zebelines, \$1.65-Vigerrocout at \$1.25 and \$1.50 per yard. All these gods run from 10 to 50 shades in each line.

LIGHT WEIGHT SUITINGS

All wool Coverts, 42-inch wide-all wool Venetians, 42-inch wide, only 75c-all wool Scotch Homespuns, 45-inch wide, only 85c-Silk and wool Yudella, \$1.59-40-inch Coverts, 59c-54-inch suitings, 49c, and over 100 varieties of Whipcords, Miltonettes, Venitians. Poplins, etc., from 49c to

49c to \$2.50 per yard EVENING SHADES.

Langdown in 42 different shades, and only found with us. Sublimes generally sold for Lansdown for 89c. Henrietta from 39c to \$1.00 per yard. Brilliantines, Broadcloths, Bedford Cords, Afbatross, Nun's-Veilings, Sicilians, Cropes and one thousand different evening shade fancies-25c to \$2.50 per yard

30,000

Styles

hand

#### Black Dress Goods

Cravenettes. 75c to \$6.25 per yard-riestley's Black Goods from 75c to \$6.25 per yard-All Priestley's plain goods, Henriettas, Endoras, Melrose, Utamine, Cork Scraws, Wool Surahs, English Coatings, Serges, Ladles' Cloths, etc., and thousands of Jacquards, as cheap as others sell inferior

CRE PONS. 49c to \$10.00 per yard—Priestley's Mohair Top Crepons, \$1.50 to Silk Crepons at from \$1.50 to \$10.00. Coutier's colored Crepons, Sam'l Coultaidt's celebrated Crepes and Crepons, Bockman's American Crepons. The largest line ever

shown in the city at from 49c to \$10.00 per yard. SHOPPING BY MAIL-Our spring samples are now ready and will be sent free on application. Satisfaction guaranteed or money refunded.

## Monday's Special Sales on

TABEL DAMASK, NAPKINS, TOWELING, ART LINEN, TOWELS, HAND-KERCHIEF LINEN, MUSLIN, SHEETING, READY-MADE SHEETS, PILLOW SLIPS.

72-in, heavy Bleached Damask, 75c yard.
68-in heavy Bleached Damask, 62½c yard.
68-in heavy Bleached Damask, 67½c yard.
62-in heavy Cream Damask, 67½c yard.
63-in heavy Cream Damask, 66 yard.
64-in extra heavy Cream Damask, 39c yard.
66-in all linen Silver Bleached Damask, 39c yard.
69-in extra heavy LL Muslin, at 34c yard. Extra large double warp Turkish Tow-els, 9c.

All linen hemmed Huckaback Towels, large size, 9c. Large assortment Towels at 5c and 75c.

worth double.
9-4 heavy brown Sheeting at 12c yard.
5-4 heavy bleached Sheeting, best quality,
at 16½c yard.
36-in extra heavy LL Muslin, at 3½c yard.
36-in Lonsdale Cambric, at 7½c yard.
36-in soft finish Bleached Muslin, 4½c yd.
Ready-to-use Sheets, torn, not cut, size
81x90, at 35c.
Ready-to-use Pillow Sline, at 5c.

Six90, at 35c.

Ready-to-use Pillow Slips, at 5c.

75c quality Crochet Spreads, at 55c.

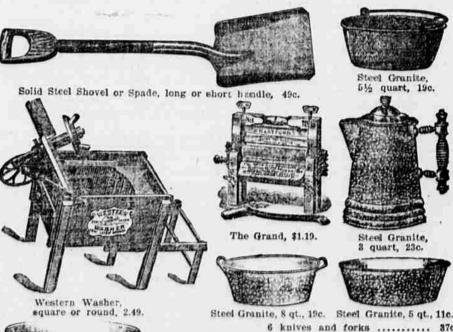
\$1.90 quality Crochet Spreads, at 69c.

\$1.50 quality Crochet Spreads, at 58c.

\$2.00 quality Marsellies Spreads, at \$1.48,

\$3.00 quality Marsellies Spreads, at \$2.19.

#### Hardware, Stoves and Housefurnishing Dept. Special pick-ups for Monday-Housefurnishing Goods.



Steel Granite Basin, 11c Steel Granite.

6 knives and forks ..... 37c 8 knives and forms 37c
1 galion oil cans 9c
Nickel plated Tea Kettle 49c
Folding Lunch Boxes 11c
Wire coat hooks, per doz 9c
Good Hatchet 9c
6 tipped Table Spoons 15c
Mrs. Pett's Irons per set 59c Mrs. Pott's Irons, per set ... 59c
Japanned Cake Box ..... 37c
2 large boxes Tooth Picks ... 5c

See our 5c and 10c Counter.

#### Stoves. Stoves.

We carry the celebrated Mason & Davis Steel Range—the best on earth. Buy no other if you want the BEST. Can sell you a 6-hole with high shelf, large oven, water back, all complete, regular \$45.00, for \$32.95. We have a very fine steel range—best on the market for the money. Can sell you a 6-hole range with high shelf and low warming closet with reservoir—a regular \$40.00 range, for \$27.75.

CAN YOU USE A HEATING STOVE? THEY MUST BE SOLD. WILL MAKE PRICE TO SUIT

## If you Want to Make \$100.00

very best-THE CHICKERING-the piano used by the greatest artists living, including the far-famed Carreno, the wonderful planist soon to be in Omaha; the Steinway, Fischer, Knabe, Lester, Kurtzman, Franklin, Emerson, Vose & Son, Ivers & Pond, and many others, at prices from \$75.00 to \$100.00 less than the lowest prices made anywhere else. Some special reductions on high grade instruments for the next week. Every piano guaranteed satisfactory or money returned.

Excellent upright planes at \$110.00, \$125.00, \$135.00, \$140.00, \$165.00, \$180.00, \$195 00, Examine our stock before purchasing, as we can please you.

See our planes for rent, organs, beautiful line of stools and have your tuning and moving done here, where satisfaction is assured. Telephone 1683.

# HAYDEN BROS