

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JANUARY 22, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S A Half Price Sale at the Big Store Should Interest the Economical HAYDEN'S

The most remarkable money-saving opportunity ever made—high standard goods at half price. Why do we make such sacrifices? Can't help ourselves. Season too far advanced—too large stocks staring us in the face. The only remedy to create quick selling is low price.

The Leading Dress Goods of the West. Over 30,000 styles to select from—more dress goods than all other stores in Omaha combined.

CAMEL HAIR CHEVIOTS, English, also in all the leading spring shades. CAMEL HAIR SCOTCH CHEVIOTS, in all the leading spring shades.

Clearing Sale of Winter Goods. A few Mohair Top Crepons still left, in lengths of 2 yards, 3 yards, 3 1/2 yards, etc., to be closed at only 98c.

Special in Basement. 1 case Worsteds, all colors, 36-inch wide, worth 30c per yard, for only 15c.

Basement Dress Goods. 1 case Jacquards, English, Cashmeres, Fancies, Mixtures, etc., all 36 inches wide and fully two-thirds wool, will go Monday morning, in basement, at only, per yd., 9c.

Now is a Golden Opportunity to Buy a Jacket... At Your Own Price. Heavy Beaver Jackets—half silk lined \$1.48

Jewelry Prices. Special Sale on Watches. Gent's Elgin or Waltham Watches in gun metal cases, screw back in front, at \$4.95.

Silks. New Spring Styles Already Arriving. We must reduce our present stock—Prices will be cut as never before.

Deep Cut in Black Silks. \$1.00 Black Satin, \$1.00 Black Gros Grain, \$1.00 Peau de Soie, \$1.00 Armure, \$1.00 Taffeta, \$1.00 Black Brocades, 500 pieces on sale at 49c.

Flannel Department Special for Monday. 75 pieces of fancy wool flannel in stripe and plaids, at yard, 25c.

Bed Blankets. Cotton fleeced Blankets, at pair, 59c and 65c.

Bed Comforts. Largest and best home made silkline and sateen covered Bed Comforts, extra well made and finest cotton filling, each \$1.98 and \$2.50.

Sheeting and Muslin. We are Headquarters for Sheetings for 7 1/2 yard. Lonsdale Cambrie at 7 1/2 yard.

Linens. We are letting down the prices on Linens. 75c quality silver bleached all linen German Damask, 42 1/2c.

Special Sale on Spreads. Extra heavy crocheted fringed Spreads at 98c. Large size crocheted Spreads at 55c and 65c.

Big Sale in Towels and Toweling. All linen Bleached Crash, at yard, 5c.

Carpet Department Prices. This is the time to buy. Never have we quoted such low prices.

Basement Bargain Counter. 50c underwear, 12 1/2c. 100 dozen ladies' Jersey Ribbed Vests and Pants, worth 50c and 75c on the basement bargain counter, 12 1/2c.

Hats and Caps. Tomorrow we place on the basement bargain counter all broken lots in hats and caps regardless of loss or profit—at prices that will sell them at once.

Drug Prices Cut. Dr. Dix Tablets, 40c; large size 80c. Stuart's Dyspepsia Tablets 40c; Carter's Liver Pills, 15c; Swift's Specific, large, \$1.25; small, 75c; Ozonumol, 50c; Scott's Emulsion, Cod Liver Oil, 75c; Pierce's Medical Discovery, 75c; Pierce's Favorite Prescription, 75c; Lydia Pinkham's Compound, 75c; Cuticura Soap, 25c; White Rose Glycerine, (4711), 15c; Packard's Tar Soap, 15c.

HAYDEN BROS. Meats and Lard. Best No. 1 Sugar Cured Hams, 80c. No. 1 California Hams, 45c.

Big Sale on Flour. Minnesota high patent flour, per sack, 85c. Best rye flour, per sack, 65c. Good rye flour, per sack, only 75c.

Butter, Eggs and Cheese. Fresh sweet country butter, in rolls, 12 1/2c. Extra fine sweet dairy butter, per pound, 16c.

Canned Goods Sale. 3-lb cans extra quality tomatoes, 5c. 3-lb cans yellow table peaches, 12 1/2c.

Monday's Prices in Cracker Dept. The largest and most complete line of these goods in the west, and our prices are the lowest.

Books and Stationery. Closing out all books at 1-3 regular price. Nicely bound books at 12 1/2c, 19c and 25c, in a great range of titles.

If You Want Wall Paper. You will miss it if you don't call and see our new lot of papers just received.

Hardware, Stoves and Housefurnishing Dept. Great pick-ups for Monday. After involving finds us with all kinds of odds and ends in every line. Come and see. If we have anything you can use make price to satisfy regardless of value or former price.

Come and see our 5c counter. You will find Dover Egg Beaters, Leatherette Lunch Boxes, Stew Pans, handled; large Milk Pans, Pot's Iron Handles, large Scrub Brushes, Double Mincing Knives and hundreds of 10c and 15c articles.

PIANOS. We now have on hand our 1899 stock of pianos—the largest and best assortment in the west. We can sell you pianos CHEAPER than any other house—either new or slightly used.