

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JANUARY 8, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S ATTEND THE GREAT BARGAIN SALES ON THE NEW BARGAIN COUNTER IN THE BASEMENT. HAYDEN'S

Saturday the great sale began and thousands of bargains were carried off by eager customers. Monday we continue them on a grander scale than ever. More counters, more bargains, bigger bargains, better bargains than have ever been put on sale in Omaha before.

AGENTS FOR THE BUTTERICK PATTERNS.

The Leading Dress Goods House of the West. Over 30,000 Styles Always on Hand. Grand January Clearing Sale. The greatest sale of high grade dress goods ever held in Omaha.

Black Dress Goods. Priestley has attained the acme of perfection and right close to him are Arthur Walker & Sons, Sir Titus Salts, Sir Edward Ripley, Ercot and Thornton, all of Bradford, England.

Crepons and Crepon Novelties. Everybody knows what Hayden's Crepons are—they are manufactured by these great manufacturers mentioned above, as well as by Cousteur of Lyons, France, and S. Courtauld, Essex, England.

Hayden's Great January Clearing Silk Sale. We have too many silks on hand. Thousands of pieces must be sold at once. We must have room as the new 99 spring silks are already commencing to arrive.

Changeable Silk 17 1/2c, Plain Silks 19c, Plain Silks 29c. Stripes and checks, bright pretty colors, all pure silk, 39c. Changeable Taffetas, all silk and big value at 49c.

Clearing Sale Prices on Black Silks. Plain Black Taffeta 39c, Figured Black Satins 49c, Black Armure 75c. Plain Black Beau de Soie, \$2.25 grade at \$1.50.

Pianos Cheaper than ever before. Regardless of the immense holiday trade we have enjoyed in the Piano department, we find that we have too many pianos on the floor, and in order to reduce the stock we will make the prices lower than ever.

Grandest and Greatest Clearing Sale of Ladies' Ready-Made Garments is now in Full Progress in our Cloak Dept. Values that have never before been offered in this city or any other.

Furniture. Our Annual Sale of Odd Chairs. After a year's unprecedented fortune selling we find ourselves with a lot of first class good chairs, of which we have from one to six of a kind.

Table Linens and Muslins at Cut Prices. Hemstitched Linen Cloths, 10-4 size, \$1.98. Fringed Linen Cloths, 4-4 size, at 90c.

Jewelry Sales. All Sterling Silver Novelties, 50c. Silverware, cutlery, etc., at 50c. Gent's Elgin and Waltham Watches, silver case, \$2.50.

Curtains. Monday is lace curtain day. Grand special sale of all kinds draperies. 2 1/2 yards Lace Curtains, 54 inches wide, 75 pairs left, at \$1.00 pair.

Wall Paper Lower than ever. Cut the price of every roll in the house. The best grade of white blanks at 5c. Other papers at one-third off.

Handkerchiefs, Stamped Linens, Notions, etc., to be Sacrificed. Clearing out all odds and ends and broken stocks before buying our spring lines. The greatest sacrifice sale ever known in Omaha.

Men's 75c and \$1.00 Underwear for 29c. Men's \$1.00 and \$1.25 Shirts, with 2 Collars, at 50c. Men's fine wool and fleeced lined shirts and drawers worth \$1.00, at 29c.

Overcoats and Ulsters. All regular \$18 and \$20 overcoats and ulsters reduced to \$12.50. All regular \$15 garments reduced to \$9.

Special Sale on Ladies' Muslin Underwear and Corsets at Half Price. Ladies' gowns worth 50c at 38c. Ladies' 75c gowns at 50c.

Flannels and Blankets Bed Blankets. Special bargains for Monday. Embroidered Flannel at, yard, 29c, 49c, 59c, 69c, 79c, 89c, 99c, \$1.25, \$1.45 and \$1.60.

Sewing machines. A special inducement to you to buy a good sewing machine for little money. New style, five drawer, high arm, well finished, complete set of attachments and warranted for 5 years at \$16.35.

Mid-Winter Sacrifice Clothing Sale. Monday and all week, everyone in need of trousers, overcoats or suits, for immediate or future use, should take advantage of our great mid-winter sacrifice clothing sale.

Overcoats and Ulsters. All regular \$18 and \$20 overcoats and ulsters reduced to \$12.50. All regular \$15 garments reduced to \$9.

Special Sale on Ladies' Muslin Underwear and Corsets at Half Price. Ladies' gowns worth 50c at 38c. Ladies' 75c gowns at 50c.

Flannels and Blankets Bed Blankets. Special bargains for Monday. Embroidered Flannel at, yard, 29c, 49c, 59c, 69c, 79c, 89c, 99c, \$1.25, \$1.45 and \$1.60.

Sewing machines. A special inducement to you to buy a good sewing machine for little money. New style, five drawer, high arm, well finished, complete set of attachments and warranted for 5 years at \$16.35.

Wall Paper Lower than ever. Cut the price of every roll in the house. The best grade of white blanks at 5c. Other papers at one-third off.

Hardware, Stoves, Furnishing Dept. Steel Enamel Ware. Special Monday Sale—300 cases of Steel Enamel Ware just received. 4 qt., 20c. 3 qt., 25c. 12 qt., 30c.

Special 4 1-2c Notion Sale. 6 yds feather stitched braid worth 10c at 4 1/2c. 6 bunches white tape, best ever made.

Never such prices Notions on sale. In the basement for 1c you can buy goods worth 5c, 10c and 15c. Remember we will sell—5c Handkerchiefs only 1c.

Goods worth 10c, 15c and 25c, choice 3c. 200 yards Linen Thread, 3c spool. The new Needle Book on sale, containing 4 packages needles, 14 darning needles, 5 hat and veil pins and 80 pins, regular 25c value, only 3c.

Sheet Music. Monday morning we will place on sale 10,000 copies of sheet music at 3c per copy. Among this lot is vocal and instrumental, violin and piano, mandolin and guitar, piano duets, organ and piano, only 10 copies to one customer.

Big sale on Hams for Monday. No. 1 Ham, sugar cured 7 1/2c. No. 1 California Ham 6c. Boneless Ham 5c.

HAYDEN BROS.