

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 18, 1898.

SINGLE COPY FIVE CENTS.



THE BEST FINEST, LARGEST AND MOST VARIED STOCK OF TOYS IN THE WEST.

MERRY CHRISTMAS!

GRANDEST HOLIDAY SALE

Omaha has ever seen. All preparations for this event have been made on a grand scale. No quantity was too large—no goods too fine—provided the bargains were only big enough—and the bargains we secured for this sale reach into the sensational in every instance.

Open Even ings From Now Until Xmas. Grand Concerts Every Evening. Real Live Santa Claus Wonderful Turk, Dancing Girl, Automatic Figures European Toy Novelties

BOSTON STORE

16th and Douglas Omaha. J. L. BRANDEIS & SONS PROPRIETORS.

1000 pair ladies' real French KID GLOVES, 98c; HOLIDAY NECKWEAR, 10c; All the ladies' silk and satin Jabotux in lace effects, 49c; \$1 VEILS 25c; USEFUL PRESENTS, \$1.50

SILK and DRESS GOODS PATTERNS

FOR HOLIDAY GIFTS.

And what will make a more appropriate and welcome present to thousands of mothers, wives, daughters and sisters? Special sale for Monday, and longer if they last. \$1.98 for entire dress pattern; \$2.75 for entire pattern; \$3.50 for entire pattern; \$1.98 for silk waist patterns; \$1.25 for entire taffeta silk waist.

EXTRA! EXTRA!! EXTRA!!!

\$23,000 Worth of TOYS SACRIFICED

It is an almost unprecedented thing for a retail store to offer at this season of the year TOYS AT LESS THAN 50c ON THE DOLLAR

But we do—and this is why we are able to—After great trouble and much figuring we have just concluded the greatest toy deals ever undertaken in the west. We have bought the TWO ENTIRE STOCKS OF TOYS OF TWO OF THE LARGEST WESTERN WHOLESALE HOUSES at a remarkable low price

ON SALE TOMORROW ON OUR THIRD FLOOR.

All the 25c kid body dolls, open and shut eyes, go at 10c; All the large jointed dolls, worth up to \$1.25, go at 50c; All the china doll heads at 5c; Bisque doll heads at 10c; All the china dressed dolls that generally retail for 5c, given away free by our Santa Claus.

Immense table of all kinds of dressed dolls, worth up to \$2.50 each, go at 98c; All the china limb dolls, wholesale price as high as 50c, for 2c, 5c, 10c, 15c each; All the china dressed dolls that generally retail for 5c, given away free by our Santa Claus.

BOOKS: All the books from this purchase that generally sell at 25c, 35c and 50c, many of them McLaughlin's 5c, 10c, 15c, 25c; All the fine bound books, the 50c kind, go at 15c; \$1.00 books 25c; 75c books 10c.

All the iron trains, steam boats, engines, etc., that generally retail from \$1.25 to \$2.50, go at 50c each; All the smaller iron trains, 15c each; All the tin toys that generally retail up to 25c, go at 5c; Tool Chests at 15c, 25c and 50c; All the musical toys, worth 25c, go at 10c each; Fur dogs and woolly animals, worth 25c, go at 10c; Immense bargains in all kinds of toilet cases, work boxes, manicure sets, glove and handkerchief boxes from 25c up to \$3.00.

Jewelry, Watches, Silverware: The largest line of jewelry in Omaha, the lowest prices anywhere. A special bargain sale for Monday.

Advertisement for jewelry and watches, featuring items like 'An elegant line of gent's and ladies' stick and scarf pins', 'Ansonia, 8-day, large marbled iron mantle clock', 'Solid gold filled, pearl pendant brooches', 'Gent's 18 size, open face 14k gold filled watches', 'Ladies' enamel, jeweled and rhinestone buckles', and 'Ladies' solid gold, 14k Marquise rings'.

Holiday Handkerchiefs: 10,000 all kinds of plain white and fancy bordered Handkerchiefs, all go at 3c each, worth up to 15c; Thousands of dozens of ladies' and gent's very fine India lawn plain and fancy bordered hemstitched and Swiss embroidered Handkerchiefs; Immense lots of ladies' and gent's finest initial linen Handkerchiefs; Three big bargains in large size best quality Japanese silk Handkerchiefs; 5,000 fancy boxes, containing all styles of Handkerchiefs for misses, children, ladies and gent's; A New York manufacturer's entire sample line of high grade and latest novelties in infants' and children's Caps, Hats and Bonnets.

Grand Holiday SALE of ART GOODS

All the samples of fancy Art Goods from the Campbell, Metzger & Jacobson stock—at less than 50c on the dollar. Finest line of Art Goods in New York—drummers' samples—over 75 trunks full and bought by us at less than 50c on the dollar. On Sale Tomorrow on Second Floor. It will be impossible to exactly describe this immense lot of goods, but suffice to say it is sample line of one of the largest wholesale importers and manufacturers of the art goods, such as Stamped Linens of all kinds from the small all linen Doyley, which we sell at 1c, to the large, hemstitched Irish linen Table Cloths at \$15.00 each.

China and Crockery Sensation

Never before in Omaha was there a time when fine China, Glassware and Japanese ware were so nearly given away. Large size, extra fine quality plates, go at 10c; Very handsome sugars and creamers, hundreds of different styles, 10c each; Very fine large size decorated China Plates, gilt edge, at 10c each, worth 25c; Large glass fruit dishes 15c; Very fine China after dinner Cups and Saucers, 6c; Hand some decorated China Cups and Saucers, 7c; Very fine Japanese Chocolate Cups and Saucers, 15c; Very fine China Plates that generally sell at 50c and 75c, like above cut, go at 25c; Hand painted China cups and saucers, large size, beautiful designs, regular 35c kind, go at 15c; Fine imitation cut glass handled Olive Dishes, 5c each. Look like the \$5 article; Finest quality large and heavily gilded China Cups and Saucers, 15c.

FURS AND CLOAKS

FOR CHRISTMAS GIFTS: 500 Collarettes to choose from in combinations of furs, Persian lamb, marten, seal and krimmer, either light or dark combinations, trimmed with tails, long tabs or plain collarettes, for this sale 4.98; Real Mink, Persian Lamb, Alaska Seal and genuine marten Collarettes, on sale at \$9.98 and up to \$25; Genuine Alaska Seal Jackets—every one guaranteed the latest style, lined with extra heavy broad silk, all sizes, on sale at \$139; Ladies' ready-made Suits—Over 300 to select from, guaranteed best workmanship and latest styles on sale at \$12.50 and \$15.00, reduced from \$25.00.



The greatest display, the largest stock, the finest stock of Men's, Women's, Boys', Misses and Child's Shoes and Slippers in the whole west, on sale tomorrow. The shoes and slippers that took the Medal at the Exposition and thousands of others equally as good at just about half price.

CANDY: We carry the most complete line of candy in Omaha. It's always fresh—and our prices the lowest. Chocolate Creams, 20c; Cream Caramels, 30c; Cream Wafers, 30c; Butter Scotch Wafers, 30c; Italian Chocolates, 35c; Chocolate Bon Bons, 35c; French Fruit, 1-pound box, 18c; 1/2-pound box, 35c; 1-pound box, 60c.