

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 18, 1898.

SINGLE COPY FIVE CENTS.

HAYDEN'S NO TIME FOR GUSH. LET GOODS, QUALITIES AND CUT PRICES TALK.

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CHRISTMAS JEWELRY SALES.

Nothing more acceptable or appropriate. Beautiful gifts in great variety. Prices reduced to a bottom notch for this last week.

Gents' or Boys' Watches, silverine cases, for 98c. Gent, Elgin or Waltham Watches, in silverine cases, screw back, \$3.98. Gents' or boys solid silver screw cases, with Elgin or Waltham Works, \$5.95.

Special offerings in Sterling Silver and Opera Glasses this week. 15-line genuine Le Maire Opera Glasses, the best in the world, \$3.98. Good Opera Glasses, 75c up. The largest line of Sterling Silver Novelties ever brought to Omaha. Over 5,000 pieces of Sterling Silver to select from. Sterling Silver Back Combs, Files, Tooth Brushes, Scissors, Darners, Button Hooks, Shoe Horns, Curlers, Salve Boxes, etc., sold everywhere from \$1.00 to \$1.50, our special holiday price, your choice 49c.

Jackets, Suits, Capes, Furniture

Prices for Monday and all Christmas week that would pay an eastern manufacturer to come here and buy his capes, jackets, suits and waists.

Come and see our goods and prices and be convinced that every assertion we make is absolutely correct. Closing out at 33 1/2c on the dollar.

Jackets Black beaver jackets, worth \$5.00, for \$1.98. 250 ladies' jackets in rough and plain materials, worth \$6.50, for \$2.48. 550 jackets in black and all colors, melton, kersys, boucles, caterpillars and friezes, silk and satin lined, worth at least \$10.00, for \$4.98.



Time and money, the twin jewels of life and hope, can be saved by trading here. Mark well these prices, they mean much to you. A large rocker like this \$1.50. 1812 muslin covered sofa cushion, 25c. 20x20 muslin covered sofa cushion, 35c. Large size rattan rocker, full roll, \$3.95. Ladies' size rattan rocker, \$2.95. Oak rockers for children, good size, wood seat, \$1.00; cane seat, \$1.25.



600 jackets, grandest assortment ever placed on our counters, in the new fashions, new blues, new castors, new browns, new blacks; plenty of them, sizes 32 to 44, lined with heavy quality satins and silks, bargains at \$15.00 to \$18.00, on sale at \$7.48. 100 sample jackets, all the newest creations, goods worth \$25.00 to \$40.00, your choice for \$10.00.

Ladies' Suits and Skirts 100 ladies' suits in all wool, new shades, jackets silk lined, worth \$15.00, on sale at \$7.75. 150 ladies' suits, either plain or bouclé skirts, new shades, all silk lined, worth \$18.00 to \$25.00, for \$10.00. 50 ladies' sample suits, all silk lined, elegant man-tailored garments, worth \$40.00, on sale at \$15.00.

Ladies' Capes and Collarettes Ladies' plush capes, 30 inches long, trimmed with fur, all silk lined through-out, worth \$10.00, for \$4.98. Ladies' plush capes, Thibet trimmed, 30 inches long, worth \$2.00, for \$1.25. Ladies' electric seal capes, \$3x120, lined with heavy satin, for \$10.00. Ladies' fur collarettes, lined with figured silk, at \$1.98. 250 ladies' collarettes in crimmers, astrakhan, electric seal and all combinations, worth at least \$9.00, for \$4.75. 250 ladies' sample collarettes, the cream of the market, at \$10.00, \$15.00 and \$25.00.

Waists, Sacques and Wrappers 250 sample ladies' silk waists from the well known manufacturers, James McCreery & Co., New York, worth \$15.00, \$20.00 and \$25.00, your choice in this sale for \$6.98. 200 ladies' silk waists in blue, red, green, black, a grand collection of nice goods, worth at least \$5.00, Monday for \$3.98. 200 silk waists in fancy taffeta silks, worth \$5.00, for \$3.98.

Carpets and Curtains If you wish to make a useful Christmas present, our Carpet and Drapery Department offers you the very best opportunity. A nice Rug or a pair of Curtains make an appropriate gift. We have them at all prices in endless variety. 30-inch Smyrna Rugs, good styles, \$1.25. 37x54 Persian Wiltons, \$1.25. Very best quality Smyrna Rugs, 36-inch, \$1.50; 30-inch, \$1.25; 36-inch, \$2.50. 27-inch Moquette Rugs, \$1.50. Toy Carpet Sweepers, 20c up. Crown Jewel Carpet Sweepers, \$1.85. CURTAINS—Handsome Filled Swiss Curtains, 75c, \$1.00 and \$1.25 pair. Special novelties in Nottingham Curtains, \$1.75, \$2.00, \$2.50 and up. Very heavy border Irish Point Curtains, \$4.00, \$4.50, \$5.00 and \$6.00. New Saxony Brussels, \$5.00. Rope Portieres, full line of colorings, \$2.25 up to \$5.00. 200 styles of Tapestry Curtains to select from, best values ever shown in the different qualities in this line. The cheapest Derby to the finest Satin Damask are displayed.

Drug Prices Osmolium, 80c. Pierce's Favorite Prescription, 75c. Pierce's Medical Discovery, 75c. Kilmer's Swamp-Root, large, 40c. Kilmer's Swamp-Root, small, 40c. Lydia Pinkham's Compound, 75c. Hall's Catarrh Cure, 50c. 2-grain Quinine Capsules, per dozen, 5c. 3-grain Quinine Capsules, per dozen, 5c. Bromo-Quinine Tablets, 15c. Examine our FINE LINE OF PERFUMERY in fancy boxes. Just the thing for a present.

Bed Comforters Hayden Bros. carry the largest stock of Bed Comforters in the city, at 55c, \$1.00, \$1.10, \$1.25, \$1.50, \$2.00, \$2.25, \$2.50 and \$4.25. Millinery Special values all this week. Elegant Trimmed Hats at half price. Very pretty Bonnets for children in silk. Lovely Angora Hoods at cut prices. Closing out this season's Millinery at greatly reduced prices.

Groceries High Patent Minnesota Flour 98c

We guarantee every sack of your money refunded. 3-lb cans solid packed tomatoes, 7 1/2c. 2-lb cans stringless beans, 6 1/2c. 2-lb can sweet corn, worth 10c, 6 1/2c. 2-lb cans Boston baked beans, regular price is 20c everywhere, on sale for, 9 1/2c. 3-lb cans yellow pumpkin, 9 1/2c. 10 POUNDS BREAKFAST OATMEAL, 25c. 2-lb cans yellow table peaches, 12 1/2c. 3-lb cans all kinds plums, 12 1/2c. 3-lb cans raspberries, 12 1/2c. 2-lb cans California apricots, 12 1/2c. 2-lb cans blackberries or blueberries, only, 8 1/2c. 2-lb cans sliced pineapple, 12 1/2c. 10 BARS ARMOUR'S LAUNDRY SOAP, 25c. 2 packages best red parlor matches, 10c. 2 sacks fine table salt for, 5c. All kinds of best yeast, package, 2c. Silver Glass starch, only, 4c. Mustard or oil sardines, can, 3 1/2c. Tea cans blood red salmon, 12 1/2c. Large cans pure white fruit preserves, 10c. NEW MUSCATEL RAISINS, PER POUND, 6c. Wheatlet, the new breakfast food, 9 1/2c. Wheat wafers, the regular price is 15c, 9 1/2c. 2-lb packages panake flour, none better 9 1/2c. 10c packages shredded coconut, 5c. 2-lb packages oatmeal, worth 10c, only, 5c. Pearl tapioca, per pound, 4 1/2c. Lima or butter beans, per pound, 4 1/2c. LARGE PAILS PURE FRUIT JELLY, 25c.

Sweet Country Butter 12c

This butter was sent to us from the country. We have more than two tons which must be sold now, 12 1/2c, 14c and 15c. Good creamery butter, 10c and 11 1/2c. Separator creamery butter, 19c to 21c.

Crackers

Look over these prices in our Big Cracker Department. We carry everything in the Cracker line and our goods are the best made. We keep this stock always fresh. Our line of fancy package goods for holiday trade is the most complete in the west. Monday we will sell A. B. C. soda and oyster crackers at 6c; 4 pounds good ginger-snaps at 25c; shredded wheat biscuits at 15c; Bremner's lunch biscuits, at 9c; Newport flakes, 12c; animal crackers, 12 1/2c; brownies, 15c; Baltimore oyster cookies, 8c; Bremner's high tea, 25c; Bremner's butter wafers, 20c; Bremner's Florentine wafers, 22c; cheese sandwiches, 15c; oatmeal crackers, 10c; sultana fruit crackers, 14c; Mantou Pie wafers, 14c; pretzels, 10c; Ralton's health biscuits, 21c; barrel ginger-snaps, 22c; mixed cookies, 10c.

Cheese Dept

Fancy full cream cheese, only, 12 1/2c. Herkimer county double cream, 15c. English cheddar cheese, the best, 15c. Fancy Ohio Swiss cheese, 15c.

Hams, Bacon and Lard

All kinds of Poultry at lowest prices this week. No. 1 Ham, sugar cured, 8c. California Hams, 5c. Good Salt Pork, 4 1/2c. Good Bacon, 7 1/2c. Our best brand Bacon, 7 1/2c. Pickled Pork, 6 1/2c. Pickled Tripe, 4c. 3-pound cans best brand Lard, 18 1/2c. 5-pound cans best brand Lard, 35c. 5-pound cans best brand Lard, 35c. No. 1 Shredded Ham, 11c. Dried Beef, per pound, 9 1/2c. Bologna Sausage, 5c. Best Pork Sausage, 11c. Vienna Sausage, per can, 9c.

Tea and Coffee

Special for Monday. 150 uncolored Japan sittings, 17 1/2c. Fancy English breakfast, only, 20c. Basket fired Japan tea, 25c. BIG SALE OF COFFEE. 15c Santos coffee, 8 lbs for, \$1.00. 20c golden Rio, 6 lbs for, \$1.00. 25c Java and Mocha, 5 lbs for, \$1.00.

Evaporated Fruit

New California prunes, 5c, 6 1/2c and 7 1/2c. New California peaches, 10c. New California pears, 9 1/2c. New seeded raisins, 10c. New cleaned currants, 5 1/2c. New evaporated apricots, 12 1/2c.

Grocery Picnic

To make room for \$15,000.00 fancy Xmas China we give the following goods at the following prices: Lamp chimneys, 1 1/2c. Cups and saucers, each, 2c. Plates, each, 2c. Flint blown tumblers, each, 2c. Stetched tumblers, 5c. Decorated individual butters, 1c. Potato dishes, worth 10c, 3c. Pitchers, worth 25c, 10c. Cream pitchers, worth 10c, 5c. Fancy decorated plates, worth 15c, 3 1/2c. Japanese after dinner cups and saucers, worth 25c, 7c. French porcelain after dinner cups and saucers, worth 15c, 5c. Sterling silver top cut glass salt and pepper shakers, worth 35c, 15c. Vienna eggshell cups and saucers, 10c. Japanese chocolate cups, 10c. 25-piece tete-a-tete sets, worth \$1.75, 98c. Flow blue solid illuminated oatmeal bowls, worth 50c, 5c.

Mandolins, Guitars Etc

Before purchasing Christmas gifts visit our Stringed Instrument department. We have the largest and finest variety of Mandolins, Guitars, Violins and Banjos in the city for you to select from, at the lowest prices ever offered. Among our special bargains are Washburn Mandolins, \$12.00, worth \$20.00; Stewart Banjos, \$15.00, regular price \$25.00; Fairbanks Banjos, \$18.00, regular price \$35.00; Violins from \$2.00 up to \$75.00; Guitars as low as \$2.00, besides a complete line of latest model Washburn Mandolins and Guitars.

GREAT HOLIDAY PIANO SALE

There is no present that could be appreciated any more by your wife, daughter, sister or sweetheart, than one of our beautiful upright pianos. We are showing the largest and finest assortment ever brought to Omaha. Call early and make your selection and we will deliver it for you on Christmas Eve. Here are only a few of the bargains we will offer this week. Terms to suit purchaser.

- 1 Fine Upright, mahogany case, \$ 75.00
1 Fine Upright, mahogany case, 85.00
1 Fine Upright, ebony case, 100.00
1 Fine Upright, walnut case, 125.00
1 Fine Upright, mahogany case, 135.00
1 Fine Upright, walnut case, 150.00
1 Fine Upright, oak case, 165.00
1 Fine Upright, ebony case, 175.00
1 Fine Upright, walnut case, 185.00
1 Fine Upright, mahogany case, 195.00

Also 50 Other High Grade Pianos.

included in this sale. Large assortment Chickering, Steinway, Fisher, Lester, Knabe, Ivers & Pond, Emerson, Vose & Son.

PIANOS TUNED, MOVED AND REPAIRED. New pianos for rent. Call and see our elegant line of Pianos, Chairs and Stools.

Big Silk Department Leads Them All in Christmas Values.

An unequalled assortment of high class novelties in fancy Waist Silks. Haydens' best place to buy Black Dress Silks. Big Silk Department crowded with bargains from now till Christmas at prices that will surprise you. Plain Silks, Changeable Silks and a thousand odds and ends for fancy work, bright, pretty shades, worth from 40c to \$1.00, on sale at 15c, 20c and 30c. Checks and stripes, very pretty shadings, suitable for waists, all pure silk, worth 60c, on sale, 35c. Over 1,000 Waist Patterns of Plain Silks, each containing 4 yards, very fine quality all silk, in all colors of the rainbow, \$2.75 worth, on sale, per pattern, \$1.50.

To Get a Real, Genuine Bargain in Black Silks You Must Buy at Haydens'

12-yard patterns black Falles Francaise on sale at \$5.75. 12-yard pattern black Brocade Satin on sale at \$5.98. 12-yard pattern black Satin Rhadame on sale at \$7.45. 12-yard pattern of either black Peau de Soie, black Satin Duchesse or black Gros Grain, finest silks, worth \$12.00, on special sale, per pattern only \$5.80. 12-yard pattern of either black Satin Duchesse, black Gros Grain or black Peau de Soie, best silks in the world, guaranteed in every respect and positively the best silk value in Omaha, worth \$17.25, on sale, per pattern, only \$11.99.

We Can Save You Money on Black Silks. MAIL ORDERS FILLED.

Hardware, Stoves and Housefurnishing Department

A Great Cut in Stoves We have a very nice Junior Oak Stove, worth \$7.50, our price \$4.75. The COAL OAK, a very handsome, plain stove, 14-inch fire box, \$6.95. The MODERN OAK, the best stove for the price ever offered in this or any other city; very large 17-inch fire box, large enough to heat any room, regular \$15.50 stove, our price \$10.50. The STEWART OAK, the finest and best all-right stove on the market today; extra heavy and very handsome; will keep fire 48 hours regular \$18.00, our price \$12.95. The PRIZE STEWART, a very handsome base-burner with hot air flues, a powerful heater, handsomely nickel plated, 15-inch fire pot, \$26.95. COOK STOVES, No. 8, good size, warranted, \$8.49. CAST RANGE, No. 8, 6 holes large 20-inch oven with reservoir, a first class, plain, honest stove; regular price \$18.50, our price \$12.95. STEEL RANGE, six 8-inch holes, large 19-inch square oven, high shelf, low warming closet with reservoir; this is a solid wrought steel range with cast steel top, \$27.75.

Skates! Skates! Solid steel Club Skates like cut, 25c. Solid steel Skates, style like cut, nickel plated, a very handsome, fine skate, please anybody, 60c. Solid steel, hardened, best made, plain, 85c. Fine heel and toe strap ladies' skates, 69c for \$1.00. THE ABOVE ARE ALL VERY FINE CHRISTMAS PRESENTS.

The Leading Dress Goods House of the West.

Over 30,000 styles to select from. You will find our stock full at all times of the year. We sell more Dress Goods than all the rest of the Omaha stores combined and receive new goods nearly every day in the year.

We notice that people are advertising the same old things every day, claiming to be worth twice as much as they ask for them. In fact, they are their regular prices. But when we advertise you get the goods we advertise.

250 pieces of 36-inch goods, two-thirds wool, all dark colors, and advertised by other stores as extra value at 19c—you can have all you want of them at 12 1/2c. 300 pieces 38-inch and 36-inch three-fourths wool, extra heavy, all colors and advertised by other stores as extra value at 20c, only 15c. 125 pieces all wool, 36 inches wide, dark mixtures, new from the mills; others advertise them as dead stock bargains at 40c; our price 25c. We have about 500 pieces of silk and wool novelties, made in France, bought late in the season and manufactured to sell at 75c, \$1.00, \$1.25, and advertised by other houses to be wonderful value at these prices—we will close them in three lots, 39c-49c-59c. Our COVERT stock is the most complete stock in the city, and as we are the only house that imports them direct from England, France and Germany, we can sell them at from 33 1/2 to 50 per cent less than the other houses, who buy them of jobbers; in other words, the consumer has to maintain the jobber. Our prices are from 60c, 75c, 98c, \$1.25, \$1.50 up to \$5.00 per yard.

"Priestley" Black Dress Goods.

PRIESTLEY goods are so well known all over the world that it is quite unnecessary to make any remarks about them here. We are the only house entitled to sell them in this town. They are rolled on Priestley's board and are stamped on every five yards, as those who do not carry them claim inferior brands to be made by Priestley. You will find a complete stock of them at from 60c to \$8.25 per yard.

CREPONS AND CREPON NOVELTIES. We are going to make a special run on Crepons on this week before Christmas. We carry the finest and most stylish stock of Crepons west of Chicago. We will not tell you what they are worth, but we will tell you what we sold thousands of yards of them for. COUTURESS' celebrated French Crepons, that we sold at \$3.75, \$4.00 and \$5.00 we will sell this entire week at \$2.50 per yard. Omaha Ladies know these goods. PRIESTLEY'S celebrated mohair tops, Blister Cloth and Persian styles, that we sold at \$2.50, \$3.50 up; all will go at \$1.00, \$1.25, \$1.50, \$1.75. GENUINE SALE—NOTHING RESERVED. MAIL ORDERS RECEIVE PROMPT ATTENTION.

CHRISTMAS GIFTS

Ladies' fancy silk garters, one pair in box, glass top, 15c. Elegant fancy side elastics, only 10c pair. Ladies' fine genuine seal or alligator pocketbooks, 25c and 50c. Ladies' fine alligator hand bags, 75c.

A Big Holiday Snap

Fifty cases fancy hand painted souvenirs of the exposition came too late. We bought the lot at 25 cents on the dollar. Monday we sell 25c hand painted Pin Trays for 15c; 75c hand painted Boxes for 35c; 75c hand painted Jewel Cases for 35c; 1 1/2 hand painted Comb and Brush Trays, 50c.

Big Brush Sale.

Just received, the entire sample line of the Florence Manufacturing company, makers of fine hair and cloth brushes. These brushes are in ebony backs, fancy handles and silver mounted, in sets or separate, closed out to us for spot cash at 50c on the dollar, and will be sold Monday at the same margin. These are the wonderful aluminum "keep in shape" brushes. The regular \$1.00 quality at 60c; \$2.00 brushes for 75c; \$2.50 brushes for \$1.00.

Bible and Book Sale.

We are overstocked on Bibles. The best holiday gift for old or young. One thousand very best Bibles, with concordance, full Sunday school edition, regular price \$1.00, Monday, 85c. Other styles Prayer Books and Bibles in same proportion. Children's fancy Toy Books at 5c up. An elegant line of Woodbine edition poets, padded binding, regular \$1.50, on sale at 85c. Macaulay's History of England, five volumes, regular price \$2.75, for sale at 85c. See the elegant views of the exposition, taken by Rheinhart, in book form, on sale Monday. Exact duplicates of the color edition presented to President McKinley when here.

Visiting Cards.

200 elegantly engraved Calling Cards with plate, \$1.00.

HAYDEN BROS.