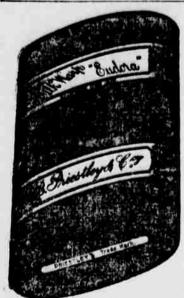
ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, NOVEMBER 27, 1898.

SINGLE COPY FIVE CENTS.

The sleigh bells of Santa Claus are growing more distinct as his fleet reindeer draw nearer and nearer to Omaha. The Big Store is busy clearing up the regular stocks to make room for Holiday goods and is slaughtering the prices as never before. Some big special spot cash purchases are also being run off at about 1/3 their value. The choicest and most seasonable merchandise in all lines at special reductions, Holiday goods are already arriving. Agents for the Butterick Patterns. Attend the great sale of men's clothing.



The Leading

# Dress Goods House of the West.

Over 30,000 Styles always on hand. The house in the west where you can get are only a few of the bargains everything that is manufactured for this included in this sale:

### Special Sale on Black Crepons For Monday Only.

All Coutier's, Walker's, Sir Titus turers' Crepons, that sold from \$5.00 to \$7.00 per yard-on Monday only all will go in one lot at ......

German Crepons, English Crepons and all other Crepons, that sold at \$2.98 and Crepons that sold at \$1.50 to \$1.98 will go at ......\$1.25 Crepons that are sold everywhere for \$1.25 will go at ...... 69c Crepons, worth \$1.00, will go at ...... 590 

# Colored Dress Goods

All Wool Dress Goods, worth 50c per yard, will go at ..... All Wool Dress Goods for children's school dresses, in dark colors, good serviceable goods, at ......15c, 19c, 25c, 29c

29c All Wool French Serges, in all colors and black; all wool Ladies' Cloth, 50 inches wide, all colors and black; all wool Henriettas, 40 inches wide, all colors and black; all wool 36-inch wide Dark Mixtures-these goods are actually worth from 50c to 60c-all go at 29c.

39c Silk and Wool Imported Novelties, All Wool Henriettas, All Wool Black Fancies, 46-inch All Wool Serges, 50-inch Coverts, 40-inch French Plaids for waists and dresses-goods wor h up to 75c-at 39c. 49c 200 pieces of imported Wool and Mohair Black Fancies, 100 pieces of Silk and Wool French Novelties, 100 pieces of French Flannels for wrappers and

dressing sacques-goods that sell up to \$1.00 per yard-all go at 49c. 59c 100 pieces French Flannels, in stripes and figures, for making shirt walsts, goods that sell for 75c; 46-inch imported French Silk and Wool Novelties, worth \$1.00; 200 pieces Aurthur's English Jacquards, worth \$1.00 per yard; 100 pieces of Broadcloth, all colors; 46-inch All Wool Henrietta, in all colors; 50-inch Serges, in all colors, and goods that sold up to \$1.00, only 59c.

SPECIAL SALE on Coverts, Poplins, Suitings, French Flannels, Astrakhans, Cloakings, Cheviots, high grade Noveliles, etc. MAIL ORDERS-The above specials are for Monday only, but we will fill mail orders for our out-of-town patrons until Friday. If you leave selections to us, will guarantee satisfaction.

27 Inches Wide

# Winslow Taffetas

Extra Wide. Extra Good.

Cherry, Bishop, Frisco, Scarlet, Gera-nium, Turquoise, Mode, Fusig, worth \$1.50-on sale at ......

# Extraordinary Silk Sale

Omaha's Largest and Most Popular Silk Department-

Ten Times as Many Silks to Select from as You Will Find Elsewhere. Best ready mixed paints \$1.00 Our Silks are the Finest-Our Silks are the Newest-Our Silks are the gallon, 55c half gallon, 30c Best. 2763 Pieces Black and Colored Silks on Special Sale.

work, in lengths from 1 to 12 n sale at ...... 39c yards, worth 50c, 60c and 75c,

pieces in cream ground, with small, neat PLAIN TAFFETAS and CHANGEABLE-

ular shades—worth 75c, 85c and 69c CADES—150 pieces— 50c one-half pints 40c. Varnis brushes 5c, 8c, 10c and 15c.

369 pieces PLAIN SILKS, in all the new, | FANCY SILKS-Plaids, stripes, checks, bright colors, very desirable for fancy brocades, Bayaderes and all kinds of Nov- 15c half pint, 25c pint. Ger-MONDAY SPECIAL-30 pleces Flahars, everything in white and all SPECIAL IN DRESDEN CREPONS-50 special ...... 19c Trophy enamels in all colors colored figures, worth 75c— 25c | COLORED PONGEES—100 pieces, 21 inches | —one-quarter pints 15c. Bath wide, all colors splendid quality. 29c tub enamels in white and colabargain at special price ...... 29c one quarter pints 20c.

### Black Satin Day Monday. Over 500 pieces from one of the foremost manufacturers enables us to offer these

59c, 69c, 75c, 85c, 89c, 98c,

Worth from \$1.00 to \$1.75.

PLAIN BLACK PEAU DE SOIE-Finest French make PLAIN BLACK TAFFETA-PURE DYE-GUARANTEED TO WEAR-at VELVETS-All colors and black-\$1.00 grade on sale 

OUT-OF-TOWNERS-BUY YOUR SILKS BY MAIL-We do the largest mail order business in the west. SATISFACTION or money REFUNDED.

# **Carpet Sale**

stock to the lowest point. For latest selections we can sell \$3.50. a cheap carpet we have an art Ingrain at 25c a yard; heavier you at 15c per copy. Take quality at 30c a yard; best Good Care of My Little One," Flannels half wool Union Ingrains, 35c "Miss Phoebe Johnson," "A a yard; extra super Cotton Hero All For Love," "Anglo-Chain carpet, 45e and 50e a American Two Step," "Organ yard; very best all wool In Grinders Serenade," "All For grain, 60c a yard; floor Oil- the Love of a Girl," by Harris, White wool flannel at yard yard; Linoleum from 45c a yard up.

### New Furs

the finest line of trimming furs | Bed Comforters Having recently purchased ever brought to Omaha, we will begin Monday by selling mink, ermine, beaver, regular prices.

### **Sheet Music**

10c per copy.

Hayden Bros. carry the bought at 50c on the dollar, largest stock of bed comforters in the city, at 75c, \$1.00, marten, angora, lambs' wool, \$1.10, \$1.25, \$1.39, \$1.50, astrakhan, etc., furs at half \$2.00, \$2.25, \$2.75 and home made at \$2.00 and \$2.50.

# **Exposition Sale** of Pianos

For the next two days we offer the remainder of our Exposition Pianos for one-third 49c each. of their actual value. Here

1 fine Upright, mahogany 98c each, case, \$80.00,

1 fine Upright, walnut case, \$85.00.

1 fine Upright, ebonized case, \$98.00.

1 fine Upright, mahogany case, \$120.00. 1 fine Upright, walnut case,

1 fine Upright, ebonized

case, \$135.00. 1 fine Upright, oak case, \$175.00.

\$195 00. Large assortment of Chicker \$10.95.

and repaired.

## Wall Paper, Paints and Brushes

Our regular line of 6c and 7c white blanks on sale at 5c and 6c; 9-inch borders 2c yard; 18-inch borders 4c and regular 121c goods, at 8c and 10c roll; 9-inch borders 3c and 4c yard; 18-inch borders 6c gular \$6.00 bargain and 7c yard. Heavy varnish. \$2.50. ed golds in dark and light colors; worth 20c, 25c and 35c -our prices 15c, 20c and 27 c. 18-inch frieze, regular price 10c, 121c and 15c yard Special Sales Monday -our price 8c and 10c yard. two-tone silks-very desirable for lining- colors-one-quarter pints 20c. PLAIN TAFFETAS and CHANGEABLE—
275 pieces, in all the newest and most popular shades—worth 75c, 85c and 60c CADES—150 pieces—

BLACK SATIN BAYADERES and BROcades—150 pieces—

50c one-half pints 40c. Varnish

### Blankets

gray bed blankets, at pair 75c; \$1.00 1 case wool bed blankets, at pair, \$1.35; 1 case extra heavy ratio. \$1.50 wool brown bed blankets, at pair, \$1.50; 1 case all wool 750 grey bed blankets, at pair, \$2.98; 1 case all wool 11-4 grey bed blankets, at pair, \$3.98; 1 case all wool white and grey, at pair, \$3.50; 1 case 11-4 all wool white bed As the end of the season All the very latest shee. blankets, at pair, \$4.50; 2 approaches we are offering music always on our counterst cases all wool red and fancy cured hams, 8c; fresh spare This is the entire line of samspecial inducements to get our We have several of the very plaids bed blankets, at pair, ribs, 6c; Polish sausage, 10c; ples of one of the largest mills

pieces all wool flannel, fancy stripe and checked; regular price 40c a yard; Monday 25c. Visiting Cards and many others. We also 15c, 18c, 25c, 35c, 49c and carry two nice catalogues of 50c. New lot of outing flancheap editions sold at 5c and nel, at yard, 31c, 5c, 61c, 8c and 10c; 121c cotton flannel, our book and stationary deat yard Monday, 61c; 1 case partment Monday. remnants of storm flannel, at yard, 74c.

# Jewelry Dept.

Special prices in silverware this week.

Sterling silver tea spoons,

Sterling silver cream ladles, sugar shells, olive spoons, etc. -regular \$2.00 articles, go at

cracker jars, cake baskets, etc. high and stuffy wooden bed

warranted to war 20 years, and healthy Iron Bed. Not from \$15.00 to \$18.00-for this sale, only ...... Elgin or Waltham works, a long since the rich only could regular \$15.00 watch for invest in a Brass or Iron Bed.

1 fine Upright, walnut case, filled hunting case watch, fine been brought within the reach Also fifty other high grade cases warranted 20 years, a of the work, the excellence of pianos included in this sale. regular \$20.00 watch for the design and the strength of

ing, Steinway, Knabe, Ivers & Pond, Emerson, Vose & shipments of all the latest nov- just received a large shipment Pianos rented, tuned, moved elties in sterling silver mani- of Iron Beds, and you can get cure articles, rings, brooches, a bed for \$2.50, \$3.50, \$3.85 scarf pins, stick pins, up to \$25.00, in white, green, cuff buttons, lorgnette chains, blue and mahogany enamel. opera glasses, toilet sets, etc., How about an Iron Bed for everything that is desirable Christmas? Sleeping or wakfor Christmas gifts.

Special offer in Optical department this week.

Solid gold eye glasses or 5c yard. Filled glimmers, spectacles, with first quality Bought from the American pebble lenses; your eyes tested Bross & Son works from New by a first class optician, a re- York, their complete sample

> Satisfaction guaranteed. Don't miss it.

Grand clearing sale on em broideries. January is the quart. Gerstendorfer's wood month for new embroideries stains for all kinds of wood and to make room for our immence new stock. We must Jubilee cut French bowl; regclear up every piece of em- ularly sold at \$13, our price broiderie now in stock—to do \$5.25. this, we will sacrifice every yard in the house from one. regularly sold at \$3,50, our half to one-quarter of the actual value. 5c embroideries and insertions, 24c vard: 10c emborideries and insertions, sugar and cream, our price \$3 5c yard; 15c embroideries and per pair. insertions, 7c yard; 20c embroideries and insertions, 9c, 10c up to \$1:50 each. 2 cases fancy bed blankets, yard; 25c embroideries and in- Cups and Saucers, 2c each; Plates, 24c, 44c, at pair, 65c; 2 cases 11-4 silver sertions, 12c yard- and all other priced goods at same saucers, from 5c up; full line of Haviland

Do not miss the sale.

### Meats

Special prices on meats Monday-California hams, 5c; dried beef, 12c; good salt pork, 5e and 6c; No. 1 sugar pickled tripe, 3½c; 3 pound in the country and the finest pails lard, any brand, 20c; 5 line of underwear made. pound pails lard, any brand, 35c; bologna sausage, 5c; Special for Monday - 150 Peerless lard, per pound 5c.

Grand Bible sale. Grand Book sale, Grand Stationary sale at

The Chicago Record prize cook book only 59c Monday.

# Furniture



The great middle class had to Ladies' and gents' gold pass them by; now they have Elgin or Waltham works, of all, and the high standard the whole finished article has We are receiving daily large been maintained. We have ing they would think of you.

# China Dept.

We will retail them for less the gross.

to \$50.

100 pieces decorated semi porcelain dinner set \$8.49. Decorated toilet sets \$1.95. Cut glass at just half other stores' prices—a fine 5 inch Silver top cut syrup jugs,

price 75c. \$1.50 sherbert mugs. square

and star cut 50c.

\$6 strawberry and fan cut

Full size cut tumblers, from

51/2c each; Tumblers, 2c each; fancy decorated Tea Tiles, 10c; fancy China Cups and

# Underwear

### \$1.50 and \$2 Underwear at Sleds 50c.

Ladies', gentlemen and children's underwear, worth \$1.50 and \$2, in this sale for 50c.

Men's 75c and \$1.00 underwear at 35c; L men's \$1.50 and \$2.00 underwear at 50c; men's \$2.00 and \$2.50 underwear at 75c; ladies' 75c and \$1.00 underwear at 35c; ladies' 50c underwear at 25c; ladies' \$1.00 and \$1.25 underwear at 50c; ladies' \$1.50 and \$2.00 underwear at 75c.

Men's wool half-hose, worth 25c, at 121/20; men's wool half-hose, worth 35c, at 17c; ladies' wool hose, worth 35c, at 19c; ladies wool hose, worth 50c, at 25c; children's wool hose, worth 25c, at 15c. Men's gloves and mitts at 25c, 35c and 50c; ladies' wool gloves and mitts at 121/2c 25c, 35c and 50c.

Men's regular 50c suspenders at 25c. Ladies' wool shawls and fascinators at 35c 0c and 75c.

Men's wool sweaters at 75c, 98c and \$1.25.

# Jackets, Suits and Waists. Struck it Rich.

gained in prominence and Waists of three of the best manufacturers in New York City—houses that make their garments under personal supervision in their own factories. No taken such a hold on the pub- sweat-shop work. This purchase is one of the best we have ever made, as the goods Butter dishes, sugar bowls, lie like the Iron Bed as we tractions provided for the first sale of these goods, knowing, as only merchants can. pickle castors, celery holders, now have it. The ungainly, that every item presented is at a lower price than it was ever offered for before

# - all hand engraved and has been relegated to the quadruple plated, regular same oblivion as the sickle 250 Tailor-made Suits.

\$2.50 values, sale price \$1.25. and scythe, and given place Fly front, box front or tight-fitting Jackets-all silk lined-skirts Gents' gold filled watches, to the handsome, airy, clean straight or flounced-percale lined-in stylish Covert Mixtures, Cheviots and Broadcloths-every thread all wool-the suits regularly sold



250 Women's Jackets-Of All Wool Kerseys, Boucles, Friezes,

Coverts and Cheviots-in navy, tan. black, greens and royal blues-strapped seamseither fly or box front-with the new dart sleeves—lined with fancy taffeta—positive-ly worth \$12.50—in this sale, only ...... 150 Jackets-

The cream of the season's creations-in the long and short styles and all the newest shades-braid trimmed-lined with Skinner's satin-the greatest values ever produced-worth from \$25.00 to \$35.00-your \$1250 choice .....

175 Capes-In plain black Kersey, close curl Boucle

and Silk Plush Thibet-trimmed on collar and down front-30 inches long-would be cheap at \$7.50-at this sale, only ...... 200 Collarettes-

In all the latest styles-electric seal with Persian yokes-astrakhanmonkey trimmed and combinations of different kinds-the grandest

assortment ever shown in Omaha-worth \$10.00 and \$12.00, at ...... 275 Collarettes-

Worth, \$30.00, \$40.00, \$50.00 and \$60.00-on \$15, \$20 and \$25 500 Silk Waists-

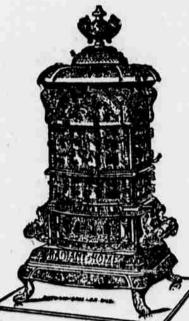
In plain, plaid and striped Taffetas—in blues, reds, greens, pinks, royals and blacks—nowhere else at less than \$6.00—in this sale ...... \$398

50 Imported Silk Waists— \$6, \$8 and \$10 100 Ladies' Imported Silk Underskirtsover 2,000 lamps and bronzes. \$10.00, \$15.00 and \$18.00—on sale at ....... \$8, \$10 and \$12

# than they sold them for by Hardware, Stoves Complete lamps from 25c up and Housefurnishing Department.

You Might Just as Well Make up Your Mind-the Winter Has Come to Stay . . . . .

PUT UP YOUR STOVE.



Sleds

Skates Skates

BURNERS-regular \$45.00-our price \$34.50. THE PRIZE STEWART-A BEAUTYvery fine base burner, with all the latest improvements-a regular \$35.00 stove-our price \$28.50.

We have a few more of those RADIANT

STEWART DOUBLE HEATING BASE

CORAL OAK-a very fine 14-inch heating stove, for coal or wood-\$6.95. A very nice No. 8 2-hole Laundry Stove-

Can sell you a nice heater for AIR TIGHT WOOD STOVE-powerfu heater-\$2.75. COAL AIR TIGHT keeps fire 48 hours-

A very nice No. 8 6-hole Cast Rangewith reservoir-large 20-inch oven-regular \$18.00-our price, \$13.95.

Large No. 8 Cook-18-inch oven-regular \$14.00-our price, \$9.95. SOLID STEEL RANGE-WITH HIGH SHELF-LOW WARMING CLOSET-LARGE 19-IN. OVEN-WITH RESERVOIR

Boys' or Girls' Sleds and Clippers only Two thousand pairs of Skates just re-

ceived. We have them in all sizes and prices. Come and we will save you money. Prices lower than ever.

# Housefurnishing Dept.

o. 8 Copper Bottom Boller 590 over Egg Beaters 50	Willow Clothes Basket         27c           6-foot Step Ladder         45c           Wood Fibre Palls         21c           Royal Shoe Dressing         8c           500 Sheet Package Tollet Paper         2½c
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# Groceries.

# Many good things to ert.

Fancy sweet oranges, per lozen, 15c.

Bright red cranberries only 74c. New condensed mincement, package, 71/20 Bulk home made mincemeat, 6c. Fancy mixed nuts, per pound, 12%c. Solid packed oysters, per quart, 25c. Strictly fresh eggs, guaranteed, 17c. Fancy assorted cakes, per 1b., only 10c. Grape nuts, the new food, package, 91/2c. Small Sweet Pickles, per quart, 17c. Small Sour Pickles, per quart, 10c. Real Imported Swiss Cheese, pound, 26c.

Domestic Swiss Cheese, pound, 16c.

Fancy Full Cream Cheese, pound, 121/2c.

New Valencia Raisins, per pound, 534c. New Grecian Currants, per pound, 71/2c. Whole Fruit Preserves, glass jars, only

Citron, Orange or Lemon Peel, half pound, 13c.

2-pound cans sweet Sugar Corn, 6%c. 3 pounds solid packed Tomatoes, 71/2c. 2 pounds tender Early June Peas, 9c. Chicken, Mock Turtle, Vegetable, etc.,

Country Roll Butter, 1216c.

Soups, one can makes six times its quantity,

We received nearly two tons nice fresh Country Roll Butter, worth 16c to 18c pound. You can select all the butter you want for 121/2c to 14c.

# HAYDEN BRO