THE OMAHA SUNDAY BE

ESTABLISHED JUNE 19, 1871.

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EDITORIAL.

OMAHA, SUNDAY MORNING, OCTOBER 2, 1898.

SINGLE COPY FIVE CENTS.

Water State Carle & State Bally Barth PART II.

Flannels and Blankets

White wool flannel at yard,

The sale on bed blankets is

still on and we are selling

kets, \$1.25 pair. 100 pairs wool superior

blue-gray blankets at \$1.35 pair. 100 pairs

kets at \$3.75 pair. 150 pairs all wool extra

HAYDEN'S IMMENSE PURCHASING & FAVORABLE TIMESHAYDE

This is the keynote of the unusual values at "The Big Store." Experienced buyers in all great markets watch every opportunity. No deal is too big if the price and quality are right. For the Exposition year we placed the largest orders manufacturers had ever received from the Trans-Mississippi country and secured great price concessions. In addition to regular orders, and to satisfy the tremendous patronage we have been getting, we bought many large lots when favorable opportunities were presented and have been enabled to offer a sucession of special sales on the very best goods at 1/2 and sometimes less than half regular prices. We have concentrated all our energies and resources to make this Ak-Sar-Ben week one of the greatest in American merchandising. Profits have been cut to the smallest margin and every advantage derived from our special purchasing will be offered in these great sales this week. Unlimited assortments of the choicest merchandise in the world go on sale at 30 per cent to 50 per cent under regular values. Agents for Butterick Patterns. Exposition visitors are cordially invited to make themselves at home in the Big Store. Bundles checked free.

Silks

Grand special silk sale com- The leading dress goods all of Ak-Sar-Ben week. 000 styles to select from-more box front, Beaver Jackets, Thousands of bargains as dress goods than all the rest half lined with satin Rhadame, special offerings that cannot be equaled anywhere in the world. Visit the big silk de-

display. Plain silks — hun-dreds of pieces in all colors, best grade, on special sale at 29c. Scotch stripes, new and pretty, in reds, blues and greens, very stylish, on special sale at 39c. French Ganloise silk-one of the most durable silks made, pretty two tone effects, on special sale at 39c. Plain black taffeta, plain black gros grain, both an excellent grade of all silk, on special sale at 49c. Fancy silks- all kinds of brocades, plaids, stripes, great value, on special at 59c. Plain colored taffetas, all the new shades in

at 75c. Plain black Peau de Soio and plain black gros grain, best that is made, warranted to wear, best value in the world, on special sale at as to buy from



Dress Goods

satin at \$10.00. Ladies' Capes the best quality, on special all the new weaves of Europe in beaver and rough cloaking, sale at 69c. Plain black satin and America-not one yard fur trimmed, fancy lining, at at 6c yard. 1 bale check glass toweling, 18 Duchesse, all pure silk, bright of old goods, or job goods- \$1.98. Ladies' Capes in extra dozen damask towels, fancy boxders, knotted and lustrous, on special sale everything purchased direct fine Curly Boucle, lined and fringed, worth 25c, at 121/2c. 500 dozen all from the manufacturer. The interlined, high collar and linen fringed fancy border towels, worth only house in Omaha that fronts edged with fur, full towels, double warp, woolen selvage, worth can use quantities the world, on special sale at \$1.00. Blain black satin Duchesse 27 inches wide, extra value, perfect in every way, on special sale at \$1.00. 36-ings, all colors, 75c, 98c, \$1.25, \$1.50 yard. inted with satin serge, inter-lined with satin serge, inter-line serge, inter inch tailor lining satins in black and seal brown, finest all the new shades, from 79c up to \$3.50 black and seal brown, finest all the new shades, from 79c up to \$3.50 brack brown in the new shades, from 79c up to \$3.50 brack brown in the new shades in the new sh Novelties, French, English and and fur, lined with silk, at We are headquarters for Brussels Carpet 50c yard. yard. Broadcloth, all colors, 75c, 98c, \$1.25, \$1.50, all wool Astrakhan cloth and quality heavy brown muslin tains in latest designs from \$4.50 to \$15.00 trakhans, French flannels, cloakings, etc. colors, 98c to \$7.00 yard. French flannels,

Cloaks and Suits Linens

Some very special prices for

darted sleeve, lined with heavy

\$100,000 stock. We have

mencing Monday and lasting house of the west. Over 30, - this week. Ladies' 4 button the largest Linen department to be found in the transmississippi country-we import of Omaha put together. Now small sleeve; a new nobby direct from the leading linen we are in the midst of our failer at \$3.48. Ladies' weavers of the world, which tailor-made Jacket in 4-button places us in a position to save partment, newest styles all on season, and our stock contains double breasted styles, in you 50 per cent on your pur-Astrakhan, Curly Boucle and chasing. 60-inch bleached Kersey, lined throughout with Damask, worth 39c, at 20c silk high storm collar, finished with tailor stitching at \$5.98. Ladies' fine Kersey Jackets, in 27½c yard. 72-inch cream tan, mode, brown, green and Austrian Damask, worth 65c, blue; new style inlaid velvet at 39c yard. 60-inch silver collar, double breasted box bleached German Damask, front, lined throughout with worth 75c, at 39c yard. 70fine satin or striped Taffeta, inch silver bleached German silk stitching and strapped Damask, worth \$1, at 49c seams at \$8.98. Ladies' fine yard. 60-inch Oriental damtailor-made Jackets in impor- ask, German coloring, worth ted Kerseys, French Boucles 50c, at 25c yard. Turkey red and Coverts, in all the fashion-yard. 64-inch full bleached Irish damask, able shades, new front, new worth 75c, at 49c yard. 68-inch extra heavy bleached damask, worth \$1.00, at 6734c yard. 70-inch very fine double satin damask, worth \$1.39, at 75c. 72-inch extra heavy all linen double damask, worth \$1.75, at 98c. 1 bale bleached all linen crash, worth 10c, so sov and Astrakhan Capes ish towels, worth 10c, at 5c. 275 dozen the lined with satin serge, inter-



Sit down once in a while ent is all you have to do with and just now to be setted by selling weak poorly conand away better than other beds at this price. Come and see, we have plenty. We have always prided ourselves on being the pioneers of low prices on really first-class goods. The prices others get for the same proves this. Another lot of those fine little tables in oak, birch, bird's-eye maple at 95c each. Get ready for the jam next week, n ake a few dollars, put beds on the roof

Carpets and Curtains. get prices.

Bargain giving sale of. Car-

pets, Mattings and Oil Cloths.

Best all wool Ingrains 50c

yard. Art Ingrains 30c yard.

Whitely Exerciser.

and take a rest. It does not for the Whitely Exerciser, terns for shirt waists and and see them,

Hardware, Stoves

heavy white blankets at \$3.50 and \$4.75 pair. ment. 3 carloads of heating, forters, whole sale and retail at the lowest and Housefurnishing departwe have lots of cots, mattresses, beds, pilprices. cook stoves and ranges to select from. Come in and

heaviest, the best, the most

8-inch hole with high shelf,

umph Economy, same style

ranted, \$27.50.

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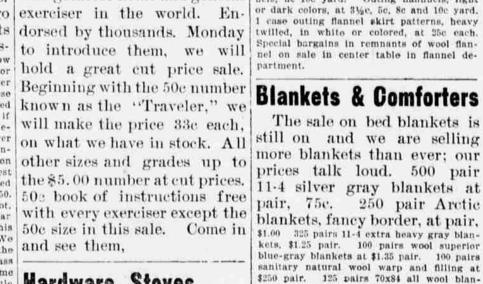
Groceries

Fancy patent flour per sack only \$1. 12 cakes Cudahy's soap for 10c. New navy beans 5 pounds for 15c. 3-pound cans new apple butter only 9c. 3-pound cans new golden pumpkin, 71c. Baker's chocolate per can only 17 tc. Sweet chocolate per can only 3%c. 12 boxes parlor matches for 10c. 2-lb cans new peas only 5c. Large Valencia raisins per pound 5c. 20c Santos roasted coffee for 10 Java and Mocha, 20c. 40c high grade Java and Mocha only 30c. 3-1b cans new preserved raspberries 12%c. Corn starch, large one pound package, 3½c. 2-1b cans sliced pineapple, coreless, 15c. Pearline, The M. & D. range. The 1776, soapine, etc., large one pound pack-age for 6c, worth 15c. 2-lb cans string beans 6c. 2-1b cans corn 61/2c. Large botperfect, the only round fire the pure tomato catsup 1212c. Large bottle



wrappers, looks like French printed flan-nels, at 10c yard. Outing flannnels, light cost so much now as it used to. The greatest home and general Seats came high 100 years ago exerciser in the world. Enand there will be lots of seats dorsed by thousands. Monday twilled, in white or colored, at 25c each. 100 years from now. The pres- to introduce them, we will you can buy a large Rattan Rocker for \$3,95, also an extra large Rattan Rocker for with full roll at \$5.00. Both of these Reginning with the 50c number rockers are well made, and well finished known as the "Traveler," we and we are willing to sell them close if we can interest you in our furniture department. The Iron Bed question is never on what we have in stock. All structed goods, and we have just put on other sizes and grades up to the floor the heaviest, the highest, best the \$5.00 number at cut prices. prices talk foud. 500 pair finished and best looking bed ever offered the \$5.00 number at cut prices. 11-4 silver gray blankets at finished and best looking bed ever offered at any price up to \$6.00, our price is \$2.50. 50° book of instructions free pair, 75c. 250 pair Arctic the posts are 1% and the whole bed is far with every exerciser except the blankets, fancy border, at pair,





that is made, on special sale at \$1.98. Black dress Taffeta Guinet, guaranteed not to cut German, in all mixtures, from 50c to \$4.00. or crack, pure dye, on special sale at \$1.50. Sir Titus Salts celebrated Sicillians and \$4.98. 350 sample Capes, in sheeting muslin, ready to use Linen work Jap Matting 20c Plain colored sating, 24 inches wide, very brilliantines at 65c to \$2.50, broadcloths, as- silk, plush, plain or trimmed, sheets and pillow cases. 7c yard. A large assortment of Brussels cur heavy and all colors of the rainbow, on special sale at 85c. Satin Raye, ombre stripes, swellest creation of the season, on something new in Bobbinette season, on statistical sale at \$1.50. French plaids, the colors 380 to \$7.00 wird. Astrakhans, all fine Kersey, all silk lined, at 3½c. 6c quality soft finish ruffed curtains at \$2.00, \$3.00, \$4.00, \$5.00 special sale at \$1.50. French plaids, the prettiest plaids in the world, 163 styles, all colors, 50c, 59c, 75c, \$1.00 per yard.

worth \$2.00, on special sale at \$1.25. Polka dot velvets, fine grade, silk faced velvet, pretty colors, on special sale at \$1.25. Plain velvets, in every color, extra value, 150 pieces all go on special sale at 75c. 27-inch English corduroy, in red, green, brown black, navy and white, on special sale at Velveteens, all colors and black, best

grade, silk finished, 21 inches wide, on special sale at 50c.

Notion Sales

Full size package Needles celebrated French crepons are worn in every only 1c. Full 200 yards Spool Cotton only 2c. 15c pearl Frieze and blister cloths all on sale. Buttons, 5c dozen. 10c Cor. have the largest selection west of New York. Mail order department. We send set Steels 5c pair. 10c Dress samples to out-of-town customers. We

Shields 5c pair. 10c trimmed guarantee satisfaction or refund your money. Do your shopping by mail. Dress Stays 5c set. 50c Ex-Wash Dress Goods position souvenirs, only 25c. The new renaissance combs for ladies, consisting of three elegant combs in set regular price 35c, on sale at 41c yard. Best quality, fig. et, 1 in e d 10 cents a set. Grand Album Sale: \$1.00 photograph albums, only 25c; \$2.00 photograph albums, only 48c; \$3.00 photoregular price 10c, only 3c. widths Satin and Gros Grain ribbons on sale at half price: Ladies' pocketbooks regular 50c and 75c quality, on sale at 25c; the new army and navy book, including Porto Rico, Havana and the Phillipines, handsomely bound, full of illustrated history, geography and statistics, a regular book, for 98c.

Ladies' Furnishings.

\$1.25 gloves at 69c. 50c cashmere gloves 25c, 25c fleece lined hose at 121c. 25c children's hose 124c. 35c and 50c hose at 25c. Ladies' vests and pants 19c; 50c vests and pants; 25c, 75c vests and pants, 50c; ladies' all wool vests and pants, worth \$1.00, at 75c; ladies' extra heavy fleece lined combination, worth 75c. at 50c; ladies' wool mixed combination suits, worth \$1.50, at \$1.00; children's fleece lined combination suits, worth 50c, at 25c; children's heavy fleeced lined vests and pants, at 10e up; ladies corsets, black and drab. all sizes, worth \$1.00, at 50c; ladies' muslin night gowns, 39c.

Men's Underwear.

Special prices for all week. \$1,50 and \$2 underwear at 75c. \$1 and \$1.25 underwear at 50c. 75c underwear at 35c. Men's spoons, cream ladles, tea spoons, olive 10c and 15c sox at 5c; 20c and spoons, etc., regular value \$2.00 each, sale

Cheap Dress Goods Dept. Ladies' electric seal collarettes-500 pieces 1/2 wool, 9c. 1,000 pieces 36-

Black Dress Goods Priestley, the standard of the world, 1,500

tails lined with heavy satin at pieces of his goods at from 69c up to \$7.50 \$4.98. Laper yard. To mention Priestley's name is dies' tailorenough for our black goods. Coutier's made, new court in Europe. Arthur Walker & Co.'s fall suits, in English crepons, Mahler's German crepons. serges and We have the largest selection west of New cheviots at \$4.98. Ladies' fine tailor-made suits of new

Special sale on calicos, ging. cheviot and hams and sateens. Ak-Sar. coverts; box Ben colors in plain oil calico fronts Jackured turkey red calico 31c with taffeta yard. Standard quality apron silk, skirt lined with percaline graph albums, \$1.25; elegant fancy ribbons, check gingham, 4c yard. Dark at \$10.00. Ladies' tailor-made dress ginghams, worth 11c. at suits in fine tailors cloth, in 81/2c yard. Plain fast black all the new colorings of tan, sateen 6c yard. Heavy napped brown, blue and checks, in fleeced suiting 10c yard. tight fitting, 4-button, box Double fold dress plaids 5c front and rounded jacket, new yard. Double fold tweed flounce skirt, jacket silk lined,

wide percales all dark colors, Dress Skirts - Ladies' new 9c yard.

Jewelry Dept.

Elgin or Waltham works, reg-20 years, regular \$20.00 watch, fine Elgin

or Waltham works; sale price \$10.95. Sterling silver souvenirs, in meat forks, sugar

latest style and cut, full bleached muslin at 41c yard. sweep, 32 inches long at \$7.98. 121c quality Lonsdale cambric ing, 81 inches wide, at 17c yard. Readyinch facquards, 15c. 2.500 pieces all wool sint and since state and the second state and the tures, 29c. All wool Henrietta, serges, etc., Collarettes in Astrakhan and Decoration bunting, Ak-Sar-Ben bunting, Seal, trimmed with Marten by the yard or case. Call and get our

seilles pattern, made of 3-ply yarn, both

Large spreads at 39c, 49c, 55c, 65c and 75c

worth double. Big stock of fringed Mar-

eilles spreads at \$1.50, \$2.00, \$2.50 and \$3.00

Sale on autumn millinery.

Rich Parisian styles, unique,

exclusive effects are displayed

in the great millinery depart-

ment. Refined taste dictated

and expert skill created these

master pieces of modish milli-

nery. Extra attraction lies in

the intrinsic worth of our mil-

warp and filling, the \$1.50 kind, at \$1.00.

prices.

Bed Spreads

Reversible Brussels 75c yard. and \$6.00 pair. 100 pairs of slightly damaged Swiss Curtains at 50c pair. Nottingham curtains from 75e up. Tapestry portieres in 712c yard. 2212c quality 9-4 bleached sheet- all colors and designs from \$1.50 up. Dotted and striped Swiss at Sc, 10c, 12%c inch facquards, 15c. 2,500 pieces all wool silk lined and wadded, at to-use sheets, torn and bleached, at 42%c. Silkaline, 36-inch, at 5c and 8c yard. Rope portieres, \$2.50, \$3.25 and \$4.50

lows and all other bedding.

Wall Paper

Visit the Wall Paper de. pot with anti-clinker grate, 6- pure horse radish Sc. partment. Special sale for Ak-Sar-Ben week. Regular line of white large oven, \$31.95. The Tri- Cheese and Fish blanks, worth 7c and 8c, at 4c and 5c roll. Special sale. The largest 9-in, borders, 1%c and 2c yard. 18-in, borstock to be found in the city. 10c, 121/2c, 15c and 171/2c, go at 7c, 8c, 10c, 2 cases extra large crochet 121/2c. 9-in, borders at 3c and 4c yard, 18spreads, fringed on four sides, colors, ground in varnish. 1/2 pint 25c; pints, enamel-1/2 pints 25c; ready mixed carriage the \$1.50 kind on sale at \$1. 40c; quarts, 75c. Gerstendorfers bath tub

case large crochet spreads, enamel gives a porcelain finish to old, rusty fringed on three sides, the \$1.25 kind, at | tubs-1/2 pints, 40c; pints, 75c. 1 case of 11-4 crochet spreads, Mar-



The perfection of piano elegance is attained in the Chickering pianos. They represent the best work of modern piano building-are the stanlinery. Only materials of dard of excellence among artistic pianos. The tonal qualimohair at \$4.50. Figured Special sales at surprisingly low prices. See ties, construction, beauty and durability have made them the most talked of and most sought for piano of the present day. We sell the Chickering along with 20 other different makes. It you want a plano for its music, we uphold the bet instrument made. We have low priced planos and high priced ones. We Metal Bracket Lamp with are prepared to give you valuable information about planos, no matter if you buy or

Sheet Music

Special sale on sheet music during the Exposition. Sheet up. Oak, \$15.00, our price \$10.95.

We know it will pay you to talk with

House Furnishing Goods

price \$34.95.

14-ounce all copper Boller, \$1.49; nickel plated Tea Kettle, No. 8, 49c; Folding Ironing Board, 690; 50-pound Flour Cans, 590; large Foot Bath Tubs, 330; Galvanized Wash bacon, 91c. Good Breakfast Tubs, 27c; complete Cobhler's Outfit in box, bacon, 81c. Chipped dried Step Ladders, 45c; Stove Boards, 49c; Coal beef, 15c. Short ribs, corned, 5c. Frank-Hods, 11c; Stove Pipe, 7c; 6-inch Elbows, fort sausage, 3-lbs. for 25c. Best kettle Hods, 11c; Stove Pipe, 7c; 6-inch Elbows, Fire Shovels, 2c.

made-cheap at \$45.00- our

Big bargains. Full cream 9-in. borders, 1½c and 2c yard. 18-in. bor-ders, 3c and 4c yard. Our regular line of range with high shelf and cheese only 11c. Fancy full reservoir, large oven and cream, very fine, 121c. Hirwarming closet, very hand- kimer country, double cream, somely nickel plated, war- 14c. Ohio Swiss, the finest, 16c. Wisconsin Swiss only 14c; brick or limberger, 12%c; Edam cheese, each, S5c; pineapple cheese, each, 50c; neufchatel, only 3c. At our fish counter: Snow white codfish, per pound, 4½c; Alaska salmon, blood red, per pound, 61/2c; fine family white fish, per pound, 5c; fine fat mackerel, each 7c; smoked halibut, per pound, 125c; smoked white fish, per pound, 10c.

Butter

37,321 pounds butter. The September prize contest at the Exposition. Minnesota wins the prize in the contest the third time. The judges and experts declared that better butter could not be made. It was scored by W. D. Collier, from Chicago, Hayden Bros' bought it all. You all know that this butter sent to the exposition for the contest must be, and is the best butter that could be made. As it was impossible to award first prize to all of the contestants, the judges awarded diplomas to those nearest perfection which was 55 per ent. Our buyer knowing the high quality of butter our trade demands purchased the entire lot, which will be on sale until all The Radiant Stewart, the is sold. Fancy prize separator creamery, best, the handsomest, the lat. 16%c, 17c, 19%c and 21c. Good dairy butter, est, the most powerful heater pick it out, it is all good. 10c, 121/2c, 14c and 15c. You don't have to

Meats We have at least 25 different kinds of Visit our big Meat depart-Coal and Wood Heaters, at prices that will surprise you. Air Tight Stoves from \$2.79 ment and note prices. No. 1 In Cook Stoves we have the Charter hams, 18-20 lbs. only 8c. No. The Stewards-all their best grades at prices never before made in Omaha. 1 hams, small 10c. 3-lb. pails Can sell you a very handsome Nickel Plated best lard 19c. Pickled tripe, Cook, large oven, large square top, 4 8-inch holes-this stove would sell regular for cooked, 31c. 10-lb. lard in dinner pails 80c. Picnic hams per can, 3¹/₂c. Vienna sausage

and sauerkraut, 10c. Pickled pork, 6¹/₂c. Extra choice lean rendered lard, per pound, 7c.



reliable time-keepers with braid at \$1.50. Ladies' Tumblers; 2c. White granite us before you buy. 98c each. Men's gold filled new taffeta silk waists, in cups and saucers, each, 2c. Gallon milk Watches, Elgin or Waltham black and colors, collar of same material, crocks, 5c. Decorated Cups and Saucers, movement, regular \$12.00 nicely lined, at \$3.98. Ladies' black satin 5c. Beautiful line of real Copenhagen Watches, go at \$7.95. Men's solution and straus & Sons cut glass

on sale Monday at 75c.

14kt. gold filled Watches, fine eiderdown, in all colors, rolling collars and at one-half regular price. Solid nickel reclocheted edges, at 75c. Ladies' French volving reflector night lamp, 25c. Fine music to everybody half price. We carry flannelette wrappers, all new patterns and china decorated plates. 15c. Metal top all the very latest sheet music from all the ular \$20.00 watch, cases warranted to wear braid trimmed, at \$1.25. Ladies' lawn, per- jelly glasses, 2c. 50c Japanese cups and publishers. We also carry two catalogues cale and dimity wrappers, in dark colors, saucers, 15c. Fancy china sugar and cream of cheap editions which we can sell you at that have sold up to \$1.50, \$1.75 and \$2.00, sets from 30c up. Wine glasses, 2c. Beau- 5c and 10c per copy. Call or send for catgold filled hunting case watches, warranted that have sold up to \$1.50, \$1.75 and \$2.00, sets from 30c up. Wine glasses, 2c. Beautiful line of vases from 19c up to \$25.00. alogues, which are free.



thoroughly dependable quality are used. the great showing of Round Hats, Turbans, Bonnets, English Walking Hats and Paris

Millinery