Such As Never Was Witnessed Before.

ing are ABSOLUTE FACTS---THAT we, "BOSTON STORE, OMAHA," carry

Furnishing Goods, Hats, Caps, Carpets, Draperies, Boots, Shoes, Rubbers. Etc.

And That We Sell More Goods and Better Goods For Less Money Than Any Other House Anywhere. We have made immense preparations for this week's events and this grand special sale and now that the time is here we

We want to show and prove to the immense crowds that will be in

Omaha this week that the great bargains we are continually advertis-



MONDAY Mammoth Dress Goods Events.

Tomorrow, with styles at their best and stocks complete, that great autumn dress goods sale takes place. All of these fabrics are superior in every way, and prices less than the lowest elsewhere. We start to-morrow a sale, without doubt, the most important ever held in Omaha.

this mammoth dress goods sale is 1,000 dress patterns, each pattern containing seven yards of p ur e silk and wool Jamestown Mixtures, all in the latest combinations and colors, also large assortment of new autumn plaids and pure wool small checks and stripes. Every yard of these goods is guaranteed to be worth 50c.

bargain

Bargain No. 2-

50 inch silk and wool novelties, Armours, Covert Cloths, Broadcloths, large checks and plaids for entire suits and separate skirts, every yard worth from \$1.00 to \$1.50.

on 2nd bar- 39c and 49c BLACK MOHAIR BRILLIANTINE,

Bargain No. 3-50-inch black and colored, rough cheviots, also 48-inch containing Seven Yards of plaid black and colored poplins and cords, all on sale in dress goods department

Full 10 yd. dress patterns, good sub-

stantial wash goods,

entire pattern,

Good heavy

unbleached muslin,

Fine quality 36-in.

Grand special bargain in

bleached and unbleached,

go at 12½c yard.....

extra heavy quality,

sheeting, 2, 21 and 3 yards wide,

worth up to 30e,

at 3½c yard.....

go at 3½c yard.....

blch'd muslin, worth 7½c

The first special value in \$3.50 DRESS GOODS, \$1.50 Bargain No. 4-

almost

48 inch pure wool and mohair imported dress goods, in plain black!with braided effect and Bayadere stripes, also 2-toned com-binations, black and garnet, black and royal, black and purple, every yard actually worth \$3, on sale at—yard.....

Black Dress Goods.

PURE WOOL BL'K DRESS GOODS in small and large designs, new crepon ef-fects, on sale in Black Dress Goods department at 59c and 75c yard.

59c and 75c yard

So serviceable for traveling dresses, the \$1.25 quality, in black goods dept., at—yard.... 496 A special bargain in

DRESS PATTERNS. checks, also storm serges, On our on our basement of the entire U dress bargain

Extra fine quality domet flannel, worth 7½c 32c go at 3½c yard.....

IN SILK DEPT.

25c outing flannel go at 8½c yard..... Double fleeced swan's down flannel, go at 8½c yard.....

One big table all kinds drapery denims, tickings, cretonnes, and burlaps, all in one big lot, at 6 g yard.....

Fine quality

One big table short lengths black & white prints, reg. 8c kind, at 2½c yard....

Grand special comfort bargains for tomorrow, large size, hand knotted, silkoline covered fine white cotton filling, Genuine auli skin Selected Mink Shoulder Capes, trimmed with talls, on sale at... GENUINE BEAVER SHOULDER CAPE go at \$1.25 each.

Monday and the whole week.

Tomorrow 1,000 pieces of

the most reliable, fashionable

dress and waist silks in taffe-

tas, brocades, gros grains,

damas, plain taffetas, checked,

plaid and Bayadere taffetas

and a large variety of other

desirable silks on sale.

tomorrow

Extra fine quality Dolly Varden hand tufted comforts at \$1.50 Grand special bargain in

cotton blankets, full size, very soft and downy, at 49c, 75c, 98c and \$1.25 each.

Grand special bargains in wool blankets, \$1.98, \$2.50, \$3.50 and

Extra special bargains in U. S. Government blankets, contract price to the government \$4.00 each, but rejected on account of being over weight; offer them tomorrow as long as they last at \$2.50 each.

\$3.00 Shoes \$1.50

EVER HELD. Ladies'

SHOES

THE BIGGEST

AND GREATEST

Half Price SHOES Less Than Half Price

SHOES **NEARLY HALF PRICE**

Read this and compare.

Shoe for Shoe. Price for Price. Word for Word. As we advertise it.



\$4.00 Shoes



\$5.00 Shoes



\$3.00 Shoes



All the Ladies' \$3 Black Vici Kid Lace and Button Shoes—new style toes- go at.....

All the Ladies' Black Vici Kid Shoes, fancy Vesting Top Kid Shoes and Winter Tan Shoes that were marked to that were marked to sell at \$4.00,

All the Ladies' Fancy Vesting Top Shoes— Plain Kid Shoes and Patent Leather Shoes that were marked to sell at \$5.00

All the Men's \$3 Calf Lace and Congress Shoes, in all styles of toes, go at......

All the Men's Black Calf, Box Calf, Patent Leather or Kangaroo Shoes all the Men's Tan Shoes-of every description-that were marked to sell at \$5.00Men's Low Rubbers 13c

Ladies' Storm Rubbers 17c

L.adies' 500 Black Overgalters 19c

fants' Moccasins 10c 30YS' (3 to 51) ollar and a half

Heavy Sole

Bicycle Shoes 75c adies' Comfort House Slippers



are ready to demonstrate—word by word—and bargain by bargain—that no store can equal ours.

16th and Douglas

Omaha.

Ladies' Tailor-Made Suits Ladies' Tailor-made Suits of all wool dress goods or wide wale serge, in black, blues, browns, also covert cloths, with tight-fitting or box coats lined with taffeta silks, skirt lined with

Great variety of newest style Tailor-Made Suits, in mixed goods, coverts, serges, in all the new shades of blue, castor, brown and black, at

Ladies' Tailor-Made Suits-New style skirt and reefer

including black, for Monday only at 23 inch long black and navy LADIES' Ladies' Fall Jackets, in the Kersey Jacket-lined Black Peau de Soie Silk, extra blue, in kersey or boucle, many of them silk lined new lengths, in black and throughout with black or col- 200 just received by expressheavy and 24 inches wide, boucle, many of

storm collars inlaid with worth \$1 and \$1.50 yard, for them silk lined throughout, at . . Silk

Ladies' new style | Ladies' Figured Silk Skirts, trim Brilliantine ribbon or ruffled all the way up, on sale \$9.98 and \$15.00 at.....

Skirts med with velvet Skirts—all made in the latest styles,

velvet, on sale

jacket, in all colors,

ored pure silk rhadame, all of them with the French drape sleeves, page 198 in this sale all the newest combinations of plaids Ladies' Silk Petticoats-A 1 00 light and dark

GOLF CAPES-

colors, made of strictly all silk brocades,

Genuine XXX Alaska selected full silk marten, London-dyed with latest Spanish flounce effect, on sale at Genuine Greeve and Sealskin Shoulder 829 00

XX Quality ASTRAKHAN CAPES 845 00 825 00ASTRAKHAN CAPES An opera shoulder Cape with long tabs, Ermine and White Thibet, on sale at.... 839~00Genuine Marten Capes, extra long and ex-tra full sweep, on sale at 859 00

when you visit Omaha make our store your meeting place, your wash-up place, your lunch room, make it your home for the time being and feel at home. We have everything ready for you at no expense to yourself. We will take care of your packages, and check them for you and check them for you free of charge. Ask any of the floor walkers to show you our recep-tion room and balcony waiting



500 dozen ladies' finest imported, real French Kid Gloves, in all the new fall shades, in all sizes, every pair



Our Trimmed

Hats, Bonnets, Turbans

are the result of the efforts of our competent trimmers, especially for this sale, and go at \$4.98 and \$9.98.

Ladies should make their selections now while everything is AAQQ fresh and new.

> The new Fall Walking Hats in all the Paris and London fascinating effects show in our Millinery department. The CYCLE HAT in all colors and trimmed ready to wear

\$12 50 so stylish now, on sale at \$1.50 The Roosevelt Hat (

829 oo Military Hats

\$39 00 in all the the shades of **750 84** 98 castor and blue, at 75c.

815 00

Broad.

Men's Furnishing Goods

A week's selling of the biggest clothing bargains ever known

This is such an immense deal that it can not be compared with any ordinary sale. Think of a

hundred thousand dollars in cool cash paid out for one stock, then sold so that you can take your choice of any garment at half price-and every garment of the best, newest and most desirable style, color and make.

thing, and you know you are bound to get the best at positively half its real value. The entire stock will go in two lots. LOT 1—All the men's \$12 Suits go at \$6.50. In this lot are about 1,200 men's stylish all wool suits in straight and round cut sacks, in fine cassimere, cheviots. homespuns and worsteds, all made in the very latest style, all sizes from 34 to 44, not a suit in this lot but what would be cheap at \$12.50—but they all go at \$6.50—

LOT 2—All the men's \$25 Suits go at \$10.00. In this lot we offer you the very finest suits from this purchase, including silk lined Clay Worsteds silk and satin lined Cassimeres, Cheviots, Serges, Thibets. In fact there are no finer goods manufactured in men's ready-to-wear clothing, they all go at

Boys' Suits and Overcoats at Half Price Also 1,500 boys' and child's Knee Pants Suits go at \$1.25 and \$1.75. 2,000 boys' \$5,00 Knee Pants Suits go at \$1.98 and \$2.50. 2,000 boys' Long Pants Suits, worth up to \$10, go at \$2.98, \$3.38 and \$4.98. All the Overcoats, Ulsters and Reefers go at \$1.50, \$1.98, \$2.98, \$3.98.

mense quantities of the newest style and HIGHEST GRADE OF READY TO WEAR SUITS made by the most prominent tailors in America. These garments are of the finest imported Cassimeres, Cheviots, Worsteds, Serges, etc., lined with best of silks and sateens. No one

In addition to all the clothing in the bankrupt stock, we place on sale this week im

\$12.50 to \$17.50



wear, all sizes, in blue, gray and mixed colors, 75c & \$1 values, in this sale at

All wool double breasted shirts, sizes 34 to 50, drawers to match in natural and brown, \$1,50 and \$2 values, while they last, go at.....



\$1 and \$1.50 Shirts at

A Shirt Item of Special Interest—

White laundered, double front and back, 000 linen bosom, the regular \$1 and \$1.50 kind; negligee, collars and cuffs attached, an excellent assortment of patterns; white hirts with colored bosoms, Garner's percale our choice of this entire lot, at 49c.

