

BARGAINS IN THIS WONDERFUL SALE

THAT WILL BE THE SENSATION OF THE WHOLE YEAR.

A glorious opportunity and a most fitting time for out-of-town folks as well as Omaha people to buy just what's wanted, at prices most unprecedented even for us. Make up your mind, however to this—that at the prices quoted below, even the immense quantities will be sold out very fast. This sale is the result of our famous and recent purchase of the great Peoria dry goods stock, and a number of other deals, all for spot cash, and by which we are able to give the greatest bargains in our entire business career.



BOSTON STORE

16th and Douglas Omaha.
J. L. BRANDEIS & SONS PROPRIETORS

DRESS GOODS BARGAINS.

New, stylish fall black and colored dress goods. Everything that is new and stylish in fall dress goods will be displayed in our dress goods department.

500 pcs. of newest effects of Plain and Fancy Dress Goods, smooth and rough effects, all beautiful combinations in blue and black, red and black, brown and black, on special sale, Monday at yard.

29c

\$1 Dress Goods at 39c Yard.

50 inch colored and black broadcloths, ladies' cloths, fancy woven Scotch chevrons, novelty cloth—all of them 1 1/2 yards wide, actually worth \$1, on bargain square—at, yard.....

39c

\$1 Black Dress Goods 59c.

Exceptional value in 50 inch black dress goods—fancy weaves, large and small designs, in black goods department—at, yard.....

59c

Except'l Value in Storm Serge

50 pieces of high grade, navy blue and black storm serge, and all wool storm chevrons, on special sale, at, yard.....

75c

ENGLISH CREPON NOVELTIES and WOOL FRENCH HENRIETTAS.

All wool French granite cloth, also French rough Bourettes, all of them worth \$1.25 a yard—on sale, at, yard.....

75c

Imported Covert Cloths,

In all the new shades, of blue and garnet, brown and gray, for tailor made costumes, on sale, at, yard.....

\$1.39

Imported Broadcloths,

The handsomest goods ever shown; all the new leading colors, on special sale, at, yard.....

\$2.50

8,000 Yards Dress Goods,

from the Hysinger & Rosenthal stock, no matter what the original value was, many worth up to \$1.50 yard, in black and colors, on sale at

5c, 10c, 25c.

SILK BARGAINS.

Pure silk taffetas in a great variety of two toned combinations, changeable effects, plain and broadcloth effects, \$1.00 goods, in silk department at 49c yard—

49c

Black gros grain and satin duchesse, special value—69c yard—

69c

Waist silks in fancy plaids, exceptional quality of taffeta, all handsome new combinations, on sale at 98c and \$1.50 a yard—

98c D N A \$1.50

6,000 yards plain and fancy silk from the Hysinger & Rosenthal stock, marked to sell at \$1.00 a yard, go at 15c, 25c and 39c yard—

15c 25c 39c

NEW FALL TAILOR-MADE Cloaks and Suits At Exceptionally Low Prices.

All our suits are made of the best quality covert cloth, kerseys, chevrot and broadcloth, in tight fitting, reefer and novelty effects, also flounced skirts, in black, tans, browns, grays, blues, all thoroughly finished and tailored, in four great groups, at

\$9.98 \$12.50 \$15 \$19.00



SKIRTS

500 wool brilliantine skirts in plain, figured and striped, worth from \$3.00 to \$5.00; on sale at \$1.98.

\$1.98

SKIRTS

Silk ruffled taffeta skirts, ruffled all the way up, exceptional quality of pure silk taffeta; on sale at \$19.00.

\$19.00

CAPES

Fine all wool boucle capes, 24 inches long, lined throughout with black silk, either plain or thibet fur trimmed; \$8.50 boucle capes at \$3.98.

\$3.98

Black kersey and beaver cloth capes, trimmed and braided, at

\$1.50

Collarettes

200 astrachan fur collarettes, silk lined, on special sale at \$2.98 and \$5.

\$2.98 and \$5

Exceptional Bargain in \$15.00 Collarettes at \$7.50.

20 fur collarettes, with tab fronts, with tails and heads in a combination of blue fox and imitation chinchilla and electric seal, worth \$15.00; on sale, \$7.50.

\$7.50

JACKETS

The very latest novelties in ladies' jackets, broadcloth, kersey and boucle, value from \$12.50 to \$20.00; your choice

\$9.98

Misess' and children's jackets, all ages, made of imported French boucle, mixed novelties, all of them lined throughout with silk, on special sale at \$3.98 and \$4.98.

\$3.98 and \$4.98

MILLINERY OPENING.

Wonderful are the hats exhibited tomorrow for the first time—There is that artistic grace in each that connoisseurs concede to all that emanates from J. L. Brandeis & Son's Pattern Rooms. All new, fascinating creations, that will greatly please you with their elegance and chic style. Our head trimmer, with her assistants, who have spent the past month in New York, among the leading Fifth Avenue millinery parlors, have just returned and we will display a hundred



Pattern Hats from New York and Paris \$25 and put them on sale at

\$25

600 VELVET MADE HATS

trimmed in the very latest style,

\$3.98 \$5 \$7.50 \$9.98

Ladies' Trimmed Sailors, the Roosevelt hat and Military hat, all trimmed with ribbons, ready to wear, on sale at

75c and 98c each



GRAND SPECIAL SALE OF CARPETS ...

During this sale we will make a special offering in carpets for our out-of-town customers. The bargaining will be phenomenal and you can save many times the expense of your trip to Omaha by securing some of these carpet bargains.

An extra heavy quality ingrain carpet, worth 45c a yard, during this sale at, yard.....

25c

Extra fine quality all wool cotton chain ingrain carpet—that always sells for 65c a yard—during this sale at, yard.....

39c

An extra heavy quality, all wool Hartford ingrain carpet, none better made, all the most handsome patterns. This carpet generally sells at 75c a yard—goes during this sale at, yard.....

50c

GREAT SPECIAL BARGAINS IN BRUSSELS CARPETS.

Extra heavy wool faced Brussels Carpets, all new and handsome patterns, at, yard.....

49c

The best grade tapestry carpet, the tan wire quality, it always sells at \$1 yard, go tomorrow, at, yard.....

65c

GRAND SPECIAL SALE MOQUETTE AND VELVET CARPET.

We will sell axminster, Smith & Sons' best grade and extra fine velvet carpet, they generally sell at one dollar a yard, we have all the new and high class patterns, they go in this sale at, yard.....

85c

SPECIAL BARGAINS IN RUGS.

500 axminster, wilton and velvet rugs, worth \$2.50 each, go in this sale, each,

\$1.25

500 best grade moquette rugs, that generally sell up to \$3.50, go during this sale, at each,

\$1.59

Very large size moquette rugs, two yards long and three feet wide, that generally sell at \$8, go during this sale at each,

\$2.98

Remarkable Bargains in Blankets and Comforts

A great opportunity to lay in your supply of blankets and quilts during this sale, as we will offer the most pronounced bargains that ever were offered in Omaha.

We will sell 100 U. S. Blankets, made for the government, but rejected by Uncle Sam on account of being over weight. They are this rich dark blue color and every pair branded U. S. The government always pays \$4.50 each for them, but we will offer them during this sale at \$2.50 each.

\$2.50

200 pair white, grey and strictly all wool Blankets, worth \$5.00 pair, at \$3.50 pair.....

\$3.50

At \$5.00 we will sell extra heavy California Klondike Blankets. These are very heavy and suitable for camping out and other out-door purposes.....

\$5.00

At \$1.98 One immense lot of fine Silver Gray Blankets, large full size, very fine and warm

49c

At 75c and 98c

Bargains in Comforts—We have one table of very fine, hand knotted, saten comforts, made out of remnants, each comfort is made of one piece of cloth on one side and two different pieces on the other side, they are what are termed Mill seconds, well worth \$2.50 and \$3.00, go during this sale at \$1.25 each.....

\$1.25 each

One lot much finer quality, larger and heavier, finer saten, go at \$1.50 each.....

\$1.50

Good substantial Comforts, heavy and warm, go at 75c and 98c each.....

75c and 98c

Grand Special Bargains in LINENS

Extra heavy all linen crash Toweling, worth 7c yard, go at 3 1/2c yard.....

3 1/2c

Extra special bargain in all kinds 10c, 12 1/2c and 15c all linen Toweling, huck, barnsley, crash, etc., all in one big lot at 6 1/2c yard.....

6 1/2c

Immense bargain in Turkey Red Table Cloths, 2 1/2 and 3 1/2 yards long, fringed all around, handsomely bordered, and made from the best imported oil boiled Turkey Red Damask,

worth \$1.50 and \$1.75, go during this sale at 69c each.....

69c

Grand special bargain in 2 and 2 1/2 yard long pattern cloths, of fine Damask, should be cheap at \$2.50 each, go at \$1.00 each.....

\$1

Immense Special Bargain in Napkins Full size, German Damask Napkins, worth \$2.00 a dozen—go during this sale at \$1.25 dozen.....

\$1.25

Immense special bargain in damaged Turkish Towels, some are full size, some are torn on the side, some torn through the middle and in all manner of conditions. They are what are called mill seconds, they are worth up to 25c each, during this sale you can take your choice for 5c each. This is a big bargain.....

5c

During this sale we will sell 100 dozen 25c, 35c and 50c Damask Towels at 19c each. You should lay in a supply, as never again will you have such an opportunity.....

19c

Bleached German Table Damask—worth 75c and 85c yard—during this sale at 50c yard.....

50c

1,000 dresser scarfs, bureau scarfs, stand covers, tray cloths, center pieces, etc, worth up to \$1.00 each, during this sale, go at 25c each.....

25c

All the Ladies' and Children's Early Fall and Winter UNDERWEAR

From the Hysinger and Rosenthal Peoria dry goods stock will be sold at ONE THIRD REGULAR PRICE.

Misses' and children's nice soft fleecy camel's hair and natural gray vests, pants and drawers go at 10c and 15c each, worth up to 35c.

25c

All the girls' and boys' extra fine quality natural wool, camel's hair and heavy cotton fleeced vests, pants and drawers, in all sizes, go at 25c each, worth up to 35c.....

15c

Ladies' early Fall Underwear in fine quality Jersey ribbed vests and pants, all sizes, go at 15c, worth up to 75c.....

39c

All the ladies' finest quality fleecy lined Egyptian cotton and natural wool vests, pants and drawers, in all sizes, go at 25c, 35c and 49c each; worth up to \$1.00

49c

75c quality Ladies' Egyptian and natural gray union Suits—go at 39c a suit, worth 75c.....

49c

All the Ladies' Saxony Wool, ribbed, handsomely silk stitched vests, pants and union suits, go at 49c each—worth up to \$1.25.....

75c



GRAND BARGAIN SALE HOSIERY

50c Cashmere Hose 15c Many thousand dozens of misses', children's and boys' finest wool hose, made full seamless, go at 15c each, all sizes, worth up to 50c.....

Two bargain tables of ladies' misses' and children's extra fine gauge and Derby ribbed, full seamless, fast black hose, all sizes, go at 7 1/2c pair, worth 20c.....

All the ladies' finest imported hosiery in maco cotton and French lisle thread, worth up to \$1.00, go at 19c, 25c and 35c pair.

All the gent's half hose in fast black, tan, fancy colored cotton, plain and fancy colored cashmere wool, worth up to 50c, go at 10c, 15c and 19c pair.

7 1/2c

15c

19c, 25c and 35c pair.



Extra Special Bargains in Ladies' and Men's HANDKERCHIEFS

25c Handkerchiefs, 3 1-2c and 5c Three bargain tables piled high with ladies' and gent's finest quality hemstitched plain and fancy bordered India lawn Handkerchiefs, go at 3 1/2c and 5c each—worth as high as 25c.

All the finest imported Swiss embroidered and pure Irish linen Handkerchiefs, worth in the regular way up to 50c, go at 10c and 12 1/2c each.

All the Gent's Japonette, hand embroidered, silk initial and fancy colored bordered imitation silk handkerchiefs go at 7 1/2c each worth up to 25c.....

All the ladies' and gent's Handkerchiefs, silk initial and silk embroidered—also silk muffers in thousands of styles and quantities, go at 15c, 25c, 35c and 49c each, worth up to \$1.50.

15c, 25c, 39c, and 49c

Great Bargains in GLOVES

Worth up to two dollars go at—

59c

75c

98c

10,000 pair Ladies' high grade, real French Kid Gloves in all the Fall shades, in Foster's lace hook, four button and two clasp, in all sizes; worth in the regular way up to \$2.00 pair—go at—

59c, 75c, 98c

