

EXACTLY AS WE, "BOSTON STORE," PROMISED AND JUST WHAT WE PREPARED YOU FOR

The Greatest and Most Wonderful Bankrupt Clothing Sale in American History.

⇐ A COMPLETE BROADWAY, NEW YORK, CLOTHING STOCK. ⇒

# \$100,000 BANKRUPT CLOTHING STOCK

## MEN'S FURNISHING GOODS, HATS, CAPS, SHOES, RUBBERS

### AT POSITIVELY ONE-HALF OF THEIR ACTUAL VALUE

**Attention Excursionists.**  
Your tickets to the Exposition &c., and your railroad tickets must be stamped at our store.  
**BOSTON STORE.**

SALE BEGINS WEDNESDAY, SEPT. 21st.

# BOSTON STORE

16th and Douglas Omaha.  
J. L. BRANDEIS & SONS PROPRIETORS.

When you visit Omaha make our store your meeting place, your wash-up place, your lunch room, make it your home for the time being and feel at home. We have everything ready for you at no expense to yourself. We will take care of your packages, and check them for you free of charge. Ask any of the floor waiters to show you our reception room and balcony waiting room.

This sale is the result of the largest spot cash deal in clothing ever undertaken and successfully carried through by any firm west of New York City. More Suits and More Overcoats changed hands in this transaction for less money than ever was done before. We are going to retail the very best tailored clothing in America for less money than any other firm here or elsewhere. Every garment is made to satisfy the most critical city trade. It's all made with the same care and attention that's supposed to be lavished on the exorbitant priced merchant tailor's clothing—and there's the same style—the same effect—the same fit—the same wear—everything the same except the price—it's about half the ordinary store's price or a quarter of a high-toned tailor's fee.



**\$7.50 Men's Suits, Overcoats and Ulsters \$3.50**

500 men's gray and brown plaid and checked Sack Suits—also hundreds of men's black and blue beaver Overcoats and Storm Ulsters, all elegantly made and very serviceable garments, in all sizes and guaranteed to wear, your choice at. **\$3.50**



**\$15 Men's Suits, Overcoats and Ulsters \$7.50**

1,200 men's stylish all wool suits, in double and single breasted sacks and frocks, in cassimeres, chevots and homespuns, also 18 ounce clay worsteds, also nearly a thousand all wool kersey, melton and beaver overcoats and fine frieze, melton and kersey storm ulsters—they would be cheap at \$15.00, but go in this sale at the phenomenally low price of. **\$7.50**



**\$10 Men's Suits, Overcoats and Ulsters at \$5.00**

Your choice of any man's \$10 Suit, Ulster or Overcoat from this stock at one-half the real cost. The suits are well made and well lined, in straight cut, round cut, single or double breasted sacks, made of all wool Scotch chevots and cassimeres, in neat plaids, stripes and mixtures, all good fall and winter weight—The overcoats and ulsters are lined with Italian sergo and wool cassimere, sewed with silk and made of all wool beaver, chinchilla and Irish frieze, in all colors, regular \$10.00 garments, your choice in this sale at. **\$5**

**\$20 and \$25 Suits and Overcoats \$10 and \$12.50**

The choice of the very finest men's suits from this stock—A great many of these suits are silk and satin lined, they are made of the highest grade, imported, all wool clay worsted and Thibet cloth, Scotch chevot and English worsted—also the finest men's kersey overcoats, lined with clay worsted and Shetland's satin, made in the latest style, regular \$20.00 and \$25.00 garments, your choice in this sale at. **\$10 and \$12.50**



**2,000 BOYS' AND CHILDREN'S SUITS**

—sizes 3 to 15. They are strictly all wool suits, made in junior, reefer, vestee and plain double breasted styles, in fancy mixtures, checks and plaids, also unfinished worsteds, cassimeres and 18 ounce black clay worsteds, they go in this sale at

**\$1.25 \$1.75 \$1.98 \$2.50 \$2.98**



**500 Long Pants Suits**

—sizes 13 to 19, made up in the latest styles—single and double breasted, made of fine all wool chevot cassimere and homespun, in the latest and newest effects, go at \$2.98, \$3.50, 4.98 and 6.98.

**\$2.98 \$3.50 \$4.98 \$6.98**

**Boys' Overcoats, Ulsters and Reefers**

In this lot are thousands of the finest and newest grades of boys' all wool reefers and storm ulsters, in all ages from 3 to 19 years, at

**\$1.98 \$2.50 \$2.98 \$3.50 \$4.98**



All the **MEN'S \$1.50 SHIRTS** from the Peoria stock **49c**

This includes the entire lot of men's shirts in the Hysinger & Rosenthal, Peoria dry goods stock. There are over 500 dozen men's finest and highest grade laundered shirts, every one worth \$1.50, some even more. It includes the highest grade of men's laundered white shirts, made of the finest Wamutta muslin in the body, 2,500 four-ply reinforced linen bosoms, collar bands and cuff bands, reinforced yokes, protected seams, thoroughly worked button holes—perfect fitting shirts and perfect fitting shirts in every meaning of the word.

There are also immense quantities of the finest laundered colored shirts with collars and cuffs both attached and detached, as well as laundered white shirts with colored bosoms. All these shirts are absolutely the best shirts that were ever sold for \$1.50—there are all sizes and plenty of every size—we will give you choice of the entire lot for. **49c**

**Men's \$1.25 Underwear for 50c**

Your choice during this sale of the finest men's underwear in this entire stock, including all wool, fleece lined underwear, natural gray underwear, camel's hair underwear and fancy colored underwear, it is one of the greatest bargains we have ever offered. Remember shirts or drawers in this sale 50c each.

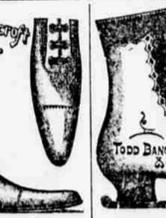
**50c Men's Underwear 25c**  
An immense lot of men's fine natural gray, camel's hair underwear in single and double breasted styles, all sizes in shirts and drawers, go at 25c.



**Men's Arctics 79c**

**Ladies' 50c Black Overgaiters 19c**

**LADIES' STORM RUBBERS 17c**



2,000 pair men's black calf skin shoes, in all the different styles of toes that are now worn, both in lace or congress—all solid soles, insoles and counters, made to retail for \$2.50, go at **\$1.59** pair.

500 pair men's shoes, black calf skin, made to retail for \$3.00 and \$3.50, go at **\$2.00** pair.

2,000 pair men's winter weight shoes, in black calf skin, tan Russia calf and Russia grain, some drill lined, many of them full leather lined, made to retail at \$4.00 pair, go in this sale at **\$2.50**.

At **\$3.00** and **\$3.50** we can give you choice of over 4,000 pair highest grades of men's shoes made in America. They include every kind of black and tan, medium as well as heavy winter weight shoes, in drill lined or full leather lined—all were made to retail at \$5 and \$6, go in this sale at

**\$3.00 and \$3.50 Pair.**

**2,000 PAIR**  
Men's plain and fancy embroidered Velvet Slippers, also Leather Slippers, go at \$3.00, 4.00, 5.00, 6.00 and \$1.00

Every style of men's hand turned leather Slipper that is made, worth up to \$3.00 go at, pair **\$1.50**

**Boys' High Cut Bicycle Shoes, worth \$1.50 75c**



**Button and Lace Shoes,**  
all sizes and all widths, go at **\$1.50**

**On Main Floor**  
Your choice of 5,000 pair ladies' newest style fancy vesting top, panel top and plain kid top

**Hand Turn Shoes**  
Made to sell for \$5.00, go on sale at **\$3.00**

500 pair of ladies' most beautiful plain and fancy vesting top, finest

**Patent Leather High Cut Shoes,**  
with plain leather heel or Louis XV heel, worth \$5 and \$6 a pair, go at **\$3.00**



1,000 pair ladies beautiful Rochester made Shoes, in cloth tops, fancy vesting tops and plain kid tops, worth up to \$4.00, go at **\$2.50**



On Bargain Square on main floor—2,000 pair Maloney Bros' finest Rochester made shoes for children and misses, in all the latest fancy vesting tops, made to retail for up to \$3.00, go at **75c, \$1.00, \$1.25, \$1.50**



**DOCTOR A. REED'S CUSHION SHOE.**  
This celebrated \$6 shoe will go on sale at \$4.00. We are sole agents. **4**

**\$1.50 \$2.25, \$2.50 and \$3.00**

3,800 Ladies' Strap Sandals, in plain leather, colored leather, patent leather and satin, in almost every color, worth up to \$5, go at **\$1.25, \$1.50, \$2.25 and \$3.00**

The climax of Hat bargain giving reached in our new enlarged

## Hat and Cap Dept.

We place on sale today, a nobby line of men's latest fall style Derby Hats—small, medium and full shapes, colors black, brown, bronze and tan—made for \$1.50—our price during this great sale for only **89c**

The ever popular Fedora Hat for neat and nobby dressers. The dressiness of a stiff Hat with comforts of a soft one. We close out for spot cash the entire stock of the Orange Hat Factory, Orange, N. J. Noted as makers of the finest grades of men's Fedoras and Tourist Hats, which we offer during this sale at prices far below the actual cost of manufacture. These hats were made to sell for \$2, \$2.50 and \$3. We have divided them into three lots. They are yours for **98c, \$1.50, \$1.98**

## Hats and Caps for the Little Folks

School has now commenced and the little ones must have something to wear. We have anticipated their wants and start the Opening Fall Season by placing on sale, the BEST LINE, THE NOBBIEST LINE, THE HANDSOMEST LINE, and THE CHEAPEST LINE of CHILDREN'S, BOYS' and YOUTH'S HATS and CAPS ever placed on sale by any house or dealer anywhere. Our line for Fall consists of children's and boy's Napoleons, Cadet and Military Caps, Tam O'Shanter, Crushers, Harvards, Boys' and Children's Golf Caps, Fedoras, and Knock-about, fresh from the eastern market, and at prices to command your attention and patronage.

An unlimited choice of Boys' Golf Caps at 25c  
Tams in all colors at 50c  
Military and Cadet Caps at 25c, 50c, 75c.  
Boys' Corduroy School Caps at 25c  
Boys' and Girls' Red and Blue Crushers at 50c  
Inspection invited.