

# HAYDENS'

## Grandest Clothing Sale Ever Inaugurated



We take advantage of the Bee's exposition excursion to start Fall clothing business with a rush. Our matchless gathering of men's, boys' and children's clothing will be placed on sale exhibiting all the new fabrics, styles and makes from America's foremost tailors. The immensity of the stock explains the low prices we are able to make. During this special excursion opening sale, lasting until Saturday night, we will offer great inducements in the way of big cuts in prices—



### Men's Fall Suits

Here is shown the triumph of the tailors art. The best selected fabrics artistically tailored by the most skillful craftsmen. Having access to the leading factories of the country and buying almost unlimited quantities for spot cash we can sell these splendid suits at away below their regular value.



#### A Few Specials for this Sale

Men's all wool cheviot suits, 3 shades to select from, well made and lined, regular value \$5.00—sale price **\$3.75.**

480 fine all wool heavy weight blue cassimere suits, fancy hand work lining, regular \$10.00 values—in this sale **\$5.00.**

A special sale of reliable brown, auburn Melton Suits; stylish, well wearing, at **\$6.75.** You never bought a genuine auburn suit before for less than \$10.00.

500 pure silk mixed worsted suits, made in all the fashionable styles, best linings, artistically finished; regular \$12.50 and \$15.00 suits will go in this sale at **\$7.50.**

The selection of the proper fabrics, patterns, texture weight and color for the different makes of suits was done by experts securing the highest results in wear and appearance.

We want all well dressers to see our magnificent display of finest fall suits at **\$10, \$12.50, \$15 and \$17.50.**

The neatest patterns in Hocksnum worsteds, Scotch cheviots, valour finished cassimeres, Hanover cassimeres, the workmanship of the highest skilled tailors in the land are included. Each suit bearing the double significance of lowest price and highest quality.

### Men's Stylish Top Coats

A very special value is a fine, fashionable, light colored covert top coat, French faced Italian lining; worth \$8.50 at **\$4.75.** This is a fortunate purchase—just received—only 500 in the lot. They won't last beyond Thursday at that price.

The best make of top coats including the celebrated "Steinloch," the H. S. & M. make, and that of the Hackett-Borhart Co., go in this special sale at **\$7.50, \$9.50, \$12.50 and \$15.00.** The acme of style and fit, and we save \$10.00 to \$25.00 on each coat.

### Men's Fall and Winter Overcoats

The best season and the best opportunity are at hand. You select from unbroken stocks at special price reductions. You must remember that these coats no matter how low the price, are made with the greatest care and put up to give the highest degree of style and service.

They come in all wool meltons, kerseys, beavers and patent beavers in blacks, blues and browns. Elegantly tailored and finished; best and most durable linings; every seam and pocket stayed—these garments are dependable and comfortable. Being fitted to the figure and cut in the latest fashion—they make the best possible appearance. In this sale you can buy

Our specification for the making of all garments were "All interlining to be thoroughly Shrunk", "All pockets and other vulnerable points stayed", "All buttons firmly fastened", "Button holes, collars and lapels hand stitched", "All seams silk sewed."

We promise you absolutely the greatest values in the best clothing ever given in the Transmississippi country.

a good all wool overcoat for **\$3.75.** We have all grades from that up at **\$5, \$6.50, \$7.50, \$10, \$12.50 and \$15.** We guarantee to give you from 30 to 50 per cent better values in this sale at each of these prices than you can obtain in any other store.

### Buy Pants Now.

6,800 pairs men's pants to select from. Every pair in the new fall styles. All sizes; all fabrics. Every pair dependable. Our trousers are designed to fit perfectly at waist and hips; to hang gracefully and set well over the shoe. In this sale you can buy three or four pairs for the regular price of two, a big saving on every pair. Stylish pants at **\$1.50, \$1.95, \$2.50, \$2.95, \$3.75.** The \$2.50 pants are the kind you are generally asked \$5.00 for. At **\$4.50 and \$5.00** you can select a pair of trousers equal in style and fit and superior in fabric to the \$8.50 to \$10.00 custom made garments. Extra pants are good investments at these figures.

### Boys' and Youths' Magnificent Fall Styles.

Best quality linked with money-saving prices. The same care given to the selection and making of boys' clothing as to men's most fashionable apparel.

### Special Offerings for this sale.

600 boys' double breasted knee pants suits, ages 7 to 16 years, newest shades of olive, brown, gray and green mixtures, winter weights, sewed throughout with silk, \$5.00 values and cheap at that, go in this sale at **\$2.50.**

300 boys' single and double breasted suits—7 to 16, all winter weights, newest effects and plain blues and blacks, the equal of any \$7.00 suit made, yet offered by Hayden Bros. in this sale at **\$4.75.**

### Boys' All Wool Knee Pants

In all sizes, worth 50c to 75c, go in this sale at **25c and 35c.**

1,000 pairs boys' knee pants, ages 3 to 16, fall and winter weights, all wool black and blue cheviots, gray and brown mixtures, every pair warranted \$1.00 value, in this sale at **50c.**

### 500 Boys' Long Pants Suits.

14 to 20 years, single and double breasted, sack styles, heavy weight all wool materials, plain and fancy patterns, offered as special in this sale at **\$6.50.** These are regular \$10.00 suits.

We can fit any size boy from 3 to 100 years old.

The range of reduced prices on knee pants suits for this sale in vests, juniors and double breasted will be 75c. 1.25, 1.50, 1.75, 2.25, 2.50, 2.95, 3.50, 4.75 and 5.95 suit.

In boys' long pants suits you can save 30 to 50 percent by selecting at any of the following prices in this sale—\$2.75, 3.50, 3.75, 4.50, 5.00, 6:50 7.50, 8.50 and 9.50 a suit.



# HAYDENS'

## Great Excursion Sale on Ladies Tailored Suits Capes, Jackets, Cloaks, Autumn Fashions

Thousands of garments to select from. Garments that we are pleased to sell because of their desirable style and money saving values. The excellent tailoring, stylish trimming and detailed perfection of finish make our garments the favorites with fastidious and economical dressers. Styles to suit every taste and prices to suit every purse with the crowning satisfaction of knowing that whatever may be selected it will be the very best in the market for the money. **Special excursion sale prices this week.**



### Ladies' Tailored Suits

It is not alone the artistic elegance and jaunty beauty that make our suits so popular; the quality of the goods and the grade of work also help.

Women's tailor-made suits—made of cheviot serge, reefer jacket, silk lined, latest cut, in this sale at **\$5.00.**

Women's tailor-made suits in stylish mixtures, silk lined, fly front jacket, skirt lined with best percaline, at **\$10.50.**

Women's tailor-made suits in imported serges and covert; jackets lined with best quality taffeta silk; finished with tailor stitching; in navy, brown, tan and green, at **\$12.50.**

Women's tailor-made suits in imported serges and covert; jackets lined with best quality taffeta silk; finished with tailor stitching, in navy, brown, tan and green, worth \$17.50, in this special sale for **\$12.50.**

Women's tailor-made suits in new cutaway double breasted and tight fitting styles, new flounced skirt; new darted sleeve; strap seams; made of fine imported tailor cloth; worth \$22; sale price **\$15.00.**



### Ladies' Waists, Skirts, Mackintoshes, etc.

Ladies' silk waists in extra heavy taffeta, in solid colors and stripes, and plaid effects and black, front and sleeves trimmed with groups of tucks, all lined, at **\$4.98.**

50 dozen ladies' black figured mohair dress skirts, 4 yards wide, worth \$1.50, in this special sale for **\$1.00.**

Ladies' dress skirts in serge, mohair and novelty mixtures, lined with best percaline; worth \$4, special sale price **\$2.98.**

Ladies' all wool eider down dressing sacques in blue, pink and cardinal and gray, at **75c.**

50 dozen ladies' wrappers in medium dark prints at **35c.**

All the \$5 and \$6 Mackintoshes in brown, and navy, black, large plaid lining, single or double cape, velvet collar, at **\$3.98.**

The greatest assortment of ladies' ready-to-wear garments to be found between New York and San Francisco.

### Exquisite—Elegant—Autumn Millinery

Never such millinery—outside of Paris! At once the most colossal showing ever assembled in America; by all odds the greatest millinery display ever attempted. Those striking shapes; those exclusive effects, make it at once a revelation of the best milliner-thought of two continents—an ensemble unequalled. In this sale—still more popularizing that great department—a special sale of the new felt hats in black and all colors—newest exclusive effects. The new French, American and English felts—those "chic," "taking" shapes to be found only here.

### Rich Trimmed Millinery

Also in this sale special new ideas in rich trimmed Millinery—shapes and effects not heretofore shown—at **\$5, \$7, \$8, \$10, \$12, \$15 and up.**

We shall also show 50 French Model Hats that cost us \$40.00 and \$50.00 to import—for this occasion..... **\$25.00**

Children's Trimmed Hats—Two beautiful styles—special for this sale \$2.75 and..... **\$2.25**

See the strictly up-to-date Hats, Bonnets and Toques—See the collection that Fashion has sanctioned—See what Paris has given—See what Vienna thought proper—See what London considers well for Autumn wear. And last, but not least, see what American milliners have conceived. All of which is artistically arranged in the artistic Millinery Department on the second floor of "The Greatest of the Transmississippi Store."

### Ladies' Capes and Collarettes

A liberal exposition of the newest and best at special sale prices.

Ladies' plain plush capes, storm collar and fronts, edged with fur, lined and inter-lined, at **\$2.50;** worth \$4.

Ladies' plush cape, two box pleats in back, elaborately beaded and braided, trimmed all around with fur; inter-lined and lined with silk, at **\$4.98;** worth \$8.

Ladies' cape of good quality curly Boucle, lined and inter-lined and trimmed with fur, at **\$2.98;** worth \$5.

Ladies' capes of new weave astrakhan, boucle silk lined, two empire pleats in back, full sweep, trimmed with fur, at **\$4.98;** worth \$8.

Ladies' fur Collarettes, nicely lined, at **\$1.98;** worth \$3.50.

Ladies' Collarettes of electric seal, fancy silk lined at **\$2.98;** worth \$5.

Ladies' Collarette of combination chinchilla and seal and astrakhan and plain electric seal, trimmed with Marten's heads and tails, heavy satin lining, at **\$4.98;** worth \$10.



200 Ladies' Jackets, in beavers, boucles and kerseys—half silk lined, worth \$6.00, at **\$2.98.**

500 Jackets, fly front and double breasted styles, finished with tailor stitching, coat or storm collar, in blue, black, tan or brown, worth \$9.75, at **\$4.98.**

1,500 ladies' Jackets, in all the latest importations and newest styles, in fine kerseys, astrakhans, curly boucles, covert, Persian wool friezes, in all shades of blue, tan, brown, green, cardinal and black—silk lined throughout—worth \$15.00, at **\$7.48.**

1,000 Ladies' Man-Tailored Jackets in the height of fashion—the newest, most appropriate garments for fall and winter season, made of fine imported cloths, in light tans, light blues, modes, reds, browns and black—the greatest assortment of Jackets ever placed before the public—worth \$18 and \$20, at **\$10.00.**

500 Ladies' Jackets of extra fine tan covert cloth and fancy weave astrakhan boucle—trimmed with military ornaments of silk and mohair cords, lined with fancy striped silks, military sieve—worth \$25.00, at **\$12.50.**

16th and Dodge, opposite New Post office.

# HAYDEN BROS.

Sell the most Clothing in Omaha

Opposite New Postoffice.

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The Big Store 16th and Dodge Sts.