

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 18, 1898.

SINGLE COPY FIVE CENTS.

Newest Silks for Waists, Dresses, Trimmings

The finest Silks that are made in all the latest colorings and designs from the most celebrated makers in the world.

Our Prices are Lower—Our Styles are Newer. Reliable Silks at away below regular prices.

Latest in Stripes—Plain taffeta ground with one inch black satin stripes on cerise, turquoise, water-melon, helio and white, worth \$1.98, special at \$1.25

New Plaids—Haydens' are plaid headquarters—we show five times as many plaids as any other Omaha store—we show the most exquisite combinations and color effects ever woven into a plaid, many of them most artistically barred with heavy satin stripes—Plaids more popular than ever Prices—98c, \$1.25, 1.50, 1.75, 1.98, worth 50 per cent more.

Brocades—Pretty designs on excellent grade of silk in two tone effects, special at 59c

Canelle Stripes—They are new and nobby, the designing a most beautiful work, special at 75c

Special in Fancy Silks—Brocades, bayaderes, plaids, stripes, checks, moire, satins, bengaline, worth up to \$1.50, special at 49c

Plain Colored Taffeta—In cerise, orange, turquoise, hunters' green, scarlet, cardinal, army blue and royal blue—our taffetas are the best—this price for Monday only 69c

In Black Silks We Lead Them All.

Special in Black Silks for dress purposes. Black Gros Grain, Black Peau De Soie and Black Satin Duchesse—Silks of the most reliable kind, absolutely perfect and we guarantee every yard all pure silk—we believe this to be the best silk value in the world—every yard is warranted to wear—our special price 1.00

Specials in Black Silks—At this price for Monday only—Plain black taffeta, good grade—Plain black gros grain—Black brocade silks and satins—all the very latest and special for Monday only at 49c

New Velvets—We place on sale Monday 150 pieces finest grade silk face velvets in all the new fall shades, both dark and light, worth \$1.25, on sale at 75c

New Velvetens—Finest quality, 21 inches wide, all colors, worth 75c, our price 50c

MAIL ORDERS filled if sent in before Wednesday on special sale silk. Satisfaction guaranteed.

Lowest Prices in the Trans-Mississippi Country. Monday's Special Sale on Table Damask, Handkerchief Linen, Art Linen, Stand Covers, Dresser Scarfs. Largest Stock in the Trans-Mississippi Country.

Table listing various goods and their prices, including table damask, handkerchiefs, and other linens.

Special Sheeting and Muslin Sale.

Table listing sheeting and muslin items with prices, such as Lonsdale Cambric and Extra Heavy L.L. Muslin.

Special Monday Sale on Bed Spreads, Chenille Covers, Tapestry Covers.

Table listing bed spreads and covers with prices, including large size crocheted spreads and chenille table covers.

Flannel and Blankets.

Table listing flannel and blanket items with prices, including white wool flannel and wool blanket flannel.

Bed Blankets.

Table listing bed blankets with prices, including cases of double grey and white flannel bed blankets.

Bed Comforts.

Table listing bed comforts with prices, including 12 dozen large size cotton comforts.

HAYDEN'S Grand Fall Opening Sales.

No such an opportunity to buy new fall merchandise at a great money saving was ever offered before. The greatest of the Trans-Mississippi Stores exhibits the biggest assortments in every department that have ever been shown in the west. New stylish elegant merchandise at bargain prices. You will find it a pleasure to go through the different departments and see the new styles. Exposition visitors especially are invited to make the Big Store their headquarters. Mail orders filled. Agents for the Butterick Patterns.

Men's Furnishing Goods

Special bargains for Monday—men's fine medium weight underwear, worth 75c, at 55c. Men's fine lined underwear worth 75c, at 55c. Men's working shirts in dark colors 35c. Men's fine hemstitched shirts in all the latest styles, worth \$1.25, at 50c.

Ladies' Furnishing Goods

Ladies' fleece lined vests and pants worth 50c, at 35c. Ladies' extra heavy fleece lined union suits, worth 75c, at 50c. Children's fleece lined union suits worth 50c, at 25c.

New Fall Millinery

The great millinery department has opened up the new fall styles. The latest and choicest creations of the leading milliners in Paris and other style centers are displayed and for sale.

Sheet Music

Special sale on sheet music Monday. We will place on sale all of our sheet music at half price. We carry all of the very latest sheet music that is published, both classical and popular, vocal and instrumental, all will go at half off.

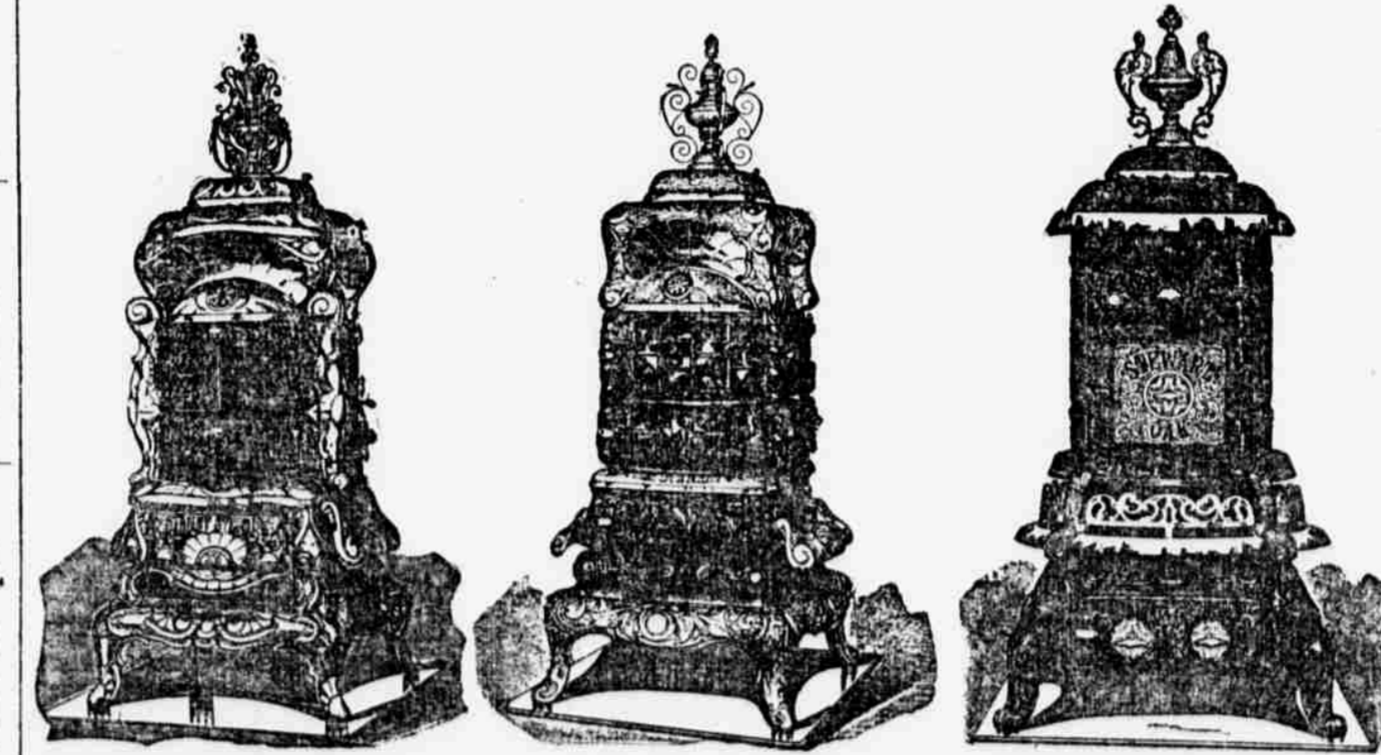
We also carry an elegant catalogue of 30c sheet music, some of the very latest two-steps, waltzes and piano solos are among this lot, call or send for catalogue which are free. Our big hits in coin songs at present are: "He Certainly Was Good To Me," "I Want a Real Coon," "Oh, Ebenezer."

China Dept.

The blown etched and engraved tumblers, per set, 20c. Fine China art dinner cups, 15c and 20c. 10-inch emerald vases, 15c. Beautiful China sugar and cream, 25c. Wine glasses, imported cup, 2c. Fine crystal cream sets, 25c. Plain white cups and saucers, each 2c. Decorated oyster and milk bowls, 5c. Fine decorated bread and milk sets, 25c. Solid nickel receptacles and saucers, per pair, 5c. Decorated revolving reflector night lamp, 25c. Fine line of Japanese vases from 50c up to \$25. Milk cracker, 1 gallon, 5c. Flower pots from 2c up.

Hardware, Stoves and Housefurnishing Dept.

Two carloads of stoves just received. The entire lot placed on sale Monday at prices never before made in Omaha. Here are a few samples:



The Radiant Stuart. A thing of beauty is a joy forever. Large reflector top—hot air circulating flames—duplex grate—solid fire pot—can be removed through doors—very fine nickel plating—A very handsome stove—first class in every way—usually sold for \$35.00—our price—\$34.95.

The Prize Stuart. Large reflector top—hot air circulating flames—duplex grate—solid fire pot—can be removed through doors—very fine nickel plating—A very handsome stove—first class in every way—usually sold for \$24.95—our price—\$24.95.

The Stewart Stuart. Jointless ash pit bottom—dual light and gas light—body and fire pot joints—patent perfect control draft regulator—interchangeable grate—spark or smoke arrester—elegant nickel trimmings—our price—\$13.49.

The M. & D. Range. Everybody knows them—Best Steel Range like our—\$33.00.

Brightest and Best Oil Heater. Clean and odorless—fount holds 1 gallon oil—will burn from 12 to 18 hours—cannot explode—will heat any ordinary room—our price—\$3.95.

Who can beat these for quality and price. Special low price on Gasoline Stoves, Refrigerators, Hose Reels and all Summer Goods.

HAYDEN BROS.

Results are the Strongest Convincers.

A money saving triumph—a wonderful sale. Bargains as sure and certain as tomorrow's sunrise. A saving of 40 per cent on Ladies' Jackets, Cloaks, Capes and Suits. Thousands of garments to select from. More than all the stores in Omaha combined. No matter what color you want—no matter what style you want, we can show them to you.



200 ladies jackets in beavers, boucles and kerseys; half silk lined; worth \$4 at \$2.98.

500 jackets, fly front and double breast-style; finished with tailor stitching; coat or storm collar, in blue, black, tan and brown; worth \$9.75, at \$4.98.

1,500 ladies' jackets in all the latest importations and newest styles in fine kerseys, astrachans, curly boucles, coverts, Persian wool friezes in all shades of blue, tan, brown, green, cardinal and black; silk lined throughout; worth \$15.00, at \$7.48.

1,000 ladies' man tailored jackets in the height of fashion; the newest, most appropriate garments for fall and winter season, made of fine imported cloths in light tans, light blues, modes, reds, browns and black; the greatest assortment of jackets ever placed before the public, worth \$18.00 and \$20.00, at \$10.00.

500 ladies' jackets of extra fine tan or velvet cloth and fancy weave astrachan boucle, trimmed with military ornaments of silk and mohair cords, lined with fancy striped silks, military sleeve—worth \$25.00, at \$12.50.

Ladies' plain plush capes, storm collar and fronts, edged with fur, lined and interlined, at \$2.98.

Ladies' plush Cape, two box pleats in back, elaborately beaded and braided, trimmed all around with fur; interlined and lined with silk, at \$4.98.

Ladies' Cape of good quality curly boucle, lined and interlined and trimmed with fur, at \$2.98.

Ladies' Capes of new weave astrachan, boucle silk lined, two empire pleats in back, full sweep, trimmed with fur, at \$4.98.

Ladies' fur Collarettes, nicely lined, at \$1.98.

Ladies' Collarettes of Electric Seal, fancy silk lined, at \$2.98.

Ladies' Collarette of combination chinilla and seal and astrachan and plain Electric Seal, trimmed with Marren's Hoods and tails, heavy satin lining, at \$4.98.

Special Mackintosh Sale. All the \$5.00 and \$6.00 Mackintoshes in brown, navy, black, large plaid lining, single or double cape, velvet collar, at \$2.98.

Ladies' silk waists in extra heavy taffeta, in solid colors and stripes and plaid effects and black; neck and sleeves trimmed with group of tucks, all lined, at \$4.98.

Ladies' black serge coat suits, silk lined reefer jackets, at \$4.98.

50 ladies' black figured mohair dress skirts, 4 yards wide, at \$1.00.

Ladies' Dress Skirts in serge, mohair and novelty mixtures, lined with best percale, at \$2.98.

Ladies' all wool elderdown dressing saques in blue, pink, cardinal and grey, at 75c. 50 dozen ladies' Wrappers in medium dark prints, at 25c.

The Leading Dry Goods House of the West

Over 80,000 styles to select from—more than all the other stores of Omaha combined. Having secured additional salesmen for next week in our dress goods department we promise our customers that they will not have to wait so long nor wait on themselves as they had to last week.

We are now doing the largest business in dress goods that was ever done in Omaha—even in the largest boom days—because we have the largest stock—we have the finest stock—we have the greatest variety and range of prices—we handle only the goods made by the leading manufacturers of Europe and America.

Coverts

Table listing covert items with prices, including bicycle and tailor suiting in 10 new shades.

Black Dress Goods

Nothing can be found in this stock that is not the product of the leading manufacturers of the world. Priestley, Walker, Lupin, Ercold, Foster and Salts, etc. Priestley's fancies, worth \$1.00, for only 60c. Priestley's Crepons, Cravenettes, etc., leads the world.

Crepons and Crepon Novelties

Couture's celebrated silk Crepons—\$2.25 to \$10.00 per yard. Walker's Crepons from \$1.00 to \$6.25 per yard. Domestic Crepons from 50c up to \$1.25 per yard.

Cheap Dress Goods Department

All colors, mixtures, blacks, etc., at 5c, 15c, 25c, 35c. The largest mail order house in the west. Samples free.

Cotton Dress Goods

SPECIAL SALE ON MONDAY

30-inch bright Dress Plaids, 6c yard. Fleece Wrapper Cloth, 9 yard. Yard-wide Dark Percaloes and good styles, 2c yard.

Yard-wide Percaloes, light colors, worth 10c, 5c yard. Light colors in yard-wide Silkkolne, 8 1/2c.

Sateen for Comforts, light and dark colors, 6c yard. Figured Turkey Red Prints, best quality, 4c yard.

Black and white prints, best quality, 4c. Silver Grey Prints, best quality, 4c yard. Standard Dress Calicoes, dark colors, 3 1/2c.

See our new line of Skirting, Mohairs and Moreens.

Big Bargains Monday

15c, 25c and 35c ladies and gents' purses, cloth Monday, 9c. 50c, 75c and 1.00 ladies' combination pocket book and card case, only 25c.

50c and 75c gents bill books, 25c.

Souvenirs

The finest line of exposition souvenirs in the city, all at cut prices—25c and 50c paper weights with official photos of all the buildings, only 15c.

Elegant ash pit novelties, worth 50c to \$2.00 on sale at 25c and 45c.

Elegant opal novelties, only 15c and 25c.

New Dress Trimmings

The finest line in the city and the very lowest prices. Beautiful all silk braids, regular price 25c, now 15c yard.

Elegant fancy pattern Gumps, regular price 35c, now 15c.

The new combination of cut steel and regular dress fronts, \$3.50, worth \$8.00. The new military braid in all combinations only 10c per yard.

New Stamped Linens

Splashes, Tray Cloths, Dresses Scarfs, 12c to 25c. Ladies' hand bags, 25c.

Don't Miss a Good Chance to Buy Meats Cheap

Meats we sell No. 1 sugar cured Ham at 8c Good Salt Pork, 5 1/2c; Short Ribs, 4c; Corned Beef, 5c; 2 1/2 lb cans, hard, any brand, 20c; 5-lb can lard, any brand, 35c; 10-lb can lard, any brand, 60c; No. 1 Breakfast Bacon, 8 1/2c; Pickled Pigs' Feet, 4c; Best Summer Sausage, 12 1/2c; Lunch Tongue, per can, 25c; 3-lb best Compound Lard, 15c; Pickled Tripe, 2 1/2c; Bologna Sausage, 4 1/2c; Vienna Sausage and Sauer Kraut, 10c; Potted Chicken or Turkey, per can, 14c; Chipped Beef, per pound, 15c; Cottage Ham Bonnet, 5c; Frankfort Sausage, 7 1/2c.

Jewelry Department

Special sale on Watches. Gents' Silverline stem wind and set. Ansonia watch, good timekeeper, 98c each.

Ladies' and gents' gold filled hunting case stem wind and set Elgin movement or Waltham, \$7.95 up.

Sterling silver tea spoons, \$2.98 for set of 6, worth \$6.00.

Sterling Silver Souvenir Spoon, 25c up. 4-piece tea set, desert size, consisting of tea pot, sugar, creamer and spooner, quadruple plated and gold lined, \$2.98, worth \$6.00.

4-piece gold lined tea set, quadruple plated, \$2.98, worth \$8.00.

All the very latest novelties in jewelry, sterling silver and etc, at half auction store prices.

Pianos

We save you \$100 on the price of a good piano. You can select from 25 different makes, including the King of the Instruments—THE CHICKERING—the Steinway and the Fischer. The only store in America carrying all the leading makes. Pianos moved, tuned, rented, by competent men.

Monday's Prices in our Cracker Department

Table listing cracker prices, including A. B. C. Soda Crackers, A. B. C. Pearl Oyster Crackers, 4 pounds Ginger Snaps, etc.

Shredded Wheat Biscuits, 11c. Newport Flakes, 11c. Bremen's Lunch Biscuits, 10c. Grape Nut Food, 10c.

CEREALS

3-lb package Hawkeye Oats, 5c. 2-lb package Medarone Flakes, 5c. 2-lb Quail Oats, 5c. Pottysjohn's Bran at Food, 10c. Whesall, 10c.

Cream of Wheat, 12 1/2c. Pillsbury's Vita, 12 1/2c. Grape Nuts, 12 1/2c.