

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, AUGUST 28, 1898.

SINGLE COPY FIVE CENTS.

Leading Dress Goods House OF THE WEST. Over 30,000 Styles to Select From.

We can show 25 styles in high grade dress goods to any other merchant's one.

Our early fall dress goods now on exhibition and we challenge any other house in Omaha outside of it to come within 50 per cent of our price.

Special Sale for Monday Only—

Coverts— 4 lines of Coverts, 42 colors, sold elsewhere at from \$1.25 to \$1.50, our price only 95c.

Lines Poplins— 38 colors, all this fall of '98—others sell them at \$1.50, our prices, 95c.

Novelties— 2,500 pieces, all new, just in, and worth \$1.00 per yard, Monday only 65c.

T. For Suits for Ladies— 250 styles English Suits from \$1.50 up to \$7.50 per yard.

Broads— French Velours, \$1.25; French Doekings, \$2.50; French Ladies' Cloth, \$1.50; Domestic Cloth, 70c.

Astrakhans— In blacks, reds, cream, grey and other colors, from 95c up to \$7.50 per yard.

Military Cloth— New fabric for fall in three lines and 30 shades—at from 65c up to \$1.50 per yard.

CHEAP DRESS GOODS DEPARTMENT—Cashmeres, 10c, 15c, 19c, 25c. Novelties, 10c, 15c, 25c, 30c, 35c, 40c.



None Genuine unless rolled on the 'VARNISHED BOARD.' AND STAMPED EVERY FIVE 'ARDS WITH THE MANUFACTURERS' NAME.'

HAYDEN'S Greatest HAYDEN'S Bargain Sales of the Entire Year

Final reductions have been made on thousands of dollars worth of summer goods in stock and they must be sold at once. You can buy them now for less than one-half the regular price.

FALL GOODS ON SALE.

We are holding special advance sales in every department on large lots of fall goods, made up for us for spot cash and immediate delivery at a discount of fully 30 per cent from what the prices will be in another month.

Agents for the Butterick Patterns and Publications.

Nowhere in America will you find Greater Values than at HAYDEN'S in Monday's Big Silk Sale.

Thousands of Bargains—we mention but a few—

Table with 3 columns: Checks, Stripes and Changeable Silks (19c), Plain White Washable Silk (29c), Fancy Stripes and Checks (39c).

Fancy Silks—over 100 pieces in Changeable Brocades, Moire Velour, Printed Silks, Fancy Stripes—and many other styles, worth up to \$1.00, on sale Monday at 49c.

Plaids, Checks and Stripes, and many beautiful Novelty Silks, the very latest styles, over 200 pieces to select from, worth up to \$1.75, on sale Monday, 75c.

Table with 3 columns: Plain India (39c), Plain Satin (49c), Plain Taffeta (75c).

PLAIN AND FIGURED BLACK SILKS. Black Figured Gros Grains, all silk, on sale Monday 49c.

Black Satin and Satin Brocades, very heavy, worth \$1.00, on sale Monday 98c.

Plain Black Taffeta, none better, on sale Monday 75c.

Big Sale on Plain Black Satin Duchesse—The finest grades of all pure silk and guaranteed to wear.

20 pieces of all silk Black Satin Duchesse, worth \$1.00, on sale at 75c.

30 pieces of all silk Black Satin Duchesse, worth \$1.50, on sale at \$1.00.

10 pieces of the very finest grade of Satin Duchesse, full 24 inches wide and worth \$2.10, on sale Monday at \$1.50.

Plain Black Beau de Sot Dress Silk, our special leader, guaranteed to be the best silk value in America—the finest grade and nowhere but at Hayden's at such a price. \$1.00.

The largest stock of Black Silks—we carry every known weave, in none but the most reliable makes—black silk at 49c, 69c, 75c, 85c, \$1, \$1.25, \$1.50, \$2.00 and \$2.50.

Buy your Silks by Mail if out of town—We guarantee to please you or money refunded.

Our Exposition Sale

Fresh roasted Rio and Santos coffee, per pound 54c. No. 1 sugar cured picnic hams, 54c.

China Department

Our china department is the largest in the west. We carry the finest and biggest line of goods. Buy direct from the manufacturers; thereby giving our patrons goods from first hands, saving them the middleman's profit of 25 per cent.

Drug Department Prices

\$1.00 Swift's Specific 75c. \$1.75 Swift's Specific \$1.25. Warner's Safe Cure 90c.

Butter Butter Butter

Good dairy butter, 11c to 12 1/2c. Good country butter, 12 1/2c to 14c.

Great Sale in our Cheese and Fish Department

Fancy full cream cheese, 11c. Wisconsin full cream, very fine, 12 1/2c.

Look at these Prices for Monday in the Big Cracker Department

A. B. C. Soda Crackers 6c. A. B. C. Oyster Crackers 6c.

Big Jewelry Sales

Another offer on Sterling Silver Spoons. Just purchased—the entire stock of a sterling silver manufacturer.

Specials in Carpets

If you buy carpets here you select from the largest stock in the Transmississippi country and get the lowest prices.

BLACK DRESS GOODS.

Priestley leads them all. We carry over 1,000 styles of his goods—Fancies, Plaids, Eudoras, Cravenettes, etc., at from 65c up to \$6.25 per yard.

Wash Goods Department Special Prices on Cottons for Monday.

1 yard wide Silkoline, worth 12 1/2c 8 1/2c. Fine French Printed Satens, all dark, yard 10c.

Grand Cut Price Sales on Ribbons, Laces, Sashes, Notions, Etc.

Great bargains to clear up stock and introduce new goods. The lowest prices ever made.

Flannel Department.

Now is the time to take advantage of low prices. Largest stock to pick from.

Linens.

We have the only Linen Department in the west. We buy direct from the leading linen weavers of the world and can sell you linens at one-half what others ask you.

We are the Leaders in Sheeting and Muslin.

25 cases heavy L. L. Muslin, 36-in. wide at 34c.

Bed Spread Specials for Monday.

Crochet Spreads, large sizes, at 29c, 49c, 55c and 65c.

Sheet Music

McKinley edition of TEN CENT MUSIC is unsurpassed by any edition published, irrespective of price.

Monday Big Towel Sale

500 dozen large size Towels, worth 10c, at 8c.

Wall Paper Specials

After inventing the wall paper stock we find a great number of remnants of all grades of goods, from 2 to 30 rolls of a kind.

Specials in Carpets

If you buy carpets here you select from the largest stock in the Transmississippi country and get the lowest prices.

Furniture



Sit down in this Rocker and read these prices; it will do you good.

Monday Big Towel Sale

500 dozen large size Towels, worth 10c, at 8c.

Wall Paper Specials

After inventing the wall paper stock we find a great number of remnants of all grades of goods, from 2 to 30 rolls of a kind.

Specials in Carpets

If you buy carpets here you select from the largest stock in the Transmississippi country and get the lowest prices.



1898 New Styles 1898 Ladies' Jackets Capes and Suits

For the past four months we have centered our ability, the power of our cash and the wisdom of our experience in the Cloak Department.

Table listing Ladies' Dress Skirts in black and navy serge, Ladies' Dress Skirts in black and navy serge, Ladies' figured brilliantine skirts, seven gars.

Ladies' Capes

Capes in fine figured materials lined with fur, \$1.25. Ladies' winter jackets from \$1.98 to \$50.

Clearing out all Summer Goods—Final Reductions.

Monday morning the greatest waist sale of the year starts at The Big Store.

Special Sale This Week on Men's Furnishing Goods.

Men's fine Suspenders, worth 25c at 10c. Men's black, brown and fancy colored Sox, worth 25c at 13c.

Ladies' and Children's Furnishings

Ladies' four-button Kid Gloves, all desirable shades, including blacks, at 75c.

Special Sale on Curtains and Draperies

42 inch lace curtains, 75c pair. 48 inch lace curtains, 95c pair.

Hats! Hats! Hats!

You can get any style hat you want in this department. Prices are as low as the lowest and a little better hat for the low est price.

Hardware, Stoves and Housefurnishing Dept.



Folding Ironing Boards 60c. Steel Shovels and Spades 45c.

Stoves! Stoves! Stoves!

Carload of Hard and Soft Coal Stoves just received—Will sell at prices never before made in Omaha. Call and see.