

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, AUGUST 28, 1898.

SINGLE COPY FIVE CENTS.

—THE—
Leading Dress Goods House
OF THE WEST.
Over 30,000 Styles to Select From.

We can show 25 styles in high grade dress goods to any other merchant's one.
Our early fall dress goods now on exhibition and we challenge any other house in Omaha outside of it to come within 50 per cent of our prices.

Special Sale for Monday Only—

Coverlets—
4 lines of Coverlets, 42 colors, sold elsewhere at from \$1.25 to \$1.50, our price only 98c.

4 Lines Poplins—
25 colors, all this fall of '98—others sell them at \$1.50, our prices, 98c.

Novelties—
2,500 pieces, all new, just in, and worth \$1.00 per yard, Monday only 65c.

Tailor Suits for Ladies—
250 styles English Suits from \$1.50 up to \$7.50 per yard.

Broads—
French Velours, all new, just in, and worth \$1.25 per yard, Monday only \$1.00.

French Ladies' Cloth—
250 styles English Suits from \$1.50 up to \$7.50 per yard.

Domestic Cloths—
These goods are only half what others ask for them.

Astrakhans—
In blacks, reds, cream, grey and other colors, from 98c up to \$7.50 per yard.

Military Cloth—
New fabric for fall in three lines and 39 shades—at from 65c up to \$1.50 per yard.

CHEAP DRESS GOODS DEPARTMENT—Cashmeres, 10c, 15c, 19c, 25c. Novelties, 10c, 15c, 19c, 25c, 29c, 39c, 49c.



None Genuine unless rolled on the "VARNISHED BOARD," AND STAMPED EVERY FIVE YARDS WITH THE MANUFACTURER'S NAME.

BLACK DRESS GOODS.

Priestley leads them all. We carry over 1,000 styles of his goods—Fancies, Plaids, Eudoras, Cravettes, etc., at from 65c up to \$6.25 per yard. We also carry the products of Sir Edward Ripley, Lupin, Eroid, Walker & Sons, all of Bradford, England, and known as the most renowned manufacturers in the world.

CONTAINERS Celebrated Silk Crepons, the most stylish in the world—are confined to us for Omaha. We have them at from \$2.25 to \$7.50 per yard.

A fine line of American and Foreign CREPONS at 98c, 75c, 98c, \$1.25, \$1.50, \$1.75, up to \$6.25 per yard.

SHOPPING BY MAIL—Samples sent free on application. Every dress guaranteed to give perfect satisfaction or money refunded. Send in your orders.

Wash Goods Department

Special Prices on Cottons for Monday.

1 yard wide Silhouette, worth 12 1/2c, 8 1/2c
Fine French Printed Satin, dark, yard, 10c
Big bargain—Standard Calico, yard, 5c
Best Calico made—any color or style, yard, 5c
All standard, fine quality Dress Gingham, yard, 10c
Double fold Novelty Cotton Dress Goods, 30-in. wide, all new and pretty effects, yard, 15c
Nobby line of Washable Plaids, 30-in. wide, yard, 15c
Fleece Suits, all sort of patterns, yard, 10c
36-inch Dark Percales, all new styles, yard, 9c
All the new colored and silk Moreen Skirtings are now being shown at our Lining Department.

Grand Cut Price Sales on Ribbons, Laces, Sashes, Notions, Etc.

Great bargains to clear up stock and introduce new goods. The lowest prices ever made.
Grand assortment of plain and fancy Ribbons, worth 25c yard, only 9c
Special sale Ladies' Teck Ties—a bargain at 25c—for only 5c
Ladies' Sashes, fringed, 4 yards long, all good colors, worth \$3.00, only 75c
Ladies' Leather Handbags, large size, double pocket outside, worth \$1.25, only 45c
Ladies' Pocketbooks and Chatelaines, seal leather, worth \$1.25, only 45c
EXPOSITION SOUVENIRS.
Large assortment pretty and useful presents at 10c, 15c, 25c—You pay twice as much elsewhere.
A table full of Notions—Curling Irons, Fancy Elastic, Curling Kids, Finishing Braids, nickel plated Safety Pins, Rubber Hair Pins, full cards; Fancy Box Hair Pins, each worth up to 25c, on sale at only 14c.
200 yards soft finish Spool Cotton, white and black, all numbers only, spool 2c
Crochet Silk, all colors, full size spool, good quality, only, spool 4 1/2c
Full size, double and twist Sea Island Cotton Hammocks, worth \$2.75, only \$1.43
Beautiful art studies of favorite subjects by celebrated artists, worth up to \$1.00, only each 10c
Special bargain table of Laces, worth up to 35c yard, on sale at 10c

Flannel Department.

Now is the time to take advantage of low prices. Largest stock to pick from.
White Wool Flannel at, yard 15c, 18c, 25c and 35c 40c
Striped and Checked Shirting Flannel at, yard 25c
Double fold Zephyr Flannel at, yard 10c
Striped and Checked Shirting Flannel at, yard 10c
Shaker Flannel at, yard, 4c, 5c, 6 1/2c, 8c and 10c
Outing Flannel Skirt Patterns, each 10c
Striped and Checked Shirting, big line to pick from at, yard, 5c, 6 1/2c, 8 1/2c, 10c, 12 1/2c and 15c
Summer Blankets at 20c, 40c, 75c, \$1.00, \$1.25 and \$1.50
Bed Comforts at 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.25 and \$2.50 each
New lot of Wool Elderdown at low prices.

Linens.

We have the only Linen Department in the west. We buy direct from the leading linen weavers of the world and you line us at one-half what others ask you.
72-inch extra heavy double Satin Damask, \$2.00 quality, Monday, yard \$1.25
72-inch fine quality double Satin Damask, \$2.00 quality, Monday, yard \$1.17
72-inch heavy double Satin Damask, \$1.75 quality, Monday, yard \$1.00
70-inch full bleached double Satin Damask, \$1.35 quality, Monday, yard 75c
70-inch full bleached Irish Table Damask, \$1.00 quality, Monday, yard 69c
65-inch Silver Bleached Scotch Damask, 90c quality, Monday, yard 59c
60-inch Silver Bleached German Damask, 75c quality, Monday, yard 49c
60-inch Silver Bleached Austrian Damask, 55c quality, Monday, yard 39c
58-inch Cream Damask, 48c quality, Monday, yard 29c
58-inch full bleached Union Damask, 40c quality, Monday, yard 25c
36-inch Bleached Butchers' Linen, 40c quality, Monday, yard 25c
Sofa Pillow Linens at 10c, 12 1/2c, 15c and 18c
36-inch round thread Art Linen, 75c quality, Monday, yard 57 1/2c
36-inch Fronting Linen, 50c quality, Monday, yard 39c
600 dozen Bleached Napkins, size 20x20, worth \$1.35, Monday, yard 95c
All Linen Crash (worth double) at 5c, 7 1/2c, 10c and 12 1/2c
18-inch Check Glass Toweling, Monday, yard 4c
16-inch Cotton Huck Toweling at 12 1/2c

We are the Leaders in Sheeting and Muslin.

25 bales heavy L. L. Muslin, 36-in. wide at 31 1/2c
10 cases Soft Finish Bleached Muslin, 36 in. wide, at 43 1/2c
5 cases Lonsdale Cambric, 36-in. wide, at 75c
10 bales heavy brown Sheeting, 41 inches wide, at 93 1/2c
15 cases bleached Sheetings, 41 inches wide, 2 1/2c quality, Monday 11c
Ready-to-use Sheets, large size, torn, not cut, at 42 1/2c
Ready-to-use Slips, at 7 1/2c, 10c and 12 1/2c

Bed Spread Specials for Monday.

Crochet Spreads, large sizes, at 35c, 49c, 55c and 65c
Extra heavy and extra large Spreads at 75c, 98c and \$1.25
Large size Spread, Marseilles pattern, fringed on all sides, worth \$1.50, Monday \$1.00
Big lot of Marseilles Spreads at \$1.25, \$2.00, \$3.00 up to \$5.00

....THE....
HAYDEN'S Greatest HAYDEN'S
Bargain Sales of the Entire Year

Final reductions have been made on thousands of dollars worth of summer goods in stock and they must be sold at once. You can buy them now for less than one-half the regular price.

FALL GOODS ON SALE.

We are holding special advance sales in every department on large lots of fall goods, made up for us for spot cash and immediate delivery at a discount of fully 30 per cent from what the prices will be in another month. The best opportunity to select from great assortments of stylish goods at a big final discount. Such values will never be offered again. Visiting Bohemians should make the Big Store their trading headquarters. It will pay to take advantage of the special railroad rates to attend these sales.

Agents for the Butterick Patterns and Publications.

Nowhere in America will you find Greater Values than at HAYDEN'S in Monday's Big Silk Sale.

Thousands of Bargains—we mention but a few—

Checks, Stripes and Changeable Silks—on sale Monday	19c	Plain White Washable Silk—on sale Monday	29c	Fancy Stripes and Checks, fine grade—on sale Monday	39c
---	-----	--	-----	---	-----

Fancy Silks—over 100 pieces in Changeable Brocades, Moire Velours, Printed Silks, Fancy Stripes—and many other styles, worth up to \$1.50, on sale Monday at 49c

Plaids, Checks and Stripes, and many beautiful Novelty Silks, the very latest styles, over 200 pieces to select from, worth up to \$1.75, on sale Monday 75c

Plain India, in either white or black, finest grade, on sale Monday	39c	Plain Satin, either white or black, specially on sale Monday	49c	Plain Taffeta, the very best quality in over 200 shades, on sale Monday	75c
---	-----	--	-----	---	-----

PLAIN AND FIGURED BLACK SILKS.

Black Figured Gros Grains, all silk, on sale Monday	49c	Black Bayaderes, worth \$1, on sale Monday	69c	Black Silk and Satin Brocades, very heavy, worth \$1.50, on sale Monday	98c
---	-----	--	-----	---	-----

Plain Black Taffeta, none better, on sale Monday 75c

Big Sale on Plain Black Satin Duchesse—The finest grades of all pure silk and guaranteed to wear.

20 pieces of all silk Black Satin Duchesse, worth \$1.00, on sale at 75c

30 pieces of all silk Black Satin Duchesse, worth \$1.50, on sale at \$1.00

16 pieces of the very finest grade of Satin Duchesse, full 24 inches wide and worth \$2.10, on sale Monday at \$1.50

Plain Black Beau de Sole Dress Silk, our special leader, guaranteed to be the best silk value in America—the finest grade and nowhere but at Hayden's at such a price. \$1.00

The largest stock of Black Silks—we carry every known weave, in none but the most reliable makes—black silk at 49c, 69c, 75c, 85c, \$1, \$1.25, \$1.50, \$2.00 and \$2.50.

Buy your Silks by Mail if out of town—We guarantee to please you or money refunded.

Sheet Music

McKinley edition of TEN CENT MUSIC is unsurpassed by any edition published, irrespective of price. The edition is musically correct, elegantly printed from new and specially engraved plates, on best quality paper. This catalogue contains over 1,000 pieces, one-third of which are copyrights.
There is no dead wood in this catalogue. Every composition is a seller. The selection has been made by competent musicians who have had years of experience in filling the orders of thousands of music teachers residing in every section of the United States. Among these are some of the very latest waltzes and two steps, only 10c per copy. Call or send for catalogues.

Monday Big Towel Sale

500 dozen large size Towels, worth 10c, 65c
650 dozen all linen Huck Towels, worth 15c, at 10c
400 dozen extra large Turkish Towels, worth 15c, at 10c
500 dozen Damask Towels, fancy borders, knotted fringe, worth 25c, at 15c
200 dozen Huck and Damask Towels, size 24x18, worth 35c, at 19c

Wall Paper Specials

After inventorying the wall paper stock we find a great number of remnants of all grades of goods, from 2 to 30 rolls of a kind. These are we are compelled to dispose of at a very low figure and you can buy them now for one-fifth factory price.
Our regular line of white blanks on sale at 4c and 5c; 9-in. borders 14c and 2c yd. Glits at 6c, 7c, 8c, 10c, 12 1/2c, 15c—one-third less than regular; 18-in borders at 5c, 6c, 7c, 8c yard.
Best ready mixed paints, \$1.00 gallon; 55c half gallon.
Our Star Bath Tub Enamel resists hot and cold water; 1 pint 75c.

Specials in Carpets

If you buy carpets here you select from the largest stock in the Transmississippi country and get the lowest prices.
50 pieces wool faced Brussels carpet at 50c yard.
Two other special lots at 60c and 65c.
Extra super half wool Ingrain carpets at 35c.
All wool Ingrain carpets at 45c.
20 pieces best all wool Ingrain carpet 50c.
New Persian Wilton Rugs, \$1.50.
Reversible Brussels Rugs, 50c.
30-inch Smyrna Rugs, \$1.25.
One of the best makes of Carpet Sweepers on sale at \$1.75.

Furniture



Sit down in this Rocker and read these prices: It will do you good. Just in as the result of our July buying, car loads of new Furniture, new Iron Beds, new Extension Tables, new Sideboards, new Bedroom Suits, 5-drawer, Polished Oak Chiffonier, \$4.85
5-drawer, Polished Oak Chiffonier, with French panel mirror, \$6.25
Mahogany finish Music Cabinet, 9 shelves for music, \$6.95
Bamboo music racks, \$1.25, \$1.75 and \$1.95
Oak Easel, 75c; another, 85c; adjustable rests.
3-panel, 5-ft screen, filled, 1.85
4-panel, 5-ft screen, filled, 2.85
Oak Square Extension, \$3.25; another, \$4.50 and one at 5.50
See our new line of Tables.
Oak Sideboards, Bevel Mirrors, Top Shelf and Side Shelves, at \$11.00, \$11.50 and \$12.50
Bedroom Suits, new styles, 3 pieces, at \$12.25, \$14.00, \$15.00, \$16.00 and 16.50
Swell front drawers, double tops.
Large double Folding Beds, \$7.85; other Folding beds at \$9.50 and \$9.75, all fitted with springs.
Oak Stands and Center Tables at 85c, \$1.00, \$1.45 and \$1.75
Oak Chairs, 75c, 85c and 95c; Cane seats, brace arms.
New Office Desks, new Combination Cases, new Rockers, new Couches, new Center Tables, new Pictures, all at bottom prices for first-class goods.
If it is a question of saving money on really desirable goods you will have to come here.

Big Jewelry Sales

ANOTHER OFFER ON STERLING SILVER SPOONS.
Just purchased—the entire stock of a sterling silver manufacturer. We place the goods on sale all this week.
Sterling silver Spoons, worth \$6.00 per set, on sale at \$2.95 per set of 6. Why pay auction houses \$2.50 for cheap plated spoons?
A great assortment of elegant Souvenirs. Special designs at 25c up. Exposition Souvenirs in Turkish Jewelry, etc., at very lowest prices.
Men's stem wind and stem set Watches, nickel cases, good timekeepers, at 95c.
Gold filled Watches, Elgin or Waltham, warranted 15 years, at \$8.95.
Gold plated Watches, good timekeepers, only \$2.95.

Our Exposition Sale

Fresh roasted Rio and Santos coffee, per pound 8 1/2c
No. 1 sugar cured picnic hams, 8 1/2c
Small hams, best sugar cured, 7 1/2c
Bologna sausage, only 5c
Campbell's soups, 15c cans only 7 1/2c
10 bars Armour's soap, White Russian or Cudahy's Diamond C soap for 25c
Primrose breakfast cocoa, per can 10c
Parlor matches, 12 boxes for 8 1/2c
Large bottles pure tomato catsup 10c

China Department

Our china department is the largest in the west. We carry the finest and biggest line of goods. Buy direct from the manufacturers; thereby giving our patrons goods from first hands, saving them the middle-man's profit of 25 per cent.
Decorated cups and saucers, 5c per pair.
Decorated dinner plates, 5c
Decorated wash bowl and pitcher, covered chamber, soap dish and brush mug \$1.69
Solid nickel night lamp, with revolving reflector 25c
China egg holders, 5c
Decorated lamp, with 8-in. decorated globe 98c
10-in. crystal berry dish 10c
Japanese tea pots, with patent strainer 25c
10-inch bisque figures, worth 15c each, for 12c
Pin trays with mottoes 25c 15c

Drug Department Prices

\$1.00 Swift's Specific 75c
\$1.75 Swift's Specific 1.25
Warner's Safe Cure 90c
Fellows' Syrup of Hypophosphites 1.15
Mennen's Talcum Powder 15c
Cuticura Soap 20c
Duff's Malt Whiskey 85c
Malted Milk 45c, 80c, 43.25
Ozonumol 80c
Scott's Emulsion 75c
Quinine Capsules, 2-grain, per dozen 5c
Quinine Capsules, 3-grain, per dozen 8c

Butter Butter Butter

Good dairy butter 11c to 12 1/2c
Good country butter 12 1/2c to 14c
A fine dairy butter 14c to 16c
A nice creamery 16c
Separator creamery 17 to 19c
Strictly fresh eggs 12 1/2c

Great Sale in our Cheese and Fish Department

Fancy full cream cheese 11c
Wisconsin full cream, very fine 12 1/2c
Herkimer Co. double cream, only 14c
Ohio Swiss cheese 14c
Young Americas, the best 12 1/2c
Edam cheese 80c
Pineapple cheese, only 50c
Club house 30c
Neufchatel 3 1/2c
Burgundy fish 45c
Snow white codfish, only per lb 45c
Blood red Alaska salmon, per lb 75c
Fine large mackerel, each 60c
Family white fish, very fine, per lb 3 1/2c

Look at these Prices for Monday in the Big Cracker Department

A. B. C. Soda Crackers 6c
A. B. C. Oyster Crackers 6c
4-pounds Ginger Snaps 25c
Graham Crackers 10c
Oatmeal Crackers 10c
Brenner's Lunch 10c
Shredded Whole Wheat 11c
Animal Crackers 12 1/2c
Sultana Fruit Crackers 14c
Grape Nut Food 14c
Brenner's High Tea 25c
Boyle's Celery Pretzels, per box 15c
The finest line of Cookies and Cakes in the west. These goods are all nice and fresh. We also carry a large assortment of fancy wafers and package goods. A complete stock of health foods from the celebrated Battle Creek Sanitarium, and our prices are the lowest.



1898 New Styles 1898
Ladies' Jackets Capes and Suits

Ladies' tailor made suits in imported cloth, all new shades, made and cut in the very latest style, perfect fitting, at 12.50
Ladies' Dress Skirts in black and navy serge and sullivan cloth; new flounce effect, lined with fine percaline, at 4.98
Ladies' new flounce skirts in plain brilliantine—at 3.98
Ladies' Dress Skirts in serge, brilliantine, plain and figured and all colors, novelty mixtures, well cut and finished at 2.98
Ladies' figured brilliantine skirts, seven gone—at 1.49
Great clearing sale of ladies' linen skirts, at 98c.

Ladies' Capes

Capes in the figured materials lined with farmer's satin at \$1.25.
Ladies' clay worsted capes, empire pleats in black, lined throughout, full sweep, 26 inches long, at \$2.50.
Ladies' clay worsted double capes, 27 inches long, worth \$7.00, at \$3.50.
Ladies' silk capes in brocades, peau de soie, and gros grains, all silk lined, trimmed with chiffon, jet and satin ribbon. These capes have sold at \$8, \$10 and \$12, on sale now at \$3.98.
Fashionable materials, domestic and imported in all the up-to-date garments in the greatest variety ever shown in any one house in the west.
Ladies' winter jackets from \$1.98 to \$5.00.
Ladies' Capes from \$1.50 to \$7.50.
Ladies' new fall suits in serges and coverlets, jackets all silk lined, skirts full 4 yards wide well lined and stiffened at \$4.98.
Ladies' new fall suits, box coat and cut-away style, silk lined jacket in black and navy serge and mixed chevrons, worth \$10, at \$6.50.
Ladies' new fall tailor made suits in fine military sleeve in mode, brown and four shades of blue at \$10.00.

Clearing out all Summer Goods—Final Reductions.

Monday morning the greatest waist sale of the year starts at The Big Store—25c for Waists worth 75c; 75c for Waists worth \$1.50; 95c for waists worth \$2.50.
Ladies' undershirts in fast black eaten at 98c.
Ladies' fine taffeta silk undershirts, 2-corded ruffles on flounce, all shades, at 45c.
Ladies' Wrappers in fine lawns, percales and organizes at 45c.
Ladies' extra quality percale wrappers, fitted waist lining, extra wide at hips, for 98c.

Special Sale This Week on Men's Furnishing Goods.

Men's fine Suspenders, worth 25c at 10c
Men's black, brown and fancy colored Sox, worth 25c at 13c
Men's fine Percale Shirts, with laundered collars and cuffs, the regular 75c quality, at 35c
Men's Bow Ties, in all the latest colors, worth 15c, at 3c
Men's 50c and 75c Night Shirts 35c
Men's White unlaundered Shirts, with reinforced back and front, worth 75c, at 35c
Men's fine Shirts, in madras and cheviot, in all styles made, worth up to \$1.50, at 50c
Men's balbriggan Shirts and Drawers, in plain and fancy colors, worth 50, at 25c
Men's black, brown and fancy colored Hosiery, at 3 pairs 25c

Ladies' and Children's Furnishings

Ladies' four-button Kid Gloves, all desirable shades, including blacks, at 75c
Ladies' black Hosiery, full seamless, and warranted fast colors, at 3 pairs for 25c
Ladies' black, brown and balbriggan Hosiery, in full seamless, worth 20c, at 12 1/2c
Ladies' Vests, in plain and fancy colors, worth 25c, at 13c
Ladies' Summer Corsets at 25c, 29c, 50c
Ladies' Night Gowns, worth 75c, at 35c
Children's Bicycle Hosiery, in black, with double knee, and toe, worth 25c, at 12 1/2c

Special Sale on Curtains and Draperies

42 inch lace curtains, 75c pair.
48 inch lace curtains, 95c pair.
Some rare bargains in lace and muslin curtains at \$1.35, \$1.50, \$1.75 and \$2.00.
Beautiful effects in Brussels and fancy net—new goods arriving daily.
Oriental couch covers at \$2.75.
The best tapestry curtains on earth for \$2.95 a pair.
Big line of rope portieres from \$2.75 up.

Hats! Hats! Hats!

You can get any style hat you want in this department. Prices are as low as the lowest and a little better than for the low cost price.

A Good Hat for 50c.
Great Values in Hats at \$1.00 and \$1.50.
A very complete line.

Hardware, Stoves and Housefurnishing Dept.

When We Cut, We Cut Deep.



Folding Ironing Boards 65c
Steel Shovels and Spades 40c
25c Carpet Brooms 15c
Wood Wash Tubs 25c
Galvanized Iron Water Pails 13c
Gallon Tin Oil Cans 10c
Good Polished Claw Hammer 9c
Set Six Bits and Brace \$1.15
26-inch Hand Saw 35c
50-pound Flour Cans, decorated 50c
20c Wash Boards 9c
Solid Iron Frame Wringer \$1.00
Horse Hair Clippers 75c
Wood Smooth Planes 30c
100 Steel Squares 45c
Electric Door Bells 45c
Fine Steel Hand Ax 50c

Stoves! Stoves! Stoves!

Carload of Hard and Soft Coal Stoves just received—Will sell at prices never before made in Omaha. Call and see.
6-Hole Steel Range, large oven, low warming closet, high shelf, with water front \$23.95
No. 8 Cook Stove, 4 holes, large oven front \$11.95
Special low prices on Gasoline Stoves, Refrigerators, Home, Reels and Summer Goods.

HAYDEN BROS.