ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, AUGUST 21, 1898.

SINGLE COPY FIVE CENTS.

Too many summer goods on hand. Radical price reductions to clear them out. These prices simply hint at notable opportunities for saving. Bring in your dollars and get twice their value. Every department is blowing its bargain bugle now. See us Monday and all week about these matchless bargains. Fall goods are daily being put on sale-

#### NEW UP-TO-DATE MERCHANDISE WITH NO SHORT-COMINGS EXCEPT IN PRICE-

A wavering, war-scared, trade-wanting market furnished us with values unheard of before. Every department is taking on its fall dress. The counters, shelves and cases are filled with newness. If you come to this sale you will save many a good, round dollar. Special inducements to Exposition visitors to make the Big Store their headquarters. Agents for the Butterick Patterns. Mail Orders Filled.

#### The Leading Dress Goods House

OF THE WEST.

Over 30,000 Styles to Select From. Everything Made for 1898.

Our early fall stock of Dress Goods is open for inspection, and that we handle nothing but clean, fresh, reliable merchandise, purchased for spot cash from the leading manufacturers of the world, that we carry more dress goods stock than all the rest of Omaha put together is no longer a mere assertion-it is an indisputable fact.

Military Clothtakes the lead for fall street suits. We have them in four grades and 22 shades. Goodall's Celebrated Paquin

Serges and Novelties are mentioned by all the leading fashion journals as the correct new and stylish coloring that is made-very best grade-sold every thing for fall. We carry a complete line of them.

Over 1,500 pieces of New Fall Nov-

For trimmings and capes, in black,

Cashmeres, Jacquards, Novelties,

Mixtures, etc, at from 10c up to 29c.

Cheap Dress Goods

Department.

Astrichkalms—

Novelties-

\$2.25 per yard.

\$1.50 to \$7.50 yard.

Priestley's Black Goods

are manufactured in Bradford, England, and

BLACK DRESS GOODS.

per yard

Silk Warp Eudoras Are spot proof and are the most fashion

them at 59c, 79c, 98c, \$1.25, \$1.50, \$2.00, \$3.00, \$4.00 up to \$7.50 per yard. French Silk Crepons, \$2.25, \$2.50, \$3.00, \$3.50, \$4.00, up to \$7.50 per yard.

Priestley's Crepon Novelties and Rough Effects are very fashionable. W.

Crepons are in the lead for evening and reception costumes. We have

When you visit Omaha call and examine the

largest stock in the west.

now is perfect. Write us for samples and send us an order, and if our goods and prices do not bear us out in what we claim, send them back at our ex-

Percales, Calicos, Fleece Suitings, Ginghams, Sateens, Etc.

New Goods for Fall Wear Now in Wash Goods Dept.

Special Sale Monday on Light Colored Figured Sateen, will make most

Silkoline, 1 yard wide, for comfort covers, yard .....

New 36-inch Dark Percales, fall styles, yard .....

New 32 inch Heavy Indigo German Calico, yard .....

excellent comfort tops, yard ........... ......

pense. Can you suggest any fairer proposition than this?

#### Coverts-Vigereouix-15 different styles, including 200 dif-

27 different lines of Coverts, Including 270 different shades, 49c, 59c, 75c, 98c, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50 ferent shades and the new blues and greens, at from 49c to \$2.50 yard. and up to \$7.50 yard.

None Genuine unless rolled on the

"VARNISHED BOARD."

AND STAMPED EVERY FIVE YARDS WITH

THE MANUFACTURERS' NAME.

#### Poplins-11 lines of Poplins, over 130 shades

Mohair Silk Warp Figured Crepon, elties, giving every shade and tint coarse or fine grained, at from 75c up known to the art, at from 39c up to to \$2.50 per yard.

#### Broadcloths-

18 lines of Broadcloths, including every shade manufactured for fall '98, red, blue, gray, cream, white, from at from 79c up to \$6.00 per yard. Dress Flannels-

Including Ladies' Cloth, Sackings,

Tricots, French Flannels, Challies, etc. for fall '98, at from 25c to 65c.

have a large assortment for fall.

Shopping by Mail.

#### New Silks at Hayden Bros.

New Stripes, New Checks, New Plaids, New Taffetas, New Colored Silks, New Black Silks-Thousands of Styles to Select from in the finest Silks that are made. Here are Special Prices on New Silks to Make Them go With a Rush.

Black Bayaderes and Brocades, in Gros Grain and Satins, all the latest designs-qualities are positively the very best.

Black	Black	Black	Black	Black
Brocade,	Brocade,	Brocade,	Brocade,	Brocade,
worth 75c	worth \$1,	worth \$1.25	worth \$1.50	worth \$2,
special at	special at	special at	special at	special at
49c.	69c	75c	98c	\$1.50

Your choice of either a Plain Black Peau de Soie, Plain Black Satin while we offer great bargains, we Duchesse or a Plain Black Gros Grain. We guarantee these to be the best would impress on our trade the fact silk value in America. All pure silk of the finest grade and every yard is warranted to wear. Sold everywhere at \$1.50, our special price \$1.00. Three Extraordinary Bargains in Black Silk.

Plain Black Glan- | Plain Black India, | Plain Black Loui-

coise Silk, for	extra fine grade,	sene Taffeta,
linings.	Special at	first quality,
Special at 19c	39c	Special at 65c.
Best Plain Bl	ack Taffeta, worth \$1.25	special at 75c.

Plaids-We have the most and our plaids are prettiest.

Beautiful	Bleautiful	Beautiful	Beautiful
Plaids,	Plaids,	Plaids,	Plaids,
worth \$1.00,	worth \$1.50,	worth \$1.75,	worth \$2.
Special at 75c.	Special at 98c.	Special \$1.25	Special \$1.50
Plain Taffets	-Our collection	of over 200 shade	s comprises ever

where at 85c and \$1.00, our price only 75c. Fancy Silks-All kinds of brocade effects, nobby designs and handsome color combinations, worth up to \$1.00, special at 49c. New Stripes-Pekin Stripes-Satin Stripes-Canelle Strip

tew Stripes Team Stripes—Saun Stripes—Canene Stripe				
Newest Stripes,	Newest Strives,	Newest Stripes,		
worth \$1—	worth \$1.35,	worth \$1.65,		

Special at 75c

### Furniture



looked over the different lines of suits. made by all the best factories, selected what was considered the best made for the money and now these suits are on the floor and we can assure you the goods are the bes ever offered at any price, no matter how high. Our aim has been to put the price

Polished quartered oak Suit, 54-inch	dresser top, 24x48 French bevel
Plate mirror	\$28. F\$23
t 40 new stylish, 3-piece Suites, at	
140 new stylish 2-piece Suites, at	\$16. \$17.
1 40 now stylish 3-niere Suites, St	vers, large bevel mirrors, handson
carving, and they are \$5.00 per suite	e lower than what is usually asked for

New line of Screens and Easels. 3-panel Screen, oak frame, filled with red, white and blue stars and are recognized in all countries as the stand-

ard. They have no equals. We carry everything they manufacture, comprising over one thousand different styles-Mikadoes Flemish Oak Frames, with all the newest subjects, complete, each ...... 25c -Melrose Wool Surahs - Guipures-Wool

#### Fancies, Serges, etc., at from 69c up to \$6.25 LEADERS IN THE Cravenettes The only waterproof serge manufactured-all others are only imitations.

#### Carpet Department.

On sale Monday-New Fall Purchases: 4,000 yards Model Mills full standard Union Ingrains, 36-in, wide, at 25c per yard. A lot of assorted patterns, in all wool Ingrains, at 45c per yard-these Thousands of yards of new Brussels, Wiltons, Moquettes, Axminsters and Reversible Brussels to select from. See our 50c Brussels.

A special lot of high grade Japan Matting, consisting of several descripts will be closed out at 20c and part of the second out of 20c and part of the second out of 20c and part of the second out of 20c and part of 20c and 20c a

signs will be closed out at 20c per yard. This is rug season and we are showing a new line of rugs and are squares in all sizes and kinds. New fiber rugs, 60 in. by 27 in., at 65c each. New Floor Oil Cloth and Linoleum, 1 yd., 1½ yds. and 2 yds wide. We have a lot of 1 yard and 2 yard wide short lengths of Floor Ol We conduct the largest mail order business west of Chicago. Our system

Cloth that are on sale at 15c per yard. We will sell a limited number of those celebrated "FREE" Sewing Machines, warranted for five years, with all modern attachments, complete, or \$17.50. On third floor. Hardware, Stove and Housefurnishing Department.

Cobbler's Set,

3 pair soles, 79c.

The celebrated M. & D. Steel Range, like cut, with water front, com-

plete, regular \$45.00, special

New line Fancy Washable Plaids for children's wear, elegant styles, Flannels and Blankets. White Silk Embroidered Flannel at 1890, 650 and 550 yard.
Light colored Shirting Flannel at 250 yard.
The Ramona Flannel on Monday at 250 yard.
Outing Flannel at 31½0, 50, 80 and 100 yard.
Shaker Flannel at 40, 50, 61½0, 80 and 100 yard.
Cotton Flannel at 3½0, 50, 61½0, 80 and 100 yard.
Cotton Flannel at 3½0, 50, 61½0, 80 and 100 yard.
Cotton Flannel at 3½0, 50, 61½0, 80 and 100 yard.
Cotton Fleeced Blankets, 300 and 490 pair.
Twilled Blankets only 750 pair.

CHEVIOT SHIRTING—We have the largest stock of Colored Shirtings, stripes, checks and figured, all grades, at, 50, 61½0, 81½0, 81½0, yard.
Chenilie and Tapestry Table Covers from 250 up to the best grade and largest size.
We are still selling Bed Spreads these days, our prices working wonders, sales increasing, stock and assortment unsurpassed—350, 450, 550, 650, 750, 90, 5100, 5120, 51.50, \$1.75 and \$2.00 up to the finest imported Marseilles Spreads.

Sheet Music.

Still selling thousands of copies of Sheet Music at 10c per copy. We are selling such elegant selections as Zampa, by Dorn; William Tell, Potpourri, by Dorn; Wedding March, by Mendelssohn; Voices of Spring Waltz, by Bohm; Valse Styrienne, by Woolenhaupt; valse Caprice, by Rubinstein; Valse Brilliante, by Schulhoff; Valse in E flat, by Durand; Valse, op. 18, by Chopin; Simple Confession, by Thorne; Sixth Nocturne, by Leybach; Second Waltz, by Godard; Schubert's Serenade, Silver Stars, by Bohm; Melody in F, by Rubinstein; and others. Call or send for catalogues, which are free. We also carry an extensive stock of high grade classical and popular music. Everything there is any possible demand for can be found on our counters-sold at our very popular prices.

#### China Department.

Flint Blown Tumblers ....... 11/2c | Imitation Cut Glass Vinegar White Granite Cups and Saucers, Saucers, per pair ..... 5c Patent Japanese Tea Pot, with

Cruet ...... 10c Imitation Cut Glass Salt or Pepbrass fount and decorated 8-inch

globes to match lamp ......\$1.95

....... 29e CUT GLASS-Just received a full line of the celebrated Mount Washington Cut Glass Co. Goods. Our prices will be one-fourth the regular price of cut glass.

#### Final Clearing Sale of Linens and White Goods

t.	58-inch heavy Linen Cream Table Damask, worth 45c at271/2c
	58-inch full Bleached Table Damask, worth 40c, at, yard 25c
ì	60-inch heavy all Linen Silver Bleached Table Damask, worth 55c, yard 39c
	60-inch extra fine all Linen Silver Bleached German Damask, worth
١	75c, at yard 49c
l	68-inch very heavy Cream Table Damask, worth \$1.00, at yard 55c
ı	72-inch Cream Scotch Table Damask, worth 75c, at yard 49c
Ų	68-inch very fine all Linen Bleached Damask, worth \$1.00, at yard 69c
	68-inch extra heavy double Satin Damask, worth \$1.39, at
1	60-inch Oil boiled Turkey Red Damask, worth 50c, at yard3714c
t	20 pieces Turkey Red Damask, worth 25c, at yard
1	200 dozen 5-8 all Linen Cream Napkins, worth \$1.00, at dozen 69c
	500 dozen very fine Bleached Napkins, size 20x20, at dozen 98c
	8-4 2 yards long fine soft finished all Linen Hemmed Table Cloth with
ì	
١	one row of drawn work, worth \$3.50, at
1	
B	25x50 extra heavy Damask Towels, plain and fancy borders, knotted fringe —worth 49c, at
÷	
	I see that bear done of the see that the see
	18-inch Bleached Family Crash, at
1	
	Warp Welt and Fancy Piques at 20c, 25c and 35c yard.
1	Check Nainsook at, yard 5c
	New styles of curtain Swiss, 36-inches wide, at12½c
y	34-inch very fine Sheer Organdie, at 18c, 20c and 25c yard.
•	
	We are Leaders in Muslin and Sheeting.

#### we are Leaders in Muslin and Sneeting.

36-inch wide extra heavy LL Muslin, worth 6c, at yard	31/20
36-inch wide soft finish Bleached Muslin, worth 8c, at yard	5c
81-inch Bleached Sheeting, the 221/2c quality, at yard	17e
36-inch Lonsdale Cambric, the 121/2c quality, at yard	712c
Ready-to-use Sheets, sizes 21/4 x21/2 long, the 60c quality, at	45c
Ready-to-use Slips, size 45x36, woth 10c, at	61/2c

#### Big Bargains Monday.

For only 9c we will sell:

25c hair brushes, 25c combs, 35c pearl buttons, 15c whisk brooms, 25c hose supporters, 30c dress shields, 25c bolts lace, 25c curling irons,

Your choice of this lot only 9c Monday.

Specia	l Sales.	
25c Leather Belts 9c only 9c \$1.25 Picture Frames 50c	50c Hand Bags only	25c
\$1.25 Picture Frames 50c only 100 Pictures 10c	\$1 00 Globes	
A complete Stamping Out	fit given away 's Ink— only to	

#### Jewelry Department.

Special sale on Sterling Silver, Tea Spoons. We have just received 200 dozer sterling silver Tea Spoons, 925-1,000 fine from a bankrupt manufacturer-\$2 98 for set of 6.

Sterling Silver Souvenir Spoons...... 25c ur 4 piece quadruple plated Tea Set, desert size, regular value \$5.00......\$1.98 Gents' Stem Wind and Set Watch, nickel cases, good timekeeper ..... 98c Gold filled Watches, Elgin or Waltham, warranted 15 years ..........\$8.95 

#### Grand Sale of Meats Monday.

e	No. 1 Sugar Cured Hams	74c
	Best Lard any brand	6%c
-	No. 1 Sugar Cured Bacon	714c
*	Short Ribs Corned Beef	4c
	No. 1 Sugar Cured Picaic Hams	51/2c
t	Frankfort Sausage	71/2c
•	Good Salt Pork	5c
11	Chipped Dried Beef	121/4c
	Pickled Pig Feet	4c
	Cottage Hams, sugar cured	
	Pickled Tripe	31/2c
	Potted Ham, per can	4c
	Roast Beef, per can	
	Corned Beef, per can	11c
•	Hayden Bros., Transmississippi headquarters.	

#### Fish! Fish! Fish!

Snow White Codfish, only, per pound	
New Family Whitefish, only, pound	31/2C
New Lake Trout, only, pound	714c
Alaska Salmon, blood red, only, per pound	61/2C
Large, fine, fat Mackerel, each	2c

#### Last Chance.

To lay in your supply of Butter cheap. Butter always advances in August and September. We will cut prices on butter so that the very best Separator Creamery will be within the reach of all. Following prices good Monday only Country Butter-a good cooking butter-while it lasts, goes at ......... 11c Very Best Country ...... 14c Choice Dairies ......14c and 15c 

#### Drug Department Prices.

Hose Reels	Wash Tubs 25c 14 oz. Copper Boilers, extra\$1.49	Bromo Quinine Tablets Krause's Head Ache Capsules Carters Liver Pills William's Pink Pills Mennen's Talcum Powder Pierce's Medicines Lydia Pinkham's Compound Duffy's Malt Whiskey Shaw's Malt Whiskey	15 40 15 75 75 85
No. 8 Square Cook\$6.95	Special Low Prices on Ice Boxes, Refrigerators, all kinds of Gasoline	Wine Cardui	75

# HAYDEN BROS.

# Ladies' Suits,

summer goods which must be closed out at once to make room for our unusually large stock of fall cloaks, capes and suits already arrived.

-		
	150 Ladies' Shirt Waists-worth from 75c to \$3.00-on sale at-	
	25c, 35c, 49c and	98c
	tion and embroidery that have sold as high as \$3.50—on sale at All our linen Skirts go at—	1 25
	98c and	1 50
	Ladies' black mohair Dress Skirts—plain and figured	1 25
	Ladies' Dress Skirts in all wool fancy mixtures, 4 1-4 yards wide,	wel
3		1 98 3 98

#### Ladies' Silk Capes

in gros grain, brocade and peau de sole, trimmed with ribbon ruffles and accordeon pleated chiffon, with black or fancy colored silk, have sold at \$6.00,

\$7.00, \$9.00, on sale at \$3.50.	
Ladies Jackets in tan and madra s-some silk lining	
at 5 0 Ladies' light weight Jackets, half silk lined	0
at 3 5	60
Ladies' new fall tailor made suits in coverts and tailor cloth, silk line	ed.
new flannel skirt at 12 5	50
Ladies tailor made suits in imported cloths, cutaway or box coat and tig	ght
fiting style; circular skirt with Spanish flounce at	
75 Ladies' Suits in tan, green and navy and black, silk lined, Jackets	
serge, cheviot and home spuns at \$4.98 and	50
at 4 9 Ladies' Underskirts in fast black sateen	98
at 98	20
Silk Underskirts, double flounce and dust ruffle in all the new shades a	
black at	
	90
Ladies' Lawn Wrappers, trimmed with insertion	-
at 58	Вc
Ladies' extra heavy percale wrap pers, trimmed with braid and	
embroidery, at 98	8c

#### Extra bargains in

# Men's Furnishings

en's fine Suspenders, worth 25c, at	
75c quality, aten's Bow Ties, in all the latest colors, worth 15c, at	35e 3e 35e
en's white unlaundered Shirts, with reinforced back and front, worth	35a
to \$1.50, at	50e
선 보통 및 [1] 경우 및 1940 [1] 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전	25c 25c

#### Ladies' and Children's

# Furnishings

Ladies' four-button Kid Gloves, all desirable shades, including blacks, at 758 Ladies' black Hose, full seamless, and warranted fast colors, at 3 pair for 250 Ladies' black, brown and balbriggan Hose, in full seamless, worth 25c,

Children's Bicycle Hose, in black, with double knee, heel and toe, worth 

## Hayden Bros. Against the Trusts.

#### Sugars, Coffee, Soaps, Etc.. Much Lower.

The present conditions point to still greater reductions in coffee, sugar, scaps and other articles controlled by trusts and combines. All of the prominent soap manufacturers here and edsewhere are fighting

amongst themselves. Prices are being cut almost in two. They may keep up the fight for some time to come, unless they join together and put the prices back again to where they were before, in which case you (the consumer) will have to pay whatever price they ask.

We are against all trusts or combines and positively refuse to join them for the purpose of raising and maintaining any fixed price on staple articles that the people must buy.

19 pounds fine Granulated Sugar. \$1.00 | A. B. C. fresh, crisp Soda Crack-10 bars White Rusian Soap for .. 25c 12 bars Standard Laundry Soaps 25c 25c Golden Rio Coffee, only 2-pound package new Breakfast meal, only ...... 7½c 10-bars Cudahy's Diamond C Soap ...... 25e -pound cans fancy sliced or grated Pineapple ......12½c Large bottle tomato Catsup, only ..... 91/c 10 bars Armour's best Laundry Soap ...... 25c 3-pound cans California Table
2 boxes red Parlor Matches for 84c Peaches, only .....

ers, pound ..... 60 20c Golden Rio Coffee, Monday, etc., package ..... 20 20-ounce glass jars whole fruitstrawberry, raspberry or blackbery preserves, on sale for .... 10c Shredded Cocoanut, large 10c package ..... 5c 10c package Gloss Starch, only .. Peaches, only ..... 10c

#### **Great Cheese Sale**

c	Fine full cream Cheese, only 81/20 Wisconsin Full Cream, very fine 121/40 Red Cloud fancy Double Cream. 14c	Fancy Ohio, finest made 16c
C	Wisconsin Full Cream, very fine. 1214c	Limburger Cheese 121/4c
c	Red Cloud fancy Double Cream 14c	Brick Cheese
- 11	Herkimeer County, the best, only 14c	Edam Cheese She
	Ohio Swiss, only 14c	Pineapple Cheese 50c

#### **New Prices on Hats**

Special for Monday in soft and stiff Hats. Fedora and Tourist Hats at 50c. Fedora and Tourist Hats, railroad shapes at 75c; Fedoras, Tourists, Derbies at \$1.00, \$1.25, \$1.50, \$2.00, \$2.50. These hats are all special values at the above prices. Call in and convince