

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, AUGUST 14, 1898.

SINGLE COPY FIVE CENTS.

HAYDEN'S Prices and Values do the Talking AT THE BIG STORE.

The whole store, as far as summer goods are concerned, is a bargain counter. We quote just a sprinkling of those bargains here. Prices less than the cost to manufacture, on the finest goods made.

The Leading Dress Goods House of the West.



Over 30,000 Styles to Select From.

More than all the other stores in Omaha combined. Everything brand new from the leading manufacturers of Europe and America for the fall of 1898.

Broadcloth and Dress Flannel Department. Broadcloth, all colors and black and white, 75c, 85c, \$1.25, \$1.50, \$2.00 up to \$4.50 per yard.

Black Goods. Black Goods take the lead the world over. They are the standard by which all other black goods are measured.

'Priestley' 'Eudora' 'Cravenette'. Silk warp wears forever—will not spot.

All Summer Goods Must Be Closed Out. \$200,000 worth of Summer Goods go on sale Monday morning in our Cloak Department at prices 10 to 25 per cent less than the actual value.

LADIES' WRAPPERS. Fifty dozen Wrappers in medium dark colors, sizes 22 to 24, separate waist lining, 75c quality, at 25c.

Extra Bargains in Men's Furnishings. Men's fine percale shirts with laundered collars and cuffs, the regular 75c quality, at 35c.

Ladies' and Children's Furnishings. Ladies' four-button kid Gloves, all desirable shades, including blacks, at 75c.

Great Hat Sale. Special values in men's Fedora Hats at 75c, worth \$1.25.

Sheet Music. All the very latest hits from Jos. W. Stern, Witmark, Howley, Haviland, Pilling and other leading publishers of popular music at our popular prices.

Wall Paper and Paints. Our regular line of 5c, 6c and 7 1/2c White Blanks at 4c and 5c, with 9 in. borders at 1 1/2c and 2c yard.

Big Carpet Sale. If you are in need of floor coverings, we can suit you in style, price and quality.

Japanese Matting, linen warp, 25c.

Two Burner Gasoline Stove, \$1.98. The finest Cabinet Gasoline Range made, the Reliable, to close out, \$18.95.

Screen Doors, 45c. Adjustable Screens, 25c. Garden Hose, 6c. Hose Reel, 49c.

Special low prices on Gasoline Stoves, Refrigerators, Screen Doors etc.

Special values in men's Fedora Hats at 75c, worth \$1.25.

Men's fine percale shirts with laundered collars and cuffs, the regular 75c quality, at 35c.

Ladies' four-button kid Gloves, all desirable shades, including blacks, at 75c.

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Over 32,000 styles in Black and Colored Silks

Omaha has never before seen such grand assortments—thousands of pieces brought here especially for Exposition business, and many thousands more of the richest and finest silks that are made—all will be placed on sale at once to start the Fall silk business.

Silks for Linings 29c. Here are values that beat the world. You cannot resist these bargains.

Fancy Silks—Plaids, stripes and fancy brocades, quality very good, and they have the style and character which makes all ours so popular—very special at 49c.

Plain White silk 39c. It is washable and of the very finest grade, we guarantee it, very special.

Latest Checks—A most popular silk, shades are pink and green, red and green, blue and white, black and white, navy and white and red and white, beautiful and very special at 69c.

Pretty Plaids—For which Hayden's are always headquarters. We can safely say that we show as many, as fine and as pretty plaids as can be found anywhere in the United States.

We sell more black silks than all other Omaha stores combined.

Black Austrian Lining Silk 19c. Plain Black Washable In-dia Silk, special at 39c. Black Brocade Gros Grain 49c.

Black Satin Bayanders and brocaded effects original designs of the finest make, 69c. Plain Black Taffetas—Extremely popular and the demand is very brisk. We have the very finest line in all the very best makes at from 65c up to, per yard, 2.50.

Tafteta Lousrene 65c. Plain Black Taffeta, worth 95c, special at 69c. Plain Black Taffeta, worth \$1.10, special at 75c. Plain Black Taffeta, worth \$1.25, special at 85c.

Three extra specials in plain black silks—Your choice of either a plain black peau de soie, plain black satin duchesse or a plain black gros grain—all are absolutely the best that can be bought and we guarantee them in every particular, worth \$1.50—our special price, 1.00.

All mail orders filled—We guarantee to please you, selections left to us receive the best of attention. Do not delay but order at once.

CHINA DEPARTMENT POTTERY ENDS CROCKERY SALE

Illustrations of various pottery and crockery items including dinner sets, toilet sets, decorated plates, and fancy chop trays.

Large and fine line of cut-glass just received at 50 per cent less than usually sold at.

Hardware, Stoves and Housefurnishing Department.

300 cases of Graniteware just received. Note prices below—such prices never heard of before in Omaha.

Illustrations of various hardware and housefurnishing items including stoves, refrigerators, screen doors, and various kitchenware.

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Great Linen Sale

Thousands of dollars worth finest linens at great price reductions. 1 case 58-inch Heavy Scotch Damask, 25c yard.

Transmississippi Headq's for Sheeting & Muslin. 4-4 heavy L.L. Muslin at 25c yard.

Flannels and Blankets. 32-inch wide double fold Zephyr Flannel at 25c yard.

White bed spreads. The sale of white Bed Spreads is still on. We have a new fringed Spread to show you.

Summer Blankets and Comforts. White or gray Blankets at 30c, 40c, 50c, 75c, 85c and \$1.00 pair.

Chenille and Tapestry Table Covers. The Big Store carries a big line. All sizes and qualities, wholesale or retail in chenille and tapestry Table Covers at the lowest prices.

Wash Dress Goods—Special sale Monday. Yard wide 10c Percale, light colors, 5 1/2c.

Hayden Bros. Against the Trusts. SUGARS, COFFEES, SOAPS, ETC., MUCH LOWER.

Special 9c Sale. An elegant purse and cord, regular price, 65c; on sale at 9c.

Given Away. A complete stamping outfit given away—for stamping handkerchiefs, collars, etc.

Grand Special Sale on Exposition Souvenirs. \$1.00 triple mirrors, stamped "Omaha, Exposition, '98", on sale at 25c.

Grand Belt Sale. New Belts, made of Silk Velvet, studded with Turquoise and cut steel.

Monday's Big Sale on Meats. No. 1 Sugar Cured Hams, 8 1/2c.

Great Cheese Sale. Fine full cream Cheese only 8 1/2c.

Fish! Fish! Fish! Snow White Codfish only, per pound, 4 1/2c.

Last Chance. To lay in your supply of Butter cheap. BUTTER always advances in August and September.

Furniture. Whether you buy Chairs or India Seats from us, you get the best for the least money.

Iron bed, full size, brass trimmings; the largest, best bed on the market.

Large arm rocker, cane seat, 1.29. Just in, new and elegant assortment of all kinds of fancy rockers.

Separators, same as has been selling at 20c and 21c, goes at 17c-18c.

Eggs, strictly fresh, near by 12 1/2c.

HAYDEN BROS.