ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, AUGUST 14, 1898.

SINGLE COPY FIVE CENTS.

HAYDEN: Prices and Values do the Talking AT THE BIG STORE:

The whole store, as far as summer goods are concerned, is a bargain counter. We quote just a sprinkling of those bargains here. Prices less than the cost to manufacture, on the finest goods made. Fall goods are clamoring for space, and every dollar's worth of present stock must be disposed of. These grand clearing sales are the greatest mercantile events in the Trans-Mississippi country. The big store's exposition year buying ranked up with the greatest stores in America and at the low prices secured by the immense spot cash orders, we are enabled to save our customers fully 50 per cent while giving them the advantage of unequalled assortments to choose from. Advance sales on new fall goods at 30 per cent less than prices will be in a month, Mail orders filled. Exposition visitors should make Hayden Bros' their trading headquarters. Agents for the Butterick patterns.

The Leading Dress Goods House of the West.



None Genuine unless rolled on the "VARNISHED BOARD," AND STAMPED EVERY FIVE YARDS WITH THE MANUFACTURERS' NAME.

CHEAP WOOL DRESS GOODS DEPARTMENT.

Cashmeres,
38-in. Novelties,
38-in. Jacquards
Storm Serges,
38-in. Fancies, etc.,
38-in. Jacquards
Storm Serges,
38-in. Fancies, etc.,
38-in. Jacquards
Storm Serges,
38-in. Fancies, etc.,
38-in. Jacquards
Storm Serges,
38-in. Storm Serges,
38-in. Fancies, etc.,
38-in. Jacquards

Black Goods Black Goods take the lead the world

Over 30,000 Styles to Select From

More than all the other stores in Omaha combined. Everything bran new from the leading manufacturers of Europe and America for the fall of 1898.

NEW MILLITARY CLOTH—Just received—the very latest for ladies' suitings—in all shades and mixtures, as well as the new blues.

Broadcloth and Dress

Flannel Department.

39c

Broadcloths, all colors and black and white, 75c, 987, \$1.25, \$1.50, \$1.75, \$2.50 up to \$4.50 per yard.

French Velours, \$1.00, \$1.25, \$1.50, \$1.75, up to \$5.25 per yard.

French Ladies' Cloth from \$1.25 to \$6.50 per yard.

per yard. American Ladies' Cloth, 39c, 50c, 65c per

Pard. Dress Flannels 29c per yard. All wool Tricots 25c per yard.

29c

all others are only flimsy imitations.
SHOPPING BY MAIL. We have now in stock the largest line of Priestley's Black Goods that was ever in Omaha at from 69c up to \$6.25 per yard.

French Silk Crepons are decidedly in the lead this fall. Come and examine over 100 styles at from 59c up to \$7.50 per yard.



All Summer Goods Must Be Closed Out to make room for fall stock of Ladies' Garments now arriving.

\$20,000.00 worth of Summer Goods go on sale Monday morning in our Cloak Department at prices that are less than half their actual value. An opportunity never offered by any house in the All the ladies' Linen Suits that have sold up to \$7.00, \$8.00 and All the ladies Linen Skirts, plain and trimmed, about 20 dozen in All our Linen Skirts, plain and trimmed, about 20 dozen in all, worth from \$3.00 to \$5.00, on sale at 98c and \$1.50.

FIFTY DOZEN SHIRT WAISTS, worth \$1.00 and \$1.25, at 35c.
20 dozen Shirt Waists, in zephyr, French gingham, madras, percale, worth \$1.50 and \$2.00, on sale at 50c.

15 dozen Shirt Waists, in all the late styles, ruffled fronts, lace trimmed; also stiff bosoms, in stripes, plaids and broken checks, worth \$2.50 and \$3.00, at 28c.

175 Silk Waists, in all the high class novelties, worth \$7.50 to \$12.50, on sale at \$5.

76 ladies Tailor-made Suit 3 all wool fancy mixtures and black jackets, all lik lined, at \$4.98.

lined, at \$4.98.

adies' Ready-made Dresser, in all wool materials, at \$1.50.

adies' Dress Skirts, in the new flounced style in serges, alpacas broad cloth foulards, at \$1.98, \$4.98 and \$5.00.

adies' light weight Fall Jackets, in new shades, handsome lining, worth \$10.00, dies' Jackets, in light colors, taffeta lined, worth \$15.00, at \$10.00. dies' Silk Capes, trimmed with ribbon and chiffon, silk lined, at \$3.50.

LADIES' WRAPPERS.

Fifty dozen Wrappers in medium dark colors, sizes 32 to 24, separate waist lin-75c quality, at 29c. dozen Wrappers, in fancy printed plaids and organdles and lawns, at 59c. dozen Wrappers, in extra fine percale and dimity, tuffles ever shoulders, trim-GREAT REDUCTIONS IN MILLINERY. SEE THE NEW MILITARY HATS.

Extra Bargains in Men's Furnishings Men's fine percale shirts with laundered

collars and cuffs, the regular 75c quality, Men's bow ties in all the latest colors worth 15c, at 3c.

Men's 50c and 75c night shirts, 35c. Men's white unlaundered shirts with reinforced back and front, worth 75c, at 35c. Men's fine shirts in madras and cheviot

in all styles made, worth up to \$1.50, at 50c. Men's balbriggan shirts and drawers in plain and fancy colors, worth 50c, at 25c. Men's black, brown and fancy colored hose at three pairs for 25c.

Ladies' and Children's Furnishings.

Ladies' four-button kid Gloves, all desirable shades, including blacks, at 75c. Ladies' black hose, full seamless, and warranted fast colors, at 3 pairs for 25c. Ladies' black, brown and balbriggan hose, in full seamless, worth 25c, at 124c. Ladies' vests in plain and fancy colors,

worth 25c at 10c. Ladies' summer corsets, at 25c, 89c, 50c. Ladies' Night Gowns, worth 75c, at 39c. Children's Bicycle Hose in black, with double knee, heel and toe, worth 25c, at 121/2c.

Great Hat Sale Special values in men's Fedora Hats at

Men's fine Fedoras and Derbies, all the new shapes, at \$1.00, \$1.25, \$1.50, \$1.75, \$2.00 The best line in the city to select from

You save fully one-third the price.

Sheet Music

All the very latest hits from Jos. W. Stern, Witmark, Howley, Haviland, Pilling and other leading publishers of popular music at our popular prices.

Also over 10,600 copies of sheet music at 5c and 10c per copy. This lot comprises some of the very late two steps and waltzes.

Special Sales in the Jewelry Department

Thousands of Souvenir Spoons, in sterling silver and plated ware at 25c and up. Original and appropriate exposition designs. Special value in a 4-piece quadruple plated silver tea set, regular price \$7.50, reduced to \$3.98.

500 sterling silver Buttonhooks and Files, regular \$1.00 articles, go at 35c each. Genuine Hungarian Opal Rings, solid gold, fine stones set in circle, regular value \$5.00, sale price, \$2.98.

First class nickel alarm Clocks, 55c. Ladies' and gents' gold filled Watches, warranted to wear 15 years-fine Elgin or Waltham works-at \$8.95

Big Carpet Sale

If you are in need of floor coverings, we can sult you in style, price and quality. Special inducements to exposition visitors. See the new reversible brussels art squares-they come only a little higher than ingrains and far surpass them in beauty and durability.

Some big bargains in made-up Rugs. We have all sizes and qualities. 30-inch Smyrna Rugs, \$1.25; best quality

Japanese Matting, linen warp, 25c.

Wall Paper and Paints Our regular line of 5c, 6c and 714c White

115c and 2c yard. Our regular line of 7c to 17c Gilts reduced to 6c, 7c, 8c, 10c, 1212c and 15c, with

9 in. borders at 3c and 4c yard. 18 in. borders at 6c. 7c., Heavy enamel finish Gilts, regularly 25c to 40c, on sale at 15c, 1716c and 20c. 18 in.

borders, Sc and 10c yard. Ingrains at 10c, 125c, 15c and 175c roll. Figured ceiling at 20c, 25c roll. 18 in. bor-

ders, 10c and 124c. Best ready mixed Paints, \$1.00 gallon, Call or send for catalogues, which are free. | 55c half gallon, 30c quart.

Over 32,000 styles in Black and Colored Silks

Omaha has never before seen such grand assortments—thousands of pieces brought here especially for Exposition business, and many thousands more of the richest and finest silks that are made-all will be placed on sale at once to start the Fall silk business.

shades and mixtures, as well as the new blues.

Goodall's celebrated Paquin Serges and new fall novelties mentioned in every fashion journal in the United States, on sale Monday morning.

150 different designs of extra wide tailor sultings, 60 in, wide, 5 yds, to pattern, in 12, 14, 16, 18, 29 oz. cloth, at from \$1.50 to \$7.50 per yard.

High Grade Novelties, Poplins, 10 shades, 75c, \$1.00, \$1.59, \$1.98, \$2.50. Coverts, 27 different shades, two-toned, three-toned and shot mixtures, from 45c up to \$4.25 per yd. Two cheviots from 49c up to \$4.25 per yd. French Serges, Clay Serges and Storm Serges from 25c up to \$2.50 per yard.

Reconstitution and Dress Fancy Silks-Plaids, stripes and fancy brocades, quality very good, and they have the style and character which makes all ours so popular.

Plain Taffetas—Our stock of over 200 pieces comprises all of the very latest Paris shadings, too numerous to mention, quality the best, very special.... 75c

Latest Checks-A most popular silk, shades are pink and green, red and green, blue and white, are pink and green, red and green, blue and white, black and white, navy and white and red and white, 69c

beautiful and very special at Pretty Plaids-For which Havden's are always headquarters. We can safely say that we show as many, as fine and as pretty plaids as can be found anywhere in the United States.

Pretty Plaids— worth \$1.25, special at. 85c Pretty Plaids— worth \$1.50, special at. 98c worth \$1.75, special at. 1.25 Pretty Plaids— worth \$2, special at. 1.50

We sell more black silks than all other Omaha stores combined

Black Austrian Lining Silk 19c Plain Black Washable In 39c Black Brocade Gros Grain 49c

69c Plain Black Taffetas—Extremely popular and the demand is very brisk. We have the very finest line in all the very best makes at from 65c original designs of the finest make.

Tafteta Lousrene worth 89c, special at 65c Plain Black Taf- feta, worth 95c, special at 75c Plain Black Taf- feta, worth \$1,25, special at 75c Plain Black Taf- feta, worth \$1,25, special at 85c Three extra specials in plain black silks-Your choice of either a plain black peau de soie, plain black satin duchesse or a plain black gros grain-all are absolutely the best that can be bought and we guarantee them in every

All mail orders filled-We guarantee to please you, selections left to us receive the best of attention. Do not delay but order at once.

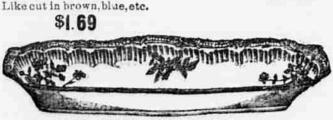
CHINA DEPARTMENT POTTERY ENDS CROCKERY SALE

particular, worth \$1.50—our special price.....



usually sold at.

DINNER SETS-Like cut-100 pieces, any color, TOILET SEIS-



Decorated CUPS and SAUCERS



Plain white Cups and Saucers-

FANCY CHOP TRAYS AND CELERIS-Fine decoration......49c Large and fine line of cut-glass just received at 50 per cent less than

Hardware, Stoves and Housefurnishing Department.

300 cases of Graniteware just received. Note prices below-such prices never heard of before in Omaha.



Blanks at 4c and 5c, with 9 in. borders at Special low prices on Gasoline Stoves, Refrigerators, Screen Doors etc.

Two Burner Gasoline Stove, \$1.98. The finest Cabinet Gasoline Range made, the Reliable, to close out, \$18.95. No. 8 Square Cook, good size, \$7.35. Fine 6-hole Steel Range, high shelf, low warming closet, large oven with water front \$24.95. Screen Doors, 45c. Adjustable Screens, 25c. Garden Hose, 64c. Hose Reel, 49c.

HAYDEN BROS.

Great Linen Sale thousands of dollars worth finest lines at great price

1 case 58-inch full Bleached Damask, 25c yard.
1 case 69-inch Oriental Damask, 25c yard.
1 case 69-inch Oriental Damask, 25c yard.
1 case 69-inch Silver Bleached Damask, 60c quality, 29c yard.
1 case 69-inch German Damask (oriental silver bleached), 75c quality at 49c yard.
1 case 69-inch Cream Damask (oriental silver bleached), 75c quality at 49c yard.
1 case 68-inch extra heavy quality Austrian Damask, 89c quality at 55c yard.
1 case 69-inch bleached Irish Damask, 75c quality, 49c yard.
1 case 69-inch bleached Damask, 75c quality, 49c yard.
1 case 69-inch bleached Damask, 75c quality, 49c yard.
1 case 69-inch bleached Damask, 75c quality, 49c yard.
1 case 79-inch bleached Damask, 81 case 79-inch Ser yard.
25-inch Sheer Handkerchief Linen, worth Sec, at 59c yard.
36-inch Butchers' Linen, 40c quality, at 25c yard.
36-inch fronting Linen at 39c yard.
36-inch fronting Linen at 39c yard.

Transmississippi Headq'rs for Sheeting & Muslin 4-4 heavy LL Muslin at 3½c yard. 4-4 soft unish Bleached Muslin at 41-4c. 3-4 Bleached Pequot, Atlantic and Utica Sheetins, none better at 19c yard. Hemstitched Pillow Cases, size 45x36 4-4 heavy LL Muslin at 3½c yard. 3-5 inch Lonsdale Cambric, 7½c yard. 3-4 heavy Brown Sheeting at 10c yard. Beady to use Sheets, size 81x90, torn, not cut, the 60c quality at 45c.

Flannels and Blankets

52-inch wide double fold Zephyr Flauncl , 54-inch wide Table Padding at 25c yard. New lot of striped and checked Outing Flannel, 315c, 5c, 815c and 10c yard. yard. Outing Flannel Skirt Patterns at 25c each.

Double fold fine Shirting, 10c yard. Black and white Twilled Shirting at 100

White bed spreads

The sale of white Bed Spreads is still on. We have a new fringed Spread to show you, -fringed on four sides at \$1.00 each. Nothing like it in town less than \$1.50. Two more cases of those large crochet Spreads, at 55c and 65c each. Two special bargains in white Spreads at 75c and 90c each. Handsome line of white Satin Bed Spreads, ringed at \$2.00, \$2.50 and \$3.00 each

Summer Blankets and Comforts

White or gray Blankets at 39c, 49c, 75c, 85c and \$1.00 pair. Comforts at 75c, 85c, \$1.00, \$1.25, \$1.50 and \$1.75 each.

Chenille and Tapestry Table Covers

The Big Store carries a big line. All sizes and qualities, wholesale or retail in chenille and tapestry Table Covers at the lowest prices.

Wash Dress Goods-Special sale Monday. Yard wide 10c Percale, light colors, 5%c | New line of Fancy Novelty Cotton Dress

New fall line of the heavy napped fleece

Goods in the best styles copied from high Standard Dress Calicos, new fall colors, priced wool goods-imitation silk and wool mixtures, etc, 15c yard. A splendid bargain in French Printed lined Wrapper Cloth, just opened, 10c yard. Organdies, the 35c quality, all in one lot choice 10c yard.

Hayden Bros. Against | Special 9c Sale the Trusts.

SUGARS, COFFEES, SOAPS, ETC., MUCH

The present conditions point to still greater reductions in coffees, sugar, soaps and other articles controlled by trusts or combines. All the prominent soap manufacturers

here and elsewhere are fighting amongst themselves, prices are being cut in two. They may keep up the fight for some time Pocketbooks on sale Monday at 25c. to come unless they join together and put the prices back again where they were before, in which case you (the consumer) will have to pay whatever price they ask.

We are against all trusts or combinations fixed price on staple articles that the people must buy.

19 pounds fine Granulated Sugar for ..\$1.00 10 bars White Russian Soap for 25c 12 bars standard Laundry Soaps for .. 250 2-pound package new Breakfast Oatmeal 4c 10-pound sack Granulated Corn Meal only 71/40 10 bars Cudahy's Diamond C Soap 25c

-pound cans fancy sliced or grated Large bottles pure Tomato Catsup only 91/2c New Valencia Raisins 31/20 10 bars Armour's best laundry soap.... 25c 12 boxes red Parlor Matches for 81/20 2 sacks fine Table Salt for A B C fresh crisp Soda Crackers, lb.. 25c Golden Rio Coffee 1 toe Golden Rio Coffee All kinds of yeast foam, German, etc. package 0-ounce glass jars whole fruit, strawberry, raspberry or blackberry preserves, on sale for Shredded Cocoanut, large 10c package 10c package Gloss Starch only -pound cans California Table Peaches

Great Cheese Sale

Fine full cream Cheese only 814: Wisconsin Full Cream, very fine 12120 Red Cloud Fancy Double Cream 160 Herkimer County, the best, only 14c Limburger Cheese1242 Brick Cheese121/20 Edam Cheese 800 Pineapple Cheese 50c

Fish! Fish! Fish! Snow White Codfish only, per pound.. 41/20

New Family Whitefish only, per pound 31/20 New Lake Trout only, per pound 71/20 Afaska Salmon, blood red, only, per pound 6½6 Large fine fat Mackerel, each 20

Last Chance

To lay in your supply of Butter cheap. BUTTER always advances in August and September. We will cut prices on butter so that the very best Separator Creamery will be within the reach of all.

An elegant purse and cord, regular price,

Se; on sale at 9c. Elegant 35c Mirrors, white backs, beveled glass, on special sale at 9c. 4 yards finest Fancy Dress Facing, regu-

lar price, 15c; special price, 9c. 25c Rubber Combs 9c 25c Whisk Brooms at 9c 25c Hair Brushes at 9c 15c Side Combs 9c An elegant line of 50c, 75c and \$1.00

Given Away

A complete stamping outfit given awayfor stamping handkerchiefs, collars, etc. and positively refuse to join them for the Free with every bottle of Carter's Indelible purpose of raising and maintaining any Ink. Special price on this ink for Monday,

Grand Special Sale on **Exposition Souvenirs**

\$1.00 triple mirrors, stamped "Omaha, Exposition, '98," on sale at Elegant Cologne bottles, rose jars, puff boxes, pin trays, etc., etc.; goods worth 50c and 75c, on sale at Elegant handbags, worth \$1.00; full size, at 25c

Grand Belt Sale

New Belts, made of Silk Velvet, studded with Turquois and cut steel; regular price \$1.50, on sale at...... Ladies' 25c and 35c Neckwear at...... 15c \$3.00 large all silk Sashes.................................. 98c Giving away Kendall's Receipt Book with purchases amounting to \$3.00.

Monday's Big Sale on Meats

No. 1 Sugar Cured Hams 81/20 No. 1 Sugar Cured Bacon, box 7c California Hams 60 Picnic Ham, per can 5c -pound pails Compound Lard 15c Pickled Pigs Feet 4c Good Salt Pork 514c Short Ribs Corned Beef 4c No. 1 Lean Bacon 19c Best Bologna Sausage 5c New England Cooked Ham 9e Boneless Cottage Ham &c German Summer Sausage 10c Pickled Tripe 31/20 Vienna Sausage and Sauerkraut 10c HAYDEN BROS.



from us, you get the best for the least money. Just in a new line of antique India Scats at \$5c and \$1.35. We are showing two fine stylwish chairs—ene wood seat at 85c and cane