

LADIES' SUITS, CAPES, WAISTS AND WRAPPERS

Our preparations to make this the most successful sale in the history of the cloak department...

Here are a few of the signals of victory: Ladies' all wool suits, in fancy mixtures and plain coverts, jacket all silk lined...



Ladies' black brocade cape, Empire back, trimmed with satin ribbon, at 98 cents. Ladies' silk capes, trimmed with jet, chiffon and ribbon, all silk lined, worth \$6 At \$2.98.

Ladies' stylish up-to-date capes, trimmed with satin jet passamenteries and lace, worth \$8, at \$4.98. Waists and Wrappers. Fifty dozen waists, worth 75c at 29c...

Special Sale on Ladies' Furnishings. Ladies' fine ribbed vests, worth 25c at 10c. Ladies' fine ribbed vests, worth 25c at 12 1/2c...

Washable dress stuffs. Grand Clearing Sale of Summer Cloths. Lawn and Dimities that sold for 10c to 25c on sale at 5c.

Great special sale Men's Furnishings. Men's fine percale and madras shirts in all the newest styles and patterns, worth \$1.25, at 50c.

In the Hat Department. We continue to slaughter straw hat prices. Hats that are worth 15c and 25c, go at 5c.

FLOWER PARADE A SUCCESS. Omaha Women Present a Spectacle that is Remarkable for its Beauty.

Thousands Applaud the Passage of the Pretty Pageant and the Decision of the Judges in Awarding the Prizes.

Flower parade, as one of the horses jumped over the pole of the carriage and nearly accompanied the runner. The equipage was a most elaborate one and was decorated in Louis XV style throughout.

Miss Eugenia Morand drove the first pony cart in the procession and was the recipient of much applause. Her dainty little pony cart was transformed into a bowl of pink roses for the occasion.

Remember the name when you buy again. Battle-Ax PLUG.

MEN'S HUNDREDS OF BARGAINS

The Big Store has cut the prices on all summer goods. In addition we put on sale Saturday many lots secured for spot cash by our buyers in the eastern market.

Low prices on the best qualities of merchandise explains the throngs that every day fill The Big Store.

The Leading Dress Goods House of the West. To clean up our summer goods will sell

Table listing various dress goods with prices: 10c, 15c, 19c, 29c, 39c, 49c, 59c.

BLACK GOODS from 10c up to \$6.25 per yard.

Headquarters for Black B. Priestley & Co. Celebrated Goods. No mail orders filled on goods on sale for Saturday.

New Importations in Fine Linens. Saturday we put on sale several cases of fine linens, fresh from the looms. Bought for spot cash, at very advantageous figures.

Great Carpet sale. These very low prices will make it an object for any one to come to this sale Saturday.

China Department. Special Lamp Sale—Over 5,000 lamps. \$1.50 decorated lamps, globes to match.

New styles in Millinery. The very swiftest creation in all the rage—the new military hats. Something new to see them.

SILKS—A bargain opportunity not to be missed. Japanese and India Silk—in stripes, checks and fancy figures—50 pieces worth up to \$1.00—on sale at 49c.

Checked Taffetas—new line just received, every new and pretty color combination—extra value. 69c. Plain Black Taffeta—on special Saturday—22-inch wide, very heavy and the finest grade, only 75c.

HAYDEN BROS.

combined to produce a decidedly fetching effect. Fred Nash and Fred Hamilton accompanied the parade.

The carriage driven by John N. Baldwin of Council Bluffs, which was awarded the third prize, was strikingly arrayed in three tints of working out a really tasteful design.

The beautiful victoria which won the distinction of being the most artistically decorated equipage in the parade was occupied by Mrs. J. H. Evans and Miss Amy Barker.

Miss Anna Silverick contributed one of the most artistic equipages in the parade. Her carriage was upholstered in white on which the lattice work of smilax produced a remarkably pretty effect.

Mrs. A. B. Brandeis drove one of the most elaborately decorated vehicles in the parade. A butterfly design was worked out with exceptional perfection of detail.

Mrs. M. C. Peters and Miss Peters rode in a spider phaeton decorated with pink roses and lavender chrysanthemums.

Yellow and black were the prevailing colors in the very pretty decoration of Mrs. Charles E. Ford's carriage.

Program for Indian Exercises. Hereafter there will be a regular program of events that will be pulled off at the Indian congress.

Grand Saturday Sale.

\$8.00 All Silk Sashes only 98c. 50c Fancy Leather Belts, 25c. 35c Fancy Leather Belts, with pins, 15c.

Grand Souvenir Sale. 50c Souvenirs only 15c. 75c Souvenirs only 25c. \$1.50 Souvenirs only 50c.

Grand Flag Sale. 6x10 ft. all wool Bunting Flags, regular price \$10.00, our price, special, \$7.00. 5x8 ft. all wool Bunting Flags, regular price \$8.00, our special price, \$5.00.

Furniture

It will pay you to get your iron bed here. We show you over 50 styles, ranging in price from \$2.50 up to \$25.00.

To clean up a lot of oak, cane seat chairs, we will sell you for 50c each a lot of chairs that are marked \$1.25 and \$1.50.

Cartains and Draperies. New line of Portieres at \$2.25, \$2.75 and \$3.50—worth more. A big line at these prices.

Sheet Music. Saturday we will place on sale a few thousand copies of sheet music at 10c per copy.

Groceries—5c SALE. 2 sweet Valencia Oranges, 5c. 2 sacks fine Table Salt, 5c.

Butter. Butter. Choice country at 12 1/2c and 14c. Very best country at 16c.

Big Sale on Meats and Chickens. Spring chickens, 13c. No. 1 Hams, sugar cured, 8 1/2c.

Issues Rations to the Red Man. Uncle Sam is a generous provider to his Aborigine wards.

Captured Spanish Flag Here. Trophy Taken by Corporal Boyle Now in Wattle's Office.

Finest Flavor and Fragrance are found in a cup of Japan Tea.

Absolutely the Purest, Cleanest, Most Wholesome. OFFICIALLY INSPECTED BEFORE EXPORTATION.

"Invigorates in the morning, refreshes at night"—good at all times. Visit the Japan Tea Garden at the Omaha Exposition.

Remember the name when you buy again. Battle-Ax PLUG.

Remember the name when you buy again. Battle-Ax PLUG.

Remember the name when you buy again. Battle-Ax PLUG.

Remember the name when you buy again. Battle-Ax PLUG.

Remember the name when you buy again. Battle-Ax PLUG.