

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JULY 24, 1898.

SINGLE COPY FIVE CENTS.

The leading dress goods house of the west.

Over 30,000 styles to select from.

A tremendous sacrifice to reduce dry goods stock—The opportunity to buy reasonable dress goods of all kinds at less than cost—in order to reduce stock—One of the most tempting sales ever given and only can occur at Hayden Bros.

Table listing various dress goods with prices: 49c, 59c, 69c, 75c, 98c.

Black Dress Goods "Eudora"

See our 39c leader, worth 75c; our 59c, worth \$1. The largest line of black goods west of New York at 10c, 15c, 20c, 25c, 30c, 40c, 50c, 60c, 70c, 80c up to \$5.25.

White Goods Dept.

36-in. warp welt Pique, at 20c yard. Sheer India Linen at 5c yard. 40-in. Black Lawn at 7 1/2c yard.

Trans-Mississippi Headquarters for Sheeting and Muslin

36-in. heavy LI. Muslin, 5c value, at 3 1/2c yard. 36-in. soft finish bleached Muslin, 6 1/2c quality, at 4 1/2c.

Men's Furnishing Goods

Men's fine percale and madras shirt—in all the newest styles and patterns, worth \$1.25, at 50c.

Ladies' Furnishings

Ladies' ribbed vests without sleeves, worth 15c, at 5c. Ladies' fine ribbed vests, worth 25c, at 12 1/2c.

In Our Hat Department

You can get more for your money than ever. Straw and hot weather hats are down lower than you ever knew them to be.

Furniture

Baby carriages, yes, lots of them, but we have not been saying much this summer about them. We have sold, however, up to date 140 carriages.

Special Carpet Sale

All wool extra super Ingrain Carpets at 45c. Special prices on all short lengths Brussels Rugs at 6c.

Wall Paper, Paints, Brushes

Our regular 5c and 6c White Blanks at 4c and 5c. 9-inch borders at 1 1/2c and 2c yard.

HAYDEN'S There's Not a Want in Summer Goods That Cannot Be Satisfied at Less Than Half Price at HAYDEN BROS.

The Big Store has put vacation prices on all summer lines and they must vacate. The small or broken lots, remnant, odd sizes, etc., will be closed out in this sale at 1-10th their value.

Agents for the Butterick Patterns and Publications. A complete line always on hand. Mail Orders Promptly Filled. Make "the greatest of the Trans-Mississippi Stores" your headquarters when in Omaha.

Grand Notion Sale Monday.

Monday we will sell the entire stock of one of the largest retail notion houses in the country at about 1-10 original cost, viz.: 10c corset steels for . . . 4 1/2c

Great Special Sale on Shirt Waists.

Ladies' shirt waists in large plaid, gingham and solid colors chambray, worth 50c, on sale at 35c. Shirt waists in fine percale, light and dark colors, full blouse front, worth \$1, at . . . 69c

Flannel Dept. Prices.

Striped and checked outing flannel at 3 1/2c, 5c, 8c and 10c yard. White wool flannel at 15c, 18c, 25c, 30c, 35c, 40c and 50c yard.

A Mid-Summer Sale of 23 Pianos.

Some of these are beautiful new sample Pianos, received direct from the factory within the last few weeks. Others are new pianos which do not belong to our regular line and which we are willing to dispose of at prices less than actual cost.

China Department.

Articles worth from 15c to 50c: Decorated Oyster and Soup Bowls . . . 25c. Decorated Cups and Saucers . . . 25c.

Buy Your Meats Monday

At these Prices: No. 1 sugar cured hams . . . 8 1/2c. No. 1 bacon, sugar cured . . . 8 1/2c and 9c. No. 1 California hams . . . 6c.

Monday's Prices in our Cracker Department.

Soda crackers . . . 6c. Oyster crackers . . . 6c. 4 lbs. ginger snaps . . . 25c. Shredded whole wheat . . . 11c.

HAYDEN BROS.

Such Silk Values Make Us Famous

469 Pieces Silk That Must Be Sold. These Prices Will Sell Them Quickly. Closing Out These Silks—Plain and figured crepes, plain Indias, plain surahs, checked, striped and figured wash silks—many in short lengths—all go at . . . 25c

Extra Special Bargains—White washable Japanese silk, very finest quality—20 pieces Glanicoise twills, and great quantity of best grade double warp surahs, in dark shades to close them all out we sell them at . . . 39c

Big Values—Stripes, checks and plaids, 24-inch printed summer silks, best that's made—fancy English swivel silks, 30-in. wide, guaranteed in every respect—we know these to be absolutely . . . 49c

BLACK SILKS AT SPECIAL PRICES.

Japanese, India and China Silks, fine and perfect—clearing sale on 120 pieces in best grades, worth 50c, 65c and 75c, all to go at . . . 39c. Black Satin—All pure silk—one of the very best grades—our special price . . . 69c.

Great Cut Price CLOTHING SALE.

Positively the last round-up in Men's and Boys' Light and Medium Weight Suits. After one week's clearance sale we find many more light and medium weight suits than desirable at this season.

Cut Prices on Men's Suits.

All our \$7.50 Men's Fine Suits, in plain and fancy cassimeres and chevrots, can be bought at . . . \$3.75. One entire \$10.00 and \$12.50 Suits, in serge and chevrots, gray and brown worsteds, patterns that can be worn at any season of the year, on sale . . . \$5.00.

Jewelry Department.

Special Sale on Silverware. Rogers Bros' 1847 Knives or Forks, \$1.47 per set of six pieces. Rogers Bros' 1847 Tea Spoons, 98c per set of six.

Drug Department Prices.

Lower Than Usual. Paine's Celery Compound . . . 75c. Syrup of Figs . . . 35c. Hood's Sarsaparilla . . . 75c. Oozomulsion . . . 80c.

Groceries . . . 5-cent sale

2 packages corn starch for . . . 5c. 6 sweet Valencia oranges . . . 5c. 2 sacks fine table salt . . . 5c.

10-cent sale

Full cream dairy lunch cheese . . . 10c. 3 cans new catch sardines . . . 10c. 3-lb cans new table peaches, pears, apricots or plums, can . . . 10c.

15c and 25-cent sale

25-cent Golden Rio coffee, per pound . . . 15c. 1 dozen fancy Messina lemons . . . 15c. 2 cans salmon for . . . 15c.