RINGE CATLLE CONING SION


WAR OF INJUNCTIONS IS ON
Soott is Opposing the Other Members of
District Bench. District Bench.
EXPOSITION LAW SUIT BECOMES SERIOUS



## Word o' Mouth

We didn't sell many of the two dollar shoes yesterday People don't know. As soon as we get a few hundred
pairs of them out on the street and as soon as people begin telling one another about them then they will begin to go lively and then the 1200 pair will call for 1200 more. That's our best advertising-word of mouth. People are so sus days (and we can't blame them) that they don't run it and whe the he store that gives the best bargains get the biggest trade. We sell shoes on the same principle as we sell ound ous els most for the least. If you lyaven honestly sold and honestly advertised, we aren't the ou'll find it out in time.

## TebraskaChoibinqle

Wentworth Militiary Academy


Brownell Hall

ACADE解Y

(3)

LOKE SUPERIOA STEAMERS.


## Guaranlisicionting $\mathrm{C}_{0}$

Stupendous Irouser
 der to fortify against our competitive enemy. What we want to prove is, that this store
sells all things cheaper because of cheaper store expense account.

To prove that unmercifully high rents and extravagance in fancy store fixtures force big profit on goods.

To Demonstrate-All wool pants (guaranteed so) sell here at $\$ 1.25$ a par
(tailored) sell here at $\% 2.00-$
$\qquad$

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