

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JUNE 5, 1898.

SINGLE COPY FIVE CENTS.

Exposition visitors should make this their Headquarters while in Omaha. Every accommodation furnished free.

Hayden Bros

Do You Want to Make Money While Spending It?

"A penny saved is a penny earned." The same with dollars. Traders at "The Big Store" save money on every purchase from a cents worth to a fine piano or the complete outfitting of a hotel.

THE BIG STORE IS ALWAYS THE LOWEST IN PRICE BUT JUST NOW MORE ESPECIALLY.

The vast assortment, the variety, the newness, the style, the high quality of the goods and the remarkably low prices quoted, must induce every lover of economy and sterling values to trade at

THE GREATEST OF THE TRANSMISSISSIPPI STORES.

Agents for the Butterick Patterns and Publications.

"The Standards of Fashion"

Hayden Bros

Special Sale on Exquisite Millinery

All the prettiest creations in flowers displayed in profusion in the Big Millinery department. Trimmings and ornaments without end.

Great reductions on Trimmed Pattern Hats. Copies of Imported Parisian Hats, worth from \$35.00 to \$50.00, on sale at \$4.50, \$5.00, \$7.50 and \$10.00.

Special sale on new White Trimmed Sailors at 50c. Everything in Sailors at 50c up. Very low prices on Children's Stylish Hats.

Magnificent Assortments of Ladies' Stylish Suits, Capes, Waists, Skirts, Wrappers on Special Sale.

Controlling the entire output of some of the foremost manufacturers, we are able to offer the very latest creations in ladies' ready-to-wear garments in stylish, elegantly made, form fitting, perfect in every detail and of the best fabrics—at great reductions in price.

The Big Department names some special values for Monday.

Capes—

Ladies' wool capes in plain and figured materials, worth \$1.25 at 75c. Ladies' silk capes worth \$2.50 at \$1.50.

Skirts.

Ladies' linen skirts, worth \$1.50 at 93c. Ladies' silk skirts, worth \$4.00 at \$3.98.

Shirt Waists and Silk Waists.

75 dozen shirt waists, new patterns and colors, worth 75c at 49c. 80 dozen shirt waists in percale, madras, etc., in latest fashion, worth \$1.50 at 98c.

Jackets and Suits.

Ladies' wash suits, blouse and jacket effects, worth \$2.50, at \$1.98. Sixty ladies' suits, all wool, full faced skirts, 3/4 front jacket, in covert cloth, tweed fancy mixtures, etc., worth \$11.00, on sale at \$5.98.

Linens

In spite of the big advance in manufacturers' prices, we are selling at about one-half former prices.

- 40c satin damask table linen at 25c. 45c extra heavy cream table damask at 27c. 60c silver bleached German table damask at 39c.

White Goods--Low Prices--

- 10c India linen at 5c. 10c check nainsook at 5c. 15c India linen, black, 40 inches wide, at 7c. 18c apron lawn, 40 inches wide, at 9c.

Special Sheeting and Muslin Sale.

Prices Lower than Ever. Towels and Linens. The finest stock of towels in the country. 50c satin damask towels, knotted, fringed, etc.

Wall Paper Sale

Best No. 1 white blanks 4c and 5c, with 9 inch border 1 1/2c and 2c yard. Our regular 8c, 10c and 12 1/2c gills on sale at 7c, 8c and 10c.

Grand Sale on Carpets, Oil Cloth, Mattings and Draperies.

Thousands of rolls finest floor covering from the leading carpet dealers in America—W. and J. Sloane—on sale at great price reductions. These elegant goods were sacrificed at auction in New York for spot cash and Hayden Bros. secured several carloads of the best Ingrains, Brussels, Axminster, Wiltons, etc., at a fraction of their worth.

Furniture

Just in a new lot of Iron beds, also cots and springs. SPECIAL—Fine looking Iron Bed, has brass rail, head and foot—full size, this bed is fitted with an iron frame spring, and the whole sold for \$7.50.

The leading dress goods house of the west

Every lady visiting the Exposition should examine the largest stock of dress goods in this western country. It is larger than the combined stocks of the four largest dress goods houses in Nebraska—anything that you can't find any where else you are sure to find at Hayden's—everything new and up-to-date.

- 250 pieces novelties, Henriettas, Jacquards, and a line of goods that sold up to \$5—all will be sold at 15c. 250 pieces of novelties, Henriettas, Jacquards—that sold up to \$5—all will be sold at 21c.

Black dress goods

Exclusive agents for Priestley's black goods for Omaha—every leading make—Sir Errol, Sir Edward Ripley, Arthur Walker & Sons, Lupinus, the products of all the leading manufacturers of Europe can be found in our dress goods stock.

Grand exposition thread sale

20 yards perfect machine thread, 2c spool. 20 yards Richardson sewing silk, 15c. This means 100 yards of the best black silk for 5c.

Exposition notion sale

50c Ladies' Pocket Books at 25c. 50c Ladies' Hand Bags at 25c. 50c Ladies' Leather Belts at 25c.

Grand hammock sale

We have the only complete line of Hammocks in Omaha, and we undersell any house in the west in high grade, first-class Hammocks.

Special sale on trans-mississippi souvenirs

Beautiful Decorated China, hand-painted—regular price \$1.25—special price 25c. Elegant rose jars, puff boxes, pin trays, worth from 50c to 75c—on sale at 25c.

Sheet music

The latest of everything in sheet music. "ATTENTION PROFESSIONAL SINGERS!" We have just received all the very latest "hits" of the day from the publishers.

Souvenirs in the jewelry department

Thousands of elegant exposition souvenirs on sale. The handsomest designs in souvenirs that are tasty and lasting. The largest assortment of sterling silver souvenir spoons in Omaha at 25c up.

Great sale on watches

Ladies' or Gent's Gold Filled Hunting Case Watch, with fine Elgin or Waltham works, cases guaranteed to wear 15 years, worth \$20.00—at \$2.50.

Grand silverware sale

Monday and all week we will make special prices on our entire line of elegant silverware. Cream pitchers, syrup pitchers, butter dishes, spoons holders, berry dishes, cake baskets, sugar bowls, crumb trays and thousands of pieces of quadruple plated silverware, gold lined and hand engraved at half regular prices.

A Solid Week of Silk Bargains

Commencing Monday the biggest SILK SALE ever attempted—we have got the silks and we will make the prices.

Changeable Silk and Austrian—in all the pretty color effects—on sale Monday in the Big Silk Dept. 19c.

Plain Colored India Silk—pink, light blue, helio, cerise, scarlet, corn, black and white, excellent quality—on sale Monday in the Big Silk Dept. 35c.

27-inch white Japanese Silk—garment washable and none better made for service—on sale Monday in the Big Silk Dept. 49c.

Light and Dark Summer Silks—best quality made, full 24-inch wide, now and pretty designs, sold everywhere at \$1.00—on sale Monday in the Big Silk Dept. 69c.

Best Plain Taffetas—greatest in demand and now very scarce—we have all the new shades, turquoise, cerise, burnt orange and others—on sale in the Big Silk Dept. Monday at 75c.

New Fancy Checks—1 1/2 inch in size with pretty wavy figures, comes in blue and white, brown and white, red and white and coral and white, an exceedingly fine grade and a big bargain—at the Big Silk Dept. 85c.

Five Very Strong Specials in Black Silks. Plain Black India Silks—never before sold at such a price—we have a limited quantity which goes on sale Monday in the Big Silk Dept. at 35c.

Black Gros Grain Brocades—immense quantity—new and pretty designs suitable for skirts, capes or trimmings—on sale Monday in Big Silk Dept. 49c.

Black Tulle Special—very heavy and very good—on sale Monday in the Big Silk Dept. 69c.

Washable Summer Dress Goods At Special Sale Monday.

We offer some of the biggest bargains in new, seasonable and wanted goods. White Crochet extra quality Percale, 36-in. wide worth 10c to 12 1/2c, at yard 5c.

White Bed Spreads.

The Big Store is doing a big business in Bed Spreads. We have extra quality Percale, 36-in. wide worth 10c to 12 1/2c, at yard 5c.

Tapestry Table Covers.

4-4 size 45c, 55c and 65c each. 6-4 size 75c, 85c and 100c each. 8-4 size 125c, 150c and 175c each.

Special on Monday.

On center tables, in Flannel department you will find mill remnants of 36-inch wide Sea Island Percale, fine printed Mullins and colored figured Swisses, worth from 15c to 25c, all in one lot at 5c yard on Monday—8c yard.

Closing Out Base Balls and Base Ball Mitts.

Monday we will close out what balls and gloves and mitts we have on hand at less than half regular prices.

Hardware, Stoves and House Furnishing Department—Special Prices for Exposition Visitors.

- The finest Gasoline stove on earth—others sell them for \$25.00—our price \$15.00. 3-burner Gasoline Stove for \$19.95. Russian Iron Oven—best made \$12.95.

A June Clothing Sale

War or peace—supplies must go on—eating and drinking—clothing and shoeing—just as necessary as ever.

The War General—deals with battalions, cannon and shells—the Commercial General deals with market conditions, trade and cash.

Our Generalship has led to Victory

We have just closed a deal with Ab. Kirschbaum & Co., tailors and manufacturers of the famous "Vitals" Brand Clothing.

We made them a very low offer for a lot of their fine stylishly made suits. Our offer was so low we little thought they would accept it—but they did—and the goods are in our store.

That's how much you save on every suit you buy from US. Come and take a look at the handsome all wool cassimere, worsted and cheviot suits we are offering at

\$3.75 \$5.00 \$6.75 \$8.75 \$11.50

Special Hat Sale

Begins Monday morning. A complete stock and our prices on men's straw and felt hats cannot be duplicated. Straw hats for men and boys for 5c up to \$1.50.

Furnishing Goods.

- Men's fine Percale Shirts, with laundered collars and cuffs, in large assortments, worth 75c, at 35c. Men's Working Shirts in all colors, at 30c and 35c.

The Great Trans-Mississippi Cheese, Fruit and Fish Dept.—Omaha's Favorite.

- Full cream cheese only \$1.10. Swiss cheese, 10 lbs. \$1.25. Ferkimer county extra fine, 12 1/2c.

Big Butter Sale.

Choice country butter at 19c, 10c and 12 1/2c. Best country butter at 15c. Fine table butter, to suit your delicate taste, at 15c.

Meat Department.

- 3-lb. pale best lard, any brand, 34c. 3-lb. lard, any brand, 32c. Best brand California ham, 50c.

China Department.

- Elegant decorated toilet sets \$1.25. Decorated dinner plates 50c. Decorated cups and saucers, each 5c.

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