

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 29, 1898.

SINGLE COPY FIVE CENTS.

THE GREATEST OF TRANS-MISSISSIPPI STORES EXTENDS AN INVITATION

To all Exposition visitors to make "The Big Store" their headquarters while in Omaha. Every accommodation extended, baggage checked free, waiting and writing rooms furnished whether you buy or not.

You will find it Profitable as well as Pleasant to Trade at the Trans-Mississippi Headquarters.

This week begins the series of gigantic special sales which HAYDEN BROS. prepared for many months ago. Hundreds of thousands of dollars worth of the best goods bought for spot cash when the market was lowest will be passed over our counters at 1/3 to 1/2 less than prevailing prices elsewhere. And then owing to the magnificent assortments shown in every line, "You can," as our customers say, "get what you want and save money at Hayden Bros."

Agents for Butterick's Patterns and Publications.

Leading Dress Goods House

of the west—All our new Spring Dress Goods go on sale on Monday morning at less than half of its former price—

- All Spring Goods that sold for 25c, will go at 15c
All goods sold at 25c, will go at 15c
250 pieces of novelties, mixtures, jacquards, etc., that sold up to 40c—all on one lot for 21c
300 pieces of all wool mixtures, silk and wool—all wool serge—all wool henriettes—black—plaid and all goods that sold up to 50c—all go at 39c
150 pieces of dress goods in all wool mixtures, bayaderes, silk and wool—silk finished

Black Dress Goods

15c, 19c, 25c, 29c, 39c up to \$1.00—sold elsewhere at from 25c up to \$1.50—

We will place 300 pieces on one table—worth 75c—at 39c
About 200 pieces of black goods—worth up to \$1.00—at 59c
200 pieces black dress goods, Priestley's, from \$1.50 to \$2.00—all at one price, 98c

Mail orders—receive the best attention—Anything ordered from this ad will be filled to the best of our ability, and if goods are not satisfactory, will be exchanged or money refunded.

Washable Dress Goods

The big Wash Goods Department offers five immense bargains for Monday only—

- 200 pieces of Real Irish Lawn—40-in wide—absolutely fast color—no limit to quantity at, per yard 5c
150 pieces of Imported Lappette Cloth—lace mull—fancy Grenadine in plain, figured, light and dark colors—value 15c to 25c—Monday's price, yard 8c
28 pieces of Genuine French Printed Organdies in light and black grounds at, yard 20c
100 pieces of spring styles in best Dress Prints made—These are our very best grades, yard 4c
40 pieces of checked Duck Suiting—in light or dark effects—one of the best fabrics made for wash skirts, etc.—Monday's price 10c

To out-of-town customers—We cannot send samples of these lines—but you can receive the special sale benefit if your order is received up to Tuesday noon—please state exactly what is wanted and we guarantee to fill same subject to return if not entirely satisfactory.

Bargains in Household Linens

We lead the retail trade in Omaha. When you select from our stock you get the best for the least money. We place on sale this week—

- 1 case 58-inch all linen Damask—at 27c
1 case 64-inch full bleached Damask, at 49c
1 case 60-inch German Damask at, yard 39c
1 case 70-inch full bleached double Irish Damask—all the newest designs (napkins to match) yard 75c
1 case 68-inch Silver bleached Damask at, yard 49c
1 case Turkey Red Damask, fast colors at, yard 18c
1 case all linen Crash at, yard 5c
1 case good cotton Crash, yard 1c
1 case glass toweling, red and blue checks at, yard 4c
All linen huck and Damask towels, knotted fringed, fancy borders at 10c, 12c, 15c and 17c
Big stock large size cotton towels, 5c and 7c

White Goods

This is bargain week—the largest stock in Omaha and prices absolutely the lowest—

- Sheer India Linen—yard 5c
54-inch French Organdies 12c
Nainsook Checks—at 6c
Foreign Welt Plaques, yard 15c
Sheer Nainsook—at 12c
Indian Dimities at 10c, 12c, 15c and 20c
Persian Lawn at 15c
Imported India Linens, 25c quality at 15c
40-inch white Apron Lawn—at 7c
40-inch black India Linen—at 7c
Good quality black Lawn, fast colors at 12c
English long cloth, 22 yards per bolt—at 1.10

Muslin and Sheeting

9-4 heavy Sheeting at, yard 12c
4-4 soft finish brown Muslin, 6c quality, yard 4c
We can save you money on ready to use sheets and slips—Call and get our prices.

Flannel Department

White wool flannel—15c, 18c, 25c, 30c, 35c, 40c and 50c yard.
Light striped and checked wool mixed flannel, 25c and 30c yard.
Summer skirt patterns, crochet edges—5c each.
Handsome line of white Crib Blankets just opened—\$1.00, \$1.50, \$1.75 and \$2.75 pair.

White Bed Spreads

We have been adding to our large stock several numbers which you ought to see extra large 24 yard square crocheted spreads, cheap at \$1.50 on sale Monday \$1 each. See the new spread at 95c each.

Remnants of Dotted and Figured

(colored) Swisses, the 25c grade on sale at the yard. New lot of 15c wide sea Island Percale, new patterns, 10c yard. Remnants of fine cambrics and printed muslin, worth 10c and 25c yard, on sale Monday 50c
White Cotton-Billed Comforts, \$1.50 each. Plain white Blankets, no color whatever, 30c pair. 10-4 white or colored Blankets, 40c pair. 11-4 white or colored Blankets, 50c pair.

Monday's Big Silk Sale.

A grand exposition of what the Big Silk Department can do in the way of Bargain Offerings.

- FIGURED PONGEE—Printed in small, dainty designs of blue, black and red on natural color grounds—the best wearing quality in existence—only 19c
WHITE WASHABLE SILK—In extra fine quality, very lustrous and beautifully finished—20 pieces on sale at only 39c
CHANGIBLE SILK—Red and black, blue and red, green and black, pink and green, red and green, in the new Gaudiose weaves, firm and strong, only 39c
PLAIN SILKS—Every new and desirable shade to be found among this lot of exceptionally fine plain silks, which all go on sale at only 45c
PRINTED SILKS—24-in. wide and every fine line in light and dark shades—only 49c
NEW PLAIN TAFFETAS—In turquoise, cerise, burnt orange, watermelon pink, new greens and all other new shades—best grade—only 75c
NEW PLAIDS AND CHECKS—Pretty plaids at 75c. Pretty Plaids at 98c
PLAIN BLACK INDIA SILK—Fine and firm grade, wears well and is washable, makes cool and comfortable waist or dress—now is the time to buy—only 39c
PLAIN BLACK TAFFETA—Good heavy quality on sale Monday at our bargain price—only 69c
BLACK FIGURED INDIA—Full 24-in. wide, in new and pretty styles—all go on sale at 75c
PLAIN BLACK SATIN DUVESSE—Two special numbers at 50c and \$1.00, which is all pure silk and we guarantee both qualities, special 75c and \$1

Big Belt Sale Monday

Just received, a full line of Military Belts at cut prices—regular 50c and 75c
Belt at 39c
With large metal buckle and United States flag in center 39c
ARMY AND NAVY BELT, regular price 25c, on sale at 19c
BEAUTIFUL WHITE BELTS, military buttons, large and small, regular price \$1.50, sale price 50c
A line of 25 Belts 5c
Full line of 50c Belts on sale at 25c

Special Sale on Trans-Mississippi Souvenirs

Beautiful decorated China, hand painted, regular price \$1.25, sale 25c
Porcelain Rose Jars, with Pin 75c, worth from 50c to 100c each, on sale at 25c
Elegant hand-painted Bottles and Push Boxes, worth \$1.50 each, special sale price 50c

Special Sale Millinery

To reduce our stock we will sell our stylish western hats at one-half price. Very fashionable pattern hats, for which we have been asking \$10, go in this sale at \$5.
The noted Thomas Hammock with 3 hickory spreaders in each end, on sale, Letter E, only 80c
Letter P, only 70c
Letter M, only 60c
Letter Q, only 50c
Letter N, only 40c
Letter K, only 30c
Letter J, only 20c
Letter I, only 10c
Letter H, only 10c
Letter G, only 10c
Letter F, only 10c
Letter E, only 10c
Letter D, only 10c
Letter C, only 10c
Letter B, only 10c
Letter A, only 10c

Furnishing Goods

- Men's fine Percale Shirts, with laundered collars and cuffs, in large assortment; worth 50c, at 35c
Men's work shirts in all colors; 29 and 35c
Men's Bathing Shirts and Drawers, in plain and fancy colors; at each 35c
The finest assortment of Colored Shirts to be shown in this country; worth up to \$1.50, at 80c
Men's fine Neckwear, in all styles; at 25c
Men's fine Suspender, the regular 25c ones, at 15c
Men's fine seamless Sox, in black, brown and fancy colors; worth 15c, at 10c
Ladies' fine seamless Hose, in black and brown; worth 15c, at 10c
Children's Bicycle Hose, in black and brown, with double heel and toe; worth 50c, at 25c
Ladies' fine Vests, in all colors; worth 25c, at 15c

Grand Hammock Sale

We have the only complete line of Hammocks in Omaha, and we undersell any house in the west in high grade, first-class Hammocks.
Children's Hammocks 25c
The noted Thomas Hammock with 3 hickory spreaders in each end, on sale, Letter E, only 80c
Letter P, only 70c
Letter M, only 60c
Letter Q, only 50c
Letter N, only 40c
Letter K, only 30c
Letter J, only 20c
Letter I, only 10c
Letter H, only 10c
Letter G, only 10c
Letter F, only 10c
Letter E, only 10c
Letter D, only 10c
Letter C, only 10c
Letter B, only 10c
Letter A, only 10c

Flags

We have a complete line of printed muslin flags at old prices.
Cuban Flags, only 15c
Cuban Flags, only 25c
Cuban Flags, only 50c

Chiffons and Mouselin De Soie

On sale, all colors, Chiffons and Mouselin de Soie, on sale at, per yard, 40c

Hats, Caps and Straw Goods.

BEGINNING MONDAY WE OFFER THE LARGEST AND MOST GIGANTIC SALE OF MEN'S HATS, CAPS AND STRAW GOODS.
25c Straw Hats 15c
40c and 50c Straw Hats 25c
25c Straw Hats 15c
50c Straw Hats 25c
50c Straw Hats 25c
50c Straw Hats 25c
50c Straw Hats 25c
50c Straw Hats 25c
50c Straw Hats 25c

Given Away in the Carpet Department

With every purchase of H. & H. Soap Monday we will give away free one line two-lens mirror—each you see in the London music.

Trans-Mississippi Cheese, Fruits and Fish Dept

OMAHA'S FAVORITE.

- 18 LBS GRANULATED SUGAR...\$1.00
Full Cream Cheese only...10c
Fancy Wisconsin Full Cream...12 1/2c
Herkimer County Full Cream...12 1/2c
Swiss Cheese, Fancy...16c
Ohio Swiss, finest made...18c
Young America...9c
Herkimer County Young America...11c
Young America, finest made...12 1/2c
Brick Cheese...12 1/2c
Limburger...12 1/2c
Edam Cheese...80c
Pineapple Cheese...55c
Sap Sago or Green Cheese...5c
Neufchatel, only...3c

Fish—Fish—Fish.

- Holland Herring, per keg...80c
Fine Large Herring, each...20c
Mackerel, very fine, each...25c
Family White Fish, only...35c
Blood Red Salmon...65c
Snow White Codfish, only...5c
Norway Anchovies...75c
Fine Large Oranges, only dozen...5c
Fancy Messina Lemons, dozen...10c

Butter Specials.

Our butter now is all full grass. Large shipments direct every day.
Choice new grass butter at 10c and...12 1/2c
Very best country butter at...14c
Sweet creamery at only...16c
Fine full grass separator creamery (on Monday only) at...16c

Meats.

- Three-pound pigs best lard, any brand...27c
Five-pound pigs best lard, any brand...25c
Choice pickled pork...65c
No. 1 sugar cured bacon...9c
Braunschweiler summer wurst...14c
No. 1 California hams, best brand...50c
Weiner wurst, per pound...85c
Swift brand cottage ham...85c
Pineapple ham, per case, 24 lbs...25c
No. 1 sugar cured ham...9c
Bologna sausage...55c
Pickled pigs' feet...5c
Pickled tripe...4c

Big sale on Flour Monday

- 22 LBS. C SUGAR MONDAY...\$1.00
18 LBS. GRANULATED SUGAR...\$1.00
3-lb. cans extra quality Table Peas...95c
3-lb. cans fancy Golden Pumpkin...75c
New Valencia Raisins, 5c, 5 1/2c and...75c
New Seedless Raisins, 5c, 5 1/2c and...75c
2-lb. cans Butter Beans or Peas...5c
Large sacks pure York State Buckwheat Flour, regular price 35c, Monday...15c
Large sacks Granulated Cornmeal...9c
10-lb. French rolls, Outstanding for...25c
Sweet Standard Oranges, dozen...8c
12 cans Condensed Milk...25c
12 bars Standard Laundry Soaps...25c

Evaporated Fruits.

- Large Yellow Crawford Peaches...8 1/2c
Large Black California Prunes...8 1/2c
California Prunes, 6c, 6 1/2c and...7 1/2c
New Bartlett Pears, 8 1/2c, 10c and...12 1/2c
New California Appricots, 10c and...12 1/2c
New Valencia Raisins, 5c, 5 1/2c and...75c
New Seedless Raisins, 5c, 5 1/2c and...75c
New Evaporated Apples...8 1/2c
New Home Dried Evaporated Apples...7 1/2c

More Bargains.

- Yeast Foam, German or any other yeast...2c
Sapallo, per bar...5c
Mustard Sardines, per can...35c
Golden Santos Coffee, only...17 1/2c
Pariol Matches, per dozen...1 1/2c
10c packages Starch, only...5c
10c packages Shredded Coconut...35c
10c bottles Pure Tomato Catsup...8c
Blood Red Salmon, per can...75c
Table Salt 2 sacks for...5c
15c cans Condensed Milk...8c
Pearl Tapioca, Sago, Hominy, Barley, Green Peas, Lima Beans, etc., per pound...5c
Lemon or Vanilla Extract, per bot...8c
Pudding, 15c packages, all flavors...75c
1-lb. cans Pure Baking Powder...85c
Washing Powder (all brands) only...35c
Scrubbing Lye, per can, only...4c
Baked Beans, per can, only...6c
Large Bottle Best Blueing...25c

Tea and Coffee.

Monday we give away free with one pound of Japan tea, fancy decorated cup and saucer. Why do you pay 70c for tea, when you can buy fancy basket fired unadorned Japan for 25c?
Japan Tea Dust, only...15 1/2c
New Spring Leaf Japan for...15c
Extra choice blend for Ice Tea, only...25c
Ceylon, Oolong, Assam, Formosa, only...28c
Fresh Roasted Rio Coffee, only 10c and 12 1/2c
Choice Santos Coffee, only...17 1/2c
Golden Santos Coffee, only...17 1/2c
Golden Rio Coffee, only 20c and...28c
Mocha and Java Blend Coffee only...25c
Pure Mocha and Java Coffee only...25c

New Drug Prices.

- Pe-ru-na...70c
Dr. Miles Nerveine...68c
Dr. Miles Heart Cure...68c
Almond Meal, bottle...10c
Smelling Salts, bottle...10c
Talcum Powder...10c
Dr. Woodbury's Facial Soap, cake...15c

Do These Prices Please?

THE GOODS ARE NEW

Fine Tailored Ready-Clothing for MEN, BOYS AND CHILDREN.

Everything That's New—at the most attractive prices Omaha has ever known.

\$6.00 all wool—well tailored Men's Suits in 8 patterns—on sale for 3.75

\$8.50 fine tailored Men's Suits, satin piped Italian cloth lining in all the new shades cassimere and worsteds—in all regular sizes—also slims and stouts—sale price only 5.00

Extra fine Men's Suits, in clay worsted, fancy chevot—blue and black unfinished worsted. QUALITY make and trimming that are equal to any \$12.50 suit elsewhere—here for only 6.75

The choice of all the finest, newest and noblest Men's Suits of finest grades of worsteds—fully seventy-five new patterns to select from—suits that are worth and sold elsewhere from \$15.00 to \$20.00—special for \$8.75 and \$11.50

Boys' and Young Men's Suits with long pants at half regular prices. Suits that have sold and are worth today from \$5.50 to \$15.00, on sale at \$3.25, \$4.50, \$6.50 and \$7.50

Children's Vestee, Sailor and Double Breasted Knee Pants Suits on sale for 95c, \$1.50, \$1.95, \$2.50 and \$3.95

Ladies' Suits, Capes and Shirt Waists

The cunning hand of the artistic tailor drapes women with delicacy and taste, while the fabric designs and the colorers of the loom make her a dream of harmony.

Women's Suits—Wish we could find a long enough word to tell you about them all at once. They are price lazy, yet satisfactory. Women's all wool suits, most stylishly made, with a full flare skirt, fly front jacket, all coats silk lined, in covert cloth, fancy mixtures, English serge and tweeds, tailored as well as any \$12.50 suits, at 7.50

Suits of broadcloth and fancy suitings, mixed home-spuns, diagonals and serges; the latest shape of fly front coat, lined with a heavy quality of silk, perfect hanging skirt, worth \$25.00, at 10.00

Capes—Capes are accounted more dressy than coats by many discerning folks. We are showing the best styles in all the rich materials. Black Cloth Capes, braided, at 75c

Ladies' Capes, in silk figured materials, lined throughout, plain or empire back, at 1.37

Ladies' handsome brocade gros grain and faille silk Capes, lined with tarré or fancy silk, trimmed with chiffon and ribbon, at 2.98

Separate Dress Skirts—Black figured brilliant-silk, at 75c

Black mohair skirts, new flowered patterns, well lined and made at, 1.25

Ladies' all wool novelty, covert cloth and mohair Skirts, full flare, peraline lined, covered seams, black and colors, at 2.98

Ladies' extra fine quality satin and gros grain silk skirts, perfect beauty, at 6.50

Naturally, we do the largest shirt waist business. Our stock is the most extensive. Our designs the most exclusive, our prices the lowest. Our makes are the Marquise, The Stanley, The Columbia, The Newport, The U. S., etc.

75 dozen Shirt Waists in striped, small or large plaids and checks percale, bias front, full blouse effects for...49c
50 dozen Shirt Waists of fine Madras and Gingham; short yoke, detachable collar of same material in all pretty colors at...75c
125 dozen Shirt Waists of combed Madras, French Gingham and plique pleated back and full bias front, in all the fashionable checks, plaids and stripes, high standing collars at...98c
Intriguing new coverings, novel ideas in finely tucked fronts, blouse effects, collar and belt, new French back, all lined, bought to sell at \$8.00, for \$4.50.
Black Sateen Underskirts, in double ruffle, corded, at 7c.
Extra fine sateen Underskirts, Spanish flounce, umbrella style, black and colors, at \$1.50.
Ladies' Wrappers, in fine dark print muslin, waist lining, 40c.

Cut Prices on Elegant Carpets

Attend the gigantic sale of three carloads of finest Ingrain, Brussels, Axminster and Wilton Carpets. These elegant floor coverings, purchased for spot cash from W. & J. Smeane's great New York auction sale, the biggest sale ever held in America, will be sold at a small fraction of their value. Perfect in every way. Newest designs. The best carpets in the world at absurdly low figures. Extra salespeople to show the goods and accommodate all.

FURNITURE

Rockers for all kinds of places—Parlor Rockers, Bedroom Rockers, Porch Rockers. You can buy them from us at \$1.00, \$1.25, \$1.50 and \$1.75. An extra good wood seat Rocker, high back, at \$1.85. Porch Rockers, rattan, at \$1.95 and \$2.50. Lawn seat, \$2.75 and \$3.75.

Feather pillows 22x22, covered in heavy cretonne at 50c each—just the thing for the porch steps at 50c each.
Oak Chair, cane seat...75c
Wire Cot...1.00
Mattress for Cot...85c
Mantle Folding Bed...9.25
Bed Lounge...7.50
3-piece Bedroom suit...9.50
100 Frames...25c
100 Frames...35c

Get our prices on all kinds of Furniture at this time. We have plenty of all kinds and can make you the lowest price.

