

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 29, 1898.

SINGLE COPY FIVE CENTS.

SIX DAYS OF THE GREATEST BARGAIN SELLING!

In the History of Mankind.

Introducing to thousands of strangers and proving again to Omaha and the entire west the superiority of our values, the vastness of our stock, the mighty influence of our spot cash, and the advantages of trading with us.

6 DAYS COMMENCING MONDAY MORNING and continuing every Day Until Saturday Night.

CHEAP RATES ON ALL RAILROADS
Commence June 1st.

500 Clerks To Wait on You

BOSTON STORE

16th and Douglas Omaha.
J. L. BRANDEIS & SONS PROPRIETORS.

We Keep Open All Day—June 1st—

6 DAYS OF WONDER Commencing Monday
6 DAYS OF BARGAIN BUYING—Such as Never Was Dreamed Possible.



We Are Headquarters For Wearing Apparel For All Mankind.

BOSTON STORE IS A CITY IN ITSELF—IT'S THE STORE THEY ALL TALK ABOUT—AND THE ONE ALL STRANGERS ARE SHOWN WHEN THEY COME TO VISIT OMAHA.

More than a Million Dollars' Worth of Goods to Select From—Everything the Best Money Can Buy.

2 Exceptional Bargains in New

.. SILKS ..

1,000 yards on bargain square of check, plaid, taffeta, foulard, china and brocade silks, also wash silk, worth 75c and \$1.50, go at 25c and 49c yard.

WOOL DRESS GOODS

New Wool Checks for entire suits or Separate Skirts so much worn now, the 29c quality at 10c yard
All Wool Black Grenadines—in floral designs, and other black goods in open work, worth up to 75c in dress goods department, choice 25c yard
New Styles of Imported Challis all new fresh styles, in two and three toned colors, goods worth 29c yard, for Monday, 29c

Silk and Wool Imported Robes, Plaids, Checks and other Paris Novelties, only one robe of a kind imported, on sale at \$7.50 and \$9.98 for entire robe or unmade dress pattern

50c and 75c
SUMMER CORSETS made short, long and extra long waists, in white, black and drab, go at 39c

25c and 49c

On sale at \$1.50 YARD



MILLINERY

The largest variety of knox shape sailor hats in white, black, navy and all the new colors, all ribbon trimmed, ready to wear, on sale at \$1.50, 98c and 10c each.

\$1.50, 98c, 10c

Our Midsummer TRIMMED Millinery at special prices for Monday and all the week.

Large fine Leghorn Hats, trimmed with flowers, chiffon, lace and ornaments, over 200 to select from, all new colors, on sale at \$4.98

\$4.98

Over 100 trimmed hats, all styles, short back sailors, shepherds, etc., trimmed with chiffon and other light summer materials and flowers, formerly \$5, reduced to \$1.98

\$1.98

SHIRT WAISTS

Great special sale of high class shirt waists—all styles, striped, plaid, checked and plain, in madras cloth, gingham, percale and lawn, go in two lots at 49c & 75c each.



49c and 75c

The most astonishing Ladies' Suit, separate skirt and cape selling seen for years. Suits, skirts and capes of all descriptions, all materials, and in every style for less than actual cost of material.



Exquisite tailor made suits, made of all wool covert cloth, English mixtures in fly front reefer styles, all worth \$25.00, go at \$9.98

Great variety of wash suits in lawn, pique, duck and many of them worth \$2.50, but sample suits at \$2.50

Crash suits, blazer and skirt, the \$2.50 quality, all sizes, at 98c per suit

Great variety of duck, crash and pique separate skirts at—49c, 98c, \$1.50 and \$5.00

\$15 silk brocade skirts, large and small designs, also Heydure effects, at special price, \$4.98

Ladies' Silk Capes, lined throughout, at \$1.50

Ladies' Capes in beautiful quality of faille, silk brocade, satin duchesse empire plaited backs, trimmed with fine lace and jet; also find Kersey and Diagonal Capes, plain tailor made on sale at—\$2.98

CARPET and MATTING

From the great W. & J. Sloane auction sale, we begin tomorrow the most gigantic carpet sale ever attempted in the west. Carpets were sold at public auction by this well known concern at less than 1/2 their previous price. We were one of the largest buyers and secured some exceptional bargains.

All the Wilton, Velvet and extra velvet carpets that always sell at \$1.50—we offer tomorrow in a choice line of patterns, as long as they last, at 85c yard

85c

All the Brussels carpet from the great W. & J. Sloane purchase, sold at wholesale up as high as 75c yard, we offer tomorrow in a beautiful line of patterns, at 49c yard

49c

All the \$1.10, \$1.15 and \$1.25 Mquette, and Axminster Carpet, with and without borders, in all the new and handsome patterns that can only be produced in this weave of carpet, we will offer to sell tomorrow at 85c yard

85c

Strictly all wool Hartford Ingrain Carpet, this well known and popular brand is selling right here in Omaha, as a big bargain, at 75c yard, we offer it in a very choice line of patterns at 50c yard

The Greatest Matting Purchase Ever Made in Omaha

From a well known Philadelphia Straw Matting Importer we buy their entire stock on hand. There are mattings from the finest to the cheapest and we will place on sale tomorrow for the first time, the finest line of straw matting ever brought to the west, they go at 10c, 12 1/2c, 15c, 18c, 25c and 30c yard. There are many extreme novelties in this lot worth up to 90c yard.

DRAPERY

One immense lot of Tapestry Portieres go at \$1.98 pair, this is an exceptional bargain.

One very big lot of odd lace curtains, one and two pair of a kind, as long as they last, go at 50c each, many very high class curtains in this lot.

\$5.00 LACE CURTAINS at \$2.50

One immense lot of fine Nottingham and Imitation Brussels, worth up to \$5.00, over 50 styles to select from, including many heavy chuners, many soft lace Brussels effects, all in one big lot at \$2.50 pair.

SPECIAL BARGAINS IN SMALL DRAPERY FIXINGS

The new Cottage Curtain Poles, 10c each, worth 25c
Brass Extension Rods, 5c each
Felt Window Shades, 12c, worth up to 25c

10c 5c 12 1/2c
Dotted Swiss, 36 inches wide at \$4.00 yard, worth 25c
Rug fringe, all wool, 5c yard
Fine all silk sofa pillows with frill all around, 50c each, worth \$1.50
Our entire stock of Silkalines go at 7 1/2c yard
Plain colored drapery denim remnants, extra heavy quality, plain colors only, go at 10c yard



\$1.25 and \$1.50 real French KID GLOVES, in black, tan, brown and evening shades, go at, per pair 75c

Ladies' finest imported, silk finished, fast black HOSIERY, with double soles and high spliced heels, 17 1-2c a pair. Worth 35c.

Ladies spring and summer jersey ribbed UNDERWEAR, go at 5c, 10c and 15c each. Worth up to 35c

Ladies' finest quality of silk, Hise three'd and sponge SILK VESTS

In cream, black and all colors, handsomely silk trimmed, go at 39c and 49c each. Worth \$1.

Ladies' and gent's finest sheer India lawn, plain white and fancy bordered and pure Irish linen hemstitched HANDKERCHIEFS, go at 3 1/2c 5c and 10c each. Worth up to 25c.

UMBRELLAS AND PARASOLS of gloria silk, Milan serge and silk serge, also Japanese silk, and silk chiffon, in all the new spring styles and colors, go at 59c, 98c and \$2.50. Many worth up to \$5.

1000 doz. boys' and child's STRAW HATS

from Wilmerding, Morris & Mitchell's auction, every new style and shape, on sale tomorrow at 5c, 10c, 15c, 25c and 35 cents.

200 dozen men's straw, linen and crash HATS

at less than half what they would cost you elsewhere.

25c for 50c hats.
50c for \$1.00 hats.

THE CLOTHING SUCCESS OF YEARS

This store has been the scene of many a great clothing sale. We have often bought out large stocks and offered them at astonishingly low prices—but never have we had such a sale as that of

Benedict & Co.'s Suits Bought at 40c on the Dollar now in progress—Never were customers so satisfied—and it's little wonder—when the choicest suits of the season are selling at

POSITIVELY LESS THAN THE COST OF MATERIALS.

\$10 MEN'S SUITS \$4.98—20 styles of Benedict's Strictly All Wool SUITS—in plain and fancy mixtures, all the most desirable styles, well made garments, at..... \$4.98

\$15 MEN'S SUITS \$6.98—Benedict's choice Cheviot Mixed, Tweeds, Checks and Plaids and Cassimere Suits—also clay worsted suits, lined and trimmed as well as any \$15 suit, go tomorrow at..... 6.98

\$17.50 MEN'S SUITS \$9.98—Benedict's elegant serge, cheviot, unfinished worsted, cassimere and checked and plaid Scotch Mixture Suits, 150 different styles, elegantly lined, perfect fitting garments, at..... 9.98

\$30 MEN'S SUITS \$12.50—Benedict's CUSTOM TAILOR SUITS, of the finest imported worsteds, Scotch chevrots and silk lined Suits, perfect tailor work, go at..... 12.50

\$3.00 BOYS SUITS FOR \$1.50—All the boys (2 to 8) Vestee Suits, elegantly trimmed and boys' double breasted Suits, knee pants—(8 to 15)—made to retail at \$3.00, go at..... \$1.50

Boys' Suits, ages 3 to 15, strictly all wool Scotch tweeds, light, medium and dark colors, 3 to 8 sizes, richly trimmed with braid, suits that sell regularly at \$3.00 and \$3.50 go at..... 1.98

\$5.00 BOYS' SUITS FOR \$2.48—All the very highest grade nobby and stylishly trimmed Suits for little fellows, and double breasted Suits for boys from 8 to 16 years, made to retail at \$5.00, go at..... 2.48

Boys' Long Pants Suits \$2.50—All the boys' and young men's black and blue cheviot and fancy cassimere Suits, ages 14 to 19 years, from the Benedict purchase, go tomorrow at..... \$2.50

Boys' Long Pants Suits, Your choice of all the very finest Long Pants Suits, in sizes 14 and 18 years, in cassimere, chevrots and worsteds, a dozen different styles to select from—made to retail for up to ten dollars, go at..... 4.98

\$1.25 Men's Laundered SHIRTS 50c

A manufacturer's entire stock of colored laundered Summer Neglige Shirts, all sizes, 40 of the latest patterns to select from—choice of the lot..... 50c

\$1.50 Men's Laundered Shirts 75c. Some of the highest grade men's summer fancy percale laundered Shirts, all sizes..... 75c

50c Men's Underwear 25c

An elegant line of men's plain and ribbed balbriggan, gauze and summer merino underwear, all sizes shirts and drawers..... 25c

\$1.25 Underwear for 50c

Men's fine French balbriggan Underwear, silk fronts and silk lined cuffs, double seated drawers, all sizes..... 50c



BANKRUPT SHOE SALE

2 ENTIRE SHOE STOCKS AT 60c ON THE DOLLAR.

More Shoes and Better Shoes

Newer Styles and Lower Prices Than Ever Shown Before

Everything that's new and good and desirable in Footwear Our shoe business keeps from 20 to 30 salesmen busy all the year around That's more than 3 times as many as any other shoe store employs Every pair of shoes in our stock is NEW—not a pair in our house four months old WE WARRANT EVERY PAIR WE SELL—ALL OUR SHOES ARE GOOD

Our Men's Shoe Dept. on Main Floor is entirely separate from the Ladies' and Children's department and contains every kind of a shoe that a man can ask for and that is worn this season.

Our Ladies' and Children's Shoe Dept. on Main Floor is bigger than any entire shoe store in town—has a seating capacity for over 100 people at one time.

Our Basement Shoe Department is one of the features of our store—all the men's and women's shoes sold in our store below \$1.50 and all the cheaper grades of boys', children's and misses' shoes are found in this dept.