

SOUTH OMAHA NEWS.

## "Yo We Won't"

We had a nice ad. prepared about our Straw Hats, and other summer goods, but the weather clerk again played a trick on us and we had to change it, so we Won't say anything about our Straw Hats this time, but rather tell you about Mackintoshes, Rubber Coats and Umbrellas. The importance of the Mackintoshes
is not to be overestimated; $a$ thousand are sold today is not to be overestimated; a thousand are sold today where one was sold ten years ago. Competition in manufacture and knowledge of how to make them brought the prices down past the "Iuxury" point to
the "necessity" point. Today we can sell you a good the "necessity" point. Today we can sell you a good Mackintosh for $\$ 2.00$, in blue or black, wide wale
storm serge, cemented seams, plaid linings, cut full storm serge, cemented seams, plaid linings, cut ful length, full cape. At $\$ 4.00$ we sell twill serge Mack-
intoshes; at $\$ 5.00$ heavy weight tricot, and at $\$ 6.50$ elegant dressy looking Mackintoshes of cassimere and Rubber Coats, as good as they make them,

## Thebraskarethinqle

## RUGS



SMYRNAS
SMYRNAS
$\$ 16.00$

WILTONS
SAXONYS


ORCHARD \& WILHELM CARPET CO.,

1414-1416-1418 [crelas st.


## KSCOFIELD <br> CLOAK\&SUITCO.

10 Douglas Stree

## FLAGS

BUNTINGS
PHILADELPHIA DECORATING CO

## Lawn Hose OMAHA TENT AND RUBBER CO., <br> BUY THE GENUINE <br> SYRUP OF FiGS

## The Spanish Armada.



