ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 15, 1898.

SINGLE COPY FIVE CENTS.

THEIR CUSTOMERS THE ADVANTAGE

Of Their Vast Buying Before the Advance in Prices.

We bought more heavily than ever before on account of the exposition and own hundreds of thousands of dollars worth of goods at the lowest prices prevail ing before the war scare came. We are selling goods now cheaper than the wholesalers. Many merchants get their entire stocks from "The Big Store." You will find a difference of from 33 to 50 per cent between our prices and those prevailing elsewhere. Buy now. Take advantage of the great sale of carpets from the New The Home Journal club can get their Magazines in the York auction, Mail orders filled. Agents for the Butterick patterns and publications. Stationery Department.

Where	You	Will.	Look	Wher	e You	May,	Nowhere	will	you fine	d such
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A grand lot of Black and Colored Silks-many of them the last pieces of our most popular lines-all to be closed 21 pounds C Sugar Monday, \$.100. out at the lowest prices ever named on HIGH CLASS SILKS.

Plain Black Silks-Absolutely perfect, in an extra fine quality, warranted washable and recommended for service and wear, our special price for Monday.....

Plain Black Taffeta-All pure silk, rich high lustre, and beautifully finished, is a bargain not to be missedour special price for Monday.....

Black Brocade Silks and Satins-Grand lot of finest quality brocades in newest designs and prettiest effects, now so popular in the east for skirts or entire dresses—a rare bargain indeed you will say when you see them-our special price Monday...

Plain Black Satin Duchesse-Perfect in every detail, all pure silk and a quality which we guarantee to wear as well as any satin made-buy the best satin in America for the money -at Hayden's Monday at only

Three Specials in Black Silks which Beat Them All-Plain Black Peau de Soie. Plain Black Gros Grains. Plain Black Satin Duchesse. We know these to be absolutely the best silks in America for \$1.

Figured Pongee Silks-For wear, wash and general service, Pongee silk takes the lead. We place on sale Monday a fine quality in natural colors, printed in small neat designs in red, blue and black, dotted effects, special price for Monday Checks, Plaids and Stripes-In good grades wash silks, mostly in light shadings, 50 pieces to close out at less than cost of importation.....

Plain White Japanese Silk-For Monday's sale, 50 pieces of plain white Japanese silk, very fine and nothing better for wear, excellent for graduating dresses, either in soft or hard finish, Monday's price......

Novelty Colored Silks—Pretty brocades pretty stripes, pretty checks and plaids, in light and dark shades, worth double, our

asking price for Monday is Changeable Glancoise Silks-Very firm and strong, in all the new shadings of red and black, red and green, black and green red and cadet blue, pink and green, on sale Monday at

MAIL ORDERS-For the advertised silks, will be filled if received not later than Wednesday. Selections left to us will receive best of attention and then if not satisfactory, silk may be returned.

The Leading Dress Goods House of the West.

Special Sale on All Our Spring Woolen Dress Goods-On Monday we will have one of the greatest clearing Sales that was ever seen in Omaha on Spring and Summer Woolen Dress Goods.

Over 5,000 pieces of Dress Goods at less than one-half their original value—

250 pieces half wool novelties, cashmeres and Jacquards—
25c to 30c, all in one lot at..... 200 pieces of jacquards, cashmeres mixtures and sold at 29c only

Over 1,000 pieces of novelties, mixtures, henriettas, all wool serges, plaids for waists, storm serges, black figured mohair etc., sold at from 20c to 50c all on this sale...... 25c

are made-all the finest 45-inch all wool black German Jacquards—all the fine coverts, etc. that sold up to \$1.00, all go on this sale at.....

> About 600 pieces of all wool, silk and wool mixtures, coverts, Priestley's black goods, Walker's black goods, 46-inch silk finished henriettas, 50-inch French serges, sublimes all shades for evening and graduating dress, that sold from \$1.00 to \$1.25—on this sale—

Nothing reserved, everything goes as advertised. No samples furnished to out-of-town customers, as these goods can be sold at these prices for one day only—but a reasonable time will be allowed to fill mail orders—not one yard sold to peddlers or dealers at these prices.

Washable Dress Goods. This department has established the reputation of being the LEADER in the middle west, by having such an immense variety of the choicest summer fabrics and always in the lead in showing the latest productions. Our MODERN WAY of PRICING GOODS is highly appreciated and endorsed by thousands of early patrons.

Linens. Linens.

A big lot of table linen and setts has come to us in an out of the ordinary way and is marked for quick selling.

Bunting.

We are supplied with all forms of patriotism in colors, plenty of bunting, all shades—plenty of the red, white and blue, you will find the prices entirely satisfactory. English Long Cloth. 36-inch wide, 12 yards in bolt, per bolt\$1.10 Special sale on WHITE GOODS. 84-inch French Organdies at, yard 12½c to-inch white apron lawn at, yard 5c to-inch white apron lawn at, yard 5c to-inch black India Linen at, yard 6½c to-inch black India Linen at, yard 7½c to-inch black India Linen at, yard 6½c to-inch black India Linen at, yard 7½c to-inch black India Li

Big Sale on Flour

3-lb cans extra choice Tomatoes...71/20

3-lb cans extra quality Table Pears.71/gc
3-lb cans fancy Golden Pumkin....71/gc
2-lb cans fancy White Sugar Corn... 5c
2-lb cans Butter Beans or Peas.... 5c
Large sacks pure York State Buckwheat Flour, regular price 35c, Monday

Sweet Seedless Oranges, dozen.... 9c 12 bars Standard Laundry Soaps.. 25c

Evaporated Fruits.

Large Black California Prunes ..81-3c California Prunes, 5c, 61/3c and 71/2c New Bartlett Pears, 8 1-3c, 10c and 121/2c New California Apricots, 10c and . . 121/2c New Valencia Raisins, 5c, 61/2c and 71/2c New Seedless Raisins, 5c, 61/2c and 71/2c New Evaporated Apples 8 1-3c New Home Dried Evaporated

More Bargains

Yeast Foam, German or any other Mustard Sardines, per can 3½c
Sweet Chocolate, per package 3½c
Parlor Matches, per dozen 81-3c
10c packages Starch, only 5c
10c packages Shredded Cocoanut 3½c Bottles Pure Tomato Catsup.. 15c cans Condensed Milk Pearl Taploca, Sago, Hominy, Bar-ley, Green Peas, Lima Beans, etc, per pound Washing Powder (all brands) only 3½c Scrubbing Lye, per can, only 4c Baked Beans, per can, only 6c Large Bottle Best Bluing 3½c

Tea and Coffee.

Monday we give away free with 1 pound Japan Tea, fancy decorated cup and saucer. Why do you pay 75c for tea, when you can buy fancy basket fired uncolored Japan for 35c. New Spring Leaf Japan for 19c Extra choice Blend for Ice Tea, only25c Ceylon, Oolong, Assam. Formosa Press Roasted Rio Coffee, only 121/2c Choice Santos Coffee, only 15c California Syrup of Figs 32c Golden Santos Coffee, only 17/2c Golden Rio Coffee, only 20c and 22c Mocha and Java Blend Coffee only 25c Pure Mocha and Coffee, only 25c Best Mandheling Mohea and Java Coffee, only 25c Best Mandheling Mohea and Java Coffee, 3 pounds for \$1.00 California Syrup of Figs 32c Figure Mocha and Coffee, only 25c California Syrup of Figs 32c Figure Mocha and Java Blend Coffee only 25c California Syrup of Figs 32c Figure Mocha and Java Blend Coffee only 25c California Syrup of Figs 32c Figure Mocha and Java Blend Coffee only 25c California Syrup of Figs 32c Figure Mocha and Java Blend Coffee only 25c California Syrup of Figs 32c Figure Figure Mocha and Java Coffee, 3 pounds for \$1.00 Coffee, 3 pounds for \$ Fresh Roasted Rio Coffee, only Coffee, 3 pounds for.....\$1.00

Buy Your Meats

as prices are rapidly advancing-Pickled Pork 61/2e California Picnic Hams 6c
Best Bologna Sausage 4%c
Short Ribs, corned beef 5c Cottage Hams, sugar cured 8 No. 1 sugar cured Bacon Prime Roast Beef, per can
HAYDEN BROS. Transmississ'ppi Headquarters.

Butter For Monday Just received, a large shipment of fresh choice Country Butter. This fresh Butter goes at ...1214c and 14c A table Butter that will please anyone, at Our regular 20c Creamery goes at 17c Standard 1-pound Brick Creamery, at .. 18c TRANSMISSISSIPPI CHEESE, FRUITS, AND FISH DEPT-OMAHA'S FAVORITE-Swiss Cheese, fancy 16c Ohio Swiss, finest made 18c Young America 9c Herkimer County Young America Young America, finest made121/20 Limburger 12½c every can warranted. Sap Sago or Green Cheese Neufchatel, only Fish, Fish, Fish Holland Herring, per keg 80c

Fine Large Herring, each 2c Mackerel, very fine, each Family White Fish, only Blood Red Salmon 6½c Snow White Codfish, only 5c Norway Anchovies 7½c Fine Large Oranges, only, dozen Fancy Mezzina Lemons, dozen 10c This is the largest department of its kind in the west, where you can get every kind

of cheese that's made, every kind of fish caught and every kind of fruit grown. Do not fail to attend this great sale Monday. Pearl Button Sale

10c Pearl Buttons, 5c per dozen. 15c Pearl Buttons, 5c per dozen. 20c Pearl Buttons, 5c per dozen. 25c Pearl Buttons, 5c per dozen.

Jewelry Department.

5 genuine opals set in solid gold circle ring-regular price \$2.00-

Ladies' 14-kt solid gold 14-kt U. S. assay hunting case watch, beautifully engraved, fine Elgin or Waltham works, a regular \$35 Gents' gold filled hunting case watch—warranted to wear 20 years—17 jeweled adjusted Elgin or Waltham works—worth \$30.00—

Ladies' and gents' gold filled hunting case watch—warranted to wear 20 years—fine El-gin or Waltham works—regular value \$20—

\$10.95· Ansonia stem wind and set watches— nickel cases, the best cheap watch in the world, each.

98c Solid sterling silver thimble, each— Thousands of Shirt Walst Sets-10c and up. Rogers' 12 dwt. Knives-for set of 12

\$2.25. 59c

spooner and creamer—regular price \$8.00—
Toys
For the girls—
1 Jumping Rope
1 ball for jacks
16 Jacks
Doll Carriages, regular 25c 17c
Tea Sets, 15 pieces, complete in box-
regular 25c 9c
Croquet Sets, regular \$1.00 39c For the boys—
100 Marbles
1 Agate 5 0
Base Balls 21/40
Base Ball Mitts, all leather-regular
price 25c 19c
Base Ball Bats, regular 50c 15c
Wheelbarrows, regular price 15c 6c
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Rooks

BOOKS 100 elegantly engraved Visiting Cards, 100 cards from old plate, 65c. Wedding Cards or Invitations at one-half

regular prices. Drug Department

Woodbury's Facial Soap 15c Woodbury's Facial Cream 18c William's Pink Pills 35c Carter's Little Liver Pills 13c China Dept Wash Bowls and Pitchers, each241/2c

Chambers 19c Plates 2½c tors Decorated Cups and Saucers, each Stamp Plates 9c
50c Crystal Cake Stands 19c Callon Milk Crocks Wall Paper, Paints,

Brushes, Room Mouldings Monday's Specials.

White Blanks, regularly worth 5c and 6c, on Monday at 4c and 5c per roll, with 9-in. borders at 11/2c and 2c per yard. Gilt Papers, worth 8c and 10c, an sale 7c and 8c per roll-with 9 in. borders at 2c and 3c per yard. 18-in. borders at 6c and 7c. Our regular line of 121/2c and 15c gilts, in dark colors at 10c and 124c, with 18-in. blended borders at 7c and 8c yard. All our 174c, 20e and 25c gilts,in dark greens, blues, terra cottas and reds, at 15c, 17%c and 20c, with 1 band blended frieze ingrains at 121/2c, 15c and 171/2c, with 1 band blended flitter frieze at 10c and 121/2c

11c yard. Best ready mixed Paints, \$1.00 gallon; half gallons, 55c; quarts, 80c; in all shades; Bicycle and Household Enamels, 14 pint. 20c, in all colors.

Porcelain Bath Tub Enamel, ½ pints, 40c. Wire Screen Enamel, in dark green, 35c for 1/2 pint. Varnish, 1/2 pints, 15c; pints, 25c. 1-in. Varnish Brushes, 5c; 2-in., 8c; 1-in. chisel varnish, 10c; 2-in., 15c; 2-in siding

brush, 20c; 3-in siding brush, 20c; 4-in, 25c. No. 1 painters' duster, 35c. No. 4-0 painters' duster, 50c White Wash Heads, 25c and up. 6-inch dry brush, 75c. 10-inch dry brush, \$1.60.

Grand Hammock Sale Monday To open the Hammock season we will 25c.

baby's hammock for 39c.

A full sized Grass Hammock for 40c. A full sized fancy Hammock for 49c.
The famous Thomas Hammock, with the three stick spreader, warranted the best Hammock on earth—prices \$1.18, \$1.48, \$1.88, \$2.25, \$2.50 and \$3.00.

Hardware,

STOVES and HOUSE-FURNISHING DEPT,

No War Prices on

I Rese goods.
50-lbs decorated Flour Cans 55
Round Wash Machines\$1.5
Warranted Rubber Hose, complete
Nickel Plated Tea Kettles 45
Galvanized Chamber Pails 23
6-foot Step Ladders 4
Galvanized Wash Boilers, No. 8 69
2-quart Covered Palls
3-quart Granite Coffee Pots 27
10 quart Granite Dish Pans 25
Wood Fibre Water Pails 21
Roll Toilet Paper, per roll
18 D Nails, \$1.85; 20 D Nails, \$1.75.
Rim Locks, complete with knobs 10
Screen Doors 49

Stoves Stoves

The Mason & Davis Range we have in styles from tern, which originally sold at wholesale for \$6.00 and therefore represent a retail value of \$7.50—we are now selling at the wery acme of style and fashion, the kind that cost elsewhere \$16.00 to \$18.00—here for sale, special at water front and high

The Queen Economy Steel Range, 6-hole, high shelf and low warming closet and reservior—one of the best steel ranges made for \$25.95. A carload of Square Cooks just received.
Can sell you a good No. 8 cook for. \$7.29
3-burner Gasoline Stove\$2.69
Gasoline Ovens, double lined 98c

Furniture



You are no doubt reading letters from your friends, and writing some also, about the glorious time there is going to be here during the summer months and they all expect to be here. You will need extra beds no doubt, some place to put them for a few nights. We can furnish you with any kind of bed you want, from a cot and mattress at \$1.85 up to a handy folding bed, or lounge. We have iron beds from \$2.50 CUTICURA RESOLVENT 70c and springs from \$1.00, mattresses range

by getting what you want here. No danger of paying too much here, and our assortment is unlimited. Oak cane seat chairs, 65c and 95c. Oak cane seat rockers, \$1.00 and \$1.25.

Bed Lounges with woven wire mattress oak frames, at \$7.50, \$8.50, \$9.50 and \$11.50.
Folding Bed, full size, fitted with good supported springs at \$9.75, \$10.50 and \$11.50.
We are selling a double folding cot, 4 feet wide and 6 feet long, very handy and inexpension below the selection of the select pensive price, \$2.85.

We have just recieved a lot of round and square tables for restaurants, etc. Get our

The Grandest Bargain Sale of High Grade Carpets Ever Attempted Carloads of Brussels, ingrains, axmin-sters, wiltons, and rich floor coverings of

sters, wiltons, and rich floor coverings of every description bought at the great New York auction sale last week, are now on sale at "The Big Store." More carpets were sacrificed in this big sale by W. & J. Sloane than at any similar event in the history of carpets. The very best carpets made were sold to the bidders for spot cash at ridiculously low prees. Hayden Bros' buyer secured some of the choicest values and are offering these splendid carpets at the lowest figures ever named. If you want as fine a carpet as money can buy at a bargain price you will come to Hayden Bros during this sale. Extra clerks to wait on all.

Grand Ribbon Sale Monday

Nos. 7, 9 and 12, Satin and Gros Grain Ribbons, 5c. Nos. 12 and 16 All Silk Moire Taffetas, 9c. Nos. 12 and 16 double faced Black Satins

Nos. 22 and 30 all silk Moire Taffetas, 15c Nos. 22 and 30 double faced Black Satins, Nos. 40 and 50 all silk Moire Taffetas, 25c

Nos. 40 and 50 double faced Black Sating Beautiful Fancy Ribbons, No. 30, 15c yard No. 50, 25c yard.

All Sorts of Bargains

10c Metal Back Horn Combs 10c Rubber Dressing Combs 10c Corset Steels 10c Twin Wire Dress Stay 10c Knitting Silks 10c Tooth Brushes Madam Gairs' Skirt Supporter, the best skirt supporter ever invented-simply im-

possible for the skirt to sag or pull loose in the back-price 25c. Money refunded if not satisfactory. Be sure to send waist The Phantom Waist Extender-the latest

and best waist extender in the the marketholds out the blouse waist perfectly-only

Summer Millinery

Hundreds of hats to select from. All the new styles profusely represented. An exquisite display of all the fashionable flowers and trimmings. Every desirable shape in untrimmed hats. You are sure to find a pretty, becoming and dressy hat and the price will not make you dislike it.

From a prominent New York maker at Half Price, any other store would be sorely tempted to make a fat profit on goods bought so cheap. Not here-As we buy so we sell-Now and always half price to us means half price to you-and if you come Monday all these fine garments will await you in our clothing store-for you to pick and choose from at half price as follows:

The first lot of MEN'S The fourth lot of MEN'S SUITS, consisting of men's SUITS, very fine, pure strictly all wool garments, made worsted, fancy brown checks and plain, in of choice and thoroughly desirable wool- all regular sizes, also slims and stouts, en materials of newest shade and pat- made in the very acme of style and fashion,

\$3.75

The second lot of MEN'S SUITS, of still finer materials, neat checks, pure gray clay worsteds, blue serges, fine cassimeres and other highly desirable suits, in all regular sizes from 34 to 42, also slims and stouts in this line-are made up French faced and satin pined. Italian cloth lining-suits that represent a retail value of \$10.00 to \$11.00-we

\$5.00

The third lot of MEN'S SUITS, comprising gentletlemen's extra quality dress and business suits of the very best cassimeres and homespuns of the most fashionable shades and patterns of the season that in the usual course of business would mean \$15.00 are

Fine All Wool Knee Pants at 25c and 35c Our entire stock of Straw Hats is in and STRAW HATS and prices, as usual, the lowest:

\$8.75

Children's Clothing.

Too, some very phenomenal

Boys' Long Pants Fine Tailored Suits, in

all sizes from 12 to 19, regular \$6.00 to \$12

\$3.75 \$4.50

\$5.00 and \$6.75

Double Breasted Knee Pants Suits, also Vestee and Reefer Suits, at half regular

95c \$1.50 \$1.95

\$2.75 and \$3.95

In Boys' and

FELT HATS-This is the Felt Hat schedule: : \$2.00 Hats for \$1.48 \$2.50 Hats for Straw Hats at 15c, 25c, 35c, 50c, 75c and \$1.00. Big line of Children's Satlot s.

Men's Furnishing Goods

Men's fine Percale Laundered Shirts, with collars and cuffs attached, worth 75c, at
Men's fine Slikaline Handkerchiefs, worth 12½c, at
Men's fine Shirts, in cheviot, madras and percale, laundered collars and cuffs, all the very latest styles, worth 75c to \$1.00, at
Men's extra fine Baibriggan Shirts and Drawers, in plain and fancy colors, worth 39c, at
Men's Sox, black, tan and fancy colors and seamless, worth 15c, at 3 pairs for.

Ladies Inderwear and Hosiery

Ladies' Hose, in black, tan and balbriggan, worth 121/2c, at Ladies' fine Seamless Hose, in black and tan, at 3 pairs for Children's Bicycle Hose, double heel, toe and knee, worth Children & Bicycle Flose, and fancy colors, worth 5c, at 12½0
Ladles' fine Vests, in plain and fancy colors, worth 5c, at 12½0
Ladles' Lisle Thread Vests at 25c
Ladles' and gents' fine gloria silk Umbrellas, worth \$2.00, at \$1.25
Ladles' fine Umbrellas, worth \$1.00, at 62c
Boys' Waists, in light and dark colors, at 25c
Ladles' Summer Corsets at 25c, 39c and 50c



The Power of Cash is Visible Again.

The backwardness of spring, after all; results to your decided advantage. It has forced H. Black & Co. of Cleveland, Ohio, a well known manufacturer of high class ladies' garments, to accept our offer of 40c on the dollar for their stock of tailor made suits.

This enables us to hold a sale of ladies' tailor made suits at less than cost of unmade raw material. The suits are man-tailored, in blazer, fly front, blouse and box front, etc., in English serges, cheviots, kerseys and fancy woolens, all silk lined jackets with plain and taffeta silks. Note the difference in prices: \$5.98 Instead of \$12.50.

\$6.98 Instead of \$15.00. \$7.98 Instead of \$17.50.

Ladies' Capes-

I 0 Bicycle Suits, in Scotch mixtures and fancy woolens, blouse Norfolk and ix front style, at \$6.50.

Ladies' Separate Dress Skirts—

A remarkable re-arrangement of prices in Dress Skirts. Ladies' heavy black silk Brocade Skirts, at

Prices Like These are Not By Chance-They originate from conditions our knows how to take advantage of, 39c for 75c Shirt Walsts.

75c for \$1.25 Shirt Waists. 98c for \$2.00 Madras, Percule and Gingham \$1.25 for \$2.50 Pique, Madras and Percale

\$1.25 for \$2.55 Figue, Madras and Percale Shirt Waists, \$3.50 for fancy Taffeta Silk Waists, in changeable and plain effects.
\$4.98 for \$8.00 Silk Waists, black or changeable checks, stripes and plaids, corded, tucked, etc. Extra full blouse front—lined throughout.

Flannel Department

cotton warp Flannels, cotton and wool mixed Flannels, at 15c, 18c, 25c, 20c, 35c, 40c, Cotton and wool mixed striped and

hecked Shirting Flannels at 25c and 39c yd. Fancy crochet edge summer Skirt Pat- Blankets and Comforts Unbleached Cotton and Shaker Flannels at 34c, 5c, 64c, 8c and 10c yard.

Remnants of denim, cottonade, ticking, outing flannel, shirting, etc., at about half their value.

Blankels and Commonts for present use-10-4 size, 49c; 11-4 size, 75c pair; 72x84 Summort conting flannel, shirting, etc., at about half their value.

Sec for a \$2.00 black Cloth Cape braided.
\$2.50 for a \$4.00 Slik Cape, fancy lining, trimmed with satin ribbon and lace.
\$4.50 for a \$7.50 Cape of heavy brocade silk, lined with taffeta, empire back, trimmed with wide satin ribbon and chiffon.
\$4.00 for a ladies' Double Cape of fine clay worsted, 25-in. long.
\$3.00 for Spring Jacket, lined throughout with satin, in all shades of tan, navy and black.
Black Sateen Underskirts, double corded ruffle, for 75c.
Ladles' Wrappers of fine fast colors, percale, braid trimmed, at 75c.
Ladles' Wrappers, in extra heavy percale and lawns, tight fitting lining, wide skirts, very full at hips, at \$8c.

White Bed Spreads-

The largest stock to pick from in Omaha—best variety and lowest prices every time—35c, 45c, 45c, 55c, 55c, 55c, 76c, 75c, 85c, 90c, 25c, 31.00, 81.15, 81.25, 81.50 and up to the best imported Marseilles Spreads. Table Covers-

Big line of Table Covers in chenille and tapestry from the little stand cover up to the largest dining room cover. All sizes and prices.

HAYDEN BROS