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## 1










$\qquad$
'If men wish to be held in esteem,
they must associate with those only
who are estimable.


Likewise, if they wish to be well dressedthey must buy clothing only that is estimableGood clothes depend just as much for their charac ter on the character of the makers, as do goods of any other sort. We have been making clothing for a great many years, and are always ready to stand back of any garment with a guaranter tha insures perfect satisfaction of the purchaser.

Just now we are selling clothing of our well known standard of excellence at lower prices than we ever quoted before-for instance, blue and black cheviot sack suits for men at $\$ 6$, fancy cheviot at $\$ 7.50$, blue serge at $\$ 9$ and $\$ 10$, and a genuine Eng. lish clay worsted cutaway suit at $\$ 10$-that can't be duplicated in the city for less than $\$ 18$. There are any quantity of good values here now, and you remember the old proverb, "The early bird catches the worm."

