

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 8, 1898.

SINGLE COPY FIVE CENTS.

Cloak and Suit Department.

Our phenomenal growth is the result of merit and the power of cash. The best evidence that our prices are low is the constantly increasing business. Come and judge for yourself. A few special from a recent purchase of \$15,000 worth of goods at New York: Ladies' tailor made Coat Suits, English box style, jacket lined with silk, skirt lined with percaleine, velvet bound, perfect fit guaranteed, at \$5.00. Ladies' tailor made Coat Suits, fly front, box coat, lined with silk, seams of skirt and coat covered with same material and double stitched, at \$7.50. Ladies' tailor made Coat Suits of fine chevrot, broadcloth and covert, silk lined, fly front jacket or blouse styles, at \$10.00. Ladies' tailor made Coat Suits in homespun and imported canvas cloth, handsomely trimmed with mohair braid, silk lined, at \$12.50. Ladies' Dress Skirts of fine figured brilliantine, well lined and bound, 4 1/4 yards wide, black or colored, at \$1.25. Ladies' Dress Skirts of mohair, handsome flower patterns, lined with percaleine, all seams finished with binding, stiffened and bound, at \$1.75. Ladies' Dress Skirts of fine broadcloth silk, 4 1/4 yards wide, at \$3.48. Ladies' Dress Skirts of plain black satin at \$5.98. LADIES' CAPES in silk figured mohair at \$1.50. Ladies' Capes in fine broadcloth silk, trimmed with lace, ribbon and jet, at \$2.50. Ladies' Capes in plain gros grain or fancy broadcloth silk, trimmed with satin ribbon and accordion pleated chiffon, lined with silk, \$3.98. Ladies' Capes of plain silk, embroidered with silk braid and jet, also figured silk, trimmed with ribbon, lace, jet and pleated chiffon, lined with black or colored silk, at \$5.00. Ladies' Spring Jackets in all shades of tan and black, lined throughout with coarse satin, at \$2.00. Ladies' Jackets of tan covert cloth, double stitched, lined throughout, including sleeves, with taffeta silk or heavy satin, at \$5.00. LADIES' BICYCLE SUITS of covert suiting, jacket lined with silk, skirt finished with 12 rows of stitching, at \$6.50. Bicycle Skirts, separate, all shades, at \$1.50. LADIES' SILK WAISTS—An endless variety in plaids, checks and bias stripes, at \$1.98. 150 Ladies' Shirt Waists, in percale and gingham, at 39c. Ladies' Shirt Waists in fine corded madras and fancy figured pique, detachable collar of same material, full blouse front, 98c. LADIES' UNDERSKIRTS in black and colored sateen, double ruffle, corded, at 98c. LADIES' WRAPPERS made of fancy indigo and mourning, ruffle over shoulder, collar, front, back yoke and sleeve trimmed with braid, skirt 3 1/4 yards wide, at 75c. Ladies' Wrappers, made of fine percale, yoke, back and front and collar trimmed with 'no rows wide white braid inside, best lining, bound arm holes, tight back skirt, 3 1/4 yards wide, in a variety of pretty colors, at 98c. Ladies' Dressing Sacques at 59c.

Flannel Department.

The prices on Flannels and Blankets have advanced and will be considerably higher this coming season. If you have the ready cash there is no better or safer investment for you to make than to lay in your supply at once, for we are still selling at the old prices. Don't put off buying, but come at once and get your flannels, wool blankets and woolen skirt patterns for the coming winter. The next advance will be on cotton goods prices. Never were so low as now. We are selling Shaker Flannel, Cotton Flannel and Outing Flannel at 3 1/2c yard, but this price will not last much longer. Striped and Check Shirting at 5c, 6 1/2c, 8 1/2c, 9 1/2c, 10c, 12 1/2c and 15c. Tickings at 6c, 7 1/2c, 10c, 12 1/2c, 15c, 17c, 20c and 25c yard.

White Bed Spreads.

Hayden Bros. are headquarters on Spreads. Ask for what you will in this line and you will find it at the Big Store—either fringed or hemmed—white or colored. Ask for these special numbers on sale Monday—35c, 45c, 75c, 95c, \$1.25, \$2.00, \$2.48.

New Line of Table Covers on Sale.

We place on sale Monday for the first time a new and handsome line of reversible Table Covers—colors that are fast and will wash—imported cloths, 4-4, at 50c to 75c; 6-4 at \$1.50 and \$1.65 each, and 8-4 at \$2.25 and \$2.75. Some delicate shades and very desirable covers. See them.

In center aisle of Flannel Department Monday morning we place on sale 5,000 yards of Dotted and Figured Swisses. These are all perfect, short ends from 2 to 10 yards. A great many of same patterns that will match. You can't go in any store and buy them from the piece for less than 25c yard. Our price on Monday 10c yard. Fast colors.

A lucky purchase and a phenomenal sale of men's fine all wool Spring Suits at Hayden Bros.

\$5.00 At this price we give you unrestricted choice of 730 Men's Stylishly All Wool Cassimere and Chevrot Suits, all the latest and most exclusive patterns, beautifully tailored and every essential necessary to give lasting satisfaction. These Suits cannot be bought elsewhere for less than \$9.00. To turn a quick deal and make new customers, we have marked the lot at \$5.00. The main point is that the goods are here and we propose to turn our lucky purchase into a mighty trade bringer.

\$8.75 At this price we give you unrestricted choice of 493 Men's High Class Modern Tailored Imported Fancy Worsteds and Chevrot Suits, all the latest and most exclusive patterns, beautifully tailored and every essential necessary to give lasting satisfaction. These Garments are equal to the highest standard of merchant tailoring in every particular and cannot be bought elsewhere for less than \$15—this sale price—\$8.75.

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A PAGE FULL OF BARGAINS

The Big Store puts before you some new prices on desirable goods. The advantage of buying at Hayden Bros. was never more evident than now, when prices are advancing on every side. The immense stocks we had bought and contracted for before the recent rise enables us to sell at even less than the old figures.

Read the Special Sales in Each Dept.

Agents for Butterick Patterns.

HAYDEN BROS.

Furniture.



Some place to sleep will be the great question in the near future. There will be no excuse for you if you are found unprepared. Why not get ready now and not rush in at the last minute and find everybody busy, and buy at a disadvantage. You want extra beds; why not buy a mantle bed. You can put it in any down stairs room. It looks well, is well finished, and you can put two people to sleep in one. They are furnished with good supported woven wire springs and the price ranges from \$9.75 up to \$20.00. Then you can make an extra bed by buying a Bed Lounge. We have them upholstered in Carpet, Plush, Velour and Corduroy at \$7.50, \$8.50, \$10.00, \$11.50, \$12.50.

If you need a new Mattress or an extra Mattress, remember we are fixed so that you can get any kind you want and any size. Mattresses at \$1.50, \$1.75, \$2.00, \$2.85 and \$3.50.

Cots and Springs, Chairs, Tables and Rockers

for the bed-room of all kinds, at all prices.

Trans-mississippi Cheese Dept.

Omaha's Favorite.

Cream Cheese, only..... 75c Wisconsin Cream Cheese..... 10c Fancy Full Cream..... 12 1/2c

Richmond County Full Cream..... 14c Red Cloud extra fine Cream..... 14c Young Americas, Colored..... 9c

Young Americas, fancy white..... 11c Swiss Cheese, fine quality..... 15c Ohio Swiss, finest made..... 18c

Imported Swiss, only..... 20c Club House, fancy glass jars..... 25c

Edam Cheese, only..... 50c Pineapple..... 50c Sap Sago, only..... 5c

Neufchatel..... 3c Brick Cheese, 12 1/2c, 14c and..... 16c Limberger, 12 1/2c and..... 14c

New Norway and Holland Herring, the west, and the only place where you can get every kind of Cheese made at lowest prices.

Fish Dept.

In our Fish Department you will always find a good line of Imported and Domestic Fish at lowest prices.

Nice Mackerel, each, 3 1/4c and..... 2c Family White Fish, pound, only..... 3 1/2c

Large New Herring, each..... 2c Alaska Salmon, pound, only..... 5c

Nice White Codfish, pound..... 5c New Norway and Holland Herring, Holland Herring in kegs, only..... 80c

Big Flour Sale Monday.

We will sell all the best fancy high patent brands of Flour, such as Cream Brand, XXXX Best Minnesota Superlative, Pure Food Brand, Valley Lily, etc., etc., Monday at greatly reduced prices. Buy it now before it goes higher.

Pearl Tapioca, Sago, Hominy, Barley, Green Peas, Lima Beans, Farina, etc., per pound..... 5c

10-pound sacks best Corn Meal..... 10c 10-pound sacks best Graham..... 10c

Fancy White Sugar Corn, 10c can..... 25c White Wax, Lima or String Beans, regular price 12 1/2c per can, on sale for 4 cans for..... 25c

3-pound cans solid pack Tomatoes..... 25c 3-pound cans Golden Pumpkin..... 8c

12 bars Standard Laundry Soap for..... 25c Wood Soap, large bars..... 5c

3-pound cans California Peaches for ples..... 8c 3-pound cans extra quality Table Peaches, Apricots or Plums, regular price 15c, on sale Monday, 3 cans for..... 25c

Blood Red Salmon, per can..... 5c 10c packages Pure Glass Starch..... 25c

10c packages Silver Corn Starch..... 25c 10c packages Oatmeal, only..... 5c

12 bars Standard Laundry Soap for..... 25c Ivory Soap, per bar..... 3 1/2c

17 1/2c Pearlina, Soap Dust, etc., 3 for..... 10c Sapolio, per bar..... 15c

Salt, per sack..... 25c Parlor Matches, 12 boxes for..... 1 1/2c

All kinds of Yeast, per package..... 2c 10c California Peaches, New California Peas, New California Apricots, new California Prunes, worth 10c pound anywhere—3 pounds for..... 25c

Large Raisins..... 35c, 5c and 6 1/2c Large New Prunes..... 6c, 6 1/2c and 7 1/2c

Tea and Coffee.

Fancy Uncolored Japan Tea, worth 50c..... 25c

Moyune Gunpowder Tea, cheap at 50c..... 25c Choice English Breakfast Tea..... 25c

Basket Fined Japan Tea, delicious drink..... 30c Fancy India Ceylon Tea, per pound..... 40c

Whole Rio Coffee, only..... 10c Choice New Santos Coffee..... 12 1/2c

Extra quality Santos Coffee..... 15c Plantation Java and Mocha..... 25c

Golden Java Blend..... 25c High Grade Java and Mocha..... 29c

China Dept.

Japanese Lanterns, thousands of different kinds, sizes, colors and shapes, from 2c up to 35c each.

100-piece Dinner Sets, imported English goods, French shapes and decoration, \$5.95. Decorated Toilet Set, \$1.98.

A few more of those 50c and 75c fine Japanese Cups and Saucers, 15c. All sizes Tripoli Stone Water Filters. Decorated Cups and Saucers, 3c each.

Crystal Creamers, Sugars, Spoons and Butter Dishes, 3 1/2c each. Fine decorated stippled gold Lunch Sets, \$2.49.

Finest and largest line of Jardinieres you ever saw, from 45c up. Hand Lamp, 9c.

Jewelry Dept.

Gents' fine 17-Jeweled Elgin or Waltham Watch, gold filled cases, warranted to wear 20 years, \$16.75; a regular \$30.00 watch.

Gents' gold filled Open Face Watch, fine Elgin or Waltham works, \$7.95; a regular \$15.00 watch.

Ladies' gold filled Hunting Case Watch, fine Elgin or Waltham Works, \$7.95; a regular \$15.00 watch.

Ladies' and gents' gold filled Hunting Case Watches, warranted to wear 20 years, fine Elgin or Waltham works, \$10.95, a regular \$20.00 watch.

Ladies' and gents' gold plated Hunting Case Watch, \$2.98.

Solid Gold Ring with 12 genuine diamond chips, ruby and emerald center, a regular \$7.00 ring for \$2.98.

Solid Gold Rings with 5c genuine opals, \$1.48.

Rogers' 12 dwt. Knives and Forks, \$1.15 for set of six.

Rogers' A 1 Tea Spoons, 50c set of six.

Quadruple Plated Tea Sets, four pieces, \$3.98; worth \$10.00.

Nickel Alarm Clock, 55c each.

Toys.

Toy Wheelbarrows, regular price 15c..... 6c

Toy Carts, two wheels, regular price 15c..... 6c

Rubber Foot Balls, with key, regular price 75c..... 37c

Shoody or Rocking Horse, nicely painted, mottled sides, regular price \$1..... 39c

Garden Sets, steel spade, steel Hoe and malleable Iron Rake, varnished handles, sold everywhere for 25c..... 17c

Croquet Sets, regular price \$1.00..... 39c

Velocipedes, with steel wheels and adjustable seats, regular price \$1.50..... 98c

Express Sago, steel body, 12x14 inches, steel wheels, sold everywhere for \$1.75..... 73c

Monday Specials.

75c Mexican drawn work Dollies only..... 25c

7c Wash Velvets only..... 25c

The new Ascot Ties only..... 50c

Elegant New Ruchings only..... 13c

Fine Laces on Sale.

Beautiful Torchon Laces, worth 25c to 50c, all go at 5c and 9c a yard.

Books.

History of Cuba on sale. Quo Vadis, 13c. All the latest copyright books at cut prices.

Special Sales.

10-cent Corset Steel, per set..... 5c

50-cent Satin Belt Supporter..... 25c

The new Ascot Tie..... 50c

200 yards Machine Thread, spool..... 1 1/2c

5-cent Velveteen Binding, per yard..... 2 1/2c

25-cent Silk Elastic Supporters..... 10c

75-cent Wash Velvets only..... 25c

25c and 50c Ruchings only..... 15c

Big Carpet Special.

We have just received a large shipment of fine all wool Ingrains, including all the best patterns, for spot cash. These retail regularly for 75c. As a special trade bringer we will put them on sale Monday at 50c per yard.

A full line of Brussels on sale at cut prices. Big values in curtains and shades.

Millinery.

Midsummer millinery receives greatest attention here. You will find a most elegant display of all the newest styles from Paris and the east. Everything that is desirable, rich and exquisite in ladies' headwear on sale at Hayden Bros.

We made some special purchases that we can sell at fully one-third less than the prevailing price. Our great assortment assures you a becoming hat.

Drug Dept.

Liquid Bread..... 14c

Duffy's Malt..... 10c

Pinkham's Compound..... 70c

Dr. Williams' Pink Pills..... 70c

Dr. Williams' Pink Pills..... 70c

Pierce's Prescription..... 62c

Pierce's Medical Discovery..... 62c

Warner's Safe Cure..... 80c

Ayer's Hair Vigor..... 50c

Williams' Pink Pills..... 35c

Warner's Lithia Tablets..... 18c

Wall Paper, Paints, Brushes, and Room Mouldings.

FOR MONDAY ONLY.

Full line of 5c and 6c White Blanks on sale at 3 1/2c and 4c.

9-inch Borders, 1 1/2c and 2c. 18-inch Borders, 3c and 4c yard.

Regular 9c, 10c, 12 1/2c Glits go at 6c.

8c and 10c, with 9-inch borders at 7c and 4c yard.

15c borders at 6c and 7c yard.

Regular 15c, 17 1/2c and 20c Glits, in dark colors, go at 12 1/2c, 15c and 17 1/2c, with one band shaded borders.

Dark greens, blues, reds, terra cottas, regular price 20c, 25c and 30c, go at 17 1/2c, 20c and 25c.

Heavy enamel finish Glits and Embossed in 22-inch stock, regular price 20c, 25c and 35c yard, go at 15c, 17 1/2c and 20c.

Ingrains at 12 1/2c in light colors, and dark shades at 15c and 17 1/2c, with figured borders and ceilings.

New Grass Butter on Monday.

Choice New Grass Butter at 12 1/2c and 14c.

Our regular 15c Butter goes at..... 14c

Our extra fine quality Creamery only..... 18c

The finest Separator Creamery there is made, only..... 9c

Strictly Fresh Eggs (warranted) only..... 19c

One pound brick fine Creamery..... 15c

Grand Sale of Meats and Lard Monday.

No. 1 Sugar Cured Hams..... 8 1/2c

Best German Summer Sausage..... 14c

Roast Beef, per can..... 11c

No. 1 California Hams..... 6c

Salt Pork, per pound..... 7c

Fresh Pork Sausage..... 7 1/2c

No. 1 Sugar Cured Bacon..... 8 1/2c

3-lb. cans best Lard, any brand..... 30c

5-lb. cans best Lard, any brand..... 30c

Pickled Pork..... 6 1/2c

No. 1 Sugar Cured Cottage Ham..... 8 1/2c

Licked Tripe..... 4c

Pickled Lean Bacon..... 10c

FOR MONDAY ONLY.

Wash Dress Goods Dept.

Monday we put on sale in this department the biggest and choicest line of the most popular washable Dress and Shirt Waist Cloth of the season, viz.:

Genuine Scotch Gingham in all the staple checks—

Fancy Corded Checks, Fancy Bourrette or Loops and plain colors in the most popular colors.

No cloth made will stand laundering as well as these goods.

Fancy ombre checks and plaid madras, 37-in. wide..... 15c

Finest assortment of real Irish printed dimities shown at French woven batiste in new checks and stripes (32-in)..... 25c

Oxford chevrots in novel stripe and plaid effects (32-in)..... 25c

Dainty small figured dimities, just in..... 10c

Colored pique in red, navy, light blue, pink and black..... 15c

To see the Very Latest Things in Wash Goods Visit This Department.

All the best things in Domestic Gingham for waists, etc., new checks and plaids..... 10c

The Bargain of the Season. FOR MONDAY ONLY.

197 pieces of Lappette Mulls and Figured Grenadine, goods in light and dark grounds, worth 20c and 25c each, go on sale at..... 8c

Buy Your Silks at Hayden's.

Our enormous Silk business and great purchasing power enables us to handle Silks in such quantities that others would not dare to consider. Two great purchases of Black Silks—

Black Silk Bargains Take the Lead.

Fine Plain Black Silk—