

ESTABLISHED JUNE 19, 1871. OMAHA, SUNDAY MORNING, MAY 1, 1898. SINGLE COPY FIVE CENTS.

The Leading Dress Goods House Of the West.

Grand clearing up sale of all light colored novelties and all summer weight dress goods—Prices actually cut in two—Every lady who wants a stylish dress at half its actual value should attend this sale.

All our 25c novelties will go in one lot at 12 1/2c. All our 30c novelties will go at 15c. All our 35c novelties will go at 20c. All our 50c novelties will go at 25c.

Selections easily made in the Big Silk Dept. Greatest variety. New Silks Received Every Day.

More Silks on sale commencing Monday than ever before. 900 pieces colored silks on sale from 25c to \$1.00. 700 pieces black silks on sale from 39c to 75c.

Wash Dress Goods.

New wash dress stuffs and summer fabrics coming in daily, and the newest things put on sale for Monday are: Silk Gingham (wash like pongee silk), elegant cloths, yard, 29c.

Linens--Linens.

This is what our Monday Linen Sale means for thrifty housewives tomorrow: 70-inch very heavy Sateen Damask, new designs, \$1.25 quality, at 75c.

White Goods. SPECIAL SALE MONDAY—5c for India Linon, worth 8c. 7 1/2c for 40-inch Apron Lawn worth 10c.

Shopping Made Easy, Pleasant and Profitable

"The Big Store" makes it a point to have just the goods you want to buy. The newest styles find their way quickly to our counters from every market.

HAYDEN'S BUTTRICK PATTERNS and Publications.

Grand Flag Sale Monday

9 inch silk flag only 9c. All other pure silk flags in the same proportion. No. 1—printed muslin flags, mounted, per doz, 2c.

Monday Specials.

75c Mexican drawn work doilies, only 25c. 75c wash veils, only 25c. The new Ascot ties, only 50c.

Fine Laces on Sale.

Beautiful torshon laces, worth 25c to 50c, all go at 5c and 6c a yard.

REMEMBER OUR FLAG SALE.

Special Sales.

10 cent corset steel, per set, 5 cents. 50 cent satin belt hose supporter, 25 cents.

Hardware, Stoves and Housefurnishing Dept.—Special Sale on Steel Granite Ware.

Advertisement for Granite Ware featuring images of various items like Granite Dish Pan, Granite Covered Kettle, Granite Wash Basin, Granite Rice Boilers, Granite Callenders, Granite Cuspidors, Granite Pitchers, Granite Sauce Pans, Granite Pudding Pans, Granite Jelly Cake Pans, Granite Covered Pails, Granite Coffee Pots, Granite Wash Basin, Granite Rice Boilers, Granite Callenders, Granite Cuspidors, Granite Pitchers, Granite Sauce Pans, Granite Pudding Pans, Granite Jelly Cake Pans, Granite Covered Pails, Granite Coffee Pots.

Special prices in Meats For Monday only

No. 1 Sugar Cured Hams, 84c. Pickled Pork, per pound, 7c. No. 1 California Ham, 54c.

Waydown Prices on Butter and Eggs

3 dozen guaranteed fresh Eggs, 25c. Choice Dairy Butter, 12 1/2c.

Toys

For the Girls—1 Jumping Rope, 5c. 12 Jacks, 5c. 1 ball for jacks, 5c.

These Prices Monday in our big cracker dept.

Brenner's Lunch Biscuits, 10c. New port Flakes, 11c. Shredded Whole Wheat, 11c.

Ladies' Tailor-Made Suits.

Forcefully and convincingly saving you more money than ever. Proving our ladies' ready-to-wear garments are unapproachable in quantity and quality and appearance.

Ladies' all wool Coat Suit, by front box coat style, coat lined throughout with heavy satin, all seams faced with satin, worth \$12.00, at 9.98.

Ladies' Capes of gros grain and figured taffeta silk and all silk lined, trimmed with fine fur, worth \$4.98, at 2.00.

Summer Millinery.

We have just opened a large consignment of elegant Summer Hats and Millinery Goods, which will be displayed for the first time.

Clothing Department.

If you have paid too much for your clothing in the past you have no one to blame but yourself. It is the slave who makes the tyrant and then murmurs at the work of his own creation.

\$1.50, \$1.75 and \$1.95 buys an All Wool Suit. You can save 50c to \$1.00 on each of these Suits.

This is the week of the Actual Straw Hat Opening.

TABLE No. 1—Children's straw hats at 15c, 25c, 35c; actually worth double. TABLE No. 2—Boys' straw hats at 25c and 50c; actually worth double.

Furnishing Goods.

Special sale of men's fine Laundered shirts, worth up to \$1.00 at 49c. Men's fine Japanese Silk Handkerchiefs, worth 12 1/2c, at 7c.

Furniture.

Solid oak chiffoniers, polished mahogany, five drawers, a well made and fine finished piece of furniture, with a French plate mirror, \$6.25.

Crockery Department.

The prices in our China and Glassware department have been turned loose, and if you don't take advantage of them there will be no one to blame but yourself.

Big Flour Sale Monday.

We will sell all the best family high patent brands of Flour, such as Cream Brand, XXXX Best Minnesota Superior, Pure food brand, Valley Lily, etc., etc., Monday at greatly reduced prices.

HAYDEN'S