

ESTABLISHED JUNE 19, 1871. OMAHA, SUNDAY MORNING, APRIL 10, 1898—TWENTY-FOUR PAGES. SINGLE COPY FIVE CENTS.

Hayden Bros. making lower prices than ever

The unequalled purchases made by "The Greatest of the Transmississippi Stores" for Exposition year and the low prices we secured from manufacturers in consequence enable us to cut prices lower than ever before while offering the grandest assortments of up-to-date merchandise in America. No lots were too large—no grades too fine—no assortment too varied for "The Big Store" if only prices were right. That is why the great departments are crowded with larger buyers every day. Newness, Style and High Quality are stamped on every article offered our customers. The prices in every instance will be found fully one-third lower than prevailing prices on such qualities elsewhere.

Read this week's list of special sale prices. Do not miss the great carpet sale Tuesday. Agents for Butterick Patterns and Publications—Cut prices on the new Butterick Patterns.

Big fire sale on elegant carpets

Ingratius, Brussels, Wiltons, Axminster, Moquettes and all the finest grades of floor coverings—and at prices we will make Tuesday—every one can afford to own a fine carpet. Such astonishing values were never offered the people of this vicinity before. Out of town customers should make an extra effort to attend as we will dispose of this gigantic purchase at ridiculously low prices. The best carpets in America at bargain prices—

Tuesday, April 12, our immense cash purchase of thousands of rolls of finest carpets goes on sale at about 1-10 their value—These were saved from the fire at the immense warehouses of J. & J. Dobson, the celebrated manufacturers of fine Carpets—and were bought for spot cash by our eastern representative at a fraction of their worth, from the insurance underwriters. This purchase includes a grand assortment of Ingratius, Brussels, Wiltons, Axminster, Moquettes and all the finest grades of floor coverings—and at prices we will make Tuesday—every one can afford to own a fine carpet. Such astonishing values were never offered the people of this vicinity before. Out of town customers should make an extra effort to attend as we will dispose of this gigantic purchase at ridiculously low prices. The best carpets in America at bargain prices—

Grand Easter Opening and Grand Special Silk Sale. All in one on Monday. Will surely prove to those desiring to purchase Silks the Bargain Event of the season. Every piece of handsome silk in the big department will be on display, and we invite every lady to compare and inspect them. You will not be asked to buy, but we will make SOME MIGHTY TEMPTING PRICES.

The leading dress goods house of the west. Where you can find everything in dress goods that is manufactured for the spring of 1898—every shade that is new—every weave that is new—bayadere, covert, poplins—epingles, etc—evening shades for confirmation dresses, etc.

HAYDEN BROS.' CLOTHING DEPT.

Advertisement for Hayden Bros. Clothing Dept. featuring various suits for men, boys, and children. Includes prices like \$3.75, \$4.50, \$6.50, \$7.50, \$8.75, \$9.50, \$12.50, \$2.95, and \$9.50. Also features an illustration of a man in a suit.

Black and Black Silk at Opening Price. Beautiful Black Silk, 27 inches wide, special opening price only 80 cents. Black Brocade Satins, just proper for the new short capes, big variety of designs in an excellent quality, special opening price only 60c.

Black Dress Goods. Never in the history of this western country has there been such a stock of high grade blacks—over 2,500 pieces to select from—all the leading styles, Arthur Walker & Sons, Sir Ercell, all of Bradford, England. Every dress guaranteed.

Suits, Skirts and Waists

The greatest collection of up-to-date garments ever shown by any two houses in the Transmississippi country. We have made greater preparation this year than any previous year in our history. We are proud of our new garments. They are carefully and splendidly made after the best models and bought at the lowest notch that the power of cash could bring them to. A few wittens at random will give you an idea of our stock.

The Big Bed Spread Sale. For a big line of Fringed Bed Spreads to pick from, for big values, for big sizes, for Hemmed spreads, for Colored spreads, for Crochet spreads, for Marcellite or Satin spreads, the Big Store will be the place to go.

Cheap all wool and half wool dress goods. For children's school dresses, working dresses, house wraps, etc. Ward Chamber, worth 15c, at 10c. Neat Mixtures, worth 15c, at 10c.

Table listing various household goods and their prices. Columns include items like 'Fined Linen', 'Soft finish', '60-in all linen', and prices ranging from 11c to 5c.

Wash Dress Goods. Variety—Variety—Variety—Variety. The Big Store has the biggest selection and acknowledges no superior in getting the proper styles at modern prices.

MOST STYLISH EASTER MILLINERY.

At lowest prices. Trimmed Hats in an endless variety of fancy straw braids, Short Back Sallors, Spanish Turbans, Parisienne Touques, exquisite and dainty small Hats, large, city Hats. In fact, all the stylish creations of the best milliners in the world are represented.

Furniture. We are making a special effort this spring on Baby Carriages, and the large and elegant assortment now shown in our Furniture department, together with the number of sales already made, prove we have made a good selection.

Gairs' Queen Skirt Supporters. We are sole agents for this skirt supporter, which we guarantee the best on earth. No sagging skirts, perfect fitting, and invisible; 6 hooks, enough for three skirts, given with each supporter. Guaranteed satisfactory or money refunded.

CHINA DEPT. READ THIS—591

Advertisement for China Dept. featuring 'Hot Time Glassware Assortment Sale' with a price of 13c. Includes items like '50c Crystal Water Jug', '50c Crystal Cake Stands', and '50c Crystal Chop Trays'.

Wall Paper, Paints, Brushes and Room Moulding. Our Monday's special. Remnants of side border and ceiling in bundles for all sized rooms at 50c per 100 sq. ft.

Jewelry Dept. Special Sale on Silverware. Cake Baskets, Butter Dishes, Syrup Pitchers, Berry Dishes, Pickle Casters, etc., regular value \$2.50 each, warranted quality, \$1.00 and \$1.50 satin ribbon, only 10c.

Hardware, Stoves and Housefurnishing Department. LESS THAN WHOLESALE PRICES AT RETAIL. A FEW SAMPLE PRICES TO LOOK AT AND READ. Includes items like 'Cobbler Set with soles, 70c', 'Granite Kettles 24c', and 'Granite Coffee Pot, 3-qt., 25c'.