BEAUTIES OF THE BULLDINGS Completion of Exposition Etructurss 8 ARCHITECTURAL GLORY is SHINING Fintinhing Toncheen on the Exterior
Brink
out the midaen Tidena of



## Straight Soods.

We want to say a word right here about price There are still a few deluded mothers who think a boy's suit is ever so much cheaper when it is adver-
tised at some catchpenny figure like $\$ 1.67$ or $\% 2.98$ or $\$ 3.49$. We don't use catchpenny methods here. All of our boys suits are marked in straight figures about them is straight. We sell a little Jue tell you good wearing flannel in navy blue color for one dollar and we know some places in Omaha where
similar suits are marked $\$ 1.39$. We sell fancy little reefer. suits at $\$ 1,25, \quad \$ 1.50$ and $\$ 2.00$ suits that are nowhere near as you will find ed bargain counters marked $\$ 1.47, \$ 1.73, \$ 2.49$. 2.25 to 3.50 are far Superior to any offered in Catel penny establishments for almost
telligent woman has ever claimed $\frac{\text { double, }}{\text { that she could find }}$ telligent woman has ever claimed that she could find
as grand a line of patterns in any kind of a store outside of here. We are after the trade of intelligent we ask their attention this morning to the goods in
our corner window. The prices are straight, the
goods are straight, the values are straight and they

## Thebraska CotBinq_e

## SAPOLIO

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## Guarantic Clathing Co.

## Easter

Sunday
Lovers'

A Regard
of Affection
For Your
Neighbor's Prettier

Suit
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Easter
Offer.

