

BSOLUTE MERIT and the people's good judgment have MADE OUR BUSINESS A SUCCESS. Customers tell us "we have traded with you 6 or 8 and some 10 years." What a glorious tribute this is to business integrity-to honest methods-to liberalityand to fair dealing. Who would want stronger recommendations? Sterling merit has made us grow from an acorn to the sturdy oak it is today. Steadily and constantly using every effort to CHEAPEN THE PRICES of reliable goods. Honest advertising-giving the people the best values for their money-are the prime factors that have gained your confidence-and to be always worthy of it will be our constant aim and ambition.

Nothing will be left undone to make our Spring Opening a success on a grand scale, so that it will be looked back upon as the greatest demonstration of its kind ever witnessed in Omaha. Handsome souvenirs, the very finest of music, beautiful singing, etc, etc, will all contribute to make this a noteworthy event. Last, but by no means least, there will be displayed for your critical inspection the largest. grandest and choicest selection of furniture, carpets, draperies, stoves, crockery, etc., ever shown in the west. For opening week we place on sale a long list of the choicest goods, a portion of which is given below, which will positively make this the biggest week's business we ever had. Be sure and attend our Grand Spring Opening Sale.

MUSIC IN THE EVENING.

BEAUTIFUL SOUVENIRS TO ALL CALLERS.

Bed Room Suits with fancy French plate mirror-Spring Opening Price.. 24 50

Wardrobes -Antique finish-large and roomy-worth \$14.00-Spring Opening Price 6 90

Pictures -beautifully framed-protty subject-worth

Spring Opening Price. 158 Book Case

Spring Opening Price. 9 50

Easel Nice design—well made—worth \$1.00— Spring Opening Price . 49c

Medicine Cabin't -very commodious-big bargain-worth 124 Spring Opening Price

Child's Fld'g Bed -new pattern-well finished-worth 5 2 5 Spring Opening Price

Folding Bed

-with woven wire springs sup-ported by 3 rows of steel coils-worth \$22.50-Spring Opening Price 14 35 Hair Mattresses

-best ticking-well Spring Opening Price . 9 75

Sham Holder -none better made-

Spring Opening Price Tabourettes -very pretty and stylish

450

98c

Baby Jumpers -just the thing and inex-Spring Opening Price 1 48

\$2.50-Spring Opening Price

Iron Bed -white enameled-solid brass trimmings-worth 8.600-Spring Opening Price 8 45

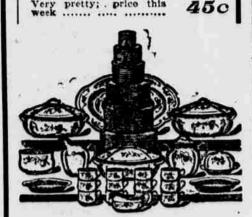
Parlor Suits

-beautifully upholstered in tapes-try-mahogany finish or solid oak frame, full spring-Spring Opening Price . 32 50 worth \$60.00-

Draperies

NOTHING HELPS SO MUCH TO TONE UP YOUR HOUSE THAN A FEW DRAPES. WE ARE BETTER PREPARED THAN ANY STORE IN OMAHA TO ASSIST YOU IN THIS LINE. WE QUOTE ONLY A FEW PRICES_BUT OUR STOCK COM-PRISES A VAST ASSORTMENT OF WOOLEN, COTTON, SILK AND LACE DRAPERIES_THAT WILL SUR-

1	PRISE AND PLEASE YO	U.
	Nottingham Lace Curtain, new design, very pretty, good edge; price this week	950
	Irish Point Lace Curtain— Genuine beauties—price this week	3.75
	Muslin Curtains— Handsome ruffle edge; price this week	1.65
	Rope Portieres— Just arrived, late designs; price this week	2.65
	Tapestry Curtains— Fine colorings and pat- terns; price this week	2.25
	Head Rests-	



Dishes Dinner Set — decorations underglazed; platters, cov-ered dishes, etc., large size, very pretty pattern—aorth \$15.00-Spring Opening Price 8.80 tiful decoration — worth \$15.00—Spring Opening 7.60 TOILET SET—Nicely dec-crated—choice of different colors—worth 8.50— Spring Opening Price 1.95 IAMP AND GLOBE—No.

2 Rochester burner—perfect burner—prettily designed—worth \$7.50— 3.85 Spring Opening Price

Stoves

Steel Range-worth \$37.50-25.50 Spring Opening Price25.50 1.10 \$2.10— Spring Opening Price Q. M. Blue Flame Oil Stove—worth \$12.50 Spring Opening Price 6.75 Range - beautifully trim-med-worth \$32.50-Spring Opening Price 21,50

Handsome Souvenirs To All Callers.

Good Furniture The pick of the factories. Such an outlet as this

store appeals to every maker. We get concessions no one else gets, sell better goods for less money and grow quicker than any other shop.



Ladies' Desk (no mirror) mahogany finish, birdseye maple or quarter sawed oak, prettily carved, nicely arranged pigeon holes, worth regular \$12.00; spring opening price-

Sideboardantique, bevel plate mirror, \$5.90

Kitchen Table, has two large flour bins, two drawers, two pastry boards, spring opening price-

\$5.90



86.45 Extension Table -antique cak, very pretty, worth \$10.00, spring opening price-85.60

Chiffonier

. . .



Cane Seat Chair-antique, well made, worth \$1,25-spring opening price-

78c

Carpets, Rugs, Etc. Lowest prices you'll get this year -we've said it before and proved it-we say it again and prove it.

Ingrain Carpets— Very heavy, good patterns, worth 60c, Spring Opening Price	M
Brussels Carpet— Nice colorings, worth \$1.00, Spring Opening Price	Oi.
Velvet Carpet— High grade quality and pattern, worth \$1.40 Spring Opening price	Cŧ
Axminster Carpet— Beautiful patterns, best of goods, but slightly solled, worth \$1.50, Spring Opening Price	Н
Rugs— Moquette and Body Brussells Rugs, worth \$3.50, Spring Opening Price	M
Large Smyrna Rugs, slightly soiled, worth \$5, 198 Spring Opening Price	M
11.5 No. 10.0 No. 10.	

atting-Beautiful pattern-Good quality—worth 50c— 240 noleum-Very pretty-Worth regular, 75c— Spring Opening Price..... arpet Sweeper-Broom action, worth \$2.50, Spring Opening Price.... assocks-Many different patterns, worth 90c. 470 isfit Ingrain Carpets isfit Brussells Carpet

OUV EASY terms

On a bill of \$10.00-\$1.00 per week or \$4.00 per month on a bill of \$20.00-\$1.25 per week or \$5.00 per month on a bill of \$30.00-\$1.25 per week or \$5.00 per month on a bill of \$30.00-\$1.25 per week or \$6.00 per month on a bill of \$50.00-\$2.00 per week or \$6.00 per month on a bill of \$75.00-\$2.25 per week or \$9.00 per month on a bill of \$10.00-\$2.25 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per week or \$10.00 per month on a bill of \$10.00-\$2.00 per month

Leonard



ening Price lm-worth \$2.50; Spring ching Price 1.25 1.00 Spring Opening Price Also a great number of others that we have no room to quote.



Heywood Baby Carriages— We are sole agents for this grand line. Buy now and take advantage of the early spring days and per-haps save a dollar bill by so do-ing. We place

Cleanable Refrigerator-Needs no words to affirm its good-ness. Guranteed not to sweat or mix flavors. Perfect circulation and a big ice saver. We place on sale one of these refrigerators, worth \$10.50, spring opening price

\$6.75

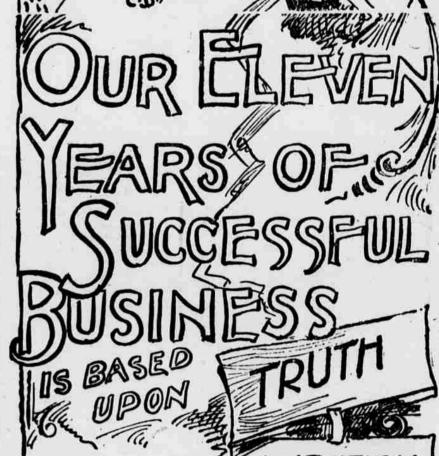
Building

formerly

occupied by

Morse Dry

Goods Co.



PART II.

MUSICAL

Monday evening

PART I.

from 7 to 10:30 p. m.

F. M. Steinhauser's

F. M. Stienhauser,

6. Waltz - "Wine, Women and Song" Strauss Waltz-"Hot Time in Old 8. Waltz—"Grace & Beauty"

Gavotte Morse PART III. 9. Selection-"Pleasant Eve-

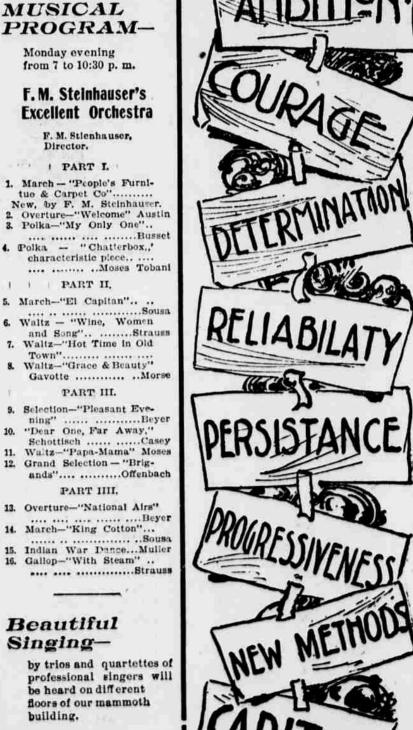
"Dear One, Far Away," Schottisch Casey Waltz-"Papa-Mama" Moses Grand Selection - "Brigands".... Offenbach PART IIII.

13. Overture-"National Airs" 14. March—"King Cotton"... 15. Indian War Dance...Muller 16. Gallop-"With Steam" ..

Beautiful Singing-

by trios and quartettes of professional singers will be heard on different floors of our mammoth building.

Handsome Souvenirs for all Callers.



Reoble's Furniture & a