Mail Orders Promptly

HIGH SOUNDING Self PRAISE, GUSH and Superlative Adjectives

We are agents for the Butterick patterns and publications—note the cut prices.

Will not sell goods. The public buys where it can get the best for the least money. The rapid rise of Hayden Bros, from a one room shop to the "Greatest of the Transmississippi stores," is evidence that we meet this requirement. We have today the finest organization of expert buyers, backed up by spot cash, in America, and offer the results of their buying new spring goods, all stylish up-to-date, and of the best qualities, at such great reductions from prevailing prices that

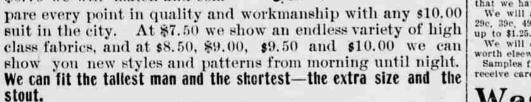
NO PRUDENT BUYER CAN AFFORD TO MISS THESE SALES.

Nowhere else can you find assortments that can at all be compared with those shown by The Big Store. You are sure to find a selection that will please you and we will be glad to show you all the new styles.

Clothing Department.

If you have a dollar to spend for clothing and fail to visit the great BARGAIN CENTER of Omaha, that dollar will certainly depreciate in value fully 25 per cent. Be wise. It costs nothing to investigate. Your money is your own. So spend it where it brings you the best returns. We show the largest and most complete line of spring clothing in America.

Our \$3.75 all wool Men's Suits will match and outclass any \$5.00 suit in Omaha. At \$4.50 and \$4.75 we will compare with any \$6.50 suit. At \$6.75 we will match and com-



Boys' Department.

We carry the largest line of Boys' Long Pant Suits in the west. All the latest styles and patterns you will find, commencing at \$2.95-we advance from 25c to 5oc per suit according to quality, until you reach the best at \$11.50. -

Children's Department.

The buyers of Omaha owe us a debt of gratitude for being the first house in the city to offer children's clothing at childbiggest values. We commence at 95c per suit—\$1.25, 1.35, One case of fine styles in 36-inch fest color Percale, in light and dark grounds, at one case of fine styles in 36-inch fest color Percale, in light and dark styles ve d 1.50, 1.75, 1.95, 2.25, 2.50 and 2.95 you can buy a better suit SEND US YOUR MAIL ORDERS. than you can possibly for less than \$4.00 at other stores.

Special Sale on Furnishing Goods-Special Special Speci

1000 dezen Men's Shirts, laundered and unlaundered, fancy shirts of all high grade goods, usually sold at \$1 to \$1.50, to go in this sale at	50c
Men's 50c Unlaundered White Shirts,	25c
500 dozen Men's 25c Suspenders at, per pair. 1 lot of Men's Full Seamless Sox, tans and blacks, special value, per pair only.	12½c
1 lot of Men's Full Seamless Sox, tans and blacks, special value, per pair only 1 case of Children's Fast Black Cotton Hose, jersey ribbed.	10c
1 case of Children's Fast Black Cotton Hose, jersey ribbed, worth 25c per pair, 8t	12½c
100 dozen Ludies' 2-Clasp Kid Gloves, in all colors, worth \$1.25 per pair, at	75c
	Various Santon

Hat Sale Extraordinary for Monday, Tuesday and Wednesday. One price - one quality and 28 different patterns and styles,

these 3 days at.

We sell the cest hat for \$1.50 in the city—either in soft or stiff hats—all styles.

In addition to our elegant hats at 50c, 75c and \$1 we also carry the best to be had for \$2.00, \$2.50 and \$3.00.

We are prepared to save you 25 per cent on hats.

Crockery and China Department. Just received, three cars of Crockery, and we wish to call the attention of all, especially hotels, restaurants, boarding houses, etc., that now is the time to lay in a good supply of crockery before the stock becomes broken. Following are a few items of the three cars just arrived:

87,000 Plates at 2c, 3c and 5c each. 40,000 Sauce Dishes at 11/2c, 2c and 3c

120,000 Bakers or Side Dishes, 2c, 3c and So each.

113,000 Cups and Saucers at 2c, 3c and 5c and 5c arch.

127c and 30c each.

127c and 30c each.

127c and 30c each.

127c and 30c each. 900 Slop Jars at 624c and 65c each. 14,000 Decorated Cups and Saucers at 65c

and 75c set. 7,000 Water or Milk Pitchers at 8c, 10c 27,000 Howls, 3c, 5c and 7c each.

27,000 Scallops and Napples, 3c, 5c, 7c and

23,000 Ice Cream Dishes at 2½c and 3c

Carloads of New Furniture.

No house in America can show better values in new Furniture than we do. Carloads bought for cash at a great reduction in price and a great saving in freight enables us to offer genuine bargains. Everything in the Furniture line.

Cane Seat Chairs at 65c, 75c, 85c, \$1.10;

worth \$1.00 to \$2.00. Iron Beds at \$2.50, \$3.50 and \$4.50; worth A nice new line of Baby Carriages in at \$3.50 to \$6.00.

A very nice line of Framed Pictures at | Wool Top Mattrerses at \$1.35, \$1.50, \$1.75; to \$2.50.

Woven Wire Springs, \$1.00.

Fine large Hed Room Suits, elegant serpentine fronts, at \$15.00.

Other Suits at \$9.50, \$12.00, \$14.85.

Curtains-

A grand special sale Monday on Curtains. Special prices on Draperies. The lines are all complete with this season's latest novelties, with prices you cannot pass. Good Chenille Curtains, \$2.00 pair. 60-inch Lace Curtains, 31/2 yards long. Some extra good things at \$2.50 and \$3.00. Double fringe, good weight, Tapestry New Brusselz effects as low as \$2.00 per Curtains at \$1.98 per pair.

Tapestry Curtains from \$2.50 to \$3.50.

We have the largest line and best selec-Embroidered Swiss, 10c per yard, 5 cases Curiain Swiss, worth 15c and 18c. We have the on sale Monday at 10c.

Wall Paper-Why have dirty walls when we are selling Wall Paper so cheap? Clearing up

remnants and small lots at one-balf factory prices. Remnants of heavy enamel finished Gilta and Embossed, put up in bundles for all sized rooms, from 50c to \$2.50 a room.

White Blanks, 4c and 5c. 9-inch Borders, 1½c yard.

Gilts, 6c, 7c, 8c, 8½c and 10c; with 9 and 18-inch borders.

Heavy Gilts, all patterns and colors for spring, 1898, in dark blues, greens, reds and spring, 1898, in dark blues, greens, reds and terra-cottas, 12½c, 15c, 17½c, 20c and 25c; with one band shaded borders.

Ingrains at 10c, 12½c and 15c.

Paints and Other Things-

Best Ready-Mixed Paints, \$1.00 gallon, half gallons, 55c. Varnish Wood Stains, 14 pints, 15c; pints, 25c. Household Enamel, in all colors, 14 pints, 20c. Bicycle Enamel in all up-to-date colors, 14 pints, 20c.

1-inch Chisel Varnish Brushes, 10c; 11/2nch, 15c. 1-inch Flat Vernish Brushes, 5c; 11/2-inch.

The Leading

Dress Goods Stock of the West.

Of all the branches of Dry Goods, the DRESS GOODS department is the most important—"For the dress often proclaims the lady"—but a dress goods stock can never be complete unless every fabric of the season that is new and up-to-date and every shade that is made in each fabric is kept in stock.

There are very few who can have the slightest conception of what a complete dress goods stock contains until they examine Hayden Bros.' mammath stock. Thousands upon thousands of goods can be seen on every shelf, on every table and on every

We have over 1,500 patterns of Black Goods, ranging in price from 15c to \$3.50 per yard. Over 3,000 mixtures, noveltics and coverts from 12½c up to \$3.00 We carry everything in plain goods, such as Poplins in wool, Poplins in silk warp, Satin Mervo, Prunella, Drap de Te Broad Cloth, Ladies' Cloth, etc., from 50c up to \$5.00.

Every grade and every shade in Henrietta at from 9c up to

Every grade and every shade in Serge, from 25c up to \$1.50 .. In evening shades we carry Lonsdowns, Sublimes, Nuns Veiling, Albatross, Crepe, Fancies, Serges, Henriettas, Brilliantines,

We carry a complete line of Priestley's Black Goods. Referring that we have no competition.

We will sell tomorrow the following Spring Mixtures at 25c, 29c, 39c, 49c, 59c, and up to 98c, goods worth 40c, 50c, 70c and We will sell Coverts at 49c, 59c, 79c, \$1.00, \$1.25, \$1.50, \$1.98, worth elsewhere at from 60c up to \$2.75. Samples furnished free to out-of-town customers. Mail orders

Wash Dress Goods

ORGANDIES-Fine sheer imported printed novelties, yard.. 25c DIMITIES—Sheer, Irlsh manufacture, fine assortment, yard .. 25c GRENADINES—The French goods, very swell, yard, 35c and 39c

Pianos:

Making War on High Prices.

We carry the largest stock ever shown in the west, including the CHICKERING, STEINWAY AND FISCHER PIANOS and 21 other different makes. Every one admits that the three Pianos above named are the best in the world. They are sold in Omaha only by Hayden Bros. Our prices are lower than dealers usually ask for the medium grades. In other makes we are offering various pianos, including Emerson and Vose & Sons, at prices ranging below \$200.00.

NEW PIANOS FOR RENT—Pianos moved, tuned and repaired.

Drug Dept. Prices

	n to the contract of the contr	-
1	Paine's Celery Compound	650
	Hood's Sarsaparilla	640
y,	Pierce's Medicines	620
2	Syrup of Figs	
	Castoria	
d	Carter's Pills	214
	Packer's Tar Soap, per cake	130
	Cutleura Soap	150
1	Munyon's Remedies	15
d	Ayer's Hair Vigor	580

Jewelry Dept. Special Watch Sale This Week.

Gents' Genuise Elgin or Waltham works, with double cap, silverine cases, stem wind and set, worth \$8.00\$3.45 Geots' Gold Filled Hunting Case Watch, with Eigin or Wal-20 years, with fine Elgin or Waltham works, worth

20 years, with fine Elgin or Waitham works, worth \$20.00, sale price \$10.95 Gents' Gold Plated Watches, worth \$5.00 \$2.98 Ladies' Gold Pilled Hunting Case Watch, warranted to wear 20 years, with fine Elgin or Waltham works, worth \$25, \$12.50 Ladies' Chate'aine Watch, sterling silver, worth \$5.00 \$2.50 Ladies' Beautiful Enameled Watch, worth \$25.00 \$12.50 Ladies' 14k Solid Gold Watch, with fine Elgin or Waitham works, worth \$25.00 \$16.50 Nickel Alarm Clocks, each 55c

Omaha's Leading Silk Dept Finest Silks at Lowest Prices

We show more new silks than all other Omaha silk stocks combined—Grand array of special bargains for Monday's Silk Sale-

Taffeta Lining Silks, in white, pluk, blue, green, reds, also plain soft silks in all colors, 150 pieces at special 39c Block checks, in all the new shadings, washable, special price on Monday. 39c Plaids, now so stylish; we show the newest and pretties; Plaids. One lot in extra fine quality go an 49c sale Monday at.

Phain Satins in newest shadings of reds, greens, blues, ploks, cerise, helio, cream and white, finished beautifully, special for Monday.

Grand bargain in Fancy Silks, 200 pieces of Novelty Silks, stripes, checks, plaids, broades, in all colors, worth up to \$1.50-special on Monday.

69c

Satin Barred Taffeta Plaids, new combinations, new col-or effects, bright and 98c pretty, special Monday

MAIL ORDERS receive prompt attention—In requesting samples please state kind and color wanted.

White Bed 3pread

Sale To reduce our stock of White Bed Spreads and make room for a new big stock of white and colored fringed bed spreads we shall offer you on Monday 10-4 Crochet Bed spreads at 49c each. A better grade at 65c, 70c, 75c and 85c each.

Extra large Crochet Spreads at 902, \$1,00, 1.35 each

Hayden Bros. carry the largest stock, bave the best assortment and make the lowest prices on White bed spreads.

We will place on sale Monday for the first time a new lot of Mill emnants just received, 36 inches wide. White Star Percale at 8e yard. Mostly all dark colors and new patterns. Mill remnants of dorred Swisses, fancy colors at 12ic yard-just half price.

Mill remnants of Irish Lawn, in colors, 21c Unbleached Cotton Flannel, yard 34c

All these special bargains you will find in center aisle of

We Lead Them All in Sheeting and Muslin-

Berkeley Cambric, 73c worth 125c, Monday. 73c Bleached Sheeting, 20c quality, Mondayyard 15c 17c Unbleached Sheeting. quality, Monday- 131c

Flannel and Blanket department.

Ready to use Slips, size 45x 35, made from Utica mills muslin, worth 18c, 12c

Agents for the Butterick Patterns

Linens We are making such low prices that you can't resist buying if you have use for the goods or shortly expect to. Damask, 60 inches wide, was 55c Monday. 5 pieces Scotch Damask, 2 yards wide, was 69c, Monday...... 49c

15 pieces White Apron Lawn-40 inches wide-

15c quality-Monday at 9c Agents for Butterick Patterns. To Out of Town Customers-All open

mail orders on above goods promptly filled, and if not satisfactory morey refunded.

Hardware, Stoves and House Furnishing Department.

HERE ARE A FEW EYE OPENERS.



We have received a CARLOAD OF MASON & DAVIS RANGES, the best on earth. Come and see them ourner Gasoline Stove, \$2.39; Steel Gasoline Oven, \$1.29 6-hole Range, with reservoir, \$1205; good size No. 8 Cook Stove, \$7.95.

DEN BR

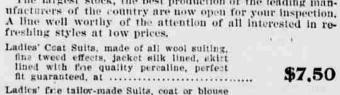
Grand Stamped Linen Sale

tas; more Taffetas at Hay- den's than at all other Oma-	Grand Ribbon Sale	50
silks than all other nbined—Grand array Monday's Silk Sale— Plain and Changeable Taffe-	12-inch Center Pieces, worth 15e	ic le le
Finest Silks at Lowest Prices	I then is new troy ties, worth for the trois training the training	le le
	The state of the s	

All the latest novelties in Fancy R bbons from 5c up. Elegant double Faced Satin Sash Ribbon, 48c. The new Ruffle Ribbons, with draw strings, 25c to 58c. Make your own dress trimmings. No trouble. Done in a minute,

ompt attention-In requesting	SIA	Cuito	Chinto	Waicto	
50 pieces to go on sale Monday at only 69c New Byaderes, new Bengalines, new Gres Grains, especially for skirts—worth \$1.50, on Monday 98c The new double-width Grenadines, in very pretty stripes, very nobby and worth up to \$1.75, our special 98c	25c Laces, yard 50c Laces, yard 10c Laces, yard 25c Embroideric			day	. 10e . 3e . 10e
entire dresses, special 39c on Monday. Brocade Gros Grain and Satins, in new styles, an extra good quality, a rare bargain,	Grand Dress Trimming, Jet Trimmings, Braid Trimmin	Dress Ti	rimmin	rrouble. Done in a n ig Sale	8e 8e
or enects, bright and ORC	25c to 58c. Ma	ke vour own dress	frim minera No	trouble Done in a v	dinner

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The largest stock, the best production of the leading man-

style, of extra fine quality of covert cloth, entire suit elaborately braided with nov-elty mohair braid, lined throughout with \$10.00

Ladies' Silk Dress Skirts-500 high class Silk Dress Skirts, from the stock of Bernstein & Meyer, Greene St., N. Y. Some of the fluest goods manufactured.

graduated ruffles, at ... Ladies' rich brocaded Silk Skirts, silk lined

throughout, two dust ruffles of silk, worth \$20.00 at \$8.98 Ladles' extra heavy slik skirts, plain or

figured, worth \$12.50, at 200 ladies' fine brocaded gros grain silk Skirts, tailor made, perfect fitting, worth

Wonders in Waists. Silk Dress Walsts, in extremely handsome styles, newest

and largest stock in the west. \$7.50 Silk Wais's for\$4.98 \$12.00 Silk Waists for.....

Monday's Reduction in Prices

Big reduction on every item in the pure	food department. Order your goods M
27 lbs Clarified Sugar	BEST XXXX MINNESOTA FLOUR, 10-lbs. white navy beans
New evaporated apricots, per pound 7½c	10-lbs. new graham flour for
pound	10 bars any brand laundry scap White Russian, Domestic, Santa Claus, slik or any brand you want
New California sugar cured prunes. 7½c Large California prunes, per pound 5c Large stemless raisins, per pound 5c Good raisins, per pound	Wool soap, large bars. Small bars wool soap New Japan tea dust for. Good uncolored Japan tea, pound. Santoes blend coffee
Canned Fruit Sale.	Peerless Java and Mocha coffee Old Government Java and Mocha, per
3-lb. cans California table spricots 10c 3-lb. cans fancy table pears, only 12½c 3-lb. cans fancy yellow peaches, only 12½c 3-lb. cans raspberries in heavy syrup 12½c 3-lb. cans California egg plums, green	pound English Breakfast tea only Uncolored Japan tea, per pound Hand rolled Gunpowder tea. First picking Japan tea (Monday).
gages, damson or golden drop, only 10c One can solid tomatoes, one can sweet corn, one can June peas, one can	Seedlees naval oranges, per doz

corn, one can June peas, one can stringless beans for 25c Large bottle pure tomato carsup 8c Boslon baked beans, per can 4c Boslon baked beans, quart can 8½c Golden pumpkin, quart can 8½c Sliced pineapple, large cans 12½c Grated pincapple, quart cans, only 7½c Columbia river salmon, per pound 7½c

25c 9c 25c 25c 25c 25c

21/4 c 6 c 8 c

10e 15e 10e

121/20

TRANSMISSISSIPPI

Cheese Department Headquarters for Every Kind of Cheese Made

Full cream cheese 11c Wisconsin full cream 12½c Herkimer county full cream 12½c Ohio Swiss cheese 12½c Finest imported swiss, only 30c	Edam cheese 85c Pineapple 55c Fancy glass jars, club house 28c L mberger 12½c Fancy brick cheese 12½c Neufchatel 3½c Sap Sago, or pure cheese 05c We have the largest cheese department in
Look at these Prices from the	

Soda crackers 6c Shredded whole wheat 11c Oyster crackers 6c Newport flakes 11c Ginger snaps 7½c Graham crackers 10c Bremner's lunch 10c Oatmeal crackers 10c

Big Cracker Department for Monday.

Meats and La	ards Away Down
No. 1 hams, sugar-cured 8	20c Pickled pig feet and tripe
Weiner wurst 7	14/c 3-lb. pails lard 16c 14/c 5-lb. pails lard 25c 5c 10-lb. pails lard 49c
Sugar-cured California hams	5c 10-lb. pails lard

All potted goods 4c headquarters.

Butter and Eggs