

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 6, 1898—TWENTY-FOUR PAGES.

SINGLE COPY FIVE CENTS.

PRICES CUT LIKE THESE INDICATE WHERE TO BUY

The newest and best productions the markets afford are here at Hayden's in endless variety for early spring customers. You can compare our prices with any house in America and we'll win by the comparison. We'll set our stocks against the combined stocks of any three stores in the city—offering without brag or bluster the most marvelous display ever made in the Transmississippi country. The satisfaction of selecting what you want from unlimited assortments of newest styles is yours if you buy at Hayden's; and also the satisfaction of knowing that you are paying an average of fully 25 per cent less than similar goods can be had outside of "The Big Store." The power of spot cash buying was never more evident than in this page full of sterling values.

Silk Department. Special Inducements.

A vast collection of finest silks—the noblest styles of every leading manufacturer represented in our mammoth silk department—If prices are of significance Monday will be the Banner Bargain Day. WASHABLE SILKS, in every new and leading shade, 500 pieces to select from Monday's banner bargain price less than cost of manufacturing—only... 25c

LADIES' NEW Silk Waists and Blouses.

Ladies' new Silk Waists, made of heavy warp tafetta silk, in stripes, checks, changeable and plain colors, very full front, at... 4.50 Ladies' Waists and Blouses, in satin, black and colored, full front, with bias and straight trunks, perfect fit guaranteed, at... 5.98

Wash Dress Goods.

Monday we will show a line of the finest domestic dimites made, just received and all particularly attractive at... 15c a yard Scotch Ginghams in the light and dark grounds; light and dark, all new, choice goods, at... 25c a yard

Just Opened--A NEW LINE OF White Crochet Bed Spreads, Marseilles patterns, extra large size, on sale Monday first time at \$1.00 each.

There are a few more of those extra large Spreads on which we had such a rush last Monday, at \$1.35 each. Another case of those fine Marseilles Spreads, 11-4 size, at \$2.00 each. If you are in need of White Bed Spreads see either of these three special bargains.

We are Headquarters for Sheeting and Muslin. SPECIAL FOR MONDAY ONLY.

4-4 Berkeley Cambric at... 7-3-4 Ready made Sheets, torn and ironed—large size... 35c 4-4 soft finish Bleached Muslin at... 4-4c Lookwood Sheeting (bleached) at... 14c

Monday's Millinery Sale.

New and pretty display of early spring millinery ready for only many customers at Hayden Bros. Usual low prices. Violets, geraniums, sweet peas, nasturtiums, pasties, thistles, foliage and an endless variety grasses in all shades.

Jewelry Dept.

300 gents' Stem Wind and Set Watches, warranted to keep good time, nickel cases, Suit Price 98c each. Gents' Gold Plated Watches, with American made movements, \$2.98. Ladies' and Gents' Gold Filled Hunting Case Watch, beautifully engraved, fine Elgin or Waltham movements, Suit Price \$10.95.

No Apology-- for heavy cuts we make from now on—Simply

Pianos Must Move, Prices Are So Low.

Steinways, Fischers, Knabes, Vose & Sons, Ivers & Pond, Emerson, etc., all at a great reduction from former prices. Everything cut except the Chickering.

Pianos as Low as \$115.00.

Furniture Specials.

Our new lines of Baby Carriages are now in, at \$1.50, \$1.50, \$1.50 and \$1.50. Fine large Bed Room Suits, serpentine front, at \$15.00. Other Suits at \$15.00, \$12.00, \$14.50.

BIG Stationery Sale.

Irish linen paper, 20c pound. Envelopes to match, 10c package. Commercial note paper, 15c ream. Envelopes, 3c and 5c package. Tablets at 1c, 2c, 5c and 10c. Mem. books at 3c and 5c. Playing cards, 8c and 12c pack. 100 elegantly engraved visiting cards, with plate, \$1.00.

Evaporated Fruits

Peaches, Pears, Apricots, Plums or Blackberries—these are the prices for Monday: New Muscatel Raisins... 35c and 5c Valencia Raisins, only... 35c and 5c New California Prunes... 35c and 5c

Hardware, Stoves and Housefurnishing Department.

READ THESE PRICES CAREFULLY. A FEW PLAIN FACTS AND FIGURES. Any Brand of Laundry Soap 10 bars... 25c Santa Claus Soap, 10 bars... 25c Domestic Soap, 10 bars... 25c

Butter and Eggs.

Fresh country roll butter... 12 1/2c, 11c, 10c Country tub butter, 12 1/2c... 14c Dairy butter... 16c Creamery butter... 16c Separator creamery butter... 18c

Cracker Department

Our crackers and cakes are always the freshest and best. A large assortment of fancy goods in packages. A full line of Battle Creek sanitarium health foods. Read these prices for Monday:

Curtains and Shades

In this are an endless variety of the newest curtain goods. 40-in. sash muslin, 12 1/2c. Stuffed muslin curtains, 50c pair. All other styles at very lowest prices.

Wall Paper

Our prices on wall paper are lower than all others. The styles and colorings the best. Clearing out present papers, remnants, etc., to make room for several cars of goods soon to arrive.

China Department

150-candle power nickel-plated lamps, with shade, center draft, Juno burner; regular price, \$2.50, our price, \$1.49. All kinds and sizes, decorated lamp globes, from 50c up.

Lowest Drug Prices.

Cuticura Resolvent... 70c Syrup of Figs at... 25c Castoria at... 25c Warner's Safe Cure... 60c

Pure Food Department

READ THESE PRICES CAREFULLY. A FEW PLAIN FACTS AND FIGURES. Any Brand of Laundry Soap 10 bars... 25c Santa Claus Soap, 10 bars... 25c Domestic Soap, 10 bars... 25c

Butter and Eggs.

Fresh country roll butter... 12 1/2c, 11c, 10c Country tub butter, 12 1/2c... 14c Dairy butter... 16c Creamery butter... 16c Separator creamery butter... 18c

Cracker Department

Our crackers and cakes are always the freshest and best. A large assortment of fancy goods in packages. A full line of Battle Creek sanitarium health foods. Read these prices for Monday:

Curtains and Shades

In this are an endless variety of the newest curtain goods. 40-in. sash muslin, 12 1/2c. Stuffed muslin curtains, 50c pair. All other styles at very lowest prices.

Wall Paper

Our prices on wall paper are lower than all others. The styles and colorings the best. Clearing out present papers, remnants, etc., to make room for several cars of goods soon to arrive.

China Department

150-candle power nickel-plated lamps, with shade, center draft, Juno burner; regular price, \$2.50, our price, \$1.49. All kinds and sizes, decorated lamp globes, from 50c up.

Lowest Drug Prices.

Cuticura Resolvent... 70c Syrup of Figs at... 25c Castoria at... 25c Warner's Safe Cure... 60c

The Leading Dress Goods Stock in the West.

We find we have twice as many spring dress goods as we have room to display them. To reduce our stock we will place in the center dress goods aisle 1,000 pieces of spring dress goods, every yard manufactured for spring '98, at the following ridiculously low prices. Wool henriettas, all colors and black, worth 15c at 9c yard. One half wool novelty mixtures, sold at 19c, in this sale at 12 1/2c yard. Beautiful mohair figured, all colors and black, worth 25c at 15c. Splendid line of half wool novelties, sold elsewhere at 25c in this sale only 19c. Shepard plaids, checks and all kinds of mixtures, sold by other houses at 30c, in this sale only 21c.

POPULAR GRADE FANCIES.

Jacquard fancies, in all colors, no blacks, the 40c grade, on sale at 25c. All wool mixtures made to sell at 45c, on sale at 29c. We will sell a few cases of novelty mixtures that are sold everywhere at 59, 69c, 79c and up to \$1, in this sale at 39c, 49c, 59c and 69c.

We Excel in Black Dress Goods

Two styles of imported novelties sold in town at \$2.75, \$3.00, \$3.50; our price in this sale only \$1.48. We carry a complete stock of the celebrated Priestley's black goods at one-third less than any other house. We have over 200 styles of black goods, sold by other houses from \$1.00 to \$1.50; our price in this sale from 30c to 75c.

Boys' and Children's Department

Examine the clothing worn by the children of Omaha, South Omaha and Council Bluffs and you will find Hayden Bros' label on seven suits out of every ten. While this proves that we sell the bulk of the children's clothing in Omaha, it also proves we were the first house in Omaha to sell a nobby, fancy child's suit without a fancy price attached to it. Nobody knows this better than the mothers of this entire community.

Transmississippi Cheese Dept.

Don't fail to attend this great sale of cheese. Cream cheese, only... 10c Wisconsin full cream cheese... 11c Herkimer Co. full cream... 12 1/2c

Meats for Monday

No. 1 sugar cured picnic hams, Monday... 5 1/2c Pickled Tripe... 4c Prime corned beef... 4c

Fish! Fish! Fish!

Snow white boneless codfish... 4 1/2c Norway herring, Monday only... 3 1/2c Middle chunks best codfish... 3 1/2c

Men's Spring Hats.

Our 50c hat for men is a mixed fur, silk trimmed, leather sweatband, makes a good every day hat for any man, in railroad or Fedora styles. Our 75c hat is all fur, silk trimmed, a good sweatband, some silk lined, in all styles.

Special Values in Ladies' and Gent's Furnishings.

1,000 dozen men's fine White Unlaundered Shirts, made up with all the latest and newest improvements, 4-ply all linen bosom and 4-ply neckband, in all sizes from 14 to 17 1/2, made to sell at 75c, Monday's price... 25c

HAYDEN BROS.