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**Butterick Patterns** 

# Half Fare and Half Prices

For the special benefit of customers who take advantage of this week's one-half fare railroad rate to Omaha, we hold Grand Special Carnival Sales in Every Department. Prices have been marked down to one-half and less on many goods that have to be closed out immediately.

You can come over roo miles, select just what you want, and make money at these sales. Local patrons will find the bargains the greatest in the Big Store's long list of money saving sales. Present stocks must be c'osed out and the Hayden way—"Letting Down The Prices"—is the only sure way. This week we surpass all previous efforts and name prices that seem absurd until you realize the vast stocks that have to be closed out to make room for the immense spring purchases already made for Hayden Bros .- The Great Trans-Mississippi Trading Headquarters.

# Every Day This Week Special Sales In Every Department.

### New Silks

The Big Silk Department always leads. Advance styles in CHECKS and STRIPES exclusive with Hayden Bros. for City

of Omaha now arrived. # \*\*\*\* \*\*\*\*\*\*\* \*\* \*\*\*\*\* Bargain Surprises at every turn Silks at less than

manufacturing cost.

Remarkable Values to be found in finest of silks all week in the Big Silk Department

Special inducements to out of town customers and visitors who may take advantage of special rates during Carnival week.

Chaurabla Tarata

A new Taffeta in all the popular color combinations, is of an excellent quality, and we believe will wear as well as any of the most costly Taffetas. We place 40 pieces on sale at at

500

3 Big Black Silk Bargains

Black Brocade

GRO GRAINS in a quality that is strong and bound to wear, and in designs of most exquisite style, worth 85c and \$1.00—special Novelty Silks

Novelty Silks

100 pieces of Fancy Silks, in small and large brocades, fancy stripes and checks, two-toned effects in both light and dark shades—our special \$1.00 silk—sale price

490

Chamber 1 Silks | Black Peau De Soie |
Just received, 20 pieces of this very stylish dress silk, in quality usually sold for \$1.00 or more—we will sell a limited quantity at the remarkable price of

Chametion Silks

100 pieces in 3 and 4-toned shadings, many in very handsome designs, very desirable for linings or petticoats—silk in this lot worth 1.25 and \$1.50—sale price

59c

27-in Black Duchess, in very elegant finish, all silk and full 27 inches wide, 15 pieces go on sale at only 98c

Plaid Silks, all plaid worth \$1 and \$1.25, all go at only 69c All mail orders promptly filled and we guarantee satisfaction or money refunded. NO SAMPLES CUT.

### 10 Cases of New Spring Dress Goods

in b'ack and colors just received. Visitors will have an opportunity to purchase their new spring Dress Goods during Carnival week at lower prices than ever before. New nobby and up to date goods in a large variety of styles and colors.

worth 49c per yard—our price only 25c.

38-inch all wool mixtures for spring suits, in checks, figured overshot effects, plain and not to wrinkle or shrink and are worth 75c. mey weaves, worth 50c per yard-our price to 98c per yard-our price only 49c. only 29c per yard,

production of the \$1.50 and \$2.00 quality o

Black Wool Dress Goods for spring wear. We invite every one to come and examine our immence stock of Black Wool goods and be convinced that we carry the largest and most select stock of plain and fancy novelty black goods in this western country.

38-inch black figured Wool Dress Goods, very rich lustre, extra heavy—regular 75c quality—now only 39c per yard.

47-inch black French Serge, very firm and perviceable, regular 98c quality, our price only 50c.

44-inch black brocaded and figured Brilder of the black brocaded and figured Brilder only 50c.

44-inch black brocaded and figured Brilder of the black brocaded and figured Brilder only 50c.

38-inch black figured Wool Dress Goods, | wrinkle-regular \$1 quality-our price only

Extra fine Bleached Sheeting 8 in. wide
per yd
Heavy Brown Muslin, 36 in. wide
Bleached Muslin, 36 in. wide
Frait of Loom and Lonsdale Muslin
Bleached Pillow Silps, 45x36
Bleached Pillow Silps, inade
of the best quality bleached Muslin
and ironed

39c
Homstitched Pillow Silps, inade
of the best quality bleached Muslin
and ironed

39c
Homstitched Pillow Silps, inade
of the best quality bleached Muslin
and ironed

39c
Homstitched Pillow Silps, inade
of the best quality bleached Muslin
and ironed

49c

#### LINEN SPECIALS

## 10 pcs. extra heavy Scotch Damask, two yards wide, would be cheap at 75c, special. 10 pcs. extra fine double Damask, pure Irish Linen, 2 yds. wide, regularly \$1.50, reduced to. 15 pcs. 58 in Austrian Damask, all linen. 39c 10 doz. Satin Damask Napkins, breakfast size, guaranteed all linen, sold in Omaha as high as \$1.75, special price, per doz. \$1.00

## Blankets and Flannels.

11-4 extra size 2 yards wide white wool mixed Blankets, worth \$3.50, reduce1 to \$1.95 pair.

11-4 5 pound, 21/2 yards long silver gray Blankets, were \$1.50, reduced to 95c pair.

11-4 Mottled Blankets, 75c pair.

10-4 white and silver gray Blankets, 49c pair.

The best bargain; in White Blankets at \$3.50, \$4.50 and \$5.50 you will find at Haydens'.

In our Flanuel department you will find a large assortment of Cassimeres suitable for men's and boys' wear. Look them aver-all prices-25c, 35c, 45c, 50c, 60c, 65c, 75c, 85c, \$1.00 and up to \$3.00 yard.

Just opened another lot of red wool Elderdown, three shades to select from-25c yard this week.

Large size Red Comforts, 75c, 85c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 and \$2.75. Compare them is all we ask.

#### The Outing Flannel Sale of the Season.

We place on sale 10 cases of one of the leading brands of Outing Flannel, all light epring colors and shades, in stripes and checks, in delicate blue, pink, tan and gray. Come prepared to lay in a season's supply for you will be tempted to buy. 5c per yard will be the special sale price.

No mill remnants, but full bolts to cut from.

70 Ch Mh K 30 Paid Night New York Jan 13-14 Hayden Bros.

Omaha. Closed out a manufacturer's winter stock at forty-five cents on the dollar. It con'ains fifty-two hundred pairs men's pants. Prepare to sell them all in three days next

1210 A P. S .- The prices on above pants will be announced later-and samples of each kind will be in our 16th str et window.

### Commencing Monday and continuing all week we

intend to c'ean up everything in men's overcoats-ulsters and heavy winter suits-We are unloading-that is-we are compelled to make room for heavy spring shipments-All overcoats, ulsters and heavy winter suits to be closed out at-

## 60 cents on the dollar We do not always sell this way

While the purchasing power of the Big Store surpasses that of any other store in the west and while we are the acknowledged leaders and promoters of low prices on every commodity we handle-nevertheless it requires a profit to run any business-But on the balance of our winter clothing profit is not considered. It must be closed out regardless of cost. The coming week will mark the epoch in this grand sale-Remember all overcoats, ulsters, heavy winter suits-both men's, boys' and children's will be positively closed out in this sale at 60 cents on the dollar.

#### Grand Lace Sale

10,000 yards elegant Torchon Laces at 1c, 2c and 3c per yard. Beautiful imitation of hand made Torchons at 5c, 7c, 10c and 15c per yard. Elegant real hand made Torchon Laces at 5c, 7½c, 15c and

40-inch two-toned Spring Novelty, in changeable effects, bronders, figures and Jecquard weaves—makes a very pretty suit—

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All colors Chiffons and Mousseline do Soies, worth 80c, on sale Monday at 45c per yard. Beautiful Oriental Laces, worth 35c to 75c, on sale at 15c to

DeLong's Hooks and Eyes, per card only 41/2. Fancy Shell Hairpins, per dozen 41/2c.

Fancy Sheil Hairpins, per dozen 4/2c. 10c Corset Steels, per pair, 4/2c. 10c Curling Irons, only 4/2c. 15c box Hooks and Eyes, only 4/2c. 10c Dress Stays, per set only 4/2c. 10c Metal Back Horn Combs only 4/2c.

20c Stockinet Dress Shields, per pair only 4½c. 4 packages Needl s, 14 Darning Needles, 5 Hat and Veil Pins

GRAND SALE ON FANCY HEAD RESTS-Left from holidays, worth 50c, 75c and \$1.25; all go at one price, 25c. GRAND THREAD SALE—

200 yards Machine Threads, 11/2c spool, 300 yards Black Silk Thread 19c.

## CHINA DEPARTMENT.

Decorated Plates ...... 5c, worth 25c

**	Extra	Saucer	2C,	**	10c
14	Reiish	Dish	5c,	#	25c
"	Cv'd I	Muffin Dish.	15c,	44	65c
"	Gravy	Boats	10C,	**	50c
**	Tea P	ots	20C,	**	85c
"	China	Cr'm Jugs.	09c,	**	25c
Satin Fin	ish Sauc	e Dishes	02C,	4.6	20c
Boats, Syrup	Cream Jugs, S	poon Holde and Butte ugar Shake Polish Cry	r Di	shes,	5e

#### The Greatest Absolute Reduction Sale on Men's and Boys' Hats Ever Attempted in Omaha.

Men's fur felt Soft Hats, in Fedora, Pasha, Railroad and Military styles, including all colors, reduced from \$1.00 to 50c.

Men's fur felt Soft Hats in all the popular styles, actually reduced from \$1.25 and \$1.50 to 75c. These are silk finished with leather sweatbands.

At \$1.00 we put on sale an unequalled value. All styles stiff or Soft Hats, in all colors, actually reduced from \$2.00 to \$1.00 for this special sale.

We offer Hats in this sale at \$1.50 and \$2.00 equal to any

Hat in the city no matter what the price asked.

Also great reductions in Winter Caps. Prices, 9c, 15c, 23c.

35c, 45c, 65c.

REDUCED PRICES ON FURNISHING GOODS— 500 dozen men's Sex, full seamless, all shades, reduced from

500 dozen men's white Unlaundered Shirts, reinforced front and back, worth 50c, at 25c.
200 dozen Men's Undershirts, all sizes, worth 50c to 75c at 500 dozen men's Sairts and Drawers, in wool fleeced camel's

bair and natural wool, reduced from \$1.25 to 50c.

The finest assertment of Neckwear at 25c.

Ladies Muslin Underwear in greatest variety at lowest

#### Special Watch Sale

Gent's 14k solid gold U. S. assay weight of case, 51 pwt., full jewelled Elgin or Waltham movement, \$36.75 actual value \$85, our sale price..... A chance in a lifetime at a strictly high grade watch. Ladies' sterling silver chatelaine watches, case, a special bargain at......\$3.95 Ladies' 14k solid gold U. S. assay, hunting case, ornamented with genuine diamonds, fine Elgin or Waltham price will be... \$19.95 Ladies' 14k solid gold U. S. assay, hunting case watch, beautifully hand engraved, with choice of fine Elgin or

Waltham movement, a splendid time piece, \$17.98 Selling out Opera Glasses Beautiful ornamented pearl and gold Le Maire opera glasses, highest grade of achromatic lenses,

Black morocco covered opera glasses in leather case 60c. Rogers' 12 dwt knives or forks, \$1.19 per set of 6, Tea spoons 69c for set of 6.

#### Monday's Prices Much Lower

12 Bars Standard Laundry soap .... 25c 10 Bars White Russian soap...... 25c 8 Bars best White Borax soap ...... 25c Large Bars Wool Soap only ....... Ivery Soap, per bar, only ...... 3% 2-lb, packages Oatmeal, only 2-lb, packages Pancake Flour, only .... New Muscatel Raisms, only .... New California Prunes only New Large California Prunes only .... Large Cans Mustard Sardines ..... Olive Oil Sardines, per can ..... 2-lb, can String Beans, only ..... 2-1b, cans Sugar Corn, only Evaporated Peaches, Pears or Aprico's, worth 1212c pound, Monday only ..... 712c Wheatel, per package, on Monday... 25c Java and Mocha Coffee .........

Sago, Taplaca, Butter Bean, etc., 3

28c Java and Mocha Coffee

## PIANOS..

#### Buy Now!

tion in prices on every Piano in our Music Rooms, except CHICKERINGS, warrants us in saying so. New Upright Emerson Planos at \$175, \$190 up to \$305,

New Vose & Sons, in fancy cases, as low as \$195.

New Sample Planes, in all kinds of fancy cases, at \$128, \$155 and \$185.

A fine selected stock of Chickerings, Steinways and Fischer Planes always on

#### New Pianos for Rent.

SHEET MUSIC-We are still giving away some for this week, Over 10,000 different selections at 5c per copy.

# HAYDEN

## Jackets, Skirts, Capes and Wrappers.

An Event Unmatchable in Cloak Selling

Three manufacturers stocks at 3 0c on the dellar. Griswold, Palmer & Co., Chicago; H. Illack & Co., Cleveland, and Novelty Cloak Co., Chicago\_the three combined making a gigantic stock of high class garments.

Children's Empire Jackets, plain and fancy mixtures, ages 4 to 12, worth \$5.00 and \$6.00, at

\$1.90 Misses' Jackets in an elegant assortment f styles and materials, plain and rough

goods, many silk lined throughout, worth \$8.00, at \$2.98 Misses' Long Cloaks in fancy mixtures and plain colors, worth \$7.50, at

\$2.98 Ladics' Beaver Coats with velvet collar,

Ladies' Kersey Box Coats-Ladies' Boucle 'cats-ladies' Caterpillar Coats-worth \$9.00.

\$3.98 200 ladies' Double Capes, worth \$5.00, at \$1.98

Children's Elderdown Cloaks, worth \$1.00. Ladies' imported wool Astrakhan Coatsladies' imported Cheviot Coats-ladies' im-ported Frieze Coats-worth \$12.00, at \$4.98

Ladies' fine Embroidered Coats-ladies' Fur Trimmed Coats-indies' tallor-made Coats-worth \$18.00, at

56 98 Ladies' Kersey Capes, Empire pleats Ip back, trimmed with jet and braid, at

\$3.48 Ladies' Silk Plush Capes, lined througher out, 30 inches long, edged with fur, at

\$4.98 Ladies' Separate Dress Skirts of figured

\$1.49 Ladies' Dress Skirts, in plain satin and gros grain silk, latest cut, at \$5.98

Ladies' dark Calleo Wrappers. 49c

### Hardware, Stoves

#### and House-Furnishing Department

Our special all week Sale

t No. 8 heavy tin, cop, er b ttom Wash Bel'er, Hardware

Sen's and boys' all steel Skates, Monday... 256
Ladles' and girls' steel Skates, Monday... 256
Ladles' and girls fine steel nickel plated
double screw putent levers, russet leather
heel caps, regular \$1.50 Skate, Monday... 38
Men's and boys' fine HARDENED AND
WELDED Steel Skates, full nickel plated,
finest taing made, everybody sells them for
\$2.50-Monday...

Men's and boys' fine HARDENED STEEL
double screw putent adjustable clampMonday...

Saw Monday... Hardware Monday 600

For Parlor Brooms, Monday 740

Fotts' Iron Handles, Monday 60

Geound Tin Flour Cans, nicely japanned, Monday 500

Large size Tin Water Pails, regular 200

Monday 90

The finest made Washer on the market, Monday 51.89 Il steel Skates, Monday ... 28c Monday 6-inch Hand Saw, Monday. 1.00 Steel Square, Monday. 5c Key Hole Saw, Monday. House-Farnishings

### Special Carpet and Curtain Sale This Week

 Best All Wool Ingrains per yd.
 50c
 4-4 Reversible Brussels.
 75c

 Brussels Carpet.
 49c
 30 inch Smyrna Rugs.
 81.50

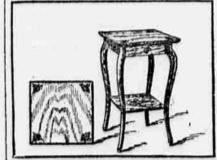
 Velvets.
 69c
 36 inch Smyrna Rugs.
 \$2.25

 Closing Out All Small Lots in Curtains at One Half Original Price

#### Wall Paper, Paints and Brushes.

WHITE BLANKS. 3 e and 4c, with 9 and 18 inch Borders. GILTS, 6c, 7c, 8c, with 9 and 18 inch borders. The very latest styles and colors in Dark Blues, Greens, Terra Cottas and Reds at 12 c, 15c and 17 c. Ingrains 10c and 12 c. Be st Ready Mixed Paints 81.00. Carriage Black, Vermillion, pints 25c;

#### Furniture Clearing Sale



We Will Make It an Object for You to Buy Furniture from Us Now. A lot of Oak Rockers, some with arms, some without, all upholstered spring seats, are marked \$4.50, your choice.
Oak Chair, cane seat, each.
Oak Rocker, cane seat.
Large Arm Rocker, oak.
Mahogany Center Table, like cut.
Oak Centor Table, 24x24, double top.
3 foot Woven Wire Cots.
3 Piece Bedroom Suits.
Fine New Styles Oak Suits.
42x42 Square Extension Table.
Special cut price on a lot of Good Iron Beds.
Get our prices on Mattresses, Springs, and Pillows and all kinds of Hote! and Boarding House Furniture. A lot of Oak Rockers, some with arms,

## The Big Three Item Sale for Monday

At the Great Trans Mississippi Headquarters. We quote prices on three items from the Butter, Meat, Lard, Cheese, Cracker, Fruit and Fish Departments. Read These Prices Carefully. MEAT DEPARTMENT. BUTTER DEPARTMENT. SEPARATOR CREAMERY 18

Salt Pork ..... 3 Sugar Cured Bacon ...... 8 BUTTER, FINE ..... California Hams..... 5to LARD DEPARTMENT. Country Roll Butter 11c, 121c CRACKER DEPARTMENT.

FISH DEPARTMENT.

Best Roll Butter 14c and 16c CHEESE DEPARTMENT. Neufchatel Cheese...... 30 FRUIT DEPARTMENT. Fancy Oranges .....

Attend This Great Sale. Remember it is for Monday at the Great Trans-Mississippi Headquarters.