

# GREAT DRY GOODS BARGAIN CARNIVAL.

One year ago we conducted a sale which is still talked about all over Nebraska. On January 3d, 1898, we will inaugurate what we hope to make the greatest sale in our history. We have made most careful preparations. We have applied the knife most vigorously to prices, determined to outdo all former efforts. We desire to close out quickly all Novelties and everything of a fancy character. Former price nor cost will be considered in accomplishing our purpose.

It will therefore pay you to read every line of this advertisement. You may find just what you want—perhaps just what you have been waiting for. If so, you will surely help swell the crowd, for our price telling will be absolutely irresistible.

## Linens.

No explanation is needed for special pricing on Linens, White Goods and Muslin Underwear in January. The custom all over the country makes you expect us to start each year in this way.

200 dozens of Hemmed Huck Towels will go at \$1.00 per dozen—not more than four dozen to a customer.

Beautiful fine damask and dice—some very fine in these lots—for the Bargain Carnival at \$1.25 and \$1.75 per dozen.

## Blankets.

10-4 Cotton Blankets—this is how these Blankets are styled commercially.

Our first thought was not to open till 10 o'clock. The bargains are so numerous, the stock so large, that a long day will be necessary. 8 o'clock, therefore, will be the opening hour, and the gong will sound promptly to open this Great Dry Goods Bargain Carnival.

—but they do not measure full—35c per pair—nothing to say about these except that they are wonderfully low in price.

A heavier weight—larger size—Blanket at 45c per pair.

## At Colored Dress Goods Counter.

All our 35-inch all wool mixtures—all our small check goods—which sold at 25c per yard—cut in half—Bargain Carnival price 12 1/2c per yard.

All our fine English Cashmeres—35 to 44 inches wide—part cotton—sold up to 30c—Bargain Carnival price 15c per yard.

All the beautiful goods which sold at \$1.25—splendidly adapted for spring wear—Bargain Carnival price 98c per yard.

sold as high as \$25.00—Bargain Carnival price \$10.00.

A lot of gems which we consider choicer—formerly \$25.00—Bargain Carnival price \$15.00.

We have a number of boxed Pattern Suits—the skirt of which is braided and sewn—the waist of which is cut out, marked and braided—sold by us at \$18.50—the first day of the Bargain Carnival the price will be \$10.00.

All the beautiful fancies—Prestley's and goods made by the best German and French makers—which sold at \$1.00—Bargain Carnival price 75c per yard.

All the beautiful goods which sold at \$1.25—splendidly adapted for spring wear—Bargain Carnival price 98c per yard.

## Muslin Underwear Department.

The business in this department has grown marvellously—it has been our constant aim to carry only well made, first class garments. Our stock for spring is more complete than ever before.

Our celebrated Henriettes—all wool and silk warp—cut in same proportion.

Our stock of Skirts is very large—the prices marked on them will sell them quickly.

Our T. K. & Co. Special Corset—sold by us previously at \$1.00—Bargain Carnival price 69c.

for, we will make four divisions of ladies' Jackets, Capes, Suits and Skirts.

Lot No. 1—Heavy weight blanket and frieze cloth—all new styles—most of these sold at \$1.50—Bargain Carnival price \$1.25 each.

Our Ladies' Suit Sale.

Will be a carnival in itself. We doubt if you ever saw any genuine bargains as this lot contains.

Our Ladies' Suit Sale.

few days—BUY THE YARD GOODS NOW.

## At Our Book Counter.

It would seem as if all Omaha should be supplied with books. Let us make a test. This may be your last chance to buy copyright books at a discount of 25 per cent from publishers' prices.

All the Board Books which were 25c volume—Bargain Carnival price 18c each.

Men's Furnishings.

Samson of Omaha, the king of Quiver, could issue no edict to his followers more interesting than the men's news found in this advertisement.

A big lot of Suspenders at a quarter—the best we have ever offered at this price.

## Outing Flannels.

At 6 1/2c and 8c all our best fleeced wrapper goods.

Underwear.

The Queen of Polaris, all her maids and indeed every woman in her dominions are invited to the Bargain Carnival of Underwear and Hosiery.

Draperies.

Too busy to talk about our Drapery department—filled, however, with Carnival Bargains.

## Our Second Floor.

Let us say a word about our second floor.

## South Omaha News.

The tabulated statement of the receipts of live stock at the Union Stock yards for the year 1897 shows that with only two exceptions the receipts of cattle were the largest in the history of the yards.

## Women's Club Oratory.

The department of oratory of the Woman's club will give its third public recital next Thursday afternoon.

## M. C. Social Club's Dance.

Friday night the M. C. Social club gave a ball at the Masonic hall, Twenty-fifth and N streets, which in many respects was one of the most enjoyable given in South Omaha.

## Musical Club's Concert.

The trustees of the First Methodist Episcopal church will meet at the pastor's study Monday evening.

## Proposals to Sue the City.

D. F. Sullivan has a grievance. He was arrested Friday night on a suspicious charge, and after spending a night in jail was released by Judge Gordon.

## Needlework Guild of America.

The Omaha branch of the Needlework Guild of America distributed 502 garments to the poor and sick of Omaha last month.

## Brennan Has an Experience.

Tim Brennan of 118 G street, South Omaha, met with an experience last night at the hands of a lusty beggar.

1505-1507-1509 Douglas Street.

