

ESTABLISHED JUNE 19, 1871. OMAHA, SUNDAY MORNING, DECEMBER 19, 1897—TWENTY-FOUR PAGES—WITH SUPPLEMENT. SINGLE COPY FIVE CENTS.

We start tomorrow the greatest money saving, astonishing, truest, most fetching, far reaching, best prepared and by far the most liberal

HOLIDAY BARGAIN SALE

ever attempted in this country. Every department is a store of bargains. Every advertised item is extraordinary. Every line is worthy of the people's confidence we enjoy. Every article is backed by immense assortments. And we stake our reputation as a whole on this as the foremost mercantile event of all commercial transactions. None ever transpired to so thoroughly appeal to the public's interest as does this mammoth Holiday Goods Bargain Sale.

Open Every Evening Until Xmas. Don't wait for the last minute—Come tomorrow.

STORE 16th and Douglas Omaha BOSTON

Open Every Evening Until Xmas. Don't wait for the last minute—Come tomorrow.

SILK AND DRESS GOODS PATTERNS FOR HOLIDAY GIFTS.

And what will make a more appropriate and welcome present to thousands of mothers, wives, daughters and sisters? Special bargains for Monday and longer if they last.

98c \$343 \$198 \$98c \$273 \$750. Includes descriptions of various dress patterns and their prices.

FURS AND CLOAKS For Christmas Presents

Fashionable Cloaks at 50c on the Dollar



All of our ladies' high grade, tailor-made Cloaks and Capes, including children's Reefers and Jackets, reduced to just one-half former price. We will not wait until January when all have purchased their cloaks, but right now, before Christmas, have reduced them to one-half former price.

\$12.50 \$139 \$350. Includes descriptions of various fur items and their prices.

10,000 DOZ. LADIES' and MEN'S HIGH GRADE HANDKERCHIEFS

Bought From a Great New York Importer AT 33 1/3 CENTS ON THE DOLLAR.



This lot includes Silk handkerchiefs, pure Irish Linen handkerchiefs, imported Swiss handkerchiefs, Mull, India Lawn, and Lace handkerchiefs, and will be sold at about Half the Regular Wholesale Price.

5c 15c 72c 25c 10c 15c 10c 39c 49c 10c 15c 10c 15c 10c 25c. Includes descriptions of various handkerchiefs and their prices.

EXTRA! EXTRA!! EXTRA!!

\$25,000 TOYS BOUGHT FOR \$10,000

It is seldom that at this time of the season a retail house is able to offer TOYS AT LESS THAN 50c ON THE DOLLAR

But such is the case with us—After weeks of negotiation we have just consummated the greatest Toy Purchase that has ever taken place—we secure

The Entire Toy Stock of the Largest Wholesale Toy Dealer in the West

at a fabulously low figure—and will exhibit these goods on our Third Floor at prices that will sell the goods on sight—

All the Kid Body Dolls that always sell for 25c, open and shut eyes, go at 10c EACH

10c EACH 25c EACH \$1.25 EACH. Includes illustrations of various dolls and their prices.

Extra large size Washable Dolls 25c. All the CHINA LIMB DOLLS Some of these being worth up to 50c.

DOLL HEADS All the CHINA HEADS worth up to 25c, go in one lot at 5c. All the DISC HEADS no matter what size—go in one lot at 10c.

DRESSED DOLLS All the finest quality Dressed Dolls these are made to retail at \$2.50 each, early you can get them at 98c.

GAMES All the Games from this immense purchase, many that retail at \$1.50, go at 15c. All the 10 and 15c games, 5c.

BOOKS All the Books from this purchase that generally sell for 25c, 35c and 50c, many of them fine linen books, made by McLoughlin, go in one big lot at, ea 10c.

BOUND BOOKS All the bound books from this immense purchase, the regular \$1.00 books, go at 25c each. 25c.

DRUMS All the drums from this immense purchase, many of them pigskin, wood drums, worth \$1.50 go at, each. 15c 25c 39c 50c.

IRON TOYS All the Iron Toys—trains, carts, an engine, that are made to retail at \$1.25 and \$1.50, tomorrow you get your choice at. 50c. All the 50c Iron Toys, all kinds at. 15c.

TIN TOYS All the tin toys, no matter what kind some made to retail at 25c, 15c, 10c, 5c. VIOLINS Toy violins, worth \$1.50, 15c.

TOOL CHESTS Immense bargains in tool chests, all the \$1.00 kinds, go at. 50c. All 50c tool chests at. 25c. All 25c tool chests at. 15c.

There are hundreds and hundreds of other rare toy bargains too numerous to mention, it will suffice to say that tomorrow we will sell toys cheaper than ever sold before in the world.

SILVERWARE, JEWELRY AND WATCH SALE...

The Waltham Watch \$8.98. Includes illustrations of various watches, jewelry, and silverware items with their prices.

A GRAND PURCHASE OF BOYS' CLOTHING

4,800 Boys' Suits, Overcoats, Reefers Bought from a New York Manufacturer for Spot Cash.

At 50c on the Dollar This is the entire stock of a well known New York manufacturer of Boys' Best Clothing—Everything in the newest and latest style.

\$2 Boys' Suits at \$1.10 \$1.10. On our front table on the second floor we have placed all the boys' reefer, middie, junior and double breasted suits, in ages 2 to 14 years, that would sell in a regular way up to \$2.00—to go at.

\$3 Boys' Suits at \$1.59 \$1.59. In this lot are over 500 choice boys' Double Breasted Suits, made up in reefer vests and plain double breasted style, ages 2 to 15 years—they all go at one price—\$1.59.

Boys' LONG PANTS SUITS AT \$3.50 and \$4.98. Your choice tomorrow of all the Boys' and Young Men's Long Pants Suits in all wool cassimeres and chevots, ages 13 to 19 years, go in two lots at \$3.50 and \$4.98.

Boys' heavy Reefer Overcoats \$1.25 \$1.25. Boys' heavy Chinchilla Ulsters \$2.98 \$2.98.

Boys' fine As-trakhan Reefers \$1.59 and \$1.98. Boys' fine Chinchilla and Shetland Overcoats ages 12 to 19 years \$3.98 \$3.98.

Boys' finest grade Reefers \$2.50 and \$3.50. Boys' fine Chinchilla and Shetland Overcoats ages 12 to 19 years \$3.98 \$3.98.

Men's \$3.50 Calf Shoes at \$1.59. Men's \$4.00 Calf Shoes at \$2.50. Men's \$5.00 SHOES for \$3.00. Includes illustrations of various shoes and their prices.

DRAPERY DEPT. CHRISTMAS PRESENTS. SPECIAL SALE

Lace Curtains, Table Covers, Tapestry Curtains. We have for the next few days many special bargains in this department.

Full size button hole edged, extra fine LACE CURTAINS at \$1.25, \$1.98, \$2.50 and \$3.98 per pair. \$125 \$198 \$250 \$398 Pair.

Irish Point lace curtains at \$2.50 per pair \$2.50. Immense bargains in TAPESTRY CURTAINS at \$1.08, \$2.98, \$3.98 and up to \$7.50 per pair. These are special prices for the holidays.

A full line of high grade \$10.00 and \$12.00 LACE CURTAINS at \$4.98 and \$5.98 a pair—Special for the Holidays only. \$4.98 and \$5.98 Pair.

Table Covers in an endless assortment at 50c, 85c, 98c, \$1.25, \$1.50, \$1.75, \$1.98 and up to \$3.00. \$1.98 \$2.98 \$3.98 up to \$7.50.

Every article in this department is marked at special price for the Holidays only, and nothing is a more acceptable Christmas present.

Useful Christmas Presents. There is nothing more appropriate, nothing more useful, nothing more handsome for a Christmas present than one of our Smyrna, Fur Rugs, Ingrain Art Squares or made up carpets. \$2.98.

SMYRNA RUGS. In all sizes, from the smallest to the largest. They are the best grade Smyrna Rugs manufactured in this country. Special holiday price for \$2.98 at 12.50. The regular price for these all the season has been \$5.00.

Fur rugs for tomorrow only, white, gray and black, best grade, \$1.98 each \$1.98. Ingrain Art Squares, We have just opened an immense line of INGRAIN ART SQUARES—they were bought for the spring season, but have arrived for the holiday rush. For an advance sale we make a special price. They are in cotton, half wool and strict by all wool—they are the Honest Dollar quality—none better at any price.

Misfit Carpets. We are also offering about 300 made-up and misfit carpets, in Moquette, Wilton, Royal Wilton and extra Velvet. There will be many good bargains which will make very acceptable Christmas presents in this department.