

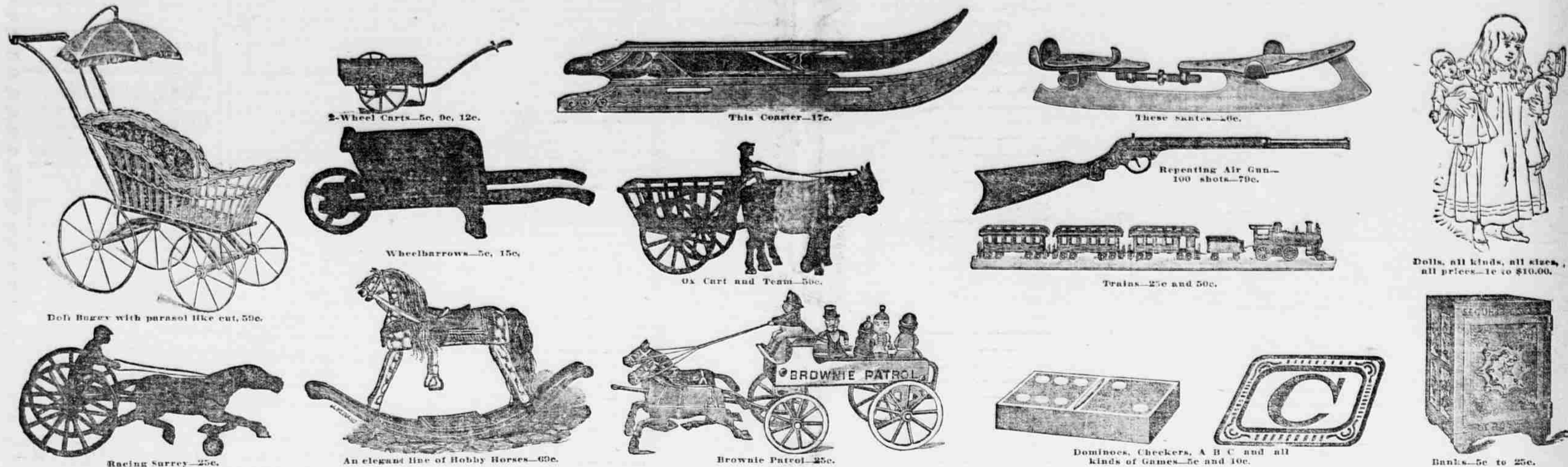
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OMAHA, SUNDAY MORNING, DECEMBER 12, 1897—TWENTY-FOUR PAGES.

SINGLE COPY FIVE CENTS.

THE REAL, LIVE SANTA CLAUS AT HAYDEN BROS. MONDAY

Surrounded by a most splendid and magnificent display of his choicest presents, the real Santa Claus will appear at Hayden Bros—the Big Store—Monday forenoon, afternoon and evening. In honor of his coming we will have the Grand Opening of the Toy Department in the Basement. Books, albums, games of all kinds, iron toys, wooden toys, hobby horses, dolls and doll buggies, sleds, skates, guns, in fact anything and everything that will delight the children of Santa Claus. Let the "grown-up children" send or bring the little ones to meet the merry Christmas at his headquarters and select their Christmas gifts from his storeful of cute, amusing and useful presents. In any case let them come and talk to the real, live Santa Claus at The Big Store, Monday : . .



The Big Store's Basement is Headquarters for the only real, live, genuine Santa Claus. Come and see him, Monday.

Every Department offers Unequaled Holiday Price Inducements. Out-of-town patrons should send their Christmas orders at once.

Great Sale of Linens.

Thousands of dollars worth of high class linens gathered from the great linen weavers of the world—now on sale at the Big Store. 66-inch full bleached satin damask table linen, 85c. 72-inch Bleached Damask at 69c. 64-inch German Silver Bleached Damask, 10c. 72-inch extra heavy Cream Damask, 19c. 66-inch full bleached table linen at 82 1/2c. 58-inch heavy Clyde Damask at 25c. 60-inch Turkey red oil boiled Damask, 22 1/2c. Art Linen, 36 inches wide, at 45c, 57 1/2c, 60c, 65c. Handkerchief Linens, 26 inches wide, at 50c, 60c, 75c, \$1.00. Satin Damask Tray Cloths at 25c. Fancy Plaid Linens, 10c, 12 1/2c.

Colored Wool Dress Goods For Christmas Presents.

A full suit of 7 yards, all wool silk mixtures, checks in dark colors, overshoot weaves, broadens in two-toned effects, plain and checked canva weaves in dark shades and all wool Henrietta Cloth in all the new winter shades. These goods are cheap at \$4.50 per suit—our Christmas price only \$2.48. 7 yards of silk finished all wool Henrietta.

Black Wool Dress Goods For Christmas Presents.

8 yards of all wool black French Serge, rich luster, 36 inches wide, worth \$5.00—our Christmas price only \$1.98 per suit. 7 yards of all wool black Storm Serge, 46 inches wide—7 yards of all wool black French Serge, 46 inches wide—7 yards of all wool Henrietta, 46 inches wide—any of the above goods are worth \$4.75 per suit—our Christmas price only \$2.75 per suit. 7 yards of all wool black silk finished Henrietta, 46 inches wide—and 7 yards of

Jewelry Dept.

Watches, Opera Glasses and Sterling Silver Novelties. Op-a-Glassa From 63c. Up. First quality Le Maire Pearl Opera Glasses, \$4.95. Why pay \$14.00? Boys' 14-karat Gold Filled Watches, warranted to wear 21 years, fine American made movements, \$46.35. Why pay \$12.00? Gents' Gold Filled Hunting Case Watch, warranted to wear 20 years, with fine nickel Elgin or Waltham movement, \$12.50. Why pay \$25.00? Gents' 14-karat Solid Gold U. S. Assay Hunting Case Watch, with a fine high grade Elgin full jeweled movement, \$25.50. Why pay \$65.00? Gents' Gold Filled Hunting Case Watch, with American made movement, \$32.98. Why pay \$5.00? Gents' Gold Filled Watch, warranted to wear 15 years, fine Elgin or Waltham movement, \$5.95. Why pay \$10.00? Ladies' Solid Silver Chatelaine Watch, \$12.50. Why pay \$6.00? Ladies' Solid Silver Chatelaine Watch, \$8.95. Why pay \$1.00? Ladies' Novelty 3-piece Manicure Set-Fin, Cuticle and Pusher, \$1.25. 3-piece Desk Set—Pen, Eraser and Letter Opener, \$1.50 each. All guaranteed Sterling Silver \$2-1000 fine.

A Money Saving Sale

In full blast in our Clock Department, 3,500 ladies' garments must be sold between now and Christmas—Silk Dress Skirts, Shawls and Wrappers included in this great sale—Ladies' Jackets, in plain Melton and round necks, half silk lined, that were \$3.50, now \$2.98. Ladies' Black Kestey, Boucic and Caterpillar Jackets, silk lined strapped seams, were \$10.00, now \$7.98. 500 Jackets, the cream of the market, the finest goods made, in astrakhan, Persian wool, caterpillar, imported kerseys, chevrons and homespuns, all lined with heavy black satin and trimmed with fur, were \$15.50, \$20.00 and \$25.00—everything included in this sweeping sale at—\$9.98. Ladies' Separate Dress Skirts, brocade satin and silk, worth \$12.50, at \$10.00. Children's Biberdown Cloaks, ages 1 to 6, in all shades, trimmed with fur, worth \$3.00, at \$1.49. 20 dozen Breakfast Shaws that were 35c on sale at \$12.50, at \$10.00. 10 dozen all wool Shawls, full size, in brown and gray, at \$2.50. 5 cases Ladies' Floor Skirts, 10 pure silk, in large or small figures, worth \$7.00, at \$3.98.

Furniture

Always to the fore with useful, low-priced holiday goods. Here is a mahogany veneer parlor table that is finely finished, stylishly made, and has fine marquetry—Can you get anything nicer for the money?—\$1.95. Large Rattan Rocker for gents at \$3.95. Smaller one for ladies at \$2.95. We are showing an elegant line of fancy rattan pieces, and they are all marked to sell. Oak Cobbler Seat Rocker, \$1.75. Mahogany Rocker, upholstered in fancy velvet, back end seat, \$3.85. Couches, spring edge, fringed, upholstered in velvets and corduroy, at \$6.35, \$7.50, \$8.55 and \$9.75.

Christmas Silks

Silk Department most active now. Nothing more appropriate than SILKS as a Christmas Gift. Nothing more appreciated. Many new and handsome SILKS shown especially for this holiday trade.

Omaha's Leading Silk Department.

WAIST PATTERN FANCY SILK—Consisting of 4 1/2 yards of beautiful two and three-toned Changeable Brocade, Armure, Taffetas and Satins, most exquisite styles and designs, pattern worth \$4.50—our special price on Monday—per pattern, only \$2.10. WAIST PATTERN BROCADE SILK—Consisting of 4 1/2 yards of beautiful two and three-toned Changeable Brocade, Armure, Taffetas and Satins, most exquisite styles and designs, pattern worth \$4.50—our special price on Monday—per pattern, only \$2.98. HEADQUARTERS FOR BLACK DRESS SILK—Black Silk Dress—a most suitable Christmas present. BLACK SILK DRESS PATTERN—Consisting of 12 yards of Plain Black Peau de Soie, most stylish dress silk, very fine quality and nothing better to wear, worth \$11.00 per pattern—Special price, per pattern, only \$6.98. BLACK BROCADE SILK DRESS PATTERN—Consisting of 12 yards of Handsome Brocade Gros Grain or Satin, in both small medium and large designs, a very fine quality, handsomely finished, fully worth \$12.00 per dress pattern, our special price on Monday, per dress pattern, only \$7.98. PLAIN BLACK SATIN DRESS PATTERN—Consisting of 10 yards of elegant Heavy Plain Satin Duchesse, full 27-inch wide, hand made or imperfections, has a beautiful smooth finish and is guaranteed to wear, worth per pattern, \$15.00—Our special price on Monday, per pattern, only \$9.98. ORDERS BY MAIL WILL RECEIVE PROMPT ATTENTION.

HOLIDAY NOTIONS ... X-MAS GIFTS

ON SALE. Beautiful Hand Painted Pin and Jewel Trays, 10c. Beautiful Hand Painted Jewel Boxes, 10c. Elegant Hand Painted Match and Toothpick Holders, 15c. Beautiful Hand Painted Perfume Bottles, 50c. Hand Painted Satin Pin Cushions, 50c. GRAND SPECIAL—100 dozen Mexican Hand Drawn Lines, 10c. Boys, worth 50c and 75c, on sale only 25c. 60c Ladies' Pocket Books, 25c. \$1.00 Ladies' Pocket Books, 50c. \$1.00 Hand Bags, 50c. LADIES' FANCY GARTERS—Bought from a closing out factory. 25c Fancy Garters in box, only 10c. 25c Fancy Garters, in box, only 15c. 60c Fancy Silk Garters in glass box only 25c. \$1.00 elegant Silk Garters in glass box, only 50c. \$2.00 Fine Silk Fancy Garters, glass box 98c. LADIES' HANDKERCHIEFS—The largest, best and cheapest line in Omaha.

Mandolins, Guitars, Violins

Everything in music. Mandolins at \$2.95, \$3.50, \$2.75, \$4.50, \$6.75 up to the prices of the celebrated Washburn Guitars at corresponding prices. Violins at \$1.50, \$2.75, \$3.85, \$5.25 up to \$75.00. These instruments usually sell for just double the prices we are now making for the holiday trade. The low prices apply to everything except Washburn Mandolins and Guitars, the excellence of which and the close margin on which they are sold prohibit any reduction in price.

Ladies' Furnishings

Ladies' Two-Clasp Gloves, red, white and all desirable shades, regular price \$1.25, at \$1.00. Ladies' Mocha and Kid Mittens—50c, 75c, \$1.00, \$1.25. Ladies' Wool Mittens, 10c. Ladies' Gauntlet Driving Gloves—75c and \$1.00. 500 dozen Ladies' Fine Wool Mittens, 6-ounce lined, 25c. 500 dozen Children's Home-black, 15c. 5 cases Ladies' Floor Skirts, 10 pure silk, in large or small figures, worth \$7.00, at \$3.98.

Big Holiday Sale of Rugs

New rugs for the holidays arriving every day. New styles, new goods, lowest prices. 300 Smyrna Rugs—special price—\$1.99. 400 Axminster Rugs—special price—\$2.50. 1,200 Wilton Rugs—special price—\$6.50. CARPET SWEEPERS FOR EVERY ONE—Even the babies are not forgotten. All prices from 25c up to \$2.50 for the new Biassett Cycle-bearing sweeper. Special prices on all draperies for the holidays.

Stove Dept.

Set of Flat Irons, 59c. Largest stock and greatest variety in the west. We carry the Mason & Davis, The Buck, Triumph, Economy, Marquart, The Progress, the Home, and the Franke Steel Ranges. Can sell you a first-class Steel Range with water front included, for \$21.95. Just Received—A large lot of Air Tight Stoves. Can sell you a 24-inch Russia Iron Steel Lined Air Tight, for \$3.95. Round Oak, 14-inch nickel plated, \$7.95.

HAYDEN BROTHERS

Read This Ad

Come Monday—we can save you money—big savings in every line at Hayden's. 23 pounds New Orleans clarified sugar, Monday, \$1.00. 3-pound cans Golden Tomatoes, new pack, 6 1/2c. 3-pound cans Standard Pumpkin, makes delicious pies, 6 1/2c. Large Packages of Breakfast Oats, 5c. 2-pound packages Buckwheat Flour, self-raising, 5c. 2-pound cans delicious Jams, worth 20c, only 10c. 16 size shredded Coconut, fresh packed, 3 1/2c. 10 bars standard Laundry Soap, 25c. 50-pound sacks best Minnesota Patent Flour, \$1.25. After Dinner Java and Mocha Coffee (try it), 23c. New Maccatel Raisins, per pound, 5c. 1-pound package Seeded Raisins, something new, 5 1/2c. New California Peaches, Apricots, Pears and Prunes, extra fancy, large fat fruit, per pound, 9 1/2c. Good Peaches, Pears, Apricots, etc., 5c and 7 1/2c. Citron, Orange and Lemon Peel, per pound, 25c. The shrewd buyer will procure all the necessities of good living at Hayden's tomorrow after reading these prices.

The Transmississippi Headquarters

announce the 11th day of the month—We quote prices on fresh, home made candies that will warrant you leaving your order with us. We have the finest line of mixed nuts in the city—all new—and every pound guaranteed or your money refunded. Finest Mixed Nuts, Walnuts, Almonds, Brazil, Pecans and Filberts, all at 7 1/2c. Pine Oranges 20c dozen. Almond Nuts, 5c each. Crackers, 10c pound. Finest Xmas mixed, 12 1/2c. Fancy Mixed, 10c, 3 pounds for 25c. 5 Caramels, 10c pound. Best hand made Chocolate, 20c. Bon Bons, 20c. Marshmallows, 25c. Italian Nuts, 25c. Opera Creams, 25c. Boston Chips, 20c. Special prices given on all candies to the schools. Don't forget it. We are having the greatest sale in Omaha on Butter. Fine Roll Butter, 12 1/2c, 15c and 16c. The Best Creamery made only 21c. Attend our big Meat, Lard, Cheese, Cracker and Fish sale. Only headquarters in Omaha on Provisions.

Read These Prices on Candies

Special Mixed, for the Xmas trees, pound, 15c. Candy Canes, 5c. Almond Bar, 5c each. Crackers, 10c pound. Finest Xmas mixed, 12 1/2c. Fancy Mixed, 10c, 3 pounds for 25c. 5 Caramels, 10c pound. Best hand made Chocolate, 20c. Bon Bons, 20c. Marshmallows, 25c. Italian Nuts, 25c. Opera Creams, 25c. Boston Chips, 20c. Special prices given on all candies to the schools. Don't forget it. We are having the greatest sale in Omaha on Butter. Fine Roll Butter, 12 1/2c, 15c and 16c. The Best Creamery made only 21c. Attend our big Meat, Lard, Cheese, Cracker and Fish sale. Only headquarters in Omaha on Provisions.

Pictures

You can get a colored St. Cecilia, framed, complete, for 25c. Hundreds of all the newest things in Medallions at 25c, 35c, 45c, and to top the climax, you can get one 10x12, at 65c each. Before you get anything of this kind look us over, and you will be pleased to find just what you want at the lowest price ever put on such goods. Other framed pictures at 50c, 75c, 85c, \$1. Elegantly framed yards of Bowers, with mats and corners, at \$1.25. Large framed pictures, 22x30, with showy gilt frames, at \$2.50. New lot of Paper Holders at 75c and \$1.00.

HAYDEN BROTHERS