

ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

OPEN EVERY EVENING From Now Till Xmas.

Barney and Berry Skates Given Away Free

With every purchase of BOYS' CLOTHING Amounting to \$2.50 or Over.

Grand Concert Every Evening

OUR WHOLE ESTABLISHMENT NOW

ONE IMMENSE CHRISTMAS BAZAAR

Our prices prove that buying and selling for spot cash and handling such immense quantities enables us to sell the same goods for less money than any other house.

BOSTON STORE

16th and Douglas Omaha

CLEARING SALE JEWELRY, SILVERWARE, WATCHES, DRESS PATTERNS

Open Evenings From Now Until Xmas.

Grand Evening Concerts

Real Live Santa Claus

Grand Electric Display

Drop Letters in Santa Claus' Mail Box. Outside our store.

FOR HOLIDAY GIFTS

On our front bargain square 1,000 dress patterns to select from, all rolled on boards and tied with colored silk ribbons, chevrons, novelty suitings, changeable effects and plain colors, reds, navy, black and all colors, each pattern contains from 7 to 8 yards, and many worth up to 30c yard, but the entire dress pattern Monday for \$1.98.

\$1.98

COLORED and FANCY DRESS PATTERNS

On main bargain square just as you enter, 800 patterns to select from strictly all wool French Serges, black and colored, imported choice novelties. A dress pattern is always an acceptable Christmas gift. These goods are worth 75c yard, on sale at \$2.69 for entire pattern.

\$2.69

DRESS PATTERNS in OUR DRESS GOODS DEPARTMENT

In rough effects, chevrons and novelty goods, entire pattern at \$3.98 and \$4.98

\$3.98 and \$4.98

Black and figured dress patterns in plain Henriettas and Serges, figured and rough effects, on sale at \$2.25, \$2.50 and \$3.98 for entire pattern.

Holiday SILK DRESS PATTERNS \$7.50 for entire dress pattern of brocaded silk or plain satin duchesse, 12 yards to each pattern, on sale at \$7.50

\$7.50

\$11.95 for a full dress pattern of extra quality Black Satin Duchesse or Black Figured Heavy Silk--entire pattern for \$11.95

\$11.95

Fancy Silk Waist Patterns in Roman stripes, checks, plaids, changeable taffeta, new combinations, beautiful brilliant colors, worth up to \$1.00 a yard, entire waist pattern at \$1.95

\$1.95

AN ENTIRE DRESS PATTERN FOR 98c. A handsome Novelty Dress Pattern in checks and plaids, also rough effects, bright colors, goods worth 19c a yard, entire dress pattern at 98c

98c

A Great Stock of HANDKERCHIEFS

Bought at 40c the Dollar from the Leading Handkerchief Importers of New York

Holiday Handkerchiefs

All the preparations of months come to a climax with the opening of the new holiday handkerchiefs of the Boston Store, with more novelties than any other three or four houses combined. Importations, notably the largest ever passed through the custom house, offering a factory's entire production of a certain kind, also a large stock of the entire stock of one of New York's largest importers, direct from the factory, of such class handkerchiefs bought for spot cash at great saving.

LOT 1--At 30c--About 5,000 dozen of ladies' sheer India linen, plain white and fancy bordered handkerchiefs that are worth in the regular way up to 50c each. 31c

LOT 2--At 7c each--3,000 dozen ladies' fine quality of embroidered handkerchiefs, hemstitched, with lace edging and lace insertings, worth up to 25c each. 7c

LOT 3--At 10c--one immense lot of finest imported Swiss embroidered and all pure linen hemstitched and initial handkerchiefs, all go at 10c each, worth up to 30c. 10c

LOT 4--At 15c--one immense lot of ladies' imported pure linen sheer handkerchiefs, some embroidered, others lace edged, drawn thread hemstitched and with lace edging all go at 15c and 10c, worth up to 50c each. 25c

LOT 5--At 25c each--over 500 dozen ladies' very finest quality in the most elaborate designs and patterns, all imported Swiss and linen embroidered handkerchiefs. This grand lot of handkerchiefs was imported to sell up to \$1.00 each, choice 25c. 25c

LOT 6--Consists of gent's plain white and fancy bordered handkerchiefs, made of finest quality of sheer linen and cotton, go at 5 and 7c each--sold as a bargain by others at 25c each. 7c

LOT 7--500 dozen pure Irish linen and embroidered, hemstitched latest style initial handkerchiefs, all hand embroidered go at 15c, 10c and 25c, worth up to 50c each. 15c, 10c, 25c.

LOT 8--At 25c--one immense lot all kinds Japanese silk handkerchiefs in extra large sizes, the 50c quality, go at 25c. 25c

LOT 9--At 30c each--this lot will include all the high grade handkerchiefs such as the finest quality of all silk and embroidered initial, in gent's extra heavy weight and large sizes, also extra heavy twisted Japanese silk handkerchiefs all go at 30c each, worth up to \$1.00. 30c

LOT 10--Includes ladies' and gent's silk mufflers in polka spots, checks, plaids, brocades and Roman stripes, go at 25c, 30c and 50c each. The mufflers in this lot worth up to \$2.00. \$2.00

HOLIDAY LINENS

We make a remarkable purchase of the entire sample lines of the finest German linen importing houses in America.

Chas. H. WAENTIG, 290 Church-st., New York and SOLINGER & CO., 112 Franklin-st., N. Y.

Sell Us Their Entire Sample Collections

At a Most Phenomenal Discount, which will enable us to sell

High Class Hemstitched Table Sets

In all sizes, with all sizes Napkins to Match, the finest Lunch Sets with fine Drawn Work and Hemstitched, Fringed and Plain Lunch Cloths, Tray Cloths, Doilies, Dresser Scarfs, Fine High Class Towels, the Very Finest Napkins, Novelty Center Pieces.

At the remarkably low prices at which we bought these, we will offer them Monday at really

Lower Prices than the Cheapest Table Damask

Attend this sale if only to see the remarkable collection of fancy linens.

GRAND HOLIDAY DISPLAY



In the Silverware Department we are showing a very dazzling collection. We are agents for the 1847 Roger goods, W. H. Wallace, the Hamilton Mfg. Co., and the Homan Silver Plate Co., all the most standard manufacturers with world wide reputations for well-wearing goods. We are making a leader of tea sets like above set at \$2.98 for the four pieces, equal to any \$5.50 set sold elsewhere.

Silverware Department

We have on sale more silverware than any other house in Omaha. There are

- TEA SETS, CAKE BASKETS, FRUIT BOWLS, RON-BON BOXES, CARD RECEIVERS, CLARET PITCHERS, SILVER TRAYS, SILVER CUPS AND SAUCERS, MEN'S SHAVING MUGS, SUGAR BOWLS, INDIVIDUAL SALT and PEPPERS

and all the new novelties in toilet accessories. All on display and all on sale at the well known Boston Store prices



Gold filled plain band rings, worth \$1.25 in any jewelry store, during the holidays--our price 50c.



Ladies' fancy chased band rings, warranted to wear equal to solid gold, for the holidays--our price 25c.



In the ring department we are showing a most dazzling assortment of set rings, plain rings, wedding rings, friend-ship rings, diamond rings, rubies, sapphires, emeralds, pearls, and all the latest novelties in rings which have never been seen in Omaha before.



Stick pins, sword pins and scarf pins we have a full assortment, ranging in price from 25c to \$10.00. All are decidedly new novelties as to design and finish.



Gent's watch charm, lockets and fraternity charms--all the different emblems, all the orders, all the secret societies, all on display in our big jewelry department, ranging in price from the solid plate at 25c to the solid gold at \$5.00



For this special holiday sale we have an immense assortment of ladies', gent's and boys' watches.

Our special leader is the Yankee watch, guaranteed by the manufacturer to give perfect time, at the phenomenal price of \$1.00

Elgin watches, silverine cases, beautifully engraved, Elgin movement, guaranteed for 3 years, at \$4.98

Sterling silver cases, fine movement, warranted to be an accurate time piece--at \$3.98

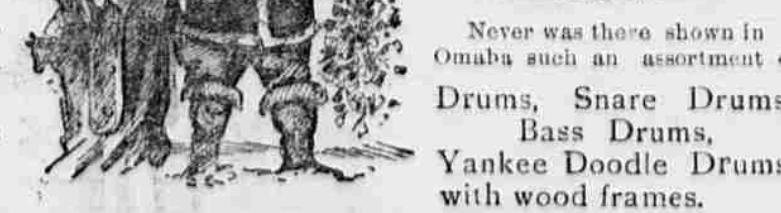
WATER CHAINS \$1.25

SANTA CLAUS' HEADQUARTERS

OUR 50c KID BODY DOLLS are equal to any doll sold in Omaha for \$1.00, and equal to any sold for \$1.25. See them and be convinced.

IN OUR DOLL DEPT.

We are showing the most complete line in Omaha. Nowhere will you find such an array of Kid Body Dolls as in our department. We imported very extensively before the raise in duty and consequently we are enabled to sell our dolls to you for much less than many dealers had to pay for them after the passage of the new tariff bill.



OUR TOY DEPT

Leads them all. It is the recognized Santa Claus Headquarters of Omaha. No one but in this department such a grand effort as we do, devoting the entire third and fourth floors of our new annex to the sale of holiday goods. We make the most handsome display, have more special features and more genuine bargains in Toys than anywhere else. Nowhere such Drums, nowhere such Dolls, Doll Buggies, the biggest line of Games, Blocks, Albums, Toilet Cases, Manicure Sets, Trunks, Mechanical Toys, Steam Engines, Doll Chairs, Stoves, Furniture, in fact everything that is out new this season in the toy and game line was bought by our buyer and will be found here at our Santa Claus Headquarters.

CLEARIG SALE CLOAKS

January Prices in December. We do not wait to make reductions in our cloak prices after the season, but begin our clearing sale Monday.

80 Black Beaver Cloth Jackets, our \$5.00 quality, on sale at \$1.98

Our \$7.50 Braided Shield Front Jackets, also braided on the back and sleeves, black or navy blue, all sizes, \$3.50

Our \$10.00 Russian Blouse Jackets, black and colors, at \$3.98

Our \$12.50 Black and Colored Kersey Jackets, silk lined throughout, made in the newest style, at \$4.98

Our \$25.00 Imported Jackets, no two alike including Russian Blouses, on sale at \$12.50

Exceptional Bargains in CAPES

Choice of 40 imported Cloth Capes, beautifully braided, many of them fur trimmed and silk lined throughout; they have heretofore been sold at \$20.00; reduced for our clearing sale to \$5

Children's Cloaks

Choice of Children's \$5 Jackets \$2.50

Choice of our Misses' 12.00 Jackets \$5.00

11,925 PAIRS

MEN'S, LADIES', MISSES' and CHILD'S SLIPPERS

More Slippers in this one sale than in all other sales in town--combined.

29c Tomorrow we place on sale the greatest, most complete and varied stock of slippers ever brought to Omaha, ranging in price from 29c to \$2.50, every pair in the lot worth nearly double.

They include Children's felt slippers, Misses' felt slippers; Child's and Misses' white, blue, pink and black kid strap sandals; Ladies' white, black, purple, red and tan strap sandals; Ladies' white, black, blue, green, red, lavender, brown, bronze and gold satin slippers; Ladies' fancy warm lined, high cut back and front, black and red, plain and fur trimmed slippers; every style, width, size and toe in Ladies' black kid slippers; broad, narrow and round opera toe, toe slippers, and over

39c

49c

59c

65c

75c

89c 5,000 Pair Men's Slippers

98c

\$1.00

\$1.25

\$1.50

\$2.25

\$2.50

