

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 5, 1897—TWENTY-FOUR PAGES.

SINGLE COPY FIVE CENTS.

# HAYDEN BROTHERS THE BIG STORE HAYDEN BROTHERS

## IS HEADQUARTERS FOR HOLIDAY BUYING

Months of building, planning and gathering have been spent to bring your store to its present completeness. There is price littleness, variety of stocks, vast assortments, room to examine and select and get just what you want. There is something to interest everyone in today's Grand Announcement of Special Bargains, Hayden Bros. We sell the Butterick Patterns and publications.

### Wool Dress Goods for Christmas Presents

We have just received a large line of fine winter dress goods, which we are going to offer at one-half off former prices.

40-inch all wool mixtures, fancy colors, in mohairs, English curls, granite cloths, mohair figures, indeed, all of the new weaves and colors for winter wear, and are worth \$1.00 per yard; our price only 50c per yard.

All of our 50c quality of all wool mixtures, checks, stripes and figured and many new weaves and shades, we offer at 25c per yard.

30-inch all wool ladies' cloth, in all the new dark shades, including black, worth 45c per yard; we offer at 25c per yard.

Headquarters for black wool dress goods.

38-inch all wool, figured black goods, mohair finish, dust proof, and very serviceable; worth 50c per yard, our price, only 25c per yard.

40-inch all wool, black storm serge, hard finish, very firm and serviceable; worth \$1.00 per yard, we now offer at 50c per yard.

47-inch black, all wool French serge, rich luster, very firm and serviceable; worth 95c per yard, now only 50c per yard.

40-inch all wool silk finished black Henrietta, an extra good quality, beautiful luster and very serviceable; worth 85c per yard, now only 50c.

Any of the above items are very suitable for Christmas presents, and can be ordered by mail, and if not satisfactory, money will be refunded.

Don't pay more when you can buy at our

### Jackets, Capes and Skirts

The greatest clearing sale of modern times is now in full blast in our cloak department. 3,500 ladies' garments to select from. This is an opportunity never before offered at this season of the year in Omaha.

Ladies' Melton Jackets, half lined with satin serge, double breasted front, at \$2.45 at \$1.25.

200 Jackets—in heavy, honest and kersey, braided and beaver lined, at \$4.45 at \$2.25.

300 Jackets—in fine imported Kersey Persian wool and caperlin silk lined throughout, worth \$12.00—at \$6.00.

500 Jackets—in finest imported materials, one of the grandest collection of jackets ever placed on sale, man tailored, all high-grade garments, taffeta and satin lining, worth from \$15.00 to \$25.00 on sale at \$9.95.

Ladies' Silk Plush Cape—Embossed all over with jet and braid, edged with fur, silk lined, worth \$5.50—at \$3.45.

Ladies' Cloth Capes—30-in. long, fur trimming around collar and down fronts, embroidered with jet and braid, worth \$6.00, at \$3.00.

Ladies' Heavy Black Cape, double empire back, all wool goods, velvet collar, never sold for less than \$6.00, Monday on sale at \$3.00.

Ladies' extra long and heavy kersey Capes, trimmed with 8 rows of braid, all wool, worth \$9.00, at \$4.95.

Ladies' heavy Astrakhan Capes, 30-in. sweep, lined throughout with heavy black satin, nicely wadded, at \$9.95.

Ladies' Shaped Coney Fur Capes, 30-in. long, full sweep, at \$7.95.

Ladies' Electric Seal Capes, lined with extra fine quality satin, at \$15.00.

Electric Seal Collarettes, high collar, fancy lining, at \$1.75.

Ladies' Collarettes in finest quality Electric Seal, handsome silk or satin lining, at \$6.45.

Ladies' Separate Dress Skirts, in figured mohair, all colors and black, well made and lined, at \$1.35.

Ladies' Dress Skirts in plain and figured ballantine, cut in the latest approved fashion, perfect hang, at \$2.75.

Ladies' Dress Skirts in all wool novelty goods, in black and colors, lined with extra fine percaleine, bound with velvet, at \$1.95.

Ladies' Separate Dress Skirts, made of fine quality broadcloth, at \$3.95.

Ladies' Broadcloth Skirts, in large figured or scroll design, lined with best percaleine, well bound and stiffened, perfect hang, at \$7.50.

Ladies' Fast Black Satin Undergarments, Flannelette lined, double ruffle, corded, at 98c.

Ladies' Piece Lined Wrappers, extra wide skirts, separate waist lining, full front, pleated back, worth \$1.75, at 98c.

Ladies' \$2.75 Wrappers at \$1.50.

### Superb Table Linens

SPECIAL EXHIBIT FOR CHRISTMAS TRADE.

Satin Damask Hemstitched Tea Sets, napkins to match, special designs, worth \$13.00, at \$8.50.

Plain Satin Damask Hemstitched Tea Sets, Roman border napkins to match, worth \$18.00, at \$13.00.

Satin Damask Printed Tea Sets, come in colored border, napkins to match, size 10-4, worth \$6.50, at \$3.85.

Silver Bleached Table Cloths, border all around, size 66x72, worth \$2.00, at \$1.25.

### Unusual Values

Bleached Damask by the yard. We have them in snow drops, pansies, clover leaf and floral designs.

38-inch wide at 25c; 64-in. wide at 40c.

60-in. wide at 35c; 72-in. wide at 75c.

88-in. wide at 55c; 81-in. wide at \$1.10.

65-in. wide at 65c; 108-in. wide at \$1.19.

### Notion Bargains

10c DeLong hook and eyes, per card, 5c.

10c Twin wire dress stays, per set, 5c.

10c Corset steel, per pair, 5c.

7c Corduroy skirt binding, per yard, 5c.

10c Stockinet dress shields, 5c.

### Xmas Gifts

ON SALE IN NOTION DEPARTMENT.

A beautiful line of hand painted—

Pen trays, at 10c.

Jewel trays, at 15c.

Rose boxes, at 25c.

Perfume bottles, at 65c.

### Towels

Cotton Towels at 34c, 5c, 74c.

Turkish Towels at 5c, 74c, 10c, 124c, 15c, 25c.

Huck and Satin Damask Towels at 10c, 124c, 15c, 17c, 19c.

Crash Toweling at 14c.

Fancy Check Glass Toweling at 24c.

Beach Toweling, all linen, 15 inches wide, at 64c.

### We are Headquarters for Muslin and Sheeting.

4-4 heavy unbleached muslin, 34c.

4-4 soft finish bleached muslin, 44c.

4-4 Lonsdale Cambric Muslin, 74c.

4-4 Bleached Sheeting, the same as you pay 124c for, Monday at 17c.

### Special Sale of Furnishing Goods

Closing out Winter Underwear at prices less than can be purchased at the mill. We are now getting ready for holiday goods.

100 dozen men's wool sweaters, 75c.

Boys' heavy cotton hose, ribbed, fast black, foot seamless, 15c per pair; worth 25c.

Children's all wool hose, ribbed, fast black, all sizes, 15c per pair, worth 25c.

Ladies' extra heavy cotton hose, fleeced foot seamless, splendid values, 124c and 25c per pair.

Ladies' combination suits 50c, worth 75c.

Ladies' combination suits 75c and \$1, special value.

Children's all wool mittens, 10c per pair.

Ladies' wool mittens, 10c, 124c and 15c.

Ladies' two button clasp kid gloves 75c, worth \$1.25.

1,000 pounds sephyr, all colors, 34c per lb.

### Special Notice

We must have your orders early for calling cards, or will be impossible to fill your order on time.

Wedding invitations and announcements at about one-half regular price.

An elegant half tone medallion with every 25c box of stationery.

### Grand Dress Trim-mings Sale

10,000 Yards of elegant new dress braids running from 10c to 30c, the entire lot on sale Monday.

### Only 5c per Yard

1,000 Jet garnitures, worth from \$1.75 to \$2.25.

### Your Choice, only 93c

THE WORLD POLISH.

The wonder of the age.

Polish all kinds of metals.

No labor, 15c box.

### Laces and Footings

For Lace Handkerchiefs.

1c per yard—the largest stock in the city.

### Grand Pocket-Book Sale

10c Elegant imitation seal books, only 25c.

10c Genuine seal books, only 50c.

10c Genuine seal and seal lined books, only 75c.

75c Imitation seal hand bags, only 25c.

10c Midget purses, only 5c.

A fine double purse, only 5c.

### Curtains

Very tasty Curtains, pair, 95c.

60-inch Curtains at \$1.25 pair.

Ruffled edge Muslin and Fish Net Curtains, \$1.50 pair.

Embroidered edge Muslin, 124c.

Silklike, 74c per yard.

Golded Drapery, 10c per yard.

New basket weave Decoration Trim, just the thing for holiday window trimming, comes in all shades, 8c.

Big line Tapestry Draperies to select from. The very lowest priced to the very best.

### Blankets and Flannels

This department is having a big rush this blanket weather. All our blankets were contracted for early in the year before the advance in wool. We are selling at the old prices, which accounts no doubt for the rush, besides the weather is favorable.

All Wool Sanitary Blankets, \$1.95 pair.

10-4 All-Wool Gray Blankets, \$2.50 pair.

Big 11-4 all-wool Gray California Blankets, \$3.25 and \$4.00 pair.

10-4 All-Wool Red Blankets, \$2.50 pair.

11-4 5-lb. Silver Gray Blankets, handsome borders, at \$1.25 and \$1.35 pair.

10-4 Gray Blankets, 49c pair.

11-4 Gray Blankets, 75c pair.

White Wool California Blankets, each a bargain at \$2.35, \$2.50, \$2.95, \$3.50, \$4.50 and \$5.50 pair.

If you want a good white cotton filled Comforter you have got to go to Hayden's and save money by doing so—price \$1.50, \$1.75, \$1.95, \$2.25, \$2.50 and \$2.75 each.

If you are particular as to styles and patterns, as well as quality in cutting flannel, then you are bound to go to Hayden's, where they carry the largest stock, best styles, largest assortment and lowest prices.

at 34c, 5c, 8c, 10c and 124c yard.

Double Faced Cotton Elderdown, 15c yard.

White Shaker Flannel, 34c, 4c, 5c, 64c, 8c and 10c yard.

Unbleached cotton flannel, 4c, 5c, 64c, 7c, 8c, 10c, 124c, 15c, 18c and 20c yard.

Big line of check stripes and plain flannel, all colors and styles. If you want anything in the line of flannels go to the Big Store, where you find a big assortment to pick from.

### Hints for Early Christmas Work

Dotted Swiss to use with colored flannel, 10c and 15c yard.

Colored linings, 4c yard.

Fancy cretonnes, 35 inches wide, 10c yard.

Elegant drapery satens, 124c yard.

Plain Swiss mull, 25c yard.

Colored Tatarian, any shade, 10c yard.

### Cotton Dress Goods

New line of extra heavy fleece wrapper goods, 10c yard.

Best quality prints, all the new fancies, 5c yard.

Comfort calicos, fast colors, standard cloth, 34c yard.

Novelty cotton dress goods, double fold, 10c yard.

Bordered apron lawn (white) 15c quality, on sale at 9c yard.

### Silk Attractions

We offer for Christmas trade the most beautiful collection of black and colored silks for waists or dresses, most exquisite designs and color combinations.

### Attractive Silks at Attractive Prices for Monday

Fancy silks, 100 pcs fancy brocades in every imaginable color, no two alike, just received; makes a most beautiful trimming or waist; worth up to \$1.25, all on sale Monday at only 49c.

Plain colored satins, 75c colored satins, in both light and dark shades, an excellent quality, and extra fine finish; special price for Monday, 49c.

Checked chiffon in evening shades only, full 42-in. wide, some small lengths; also 24-in. figured crepon, printed in small, dainty figures, both lots worth \$1.00; our special price at only 49c.

### In Black Silk We Always Lead

Brocade Gro Grain, beautiful designs brocaded in handsome satin scrolls and graceful figures, a very desirable silk, and our very special price for Monday in 49c.

Black moire velvet, new lot just received, the \$1.00 number, full 27-in. wide, we place them on sale Monday at the remarkable price of 59c.

Plain black Peau de Sol, most stylish and most serviceable dress silk, we have it in all grades; to convince you that ours is the best, we will offer a \$1.50 quality for Monday's sale, at only \$1.00.

No samples of advertised silks cut or sent out; all out of town customers wishing to take advantage of sale can do so in perfect safety by stating color and kind wanted, and if not satisfactory we will refund money.

### Skates!

### Skates!!

### Skates!!!

Ladies' fine skates, patent double screw, adjustable clamps, worth \$1.25, our price 89c. We have skates to suit and fit everybody.

### Santa Claus' Headquarters

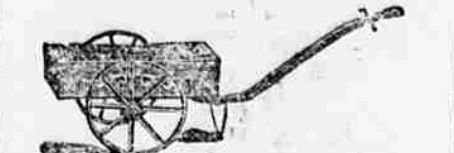
New Toys are arriving daily, and as fast as checked are placed on sale in our large stores in basement.

Dolls are selling fast. We have them from 3c each up to \$10.00 apiece.

The handiest and largest stock of Albums and Picture Books ever seen under one roof.

Collar and Cuff Boxes, Toilet Sets, Men's Sets, Smoking Sets, Noddy Cases, Glove and Handkerchief Cases, all in great variety and in entire new styles and designs. Nothing like them ever shown in Omaha.

Drums, Tin Toys, Wooden Toys, Iron Toys, Games, Children's Tea Sets, Kitchens, Sleds, Wagons, Wheelbarrows, Doll Carriages, Blackboards, Doll Trunks; in fact, anything in the line of Holiday Goods and articles to please old or young, you will find in our different stores in basement.

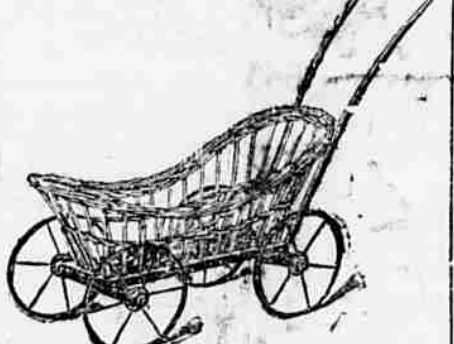


### Toys of All Kinds

Girls' jumpers, 19c. Boys' coasters, 19c. Toy wheelbarrows, 5c. Snow fly rockers, 49c.



We have all kinds of iron, wood and tin toys in this department. Prices lower than ever.



### Big Holiday Selling of Watches, Opera Glasses and Sterling Silver Novelties

Gents' gold filled hunting case watch, with fancy dial, Elgin or Waltham movements, regular value \$12.00, sale price \$6.95.

Boys' 14k gold filled open face watch, warranted to wear 21 years, with a fine American made movement, regular value, \$15.00, sale price \$6.95.

Gents' gold filled hunting case watch, warranted to wear 25 years, with fine Elgin or Waltham movement, regular value \$20.00, sale price \$12.50.

Ladies' 14k solid gold hunting case watch, beautifully engraved, fine Elgin or Waltham works, regular value \$30.00, sale price \$17.75.

Sterling silver nail files, cutlery, dressing combs, brushes, etc., regular \$1.00 articles and guaranteed to be sterling silver, 925 thousandths fine, sale price, choice 49c.

Positively the largest line of sterling silver novelties in the west.

Full sized hair brushes, with sterling silver back, \$2.48.

Full sized clothes brushes, sterling silver back, \$2.48.

Hundreds of sterling silver files and hooks, 15c each.

### Opera Glasses

We have just received our importation order of opera glasses, the largest ever brought to Omaha, and we are now prepared to offer the greatest bargains ever offered to the public.

Elegant Oriental pearl opera glasses, with fine morocco leather cases, regular value \$6, sale price \$3.95.

15-line Le Marie opera glasses, in black morocco, finest quality of acromatic lenses and morocco leather cases, regular \$10.00 glasses, sale price \$4.95.

15-line Le Marie opera glasses, black with gold trimmings, regular \$12.00 glasses, sale price \$6.45.

Beautiful pearl and gold Le Marie opera glasses, very finest quality of acromatic lenses, regular price \$14.00, sale price \$8.95.

Black morocco covered opera glasses, with leather cases, regular \$2.00 glasses, sale price 79c.

### The Big Store Says a Few Words to Mothers

When Napoleon was asked what France needed most, He replied a nation of mothers. To the mothers of this entire community, we particularly address this ad. On Monday morning we place on sale and invite for your inspection 5,000 children's suits, ages 3 to 15 years, commencing at 95c a suit, advancing in easy stages until you reach the very cream of production for \$5. BUT IT IS THE SUITS BETWEEN 95c AND \$5 THAT WE SUIT TO CALL YOUR ATTENTION TO. At \$1.95, \$2.50, \$2.75, \$2.95 and \$3.50 we show a line that each and every one of you MOTHERS



have paid double that amount for heretofore, and are doing so today. These suits are all wool. Not remanufactured wool. But LONG STAPLE WOOL. They are double breasted. They have double knee and double seat pants with patent elastic waist bands. They are made of Scotch Plains, mixed Cheviots, Cassimeres and Worsters, and the linings and trimmings are perfect. These are all knee pants suits. On the same day we open up 1,000 long pants suits, ages 11 to 15 years, at \$2.95, \$3.95, \$4.95 and up to \$7.50. MOTHERS, when you want an all wool suit long pants suit, at \$2.95, visit this department. On the same floor we show you 400 boys refter coats, ages 4 to 16 years, at \$1.95, \$2.50, \$2.75, \$2.95, \$3.95 and \$4.95. They are made with collar and high storm collars, and the fabrics are Worumb's Chinchilla Cassimeres and Irish Frieze. There is not a coat in this but what



is worth double the price we ask for them, and they are just the thing for the boys to skate in. In this same department we offer you 300 boys' undersuits, ages 5 to 15 years, at \$1.95 up to \$7.50, and 200 cape overcoats, ages 3 to 15 years, from 95c to \$3.75. In this lot of coats we have cut the price right in two. You can buy a knee pants, ages 4 to 16, from 35c up to \$1.25, and have two tables with 4,000 pairs on each table to select from. Our children's department is the most complete in Omaha. We show more lines. We buy more and sell more children's suits than any house in the west. There is not a mother within the reach of this paper that should not visit this department. We can please you no matter how skeptical you are. You do yourself an injustice and rob your own purse when you fail to do so.

### Wall Paper and House Decorations

White Blanks, 24c, 34c.

9-inch borders, 28c yard.

Satin finished embossed at 10c and 124c.

Gifts at 4c, 5c, 6c, 74c. 9-inch borders 3c yard.

22-inch enamel finish Gifts, 124c, 15c.

A large line of dark blues, greens, terra cottas and reds at 10c and up; with 18-inch blended borders.

### Special in Carpets and Draperies

Alex Smith's Moquette Carpets, 65c.

Alex Smith's fine Axminster Carpets, 89c.

Sanford's best 10-wide Brussels, 65c.

All Wool Ingrains at 35c.

### Art and Handkerchief Linen.

Art Linen, 36-inch wide, at 45c, 574c, 60c, 65c yard.

Handkerchief linen, 36 inches wide, at 50c, 60c, 75c, \$1.00 yard.

Fancy Plaid Linens, 10c, 124c.

Bureau Scarfs, 50c, 75c, \$1.00 to \$1.95.

### China Department HOLIDAY OFFERINGS.

Beautiful China cups and saucers from 5c each, up.

Fine China decorated fruit plates, from 7c each, up.

Fancy vases, Royal Worcester style, 15c.

Fancy Venetian glass vases, 15c.

Fancy China matchsafes, 15c.

Decorated and stained glass lamp shades, from 5c up.

Parlor and banquet lamps, from 95c up.

100-piece dinner sets, over fifty different styles and decoration in china, semi-porcelain and granite, from \$6.95 up.

Decorated toilet sets, from \$1.69 up.

White granite cups and saucers, 14c each.

White granite plate plates, 2c.

White granite dinner plates, 5c each.

White granite sauce plate, 14c each.

White granite soup plate, 5c each.

White granite wash bowls and pitcher, 24c.

White granite chamber, 25c.

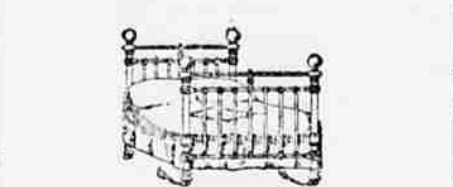
White granite oyster bowls, 5c each.

White granite bakers, 4c each.

Flint tumblers, 14c each.

Full line fish globes, from 25c up.

### Furniture



We have reduced the price on all our iron beds and you can now secure one, if you have been waiting for such an occasion as this.

Full size Iron Bed, white enamel, brass trimmed, 4-6 wide and 6-4 long, at \$2.45.

Good spring to fit, 45c.

A 1 mattress, \$1.50.

For the holidays we are showing an elegant line of children's chairs and rockers, ranging in price from 20c up to \$3.85.

We have now ready for your inspection chairs, rockers, desks and pictures in all the newest styles and in unlimited variety, at prices which make buying here easy.

### Pianos

### Holiday Piano Sale

We are making special prices for the Holiday trade on our fine high grade Pianos as well as the cheaper makes.

Take advantage of the special prices we are now making and buy one of the best Pianos made, as it is not often that prices are reduced on such Pianos as the CHICKERING, STEINWAY and FISCHER Pianos.

Aside from the above leading makes we have a fine selected stock of Kautzman-Smith & Barnes, Emerson, Royal, Vose & Sons and various other makes. Some new Pianos as low as \$125.00, \$150.00 and \$185.00, and up to the price of a Chickering.

New Pianos for rent. One upright Piano left on sale only \$85.00.

### Some Drug Prices

Carter's Pills, 124c.

Hood's Sarsaparilla, 64c.

Paine's Celery Compound, 65c.

50c Basanko's Cough Syrup, 17c.

Best Tonic, Malt Extract, 15c.

An elegant line of Christmas Perfumes in all odors, nicely put up and suitable for gifts, at very low prices.

### Special Sale Winter Caps

Monday begins the final grand Cap month of the year. We will sell the best Winter Cap for men and boys at the lowest prices, and this month the assortment is most complete.

Men's warm Winter Caps at 25c, 35c, 45c, 50c, 75c and \$1.00; all worth double their price.

Boys' warm Winter Caps from 15c, 25c, 35c, 45c and 75c. A positive saving of 25 per cent on the dollar.

Visit this grand Warm Cap sale.

### Book Department

We have on sale an elegant line of the New Oxford gilt-top 12 mo., the finest 12 mo. printed.

100 elegantly engraved calling cards, with the plate, makes a beautiful Xmas gift, only \$1.00.

100 Cards from old plate, 65c.

### Greater Grocery Department

20 lbs. Fine Granulated Sugar, \$1.00.

10 pounds best wheat graham flour at 13c.

Self-rising buckwheat in packages at 74c.

French imported sardines with key at 94c.

The best kilt dried rolled oats (fresh), per pound, 2c.

Pure maple syrup (quarts) at 29c.

The best Minnesota patent flour, per sack (warranted), \$1.25.

Eyeless and coreless pineapple (heavy syrup), per can, 124c.

Full weight condensed milk, per can, 74c.

New buckwheat, the best, per pound, 3c.

10 bars best laundry soap, 25c.

Bottle As tobacco, at 19c.

Bull Durham, at 45c.

Every one knows we are headquarters for "dried fruits".

Valencia cluster raisins (cheap at 15c), only 10c.

Seedless raisins, very choice 9c.

Fancy California apricots at 84c.

37 crop choice prunes at 5c.

### Teas and Coffees

Coffees were never lower than now; in your winter supply at once.

Choice whole Rio coffee, only 94c.

Fancy No. 2 Rio Blend coffee, 124c.

Cracked Java and Mocha coffee (fresh), 124c.

Try our Peaberry and Java blend coffee, only 25c.

Old Government Java and Mocha (choice), only 29c.

Tea sittings, new crop, only 10c.

Basket dried Japan tea, only 25c.

English breakfast tea, 25c.

Garden of Eden Japan tea, 25c.

The Transmississippi headquarters buys nuts. Two car loads of the finest nuts ever seen. All new. Read the prices and the kinds they are. New Walnuts, Almonds, Pecans, Brazils and Filberts, all mixed.

And on sale now at the Big Store at 74c per pound; every pound guaranteed new nuts.

### Christmas Fruits and Candies

New Ford dates, pound, 10c.

New Figs, 124c, 14c and 16c.

Fine Oranges, 20c.

A full line of apples, grapes, bananas, etc., on hand for the holidays.

Bear in mind before leaving your order for candy; see us, all ours is made right here, every thirty minutes; our prices are away below the lowest for fine goods.

### Butter

Here is where you can get the pure goods. Just think of it. The finest separator cream, ery 19c and 20c. Fine roll butter, 124c and 14c.

### The Big Meat Department

Sugar cured California Hams, 54c.

Sugar Cured No. 1 Hams, 74c.

Salt Pork, 34c.

Pigs feet and tripe, 34c.

Pickle pork, 74c.

8-pound cans lard, 15c.

5-pound cans lard, 25c.

10-pound cans lard, 49c.

### Cheese and Crackers

Swiss and Brick Cheese, 11c.

Full Cream Cheese, 8c.

Neufchatel Cheese, 34c.

Limberger Cheese, 11c.

We have all kinds of imported cheese. Our price is the lowest.

Don't forget our new cracker department; all kinds of the finest goods made at Hayden's well known low prices.

### Hardware Stoves and House Furnishing Department

SANTA WILL BE WITH US THIS YEAR. But at present a good stove is about the thing. We have just received a lot of the best tight air stoves made and can sell you an all Russia iron stove, steel lined, with latest improved drafts, 24-inch, for \$3.95. We have a few more Round Oak 14-inch stoves for \$7.95.

### Napkin Specials—

One lot 3-4 bleached at 98c.