

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, NOVEMBER 28, 1897-TWENTY-FOUR PAGES.

SINGLE COPY FIVE CENTS.

MAKING ROOM FOR HOLIDAY GOODS AT THE BIG STORE

Every department has goods specially suited for holiday trade that must be pushed to the front at once. To make room for them we will all this week have a special clearing sale at greatly reduced prices on the regular lines.

Jackets, Capes and Skirts

Just received from Nathan B. Umenthal & Co., New York City.

Such purchases explain the constant throngs in our cloak department.

500 Ladies' Jackets in kersey, boucles and rough effects, nearly all half silk lined, worth \$5.00 at... 4.98



No, Not in Omaha

Can you buy the finest Table Goods as cheap as the great Transmississippi Headquarters offers them to its many customers from day to day—Read Our Monday Specials.

Our Butter Department—

Finest Sugar Cured California Ham, only... 3-24

Omaha's Favorite Cheese Department—

Fancy Brick and Limberger Cheese—new goods... 11c

Our Big Meat Department—

Finest Sugar Cured California Ham, only... 3-24

The Largest Fish Department in the West—

White Fish, 5c; Herring, each, 2c; Red Fish, pound, 5c; Red Salmon, 7 1/2c;

The Finest, Largest and Most Complete Cracker Department in the West—

Everything made in fancy cakes and crackers are handled by us—also all kinds of health foods at lowest prices.

Fruits and Candies—

Our candies are all made fresh every thirty minutes; they are all fine—

Blankets and Flannels

All-Wool Sanitary Gray Blankets, \$1.95.

Most Important SILK SALE

Monday

Second week of most remarkable silk selling. We quote prices which none dare duplicate.

Colored Silks

FANCY BROCADES—Large collection of Fancy Brocades.

Black Silks

Four Special Numbers. An excellent quality Brocade Black Silk, in very pretty small figures.

Great Linen Sale

The best linen store in America. Full Bleached Damask, at 17 1/2c.

Ladies' Furnishings on sale

3 cases children's Cashmere Hose, worth 25c, at 15c

Toweling

2c Glass Toweling, comes in red and blue checks.

Men's Furnishing Goods

50 dozen men's fine Sample Shirts and Drawers, in fine wool and well woven, worth 1.00, at 50c

Colored Wool Dress Goods

Another big reduction in reasonable Wool Dress Goods.

MILLINERS—

The very latest and most exquisite styles in ladies' head gear on special sale at 1/3 less than regular prices.

SELLING THE AB. KIRSCHBAUM & CO.

Vitals Brand Finest Ready Tailored Men's, Boys' and Children's SUITS, OVERCOATS And Storm Ulsters At 60c on the Dollar.

This is not only a challenger of prices, but also a challenger of quality. Everyone knows that price alone is a meaningless thing.

Men's All Wool \$6.50 Suits 3.50

MEN'S OVERCOATS AND STORM ULSTERS. Men's \$8.00 Overcoats and Ulsters 4.50

Men's Very Finest Overcoats and Storm Ulsters at \$7.50, \$9.75, \$11.50, \$12.50 and \$15.00.

Boys' Long Pants Suits at half their actual values—Suits at \$2.25, \$2.95, \$3.95, \$4.50 and \$6.50.

Boys' Storm Ulsters at \$1.95, \$2.50, \$3.95, \$4.50, \$6.50 and \$7.50.

Children's Cape Overcoats at 95c, \$1.25, \$1.75, \$2.50 and \$3.25.

Children's Fine Storm Collar Reefers at \$1.95, \$2.50, \$3.50, \$3.95 and \$4.50.

Ladies' Underwear Sale

Ladies' fleece lined Vests and Pants, worth \$6c, at 25c

Winter Caps

For Men, Boys and Children—The most complete line in the city and we sell the best and warmest cap for the least money.

1.—A man's Cap, good and warm—other stores get \$1—all colors and styles—we get 45c

Special Sale

Kiltner's Stockinet Dress Shields 5c

Steel Ranges

We carry the largest stock of Steel Ranges in the West—have two different makes, all the latest, including the famous Mason & Davis Range.

Furniture

For the holiday time you will find our Furniture department complete with the only useful articles for presents, etc.

Hardware Stoves and House Furnishing Goods Department

This department is running over with bargains in every line, and this week we will make special low prices on STOVES, Grates, Wares, also on Tools of all kinds.

We are Headquarters for Muslins and Sheetings

44 heavy unbleached muslin, at 24c

Crockery, China and Glassware

The largest Crockery Department in the United States, occupying more floor space and showing a greater variety of goods.

Incandescent Light

All complete \$1.19

Glassware

12c assortment—every piece fine polished—perfect imitation of Cut Glass—every article worth from 50c to 50c.

Crockery

Cups and saucers, at 1c

Great Sale on Wall Paper

White blank, per roll, 1 1/2c

Extra Carpet Values

Special on all-wool Art Squares, all sizes from 2 1/2 yard squares at \$4.50 to 3 1/2 yard squares at \$6.50.

Specials in Curtains

Full size Rope Portiere, \$2.50

Variety and Price.

The winning combination, 5c yd

Chickering Piano

For 75 years the standard of the world.

Steinway and Fischer.

Before buying a cheap or medium grade piano it will pay you to get our prices on the above named pianos.

Grand Demonstration of the World Metal Polish

The greatest polish for copper, steel, brass or nickel ever made.

Take Notice on these prizes for Monday in GROCERIES.

Very Best Minnesota Patent, warranted, per sack \$ 1.25

TEA AND COFFEE.

Fancy New Tea Siftings only 10c

Jewelry Department

OPERA GLASSES, WATCHES, AND STERLING SILVER NOVELTIES.

The Oldest in America—The Best in the World—

Chickering Piano

Steinway and Fischer.

Before buying a cheap or medium grade piano it will pay you to get our prices on the above named pianos.

Grand Demonstration of the World Metal Polish

The greatest polish for copper, steel, brass or nickel ever made.

Take Notice on these prizes for Monday in GROCERIES.

Very Best Minnesota Patent, warranted, per sack \$ 1.25

TEA AND COFFEE.

Fancy New Tea Siftings only 10c

