

ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

HAYDEN THE BIG STORE HAYDEN BROTHERS SAVING THEIR CUSTOMERS MORE MONEY EVERY DAY

This week we show all the needed Thanksgiving goods in the greatest varieties and at lower prices than ever before. You will find no trace of advanced prices here. Prices on best qualities were never lower, Agents for Butterick patterns

Is It a Suit or Overcoat That's on Your Mind?

While you are waiting for cold weather to force you to buy your winter clothing, others are grasping the opportunity of getting the cream of selection. Never were we better prepared to clothe you than now—and at such small prices that will surprise you.

Suits \$6.75 and \$10.00 Overcoats \$7.50 and \$10.00. Includes illustrations of a man in a suit and a man in an overcoat.

INVESTIGATION LEADS TO CONFIRMATION.

Our \$6.75 Suits Our \$7.50 Overcoats Our \$10.00 Suits Our \$10.00 Overcoats. Detailed descriptions of suit and overcoat quality and pricing.

Colored Wool Dress Goods.

Another big reduction in seasonable Wool Dress Goods for Thanksgiving Week. 7 yards of fine Novelty Wool and Silk and Wool Dress Goods in all of the new winter colors and designs.

Headquarters for Black All Wool Dress Goods.

Below we quote a few of our many big offers for Thanksgiving Week. 6 yards of 48-inch black all wool French Serge, dust-proof, worth \$5.00, for \$2.95.

Superb Table Linens

SPECIAL EXHIBIT FOR THANKSGIVING TRADE. Satin Damask Tea Sets—4x12—exquisite designs—napkins to match—size ready for table use—at \$4.75.

Satin Damask Fringed Tea Sets—size 10-4—special designs—napkins to match—\$3.85.

Silver Bleached Table Cloths—with border all around—36 in. wide—10 in. long—at \$1.75.

DAMASK BY THE YARD comes in dainty dots, coin dots and floral designs.

UNUSUAL VALUES—

26-inch wide 35c 72-in. wide 75c 36-in. wide 45c 84-in. wide 85c 48-in. wide 60c 108-in. wide 1.19

NAPKIN SPECIALS—

1 lot 4 size at, down 35c 1 lot 4 size, extra fine, at, down \$1.09 Hemstitched Napkins at dozen 50c \$1.50, 60c, 75c \$1.50, \$2.00 and \$2.50

TOWEL BARGAINS—

Huck Towels 10c, 12c, 15c Damask Towels 19c and 25c Turkish Towels

SPECIAL SALE ON Sheeting and Muslin

44 Heavy Unbleached Muslin 4c Lonsdale Cambric 75c Soft Finished Bleached Muslin 6c Extra Fine Cotton Hats 5c Extra Heavy Bleached Sheeting 15c

Tremendous closing out of SILKS

Only five more weeks to Christmas, and then we invoice. We have too many silks and they must be sold. The following prices will show you how we intend to do it. You cannot afford to miss this GRAND SILK SALE.

SILKS AT LESS THAN MANUFACTURERS COST. FANCY SILKS—hundreds of styles hundreds of styles in fancy silk, in fancy silk, beautiful satins, brocade taffetas, fancy stripes and novelty silks, low price of 49c.

Our Black Silk Dept.

calls your attention to MOST REMARKABLE BARGAINS—FANCY BLACK SILK—A splendid quality in small quantities—our special closing price only 39c.

Ladies' Furnishings on Sale

3 cases children's Cashmere Hose, worth 25c, at 15c. 3 cases ladies' black cotton fleece lined Hose, worth 17c, at 10c.

Ladies' Underwear Sale.

Ladies' fleece lined Vests and Pants, worth 50c, at 25c. Ladies' fleece lined Vests and Pants, worth 75c, at 50c.

Millinery Sale.

An unequalled display of exquisite hats on sale. New Persian and eastern styles shown here. A becoming hat assured. The style is in the millinery, not in the price.

Sterling Silver Novelties and Watches

Just received, the largest assortment of sterling silver Novelties ever brought to Omaha. Hundreds of Nail Files, Shoe Hooks, Tooth Brushes, Shoe Horns, Ladies' Dressing Combs, Seal, Domes, Paper Knives, etc., all warranted sterling silver, 35-1000 fine, regular value \$1.00 each, sale \$1.00.

Sale on Men's Furnishings.

500 dozen men's fine sample shirts and Drawers, in modish woven, drab, gray and camel's hair, worth \$1.50 and \$1.25, at 75c. 500 dozen men's jersey ribbed flannel lined and fine merino shirts and Drawers, worth 50c and 75c, at 25c.

Blankets and Flannels.

It will be to your interest to examine the bargains placed on sale in this department on Monday. 10-4 Fleece Blankets, in gray, 45c pair. 6-pound Wool Mixed Blankets at \$1.00 pair.

Crockery, China and Glassware.

The largest Crockery department in the United States, occupying more floor space and showing a greater variety of goods. Incandescent Lights, all complete, \$1.19.

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The Transmississippi Headquarters at it Again Monday

Butter and Eggs. Country Butter 30c and 11c Fresh Roll Butter 10c and 16c Finest Country Roll, only 15c Our Fancy Separator Creamery goes 20c at 20c and 22c at 20c and 22c

The finest Cracker Department in the West. We carry all kinds of health foods at bottom prices. Soda and Oyster Crackers 5c Ginger Snaps 7c Sugar and Molasses Cakes 10c

Our Fruits and Candies. We have everything in Fresh Fruits and Nut and Raisin Apples, Grapes, Peaches, etc. All our candies are fresh-made every thirty minutes. Come in anytime and see us make it.

Furniture

If you want to save money on furniture you will have to come here. We are showing a larger and better line and a more varied assortment than ever. Look us over before you buy.

Stoves Stoves Stoves

Our Stove Department is loaded. Do you need a cook stove?—can sell you a wood square cook stove, sold regular for \$16.00, for \$12.00. Heating stove that will heat most any size room, for \$12.50.

The Most Phenomenal Cloak Selling

Ever experienced by any house in the west has been in our Cloak department since the bona fide Chicago's and infants' Cloaks at prices that make our competitors tremble.

Ladies' all wool Imported Boucle Capes, lined throughout with best black satin, edged with genuine marten or thibet fur, 35 inches long, full sweep, at \$9.50.

Ladies' Seal Plush Capes, silk lined and wadded, embroidered with jet and black and white, at \$14.95.

Ladies' Silk Plush Capes, 33 inches long, edged with marten or thibet fur, lined and wadded, full sweep, at \$7.95.

LADIES' DRESS SKIRTS & WRAPPERS. Ladies' Separate Dress Skirts, in figured Mohair, all colors and black, at \$1.39.

Ladies' Dress Skirts, in all wool brilliant, in plain or figured designs, well made and lined, perfect hang, at \$2.75.

Ladies' Pure Silk Dress Skirts at \$3.95 Ladies' Wrappers, in fancy dark print, trimmed with braid, at \$7.50.

Florence Lined Wrappers, trimmed elaborately, extra wide skirts, finished seams, at \$11.00.

MISSIE'S AND INFANTS CLOAKS. Infants' Eiderdown Cloaks, lined and interlined, at 75c.

Infants' all wool Eiderdown Cloaks, in cardinal, tan and white, trimmed with angora, ages 1 to 5, at \$1.49.

Misses' Jackets, in plain and fancy all wool jacketing, refter and Empire style, beautifully trimmed with braid, ages 4 to 14, at \$2.95.

Big Carpet Sale.

Fine quality 3-ply all wool Ingrain Carpets at 70c per yard, regular price \$1.15.

A great many patterns of Brussels Carpet, in small quantities, from 10 to 25 yards, will be closed out at a big reduction.

Very finest all wool Ingrain Carpets made standard makes, newest patterns, at 80c per yard.

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Curtains and Upholstery Goods.

We can give you the best values in Tapestry Portieres ever offered. They are not odd lots, but a full line of colors to select from. You can't afford to miss this sale if you are looking for bargains.

New fancy Ottoman weave Tapestry Curtains, \$1.50 pair.

Special in Tinsel Effect Curtains, \$1.75. Rope Portieres, an unequalled assortment, \$2.50 up.

A late shipment of Lace Curtains on sale Monday. The latest things in Nottingham Curdains, Irish Pointe, Brussels and Fancy Nets.

Goods and prices will interest you if you will come and look.

HAYDEN BROTHERS

Special Sale on Wall Paper. These are the lowest prices ever quoted. All Papers warranted full length and latest designs and best colors.

Best White Blank at, per roll 25c Best 9-inch Color Border, per yard 2c Best 16-inch Color Border, per yard 3c Fancy Gilt Paper, per roll 35c Fancy Gilt Border, per yard 5c