

Omaha, Nov. 14, 1897.

Why Buy at our Store?

We were busy Saturday. Did the advertising draw you? If so, why? There were columns and columns of advertising in Friday's paper...

IN BASEMENT We are showing some very choice seasonal novelty dress goods—dark effects mostly and a nice variety of styles.

BLACK DRESS GOODS New novelty effects. Strange how much beauty at the price named. They will go quickly.

LACE CURTAINS We have never had so complete a line of lace curtains as we can now show our patrons.

COMFORTERS Hand made, tufted, weight, with filling of pure carded cotton. \$1.35 to \$1.75 each.

LITTLE THINGS Not much apiece TO TEMPT BUYERS for any of these would be wasteful to buy cheating substitutes at any price.

WOMEN'S COATS AND CAPES Yesterday's sales in our Clunk Downy coats were allowed us more space for the new arrivals Monday.

PRIZES IN NEW CLOAKS constantly. We have some plain and others elaborately trimmed with lace, ribbons and embroidery.

TWO LINEN Here are seven hundred BARGAINS and sixty-eight yards of ocean gamsk—Scotch make, 58 inches wide, free from dressing, fully equal to the best we ever sold for 50c.

BUT THIS A YARD is the price. Quick comers will make a decided saving. And Heavy Bleached Damask Napkins, German a big lot we had made to our order and rushed in ahead of the changed import duties.

YALE AND HARVARD DRAW GREAT INTERCOLLEGIATE FOOT BALL GAME AT CAMBRIDGE WITHOUT RESULT.

It was Kansas' turn to try some offensive work, and though they had not many practice at it so far for the game the team did very well.

It was the greatest thing that ever assembled at a foot ball contest in Cambridge. Fully 25,000 enclosed the griffin in four great stands of banks of humanity.

It was just four minutes past 2 o'clock when the Yale men tumbled over the low fence around the griffin at the west end of the field with the wind at their backs.

Harvard was in too much of a rush to begin the game and when the ball had been kicked off, the second kick-off, Haughton's punt was low and Hazen caught the ball and advanced it to Yale's twenty-five yard line.

Harvard's defense formed badly and Benjamin and Rogers hammered their way to the fifteen-yard line. There was dread suspense as to whether or not they would succeed.

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DR. SHEPARD'S GREAT REMEDY FOR CATARRH OF THE NOSE, THROAT AND LUNGS.

Of All Printed Testimony—Careful Inquiry Into the Real Facts of Published Cures Will Increase Faith in the Merits of the Shepard System of Medical Treatment—It Grows in Public Favor Every Day.

Dr. Shepard invites a close scrutiny of every statement printed as coming from patients who have been under his treatment, and who can testify to the fact that they are cured.

Catarrh 15 Years—Conquered by the Home Treatment. MRS. MINERVA CRIZAN, Harlan, Ia., writes: "I have been taking the Shepard Home Treatment for catarrh of the nose, throat and lungs for fifteen years."

MARK THIS. The relations between Dr. Shepard and his patients are absolutely confidential. No name of any patient is ever used in print or in any other publication without the patient's express and willing consent.

BAD NASAL CATARRH. Its Quick and Complete Mastery as Told by Wm. Melville. Leo Pinwell, aged 6, is a bright pupil of the Lincoln school and lives at 325 23rd street, Omaha.

BY ONE OF HIS OWN SIDE at the middle of the ball, ten yards in front of the Kansas goal. The next play took it along eight yards more.

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THOMPSON, BELDEN & CO.

Windows in the vicinity of the grounds. A quartet of Nebraskans, armed with huge shouting encouragement to their players, and occasionally firing their rifles with some timely snags set to popular airs.

PLAY IN THE FIRST HALF. Many a true word was sung in this jest. For the Kansas line was no more able to hold the Nebraska back than the crowd.

THEY WERE PLAYING BALL. One after another of the Nebraska backs was being sent into the Kansas line for big gains. The crowd was cheering and shouting.

Weak, Tired, Nervous. Liver and Kidney Troubles and Palpitation of the Heart—Appetite Poor and Could Not Sleep. "For nearly 10 years I have been troubled with my liver and kidneys and palpitation of the heart, and was under the doctors' care most of the time."

SECRET UMPIRE SYSTEM AND FOUR PHILADELPHIA, NOV. 13.

The annual meeting of the National Base Ball league was brought to a close this evening after a session which lasted from 10:30 to 6:30.

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Mark Twain's Recipe

The Way They Make Coffee in Europe. "Take a barrel of water and bring it to a boil, rub a cheery berry against a coffee mill, then convey the former into the water."