

SATURDAY! GREATEST CLOTHING SALE EVER HELD IN AMERICA

Send for
Our
Illustrated
Catalogue

It's the result and outcome of the largest spot cash clothing deals ever engineered and successfully pulled through by any firm west of New York City. More suits and overcoats changed hands and for less money in proportion than ever did before.

BOSTON STORE

16th & Douglas
OMAHA

Send for
Our
Illustrated
Catalogue

Not only will we close out today the entire
\$20,000.00 WORTH HIGH STANDARD CLOTHING WHICH WE BOUGHT FOR \$14,000.00
BUT ALSO THE ENTIRE SPOT CASH PURCHASE OF

10,000 MEN'S AND BOYS' FINE CUSTOM MADE HIGH GRADE SUITS AND OVERCOATS

9c Nine Cents buys
Boys' 25c Wool
Knee
Pants.

Which go on sale today for the first time.

These were made by the very best tailors in Chicago for the finest city trade. All thoroughly well put together. Clothing that will fit—wear well—hold their shape—and won't fade. Most of these are satin lined with fly fronts, etc. In fact, every little detail has been faithfully attended to—so that we can confidently urge you to buy any garment in this sale—knowing you will get a supreme bargain.

Half a Dollar
buys BOYS'
\$1.00 \$1.25 & \$1.50
All Wool Knee Pants **50c**

\$15 MEN'S ALL WOOL SUITS \$7.50

TODAY we place on sale 1,200 men's stylish, strictly all wool Suits. They come in double and single breasted sacks. The quality of the goods comprises the very latest shades in brown and green plaids, mixtures and stripes, in imported and domestic Worsteds, Cassimeres, Cheviots and Homespun; also black Clay Worsteds, 18 ounce goods, made double throughout back and shoulders, half lined with Skinner's satin, guaranteed to wear for two seasons—not a suit in the entire lot that ever retailed for less than \$12.00 or \$13.00. We have all sizes and guarantee a perfect fit. Select the pattern which strikes your fancy, and it only costs you today \$7.50—worth fully \$13.00.

It Will
Only
Cost
You
Today

\$7.50

But it is
Worth
Fully
\$15.00
Fifteen
Dollars

\$10 MEN'S ALL WOOL SUITS \$4.98

This is the grandest lot of over 800 all wool Suits, made in sizes from 34 to 44, double breasted, straight and round cut sacks, strictly all wool Scotch goods, unfinished Cheviots in blue and black, and neat plaids and mixtures, also fine Cassimeres in good heavy winter weight, newest style and elegant fitting Suits; we can recommend these as being good value for \$10.00, but today they go at...

4.98

\$20 and \$22 Men's Suits at \$9.75

For today we offer some of the grandest and highest grade all wool imported Clay Worsted, Scotch Cheviot, English Worsted and Thibet Men's Suits, in sacks and cut away frocks, all double stitched and lined with silk—goods being double over shoulders and chest, combining service, style and beauty—To appreciate these values we solicit your inspection. Remember, for today only \$9.75.....

9.75



\$12 Men's Overcoats and Ulsters \$5

Today we put on sale ulsters and overcoats and the price we ask is only the real cost of the goods not including the excellent making and linings. Some are lined with Italian serges, others with wool cassimeres; they are all made in the latest styles, sewed with tested silk, and made of all wool Beaver, Shetland, Chinchilla and Irish Freize, in all colors. We tell you that these garments are sold elsewhere for \$10.00 and \$12.00 and you will be convinced that it is a fact when you see them yourself. Ask to look at them today, at \$5.00 each.

Our price
today
is but five
dollars

\$5

These gar-
ments are
sold elsewhere
for ten and
twelve dollars

\$15 Men's Overcoats and Ulsters \$7.50

These are all wool Kersey, Melton and Beaver, some lined with Skinner's satin, some with Italian lining and some with cassimere lining, all elegantly made and guaranteed to wear two seasons; they are made in single and double breasted sacks and long storm collar ulsters; they go for today at the phenomenally low price \$7.50

\$7.50

\$20 Men's Overcoats and Ulsters \$10

In this lot we give you the choice of some of the highest grade overcoats and ulsters made in America in black blue, brown and drab; also light colored cheviots Kersey and Meltons, lined with Clay worsted, heavy Italian serge, Skinner's satin sleeve lining; they are all made in the latest style; not a single one that is not worth \$20.00

\$10.00

BOYS' CLOTHING--AS GREAT BARGAINS AS THE MEN'S.



2,000 Boys' and Children's
—Sizes, 3 to 15 years—

Strictly All Wool

SUITS, made in Juniors, Vestee, Middy, Reefer and plain double breasted styles, in plain and fancy mixtures—in Cheviots, unfinished Worsteds Cassimeres and 18 ounce black gray and brown clay worsted

\$1.98 \$2.50 \$2.98

Every suit worth double the money
AND A FOOT BALL WITH
EACH SUIT.



500 BOYS' LONG
PANT SUITS
—Sizes, 14 to 19 years—

All made up in the latest style, single or double breasted sacks and straight and round cut sacks.
All wool fabrics in brown and gray mixtures—
A Foot Ball with each suit—
\$2.98

BOY'S LONG
PANTS SUITS
—Ages 14 to 16—

Made of the finest all wool cheviots, tweeds, cassimeres, homespun, in the latest effects of gray, brown and greenish plaid and mixtures, extra well made cut in the height of fashion, all sizes at \$4.90
A Foot Ball with every suit
\$4.90

BOYS' ALL WOOL
KNEE PANTS
\$1.25c. 39c. 50c.



BOYS' OVERCOATS
ULSTERS
REEFERS

A FOOTBALL WITH EACH ONE.
Boys' All Wool Reefers in astrakhan and chinchilla, with reefer collars, velvet collars or storm collars, ages 3 to 16—
worth up to \$5.00—go at.....
\$2.50

Boys' highest grade Melton and KERSEY REEFER—elegantly made, sizes 3 to 16 years, worth \$7.50
Boys' all wool blue and brown
Cape Overcoats **\$1.59**

Boys' all wool Imported Cassimeres
CAPE OVERCOATS **\$3.90**
4 to 14 years.

BOYS' STORM ULSTERS, sizes 8 to 20 years, made of all wool frize, Shetlands and Chinchillas, all colors.
\$3.50 and \$4.90



Men's UNDERWEAR

All bought for spot cash AT LESS THAN HALF ITS VALUE. Never before were we in position to offer such values.

All the MEN'S Two dollar and a half
UNDERWEAR
GO AT
98c

All the MEN'S all wool dollar fleece lined
UNDERWEAR
50c

All the Men's All Wool, Dollar and Half—plain and ribbed
UNDERWEAR
GO AT
75c

All the MEN'S ribbed, plain and natural wool
UNDERWEAR
25c

MEN'S SHIRTS

250 dozen Men's White and Colored Laundered Shirts.

Men's \$1.25 White Laundered SHIRTS

and colored bosom white bodied Shirts,
50c

Men's Colored Laundered SHIRTS

Regular dollar Shirt, with collars and cuffs detached, go at

35c