

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 31, 1897—TWENTY PAGES.

SINGLE COPY FIVE CENTS.

HAYDEN'S

Such Stock Completeness at the Big Store as Now

Assortments were never so varied or extensive. The advantage of our immense bargains was never more apparent. It speaks through every price in this page full of bargains. Our vast army of customers enables us to do business on a small margin. "The more we sell, the cheaper we sell."

Extraordinary Sale of High Class Silks, all of next week in— Omaha's Only Complete Silk Dept.

- CHANGEABLE SILKS—59 pieces in all most popular combinations, splendid for wear—special price only... 25c

Special Prices on Black Silks

The Greatest Sale of Ladies' Ready Made Garments

Ever Held in the West at the BIG STORE. Prices Tell the Tale.

CAPESES Ladies' Kersey Capes, trimmed with straps of same material, Empire back, stitched with silk, full sweep, silk faced, at 3.75

Ladies' Dress Skirts, Waists and Mackintoshes.

Misses and Children's Coats

Stoves! Stoves! Stoves!

Napkin Special

HAYDEN'S

There Never Was

Another Lot of High-Class, Fashionable Dress Fabrics JUST RECEIVED.

Something entirely new and only shown by us in this city. These goods are the latest foreign productions for winter wear.

Dress Goods.

We show the largest, finest and cheapest line of all weaves in Black Goods in this western country.

No Jobber in this Country will Duplicate these Prices on the Same Goods

FROM THE BROWN STOCK.

CUTTING THE PRICES ON UNDERWEAR

Special 69c

A GAIN the great Transmississippi Headquarters

OUR BIG CRACKER DEPT.

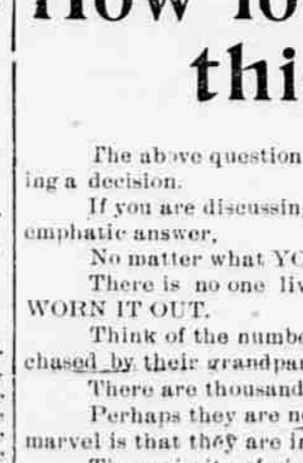
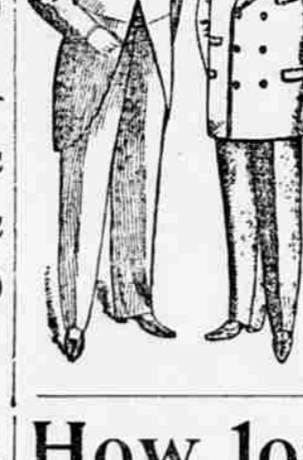
OMAHA'S FAVORITE CHEESE DEPT.

BUTTER DEPARTMENT.

Bedspreads

FIRST BREAK IN PRICES OF MEN'S, BOYS' AND CHILDREN'S Winter Suits and Overcoats

Last week's purchases were so specially advantageous that we can promise for this week the best values yet.



Men's Suits at \$12.50—These Suits are priced with the intention of equalling any \$12.50 suit sold elsewhere.

Men's Overcoats and Storm Ulsters at \$10.00.

Men's blue, black and brown Beaver Overcoats, substantially made and trimmed.

Men's Suits at \$7.50—These Suits are priced with the intention of equalling any \$7.50 suit sold elsewhere.

Men's very fine Winter Suits, made of best foreign and domestic worsted.

Men's fine tailored and wool cassimere, chevrot and black gray worsted suits.

Men's Odd Pants—50 well made Cassimere Pants, fully \$100 value, for \$17.50

Men's Hats and Caps

PAINT PRICES.

Best ready mixed paints, gal., \$1.00. Black and vermilion carriage paints, 40c per gal.

DRUG DEPARTMENT

Special

Grand Curtain Specials

The New Books

Our Mammoth Hardware Department

The Big Store for Big Bargains

The Only Place for Groceries

Furniture

How long will this Piano last?

The above question is asked by almost every piano purchaser before making a decision.

EXQUISITE MILLINERY.

Jewelry Department.