

# Omaha's Choicest Coats and Capes

displayed Saturday at prices lower than the thermometer—if the descriptions and prices do not sound cheaper than other folks advertisements it is because we only advertise what is true—

Agents for McCalls' Bazar Patterns—10c and 15c—none higher—

**SOME \$6.00 for a \$7.50 heavy chevrot CLOAK** cloth jacket, "black," either PRICES 25 or 28 inches long, double breasted, high storm collar, half lined.

**\$10.00 for a \$15.00 Black Kersey Coat**, 28 inches long, all lined with a beautiful Black Satin.

**\$5.00 for a \$7.50 Tan, Prize Coat**, double-breasted, very heavy weight; "Misses" sizes, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100.

We have the most complete line of Ladies' cloth and plush capes ever shown in the city. Our Black Cloth Astrachan Cashmere Cape, plaited back, all silk lining, with cord fastenings, at \$10.00, is equal to any \$15.00 cape shown today.

**\$5.00 buys a Beaver Cloth Cape**, 30 inches long, fine braid and plush fur trimmings, a heavy, warm garment.

## NEW NOVELTY DRESS GOODS

We have too many dress goods to list; we reduce our stock we will sell dress goods less than value. Goods are higher, not lower, and we know this is an opportunity of a lifetime.

15 styles of 40 Dress Goods at 25c.  
10 styles of 50 Dress Goods at 30c.  
10 styles of 60 Dress Goods at 35c.  
10 styles of 70 Dress Goods at 40c.  
10 styles of 80 Dress Goods at 45c.  
10 styles of 90 Dress Goods at 50c.

## MEN'S FURNISHINGS

We still have a few sizes in that odd line of woolen underwear that we are closing out at 49c a garment—reduced from \$1.00, \$1.25 and \$1.50 each.

Men's heavy ribbed, tan colored shirts and drawers, all wool, \$1.50 a garment.  
Men's Cardigan Jackets, \$1.00; reduced from \$2.00 each.  
Men's extra fine Wool Ribbed Pants and Vests, in black and natural, \$1.00 each.Children's Black Equestrian Tights, \$1.00 each.Ladies' heavy Fleece Lined Combination Suits, extra value, 75c each.Ladies' extra fine Wool Ribbed Pants and Vests, in black and natural, \$1.00 each.We have a very nice line of Children's Black Cashmere Hose to sell at 25c, 30c and 35c a pair.Fancy Tartan 8 1/2 pair, half hose, 25c a pair.Men's tan colored, seamless wool half hose, 25c a pair.Men's seamless, natural wool half hose, 25c and 30c a pair.Plain tan, brown and black cashmere half hose, high spliced heel and double sole, 50c a pair.Colored morning half hose, 50c a pair.Fancy mixed, ribbed cashmere half hose, 50c a pair.Men's heavy Oxford mixed, seamless wool half hose, 50c a pair.Fine quality, natural grey wool half hose, 50c a pair.Men's seamless half hose, double heel and sole, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.05, 1.10, 1.15, 1.20, 1.25, 1.30, 1.35, 1.40, 1.45, 1.50, 1.55, 1.60, 1.65, 1.70, 1.75, 1.80, 1.85, 1.90, 1.95, 2.00, 2.05, 2.10, 2.15, 2.20, 2.25, 2.30, 2.35, 2.40, 2.45, 2.50, 2.55, 2.60, 2.65, 2.70, 2.75, 2.80, 2.85, 2.90, 2.95, 3.00, 3.05, 3.10, 3.15, 3.20, 3.25, 3.30, 3.35, 3.40, 3.45, 3.50, 3.55, 3.60, 3.65, 3.70, 3.75, 3.80, 3.85, 3.90, 3.95, 4.00, 4.05, 4.10, 4.15, 4.20, 4.25, 4.30, 4.35, 4.40, 4.45, 4.50, 4.55, 4.60, 4.65, 4.70, 4.75, 4.80, 4.85, 4.90, 4.95, 5.00, 5.05, 5.10, 5.15, 5.20, 5.25, 5.30, 5.35, 5.40, 5.45, 5.50, 5.55, 5.60, 5.65, 5.70, 5.75, 5.80, 5.85, 5.90, 5.95, 6.00, 6.05, 6.10, 6.15, 6.20, 6.25, 6.30, 6.35, 6.40, 6.45, 6.50, 6.55, 6.60, 6.65, 6.70, 6.75, 6.80, 6.85, 6.90, 6.95, 7.00, 7.05, 7.10, 7.15, 7.20, 7.25, 7.30, 7.35, 7.40, 7.45, 7.50, 7.55, 7.60, 7.65, 7.70, 7.75, 7.80, 7.85, 7.90, 7.95, 8.00, 8.05, 8.10, 8.15, 8.20, 8.25, 8.30, 8.35, 8.40, 8.45, 8.50, 8.55, 8.60, 8.65, 8.70, 8.75, 8.80, 8.85, 8.90, 8.95, 9.00, 9.05, 9.10, 9.15, 9.20, 9.25, 9.30, 9.35, 9.40, 9.45, 9.50, 9.55, 9.60, 9.65, 9.70, 9.75, 9.80, 9.85, 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74.25, 74.30, 74.35, 74.40, 74.45, 74.50, 74.55, 74.60, 74.65, 74.70, 74.75, 74.80, 74.85, 74.90, 74.95, 75.00, 75.05, 75.10, 75.15, 75.20, 75.25, 75.30, 75.35, 75.40, 75.45, 75.50, 75.55, 75.60, 75.65, 75.70, 75.75, 75.80, 75.85, 75.90, 75.95, 76.00, 76.05, 76.10, 76.15, 76.20, 76.25, 76.30, 76.35, 76.40, 76.45, 76.50, 76.55, 76.60, 76.65, 76.70, 76.75, 76.80, 76.85, 76.90, 76.95, 77.00, 77.05, 77.10, 77.15, 77.20, 77.25, 77.30, 77.35, 77.40, 77.45, 77.50, 77.55, 77.60, 77.65, 77.70, 77.75, 77.80, 77.85, 77.90, 77.95, 78.00, 78.05, 78.10, 78.15, 78.20, 78.25, 78.30, 78.35, 78.40, 78.45, 78.50, 78.55, 78.60, 78.65, 78.70, 78.75, 78.80, 78.85, 78.90, 78.95, 79.00, 79.05, 79.10, 79.15, 79.20, 79.25, 79