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Headquarters for Fashionable Millinery

BIG MONEY GIVINGS AT HAYDEN'S

The Best for the Least Money Keeps the Big Store Busy

Again we Triumph! Again the enlarged Big Store takes the lead in low price giving—out-bidding, out-classing, outdoing all others—with each succeeding day the crowds increase—heavier buying's done—our own best past pales before the store achievements of today.

Omaha's Greatest Provision Market::: Conceded headquarters for the best at the lowest prices in Fashionable Dress Goods, Silks, Cloaks, Suits, Blankets, Flannels, Ladies' and Gentlemen's Furnishing goods, Boys' and Children's Clothing—It's leaked out—the truth is known.

We Undersell Them All:

Grand Cheap Selling of Fine Silks.

No end to assortments, no limit to quantities, Silks and Silks from every market in the world from the lowest number in a plain Jap. up to the most luxurious of modern Black Silk Dress Silks, each possessing that exclusive character and excellence to be found only at Hayden's.

- Colored Silks: 60 pieces Changeable Lining Silks, in all new fall shading, good weight, very pretty, worth 40c, our price, per yd., 25c. 60c FANCY BROCADES FOR... 30c. 27 pieces two-colored fancy, Brocades, showing all the tasteful effects, and newest shadings, for waists and gowns, worth 60c, our price per yard, 30c. \$1.00 NOVELTY SILKS FOR... 50c. Extensive assortments of exclusive styles in 40c LINING SILK... 25c. Novelty Silk, new, beautiful effects, no two alike, worth \$1.00, our price, yd., 50c.

UNUSUAL CLOAK AND JACKET OCCASION. Big Offerings in Collarets and Skirts

TOMORROW. COLLARETS... 100 Electric Seal, silk lined, full ripple Collarets, our price \$2.98. LADIES' JACKETS... 20 Ladies' JACKETS, made of good heavy material, silk lined, full trim, high storm collar, braided trim, neatly finished throughout, well worth \$3.00—our price tomorrow only \$3.48. 20 LADIES' JACKETS, made of Astrakhan cloth, curly boucle, laces, Irish fringe, in blue, black, brown, red and tan, made and finished in the height of fashion worth up to \$12.00, only \$6.98. 20 LADIES' JACKETS, representing the very choicest styles of the season, French boucle, cut-aways, rough chevrons, Persian wools and astrakhan curls, all high-class goods, possessing every element of jacket newness, worth \$25.00 our price tomorrow \$12.50. LADIES' PLUSH CAPES, 2 inches long, lined with silk, embrodered with 30c, edged with the best full sweep, worth \$7.00, for \$3.98.



\$3.50 Ladies' Skirts for \$1.75. 200 Ladies' Skirts, made of choice styles in Novelty Wool Suiting, graceful hanging, well made, worth \$3.50—our price \$1.75. SEE OUR HANDSOME LINE OF SKIRTS SELLING AT \$3 98

Hayden's Great Provision Department.

Never in Omaha's history were first class goods quoted at prices so low as Hayden Bros.' Great Transmississippi Headquarters quote for Monday at their Provision Department.

- Butter and Eggs: Strictly Fresh Eggs... 12c. Country Butter... 11c. Best Country Butter... 12c. Creamery Butter... 11c. Fancy Separator Creamery, the best made... 12c. Cape Cod Cranberries... 6c.
- Crackers and Cakes: Michigan Health Foods, Sanitarium Oatmeal and Graham Crackers, pkgs... 8c. Oatmeal Wafer, only... 12c. Oatmeal Biscuit, only... 12c. Soda and Oyster Crackers... 5c. Ginger Snaps... 7c. We carry a complete line of Fresh Cakes at the lowest prices. We are headquarters for Michigan Health Foods.

Extraordinary Sale of High Class Fashionable DRESS FABRICS

Have you in your mind's eye a stylish dress for fall—something new, out of the ordinary—particularly refined and stylish?

You'll Find it Here Fresh From Fashion's Home. A Great Bank in Pices.

- Colored Dress Goods. Black Dress Goods. 40c Values: In a fine assortment of weaves and colors. The new "Brocade" Check and Stripes, grand texture, serviceable, will sell at For 25c. 47c Values: Plaids—showing every new effect in style and color combination, choice styles for waists, etc., worth 47c, our price For 35c. 65c Values: 200 different styles in 40-inch Fancy Wool Dress Goods, showing all the new in-laid plaids, checks and rough surfaced chevrons and other new weaves, our price For 49c Yard. 75c Values: A grand assortment of choice new weaves and colorings in the latest French and English Checks, Stripes and Mixtures—makes swell gowns for street and traveling wear. For 59c Yard.

Jewelry Dept.

GRAND SPECIAL SALE ON TRUST-WORTHY SILVERWARE—100 Crystal Tankards, silver trimmings, start selling tomorrow at 98c. 200 Tea Sets, quadruple plate, gold lined, hand engraved, \$8.00 value, go at set \$3.98. Genuine Cut Glass Olive Dishes, regular \$2.00, goods, go at \$1.10. Sterling Silver Tea Spoons, for set of 6... \$2.48. Sterling Silver Bon Bon Spoons, Olive Spoons, Cream Ladles, Meat Forks, Butter Knives, Sugar Spoons, Butter Picks, regular value \$2.00 each, for \$1.00. Ladies' and Gents' Watches, Hintling case, gold filled, warranted 20 years, beautifully engraved, fine Elgin and Waltham works, \$20 value for \$12.50. Solid Gold Spectacles, with fine Australian pebble lenses, regular price \$5.00, for tomorrow \$2.50. Steel Spectacles and Eye Glasses 10c up. Nickel Alarm Clocks, 55c each. Eight-Day Clocks, with half-hour strike, alarm, \$2.45. Grand Enamelled Eight-Day Clocks, made of iron, cathedral gong, and half-hour strike, \$1.35.

Linen Buying Time

It has taken years of energy and hard thought to build this Linen business. Here, and with full knowledge of Omaha linen conditions, we say THIS IS THE TIME TO BUY. DAMASKS—25 pieces all linen cream TABLE DAMASK, nice arab tint of a tierce worth 25c, for 14c. 42 pieces fancy Persian patterns in TABLE DAMASKS, 24 values, for \$2.00. 300 extra heavy Scotch DAMASK, Bord and Greek designs, regular 50c grade, for yard, 25c. 50 extra heavy Scotch DAMASK, desirable patterns, 50c value, for yard, 25c. DAMASK, in all the new designs, 50c grade, for yard, 25c. 25 pieces full bleached 24-inch double fold SATIN DAMASKS, new zephyr, 50c grade, for yard, 25c. 50 dozen Huck and Satin Damask Towels, a bargain at 25c, our price, each 12 1/2c. 50 pieces all linen Crash Toweling worth 30c, for 15c. 15-inch extra heavy Cotton Crash, 4c. 15-inch Honey Comb Toweling, 2 1/2c. 20-inch all linen half bleached Crash, 7 1/2c. 44 extra heavy Muslin at 4c. "Fruit of the Loom" and Lonsdale. 24 Bleached Sheetings, 12 1/2c. Extra heavy ready-made Sheet, 42x36, 12c. Heavy-made Sheets, size 24x42, 45c.

Bed Blankets and Flannels

For less than other stores pay for them. 5-lb 10-4 blue gray wool mixed blankets \$1.50 others asking, our price 90c pair. 11-4 silver gray or tan colored fleeced blankets, elsewhere 95c, our price 75c a pair. 10-4 brown and black mottled bed blankets—See special at 50c a pair. Grand offering in fine all wool blankets at \$2.50, \$2.75, \$3.00, \$3.50 and \$4.00. NOTE—Worth 25 per cent more. No burrs, all fine sanitary combed wools. 5c White Shaker Flannel, 3 1/2c. 6c Unbleached Cotton Flannel 4c yard. 7c extra Heavy Cotton Flannel 5c yard. 25c Reversible Swan's Down, 15c yard. 25c New Reversible Printed Bedmins, 15c yard. 25c new style in Cretona, 15c yard. 35c all wool Checked and Striped Flannels, for 20c yard. 90c all wool Skirt Patterns for 60c each.

IN MUSIC'S REALM.

The Chickering Piano. ARTISTIC STANDARD OF THE WORLD. To own one is to enroll yourself among that circle that believe the best is never too good. We also carry a fine selected stock of "STEINWAYS," "FISHER" and other makes, altogether the largest stock of standard pianos in the west. NEW PIANOS FOR RENT. Prices have touched the low notch on Wall Paper, Paints, and Brushes. WALL PAPER: All our regular line, 5c and 6c white blanks, for 2 1/2c and 3 1/2c. Our regular 7c and 8c Glimmers for 4c and 5c. New select line, styles and patterns, showing all the new shades in blue, terracotta, greens and reds, at 10c, 12 1/2c, 15c, 17c and 22 1/2c. You'll pay more elsewhere. Ingrains 10c and 12 1/2c. PAINTS: Best Mixed Paints \$1.00 gallon. Carriage black, vermilion, half pints, 25c. Pints, 40c. Green Schrome Yellow and Maroon Paints, 25c. White Enamel—half pints, 20c. Pints, 40c. Varnish Wood Stains—Half pints, 14c. Pints, 25c. BRUSHES: 1-inch Chisel Varnish... 10c. 1 1/2-inch Chisel Varnish... 15c. 2-inch Chisel Varnish... 25c. 1-inch Common Varnish... 5c. 1 1/2-inch Common Varnish... 8c. 2-inch Sliding Brush... 15c. 3 1/2-inch Sliding Brush... 25c. 4-inch Sliding Brush... 40c. White Wash Brushes... 15c. Tin Katsomine Heads, all bustle... 15c. Hangers' Dry Brushes, all bustle, 3-in., \$1.10.

Magnetic Price

LOWNESS ON MODERN FURNITURE. Low prices on high class goods has brought our furniture business up to the present great magnitude, the public are quick to discover where the best for the least money is to be found, handling nothing except the products of the most famous makers, always the first to show new oddities and improvements, hence from day to day our big furniture business increases. FOR MONDAY IRON BEDSTEADS: The advantage in buying Iron Bedsteads from us that you can have your choice of all the best makers and at lower prices than are asked for inferior goods elsewhere. Each kind we sell is the best of its kind. Special Prices for Tomorrow: Iron Bedsteads, white enamel, brass trimmings, at \$2.65, \$2.85 and \$2.95, worth 33 1/2 per cent more. IMPORTANT TABLE SALE: Tomorrow some 50 tables start a selling at 35c and 45c each—wonderful values. Oak Chairs, cane seat, 40c. Oak Rockers—\$1.00, \$1.25, \$1.50. Extension Tables—\$3.25 to \$5.00. Tomorrow we will sell a limited quantity of beds: 3 feet wide, fitted with supported springs, complete, \$2.95 while they last.

Attention Housekeepers!

Save money by getting your Groceries at

Hayden's Big Grocery Dept.

- Very best Minnesota Flour (warranted), per sack, \$1.25. Fruit Pudding (assorted flavors), per package, 7 1/2c. Acorn Brand flat Salmon Steak at 7 1/2c. Rolled Oats, per package, 4 1/2c. Wagner brand Canned Gooseberries at 7 1/2c. New Mustard Sardines at 5c. Imported Macaroni only 9c. New York Buckwheat (just in), 3 1/2c. Battle Ax Chewing Tobacco, 15c. Evaporated Raspberries, per lb., 15c. Pitted Plums, this year's, per lb., 9 1/2c. Large red Ruby Prunes (very fine), at 9 1/2c. Tea Siftings (new), only... 10c. Whole Rio Coffee, fresh, only... 9 1/2c. Golden Rio, very best, only... 24c. Basket Piled Japan (worth 50c), only... 28c. Fancy English Breakfast worth 75c, only... 80c. Regular 50c Uncolored Japan, worth 75c, only... 37 1/2c.